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2ND MENA SYMPOSIUM
DUBAI - DECEMBER 3RD to 5TH - 2015

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Welcome to the 2nd Ormco MENA Symposium!

After the success of the first edition of Middle East and North Africa Symposium that took place in December 2013 and which gathered participants from 19 different countries all over the world, we believed that we needed to organize a second edition.

Therefore we are delighted to invite you to take part of this inevitable event in the Middle East scheduled for December 3rd to 5th, 2015.

The new addition to the Agenda is the hands-on bracket position course on the 1st day. Places are limited so please make your reservation in advance.

We have selected a remarkable group of international speakers who will lecture the most recent advances in orthodontic treatments.

Topics will include specifics and new concepts in technological development, finishes, an in-depth look at marketing in Orthodontics, the principles of the Damon system and an overview of digital Orthodontics.

Come attend the 2nd MENA symposium at the Jumeirah Emirate Towers, share ideas and experiences with fellow professionals and be our guest at the Meet and Greet cocktail reception.

Looking forward to seeing you in Dubai!

Xavier CHERBAVAZ

Director of Sales France and Emerging Markets

P R O G R A M

Thursday Dec. 3rd: Hands-on course for brackets positioning

08:30 - 09:00	Welcome Coffee
09:00 - 12:30	Dr Stuart Frost (USA) Group 1
12:30 - 14:00	Lunch
14:00 - 17:30	Dr Stuart Frost (USA) Group 2

Friday Dec. 4th: Symposium Day 1

08:30 - 09:00	Welcome Coffee
09:00 - 10:30	Dr Stuart Frost (USA)
10:30 - 11:00	Coffee break
11:00 - 12:00	Dr Stuart Frost (USA)
12:00 - 13:30	Friday Prayer / Lunch
13:30 - 14:30	Dr Stuart Frost (USA)
14:30 - 16:00	Dr Seeholzer (Germany)



”At a glance“

Friday Dec. 4th: Symposium Day 1

16:00 - 16:30	Coffee break
16:30 - 18:00	Dr Zakaria Bentahar (Morocco)
18:00 - 20:00	Meet & Greet cocktail reception

Saturday Dec. 5th: Symposium Day 2

08:30 - 09:00	Welcome Coffee
09:00 - 10:30	Dr Andrey Tikhonov (Russia)
10:30 - 11:00	Coffee break
11:00 - 13:00	Dr Ph. Van Steenberghe (Belgium)
13:00 - 14:00	Lunch
14:00 - 15:30	Dr Jeff Kozlowski (USA)
15:30 - 16:00	Coffee break
16:00 - 17:30	Dr Jeff Kozlowski (USA)



Dr Stuart FROST (USA)

Dr. Frost received his dental degree at the University of the Pacific School of Dentistry and practiced general dentistry for 5 years – two with his father and three in his own office. Following a one-year fellow-ship in temporo-mandibular joint dysfunction, he completed a two-year residency in orthodontics and dentofacial orthopedics at the University of Rochester.

Dr. Frost practices in Mesa, Arizona. He is currently a part-time associate clinical professor at the University of the Pacific orthodontic program and has lectured on the Damon system at several Damon Forums and other Ormco-sponsored events, including the

national American Association of Orthodontists annual session and component meetings and his own Damon in-office seminars. Dr. Frost was named one of the Phoenix top orthodontists in 2004 by his peers.

MAIN DAY LECTURE: «IT'S ALL ABOUT THE FINISH. BECOMING A DAMON MASTER FINISHER!»

Non-Extraction Therapy for Facially Based Treatment Planning and Vision for Beautiful Finishes! Today more than ever before we need to create beautiful faces as well as beautiful smiles. Dr. Frost will discuss the importance of facial based treatment planning for more beautiful faces and smiles with excellent finishes than ever before as well as the 5 key aspects to beautiful finishes with the Damon System.

HANDS-ON COURSE FOR BRACKETS POSITIONING - THURSDAY 3RD

The most important aspect of finishing your cases is putting the brackets in the correct position from the initial bonding. Bracket placement is an art-form and creating a Smile Arc is the most important aspect of bracket placement. Dr. Frost will explain where the brackets go on the teeth and then the participants will place brackets on a plastic model using Dr. Frost's bracket placement techniques for beautiful smile arc as well as excellent occlusions.



Dr Jeff KOZLOWSKI (USA)

Dr. Jeff Kozlowski is world renowned for his unique perspective on quality orthodontic treatment results and clinical efficiency. An internationally sought-after lecturer, he has presented all over the world on topics including, Digital Orthodontics, Facial Esthetics, Efficient Early Treatment, Orthodontic Treatment Mechanics and Clinical Efficiency.

