The big reasons why you should come to MWC21

If your company goes to any event next year, tell the budget holders to make it MWC Barcelona. Because it can transform a business in just 3 days - along with your career. Here’s how, with the figures from 2019:

More than
- 109,000 attendees
- 7,900 CEOs
- 3,640 experts
- 1 million business meetings
- 2,400 exhibitors
- 198 countries & territories
- 59% of attendees hold senior level positions
- INDUSTRY & MEDIA
- MORE THAN ANY OTHER INDUSTRY EVENT
- More than 120,000 m²
- 143,000 y²

Here’s how you can help grow your company, and your potential:

Meaningful thought leadership. Get involved in conferences, programmes and seminars led by top industry influencers.

Exceptional networking. Build relationships with 59% of the industry’s most influential senior decision makers, including 8000 CEOs.

The widest industry reach. Do business with 100k + attendees from 200+ countries.

Outstanding exhibition. Experience products and services from global mobile and tech companies.

Hottest innovations. Discover new products, cutting-edge technology and revolutionary ideas.

So, get your boss to unleash you into the epicentre of connectivity, to create a positive future for you, and your company.

MWC Barcelona, at the Fira Gran Via in Barcelona, Spain.

28 June - 01 July 2021
#MWC21