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franklin azzi architecture: lemaire, paris



'lemaire' boutique

image courtesy franklin azzi architecture

french firm [franklin azzi architecture](#) were commissioned to design the new 'lemaire' store, showroom, and office in paris.

a facade decorated black clover emblematic of the brand form an angle with the rue de saintonge. there, over 100m2, with three rooms with different ambiances, unfolds the world of lemaire.

the interior consists of polished brass ceiling 'diamond points', a leather chesterfield and high tech musical instruments creating an atmosphere of eclectic chic.

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