Dr. Kozlowski graduated with a BS in Economics from Syracuse University (NY, USA) prior to receiving his DDS and Orthodontic Specialty Certificate from the State University of New York at Buffalo. He has been published in numerous orthodontic journals, including Seminars in Orthodontics, Journal of Clinical Orthodontics, Clinical Impressions and The Progressive Orthodontist.

Dr. Kozlowski has practices in New London and East Lyme (CT, USA).

«ENHANCING EFFICIENCY AND EFFECTIVENESS THROUGH DIGITAL ORTHODONTICS»

Dr. Kozlowski will show how the use of Insignia and Passive Self Ligation can help you enhance the efficiency and effectiveness of treatment for your practice and your patients. Through the review of numerous clinical cases, the mechanics of Passive Self Ligation and the use of fully customized appliances will be discussed. Learn tips and tricks to help you enhance the quality of your finishes while reducing the number of visits required to achieve beautiful results.



Dr Philippe VAN STEENBERGHE (Belgium)

Dr Philippe Van Steenberghe is a native of the French-speaking part of Belgium. He earned his DDS degree and specialized in orthodontics at ULB (Free university of Brussels).

Over the following fifteen years he was active in the education of students in orthodontic specialization.

Dr Philippe Van Steenberghe has developed a private practice in Lessines, Belgium, called Ortho Team, in which he works with four other orthodontists. He also created and developed the orthodontic department in St. Pierre university hospital, Brussels. He currently leads a team of 7 orthodontists who work closely with other specialists, such as pedodontists and maxillo-facial surgeons. He is a member of the World Federation of Orthodontists, the American Association of Orthodontists, the Belgian Orthodontic Society, the French Orthodontic Society, the Belgian Society of Dental Medicine, and the Society of French-Speaking Orthodontists. As an independent open-minded "critical thinker", Dr Van Steenberghe has been involved in sharing his knowledge and experience through courses, lectures, and conferences, both in Belgium and abroad since 1995. Dr Van Steenberghe is well-known for his expertise in Class II orthopedic treatments, ortho-surgery, the use of digital technologies, ... He prefers to describe himself as a "lego-player", able to select and integrate the different relevant parts of the puzzle to elaborate the best treatment for each patient: one which is simple, efficient and comfortable, and includes humanistic and multidisciplinary aspects.

«EARLY ELASTICS : A NEW WORLD TO EXPLORE»

In conventional orthodontics, elastics are mostly used on heavy bows to achieve high force mechanics.

With the introduction of passive self-ligating brackets, the perspective of using elastics in the first stages of the treatment appeared feasible and interesting.

We will carefully analyze the new concept of early elastics, and review their 3D effect, combinations and synergies, their indications and actually developed forces.

We will offer a nomenclature and integrated protocols, and will visualize the amazing « unlocking effect » that this new key offers for our complicated cases.



Dr HANS SEEHOLZER (Germany)

Dr.Hans Seeholzer received his dental degree at the University of Munich, practical training in many well known Universities and offices in US.

Owner of a big size office for 38 years near Munich. Finished more than 10 000 Patients. Since 27 years well known trainer and consultant for management, marketing and communication in Europe, Russia and Asia. Aerobatic pilot specialized in Russian planes, air photographer and publisher. Enjoys life!

«MARKETING IN ORTHODONTICS: TIPS AND TRICKS TO BE A SUCCESSFUL AND MODERN ORTHODONTIST TODAY»

In his popular seminars Dr. Hans Seeholzer addresses an interesting reality: Our efforts to achieve patient satisfaction through our fantastic techniques alone will not lead to patients loyalty. He takes an in-depth look at service excellence initiatives, quality performance, improvement effort and patient satisfactory surveys, dispelling some of our most cherished beliefs about loyalty and leadership. It takes profound knowledge and experience and experience, not taught in business schools, to create and maintain an environment in your dental clinic. One where people feel they are working with friends who share a common goal of making patients their loyal fans-a place where:

Employees say:

I love to work here!

Managers say:

I love the people I work with!

Caregivers say:

I love our patients!

Patients and families say:

We like this practice!

This captivating seminar, filled with stories and examples gained during 40 years in his practice will inspire the audience with fresh insights and give them new hope.



Dr Andrey TIKHONOV (RUSSIA)

Orthodontist (own practice), clinical consultant of Ormco Russia. Resident speaker in the Orthodontic Department in North-West State Medical University (Saint-Petersburg). Graduated from Saint-Petersburg State Medical University in 2000, completed orthodontic residence program in 2003.

Published 10 articles and 3 workbooks on fundamental orthodontic issues. Attended more than 50 orthodontic courses, congresses, in-office trainings. Extensively gives courses in Russia and CIS under Ormco Orthodontic School project. Provided more than 100 courses on orthodontic fixed appliance therapy and Damon System in Russia, Latvia, Kazakhstan. Certified by Ormco Europe as a Damon speaker.

