

# Amazon Great Indian Festival Sale 2025: The Biggest Discounts of the Year on Smartphones, Laptops, and More



Every year, Amazon's **Great Indian Festival Sale** becomes a nationwide shopping celebration, and 2025 is no exception. As Diwali approaches, Amazon is preparing to launch its much-awaited festive sale, where customers can grab the **biggest deals on smartphones, laptops, smart TVs, home appliances, and accessories**. With discounts going up to **40% and beyond**, this year's event promises to be Amazon's largest shopping festival ever.

The Great Indian Festival is not just about slashing prices; it's about creating a one-stop shop for everything you need during the festive season. From the latest **flagship gadgets like the Samsung Galaxy S24 Ultra and Apple iPhones to powerful laptops from HP, Asus, Lenovo, and Dell**, the sale will bring massive savings across every category. Amazon has already launched its dedicated sale microsite, teasing blockbuster deals, **instant bank discounts, no-cost EMIs, and exchange bonuses**.

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## Smartphones: The Star of the Show

No Amazon sale feels complete without smartphones taking center stage, and this year the offers are nothing short of spectacular. **Samsung**, as always, is leading the lineup with **exclusive price drops on some of its most popular models**. The **Samsung Galaxy S24 Ultra**, considered one of the best flagship Android phones of the year, is expected to get a huge discount. Similarly, the futuristic **Samsung Galaxy Z Fold 6** will also see a price cut, making the foldable experience more affordable for Indian buyers.

For budget and mid-range shoppers, Samsung's **Galaxy M and Galaxy A series** will feature discounts that are hard to resist. Models like the **Galaxy M06 5G, Galaxy M16 5G, Galaxy A55 5G, A56 5G, and A36 5G** will all be available with slashed prices. According to early leaks, **customers could save more than ₹10,000 on selected Samsung devices**, which will likely make them some of the fastest-selling phones during the sale.

But Samsung won't be the only brand dominating Amazon's Great Indian Festival. **Apple iPhones**, which always generate massive buzz during online sales, will also get exciting deals. The previous-generation **iPhone 14 and iPhone 15 models** are expected to receive significant price cuts, especially with bank offers and exchange deals combined. For anyone who has been holding off on buying an iPhone due to budget concerns, this might be the perfect time to make the switch.

Meanwhile, **OnePlus fans** can also rejoice. Amazon has confirmed discounts on the **OnePlus 12, OnePlus 12R, and Nord series**, making them more affordable than ever. Similarly, **iQOO**, known for its gaming-focused smartphones, will feature devices like the **iQOO Neo 9 Pro** at heavily reduced prices. With **up to 40% off on smartphones and accessories**, plus additional savings with bank cards, this year's sale is shaping up to be a smartphone buyer's paradise.

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## Laptops: Affordable Power for Students and Professionals

While smartphones grab the headlines, laptops remain one of the hottest categories during Amazon's festive sales. In 2025, the focus is clearly on delivering **powerful laptops at accessible price points**.

Gamers and creators will be thrilled to know that **Asus laptops with Nvidia GeForce RTX 3050 GPUs** will be available for **under ₹60,000**. This is a game-changer for budget-conscious buyers looking for a device capable of handling heavy workloads, video editing, or modern gaming.

If you are a student or professional seeking a reliable machine, Amazon has you covered too. The **HP 15 laptop with Intel i5 13th Gen processor** will be priced under ₹50,000, while the **Lenovo IdeaPad with 13th Gen Intel CPU** will be listed under ₹60,000. Both options offer excellent value for money for everyday productivity, multitasking, and light creative work.

For those who prefer premium machines, the **Dell Inspiron series** and the **Asus VivoBook lineup** will also see discounts, with pricing expected to be **under ₹80,000**. These laptops are known for their sleek design and strong performance, making them popular among professionals who want both style and power in a portable package.

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## Home Appliances and Smart TVs

The Great Indian Festival is not only about gadgets—it is also about upgrading your home. **Amazon has promised discounts on refrigerators, washing machines, kitchen appliances, and smart home devices.** Families looking to upgrade their kitchens or living spaces can expect **up to 50% off on top appliance brands.**

Smart TVs are another highlight, with brands like **Samsung, LG, Sony, and OnePlus** offering massive discounts. Amazon is teasing deals where **55-inch 4K Smart TVs** could be priced as low as **₹30,000–₹35,000**, making it an excellent opportunity for those who want to bring a cinematic experience into their living rooms this Diwali.

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## Bank Offers and EMI Options

One of the biggest reasons why Amazon's Great Indian Festival Sale has become so successful over the years is its **bank partnerships**. This year, **SBI debit and credit card users will get an instant 10% discount**, whether they pay upfront or via EMI. For big-ticket items like smartphones and laptops, this discount can mean savings of several thousand rupees.

In addition, Amazon is offering **no-cost EMI options on most products**, ensuring that buyers can spread their payments without extra cost. For those looking to upgrade without straining their budget, these EMI and exchange options are a big win.

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## Why Amazon's Festive Sales are So Popular

Over the years, Amazon has mastered the art of creating festive sales that feel more like national events than shopping festivals. The timing of the **Great Indian Festival Sale** just before Diwali makes it the perfect opportunity for buyers to purchase new gadgets, home appliances, and gifts for their loved ones. Combined with the excitement of deep discounts, instant bank savings, and exclusive online launches, this sale generates a frenzy unlike any other.

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## Tips to Shop Smart During the Sale

1. **Create a wishlist in advance** – Add your favorite products before the sale starts.
2. **Check bank offers** – Make sure you have an SBI card ready to get maximum benefits.

3. **Don't wait too long** – The best deals often sell out within hours.
  4. **Compare EMI and exchange options** – Sometimes exchanging an old device gives you a bigger benefit than flat discounts.
  5. **Stay updated** – Amazon frequently drops flash sales and “lightning deals,” so keeping an eye on the app can help you grab limited-time offers.
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## Final Thoughts

The **Amazon Great Indian Festival Sale 2025** is not just another sale—it's the **biggest online shopping event of the year**. With **massive discounts on Samsung, Apple, OnePlus, iQOO smartphones, blockbuster laptop deals under ₹60,000, huge savings on smart TVs, and unbeatable offers on appliances**, this year's edition promises to be truly unforgettable.

Whether you are planning to invest in a **new smartphone, upgrade your laptop, or buy a smart TV for the family**, this is the best time to make the move. With bank offers, no-cost EMIs, and exchange deals adding even more value, shoppers can expect record-breaking savings across categories. As the sale goes live, millions of buyers will rush to Amazon to secure their dream products at the lowest prices of the year—so get ready, make your wishlist, and don't miss out on the **biggest festive shopping extravaganza of 2025**.