«MISUNDERSTANDINGS CONCERNING DAMON SYSTEM : TRUTH VERSUS MYTHS»

Despite the fact that there have been great successes with the Damon System all over the world, strong opposition still exists. In my judgment, it likely comes from an often overly-simplified promotional campaign of the Damon System directed towards doctors. Inexperienced practitioners quite often only see positive side of the “miraculous” results without a deeper understanding of the System.

As a result, they might be prone to make errors in both treatment plans and mechanics. These errors provide fuel for criticism which eventually grows into misinformed myths about the Damon System. Another origin of various misunderstandings is a lack of knowledge on the part of some non-Damon practitioners about several general orthodontic issues, as well as about the principles of the Damon System in particular.

This presentation will address the most relevant myths and misunderstandings concerning the Damon System with the support of scientific data, ten years of personal experience with the Damon System as well as common sense.



Dr Zakaria BENTAHAR (Morocco)

- DMD, Doctor in Medical Dentistry, Faculty of Medical Dentistry, Hassan II University, 1996
- Orthodontist, Faculty of Medical Dentistry, Hassan II University, 2000
- Professor, Faculty of Medical Dentistry, Hassan II University, 2010
- PhD, Faculty of Science, Hassan II Université, 2010
- MSC in Biomaterials, Faculty of Medicine, Hassan II University, 2001
- Certificate of High Study in Dento-Facial Orthopedics, Faculty of Dental Surgery of Paris5, René DESCARTES University, 1997
- Certificate of High Study in Biomaterials, Faculty of Dental Surgery of Paris5, René DESCARTES University, 1996
- Master in Business Administration, High Institute of Business Administration (ISCAE), Casablanca, 2003
- Diploma in Medical Education, Faculty of Medical Dentistry, Hassan II University, 2014
- Diploma in Medical Communication, ISPED, University of Bordeaux, 2013
- Diploma in Lingual Orthodontics, Faculty of Dental Surgery of Paris5, René DESCARTES University, 2005

«HOW TO IMPROVE EFFICIENCY WITH PASSIVE SELF-LIGATING BRACKETS?»

The success of orthodontic treatment is the result of the mastery of knowledge, technical expertise, performant tools, discipline and organization.

Technological development of the past 20 years has had an impact on therapeutic approaches and to some extent on concepts.

Indeed, the advent of self-ligating gave us a number of benefits on the different stages of treatment and also some comfort allowing practitioners to have better productivity and efficiency.



HOTEL VENUE...

Jumeirah Emirates Towers is one of the most stunning architectural highlights on the Dubai skyline. The spectacular views from the hotel itself are complemented by the stellar accommodation and business services you'll find within.

Jumeirah Emirates Towers redefines the business hotel experience; seamlessly combining high technology, efficiency and unparalleled luxury. And with our unique and prestigious shopping destination, the Boulevard, you'll find shopping, dining and nightlife opportunities to rival any luxury destination in the world.

The 400 spacious, newly furnished rooms and suites, paired with state-of-the-art meeting and business facilities, make Jumeirah Emirates Towers one of the most popular choices for the corporate traveller.

Ormco has secured a limited room block at the Jumeirah Emirates Towers until October 3rd, 2015. After this date rooms and rates will be subject to availabilities. We kindly advise you to book your room while you register online.



Special room rates :

Deluxe King single room : US\$ 295

Deluxe King double room : US\$ 325

Special rates before October, 3rd - 2015

WiFi is complementary in all areas of the hotel

JUMEIRAH EMIRATES TOWERS

312 Sheikh Zayed Road - Dubai UAE

Phone: +971 4 330 0000

Email: JETinfo@jumeirah.com



REGISTER TODAY !

This event will sell out fast !

How to register:

Scan this QR code to get directly to the registration form.
(Upload the application to be able to scan it) or visit our websites:

www.ormcoeurope.com & www.ormco.com

Go on "Courses and Events" and Click on Dubai Symposium

A confirmation of subscription will be sent to your email address automatically.



Payments:

Exclusively through our website with a Credit Card secured payment. A certificate of participation and payment will be sent to you right after the event.

Registration Fees:

• Symposium only

Early Bird fee: US\$ 450 (before Oct. 3rd)

Normal fee : US\$ 500 (after Oct. 3rd)

• Symposium + Hands-on course for brackets positioning

Early Bird fee: US\$ 700 (before Oct. 3rd)

Normal fee : US\$ 500 (after Oct. 3rd)

Fees include scientific program, half day hands-on, lunches, coffee breaks as per program.

Cancellation policy:

Symposium fees are only refundable for cancellations received 1 month prior to the symposium date. Any cancellations received after Nov. 3rd 2015 won't be refundable.

Welcome Cocktail:

Ormco is very pleased to invite you to the "Meet & Greet Cocktail" which will take place on "the Terrace between the Towers" on Friday, Dec 4th after the conferences.



ACCOMMODATION CLOSE BY:



TOWERS ROTANA*

10 min drive or 1 metro station from JET

Conveniently located on Dubai's prominent Sheikh Zayed Road. Easy access to all major destinations in the thriving metropolis of Dubai. Towers Rotana is situated adjacent to the Burj Khalifa, the Financial Centre Metro Station, 20 minutes away from Dubai International Airport. Towers Rotana offers 360 rooms and suites decorated with comfort and elegance in mind, each room epitomizes comfort.

P.O. Box 30430, Dubai, U.A.E. - Phone: +971 4 343 8000

Classic Single Room – USD 193 - Classic Double Room – USD 209



HOTEL FOUR POINTS SHERATON, SHEIKH ZAYED ROAD*

5 minutes walking distance from JET

A Great Location. Strategically located on the prominent Sheikh Zayed Road, we're easily accessible to the Financial Center metro station and the newly opened and largest mall in the Middle East – Dubai Mall which is just few minutes drive away. We are also a short drive away from Dubai International Airport. Spacious Comfort. Stretch out in any of our 384 spacious guest rooms

P.O. Box 116162 Dubai, UAE - Phone: +971 4 3230333

Classic Single Room – USD 185 - Classic Double Room – USD 200



IBIS WORLD TRADE CENTER*

5 min drive or 1 metro station from JET

The ibis Dubai World Trade Centre Hotel is part of the Dubai World Trade Centre complex. Located off Sheikh Zayed Road and next to World Trade Centre Metro Station, the hotel enjoys direct links to both the airport and Dubai International Convention and Exhibition Centre. ibis Dubai World Trade Centre hotel offers complimentary shuttles to Jumeirah Beach, Dubai Mall and other major malls, and is also well connected for sightseeing trips to historic Bur Dubai.

P.O. Box 9544 - Sheikh Zayed Road, Dubai, U.A.E.

Phone: +971 4 332 4444 - E-mail: H3572@accor.com

Classic Single Room – USD 120 - Classic Double Room – USD 150

***Preferential rates before October, 3rd - 2015 including 10% Municipality & 10% Service Charges, and buffet breakfast.**



CLAUSE FOR THE HOTEL CANCELLATIONS:

Jumeirah Emirates Towers

60 to 31 days prior to arrival:

Cancellation of accommodation rooms will be subject to a cancellation fee of 50% of one full night stay of the contracted rate per room per night.

Afterwards, 100% of one full night stay will be charged.

Other proposed hotels

60 days prior to arrival:

100% of full nights stay of the contracted rate per room per night.

No-show conditions

In case of a "no-show" on the date of arrival, a 100% cancellation fee for all room nights booked will apply for the duration of the stay.

Availabilities

Ormco has secured a limited room block in these hotels until October 3rd, 2015. After this date rooms and rates will be subject to availabilities.

We kindly advise you to book your room while you register online.

Ormco is not responsible for hotels reservations, payments, cancellation costs or any other issues concerning the hotels.

GETTING THERE

Jumeirah Emirates Towers is situated in the center of Dubai.

20 to 30 minutes from the airport and 10 minutes from the beach.





For more information, please contact your local Ormco Partner in your country or your Ormco Distributor:

Bahrain	Cigalah Gulf Medical - Tel: 00973 172232170 - hany@batelco.com.bh
Egypt	Egypt Ortho - Tel: +201006695885/ +201113111045 - adel@egyptortho.com
India North	Sawbros - Tel: +91 9818055444 / +91 9810117584 - varun@sawbros.com
India South	JJ Orthodontics : Tel: +91 9846008283 / +91 8589008283
Jordan	Al-Eiman Drug Store - Tel: +962 6 5810108 - samerissa@eiman-eds.com
Kuwait	Quality Source For Med Serv - Tel: +965 97477533 - arun@qsourcekw.com
Lebanon	DMS - Tel: +961 1 240444/+961 1 253107 - dms@dms-leb.com
Oman	Al Farsi Medical Supplies - Tel: +968 98934590 - director@alfarsi.me
Pakistan	Aesthetic Life - Tel: +92 300 8203708 - ghazanfarrauf@gmail.com
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Syria	Medical & Env. Equip Ctr - Tel: +963 113334243 - rshaidata@yahoo.com
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**For hotels, visa and other registration information, please contact:
24 Degrees: ormco@24degrees.com - Tel. +971 4 503 2222**

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