

TOGETHER FOR CLEAN SPORT

A COLLABORATION BETWEEN KENYA AND NORWAY



Facts

Anti-Doping Agency of Kenya (ADAK)

- The Agency was established vide Anti-Doping Act No. 5 of 2016 as a State Corporation. One of the key goals for establishing the Agency was to protect athletes' fundamental rights to participate in doping-free sport and thus promoting good health, fairness and equality for athletes in Kenya.
- ADAK carries out the fight against Doping in Sports through anti-doping values-based education, sensitization and awareness campaigns.
- ADAK protects the 'clean athlete' by carrying out effective doping tests among all Kenyan athletes and upholds the integrity of sport through Intelligence Gathering, Investigations and Results Management of Anti-Doping Rules Violations (ADRVs).

Anti-Doping Norway (ADNO)

- ADNO was established in 2003 to ensure that doping controls and prosecution activities were organised independently from The Norwegian Olympic and Paralympic Committee and Confederation of Sports (NOC) and the Norwegian Government.
- ADNO strives towards clean sport and a doping free society. Further, ADNO wishes to protect the real winners and promote a healthy training environment.

© Anti-Doping Agency of Kenya (ADAK) and Anti-Doping Norway (ADNO)
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An enriching journey

Kenya and Norway started a dialogue in 2012 with the aim to establish an independent National Anti-Doping Organisation (NADO) in Kenya, running an anti-doping programme in compliance with the World Anti-Doping Code.

Together, Anti-Doping Norway (ADNO) and the Anti-Doping Agency of Kenya (ADAK) have faced smaller and greater challenges along the way, however, together we are always finding solutions to ensure sustainability and quality of the anti-doping activities. We have celebrated each milestone

that brought Kenya one step closer to reaching the goal. It has been an enriching journey for both organisations, that has brought us closer, and made us stronger.

Anti-doping organisations play a crucial role to protect clean athletes and ensure clean sport and fair competition. ADNO and ADAK take pride in doing their part to increase the quality of the international anti-doping work and strengthen national anti-doping programmes. We hope we can inspire others to do the same.



Anders Solheim

Anders Solheim, CEO
Anti-Doping Norway



J.K.R.

Japhther K. Rugut, EBS, CEO
Anti-Doping Agency of Kenya



Background

Kenya is among the greatest sporting nations in the world with an increased success over the past decades, winning numerous medals at international events including the Summer Olympic Games.

In 2005, Kenya along with 12 other East African countries became part of WADA's Regional Anti-Doping Organization (RADO) ZONE V, with the head office in Nairobi. The establishment of a RADO ensured the implementation of a basic anti-doping programme in the region. However, due to scarce resources, the anti-doping activities of the RADO were limited.

As Kenya gained international fame in sports, an increased number of long-distance athletes also tested

positive for doping. The nation was under a lot of pressure. It became crucial for the country's credibility to take the necessary measures to ensure the integrity of sport and protect clean athletes.

This was the starting point for a multilateral collaboration which had as the main purpose to build a sustainable anti-doping programme in Kenya.

Anti-Doping Norway was grateful to receive funds from the Norwegian Ministry of Foreign Affairs for a period of 3-years, from 2012-2014, to assist Kenya in the initial phase of the collaboration. ADNO and ADAK also valued the interest shown by the Royal Norwegian Embassy in Nairobi in the project.

■ Kenya part of the RADO ZONE V



Phase 1

The collaboration project

2011-2014: Analysing, Evaluating and Planning

A critical factor for a successful project lies in its planning. At this stage, the Kenyan government, National Olympic Committee of Kenya (NOCK), RADO ZONE V, WADA, the Chinese NADO (CHINADA) and ADNO were the main Parties involved. Including all Parties in this initial phase was essential to develop a sense of ownership to the project and a relationship based on mutual trust.

During this period, the main focus was to have a common understanding of the current situation in Kenya with regards to the structure of the sports movement as well as the legislative and financial framework related to sports and anti-doping. This was necessary to identify the strengths and shortcomings as well as the challenges and opportunities that lay ahead, and agree on a common approach.

Not the least, it was essential to ensure the long term commitment from all Parties, in terms of time, resources, roles and responsibilities.

■ ADNO receives funds from the Norwegian Government





Dialogue about a multilateral
collaboration is initiated ■



■ Parties commit to the
collaboration project

Roles and responsibilities

The Kenyan Government's support and long-term commitment was essential. The government was responsible for providing the necessary legal and financial framework that enabled the establishment of ADAK and the implementation of a sustainable national anti-doping programme.

WADA's monitoring role throughout the project period ensured the good progress of the project according to the agreement and project plan. WADA's yearly review of the project, providing input and advice, helped all Parties to keep the project on track and set priorities.

As **mentors**, **ADNO** and **CHINADA** committed to assist ADAK in this project by putting aside time and resources, both human and financial,

in order to make their expertise and knowledge available for ADAK. While this was the mentors' responsibility, the adaptation and implementation of the anti-doping activities in Kenya was ADAK's responsibility.

As **mentee**, the Anti-Doping Agency of Kenya (**ADAK**) was in the driver's seat and had to ensure that sufficient resources, both human and financial, were available during the entire project period. Staff with the adequate background and competence needed to be in place in order to participate at the project meetings and ensure the good management and implementation of anti-doping activities.

Finally, we sought to involve and include other organisations that could contribute to the development

of a solid anti-doping programme. In this case, the experience and local knowledge of the **RADO ZONE V**, the

NOCK and **sports federations** was extremely valuable.

A MODEL THAT OTHERS CAN FOLLOW

“The tremendous success of the ADNO-ADAK collaboration is a credit to each organization’s commitment to clean sport and is a model that others can follow. WADA was pleased to be a part of this collaboration as our program development activities continue to be a priority for us and we need to work closely with experienced NADOs like ADNO (and now also ADAK) to build anti-doping capacity in less experienced areas of the world.”



TOM MAY,
WADA Director Program Development
and NADO/RADO Relations

The media

Building a strong relationship with the media and educating the media is a good investment on the long-term. Reaching out to the media, in good and bad times, contributes in nurturing this relationship.

As Kenya was experiencing challenging times with a lot of doping cases between 2012 and 2014, it was important to reach out to the media and inform about the collaboration project that would help reinforce anti-doping activities in Kenya. The world was questioning the performance of Kenyan runners and needed to know that Kenya was implementing serious measures to deal with this problem.



A sustainable frame on a solid ground

2015-2016: Establishment of a NADO



The first formal collaboration agreement was signed in January 2015, between the Kenyan Ministry of Sports, Culture and the Arts, WADA, ADAK, CHINADA and ADNO. The main purpose of the agreement was for the Parties to assist Kenya in having in place the necessary legal and financial frame, as well as organisational structure to establish an independent and sustainable National Anti-Doping Organization (NADO) that could run an anti-doping programme in compliance with the WADC and related international standards.

A significant milestone was the enactment of the Anti-Doping Act in April 2016, formally establishing the Anti-Doping Agency of Kenya (ADAK), as the independent NADO of Kenya. The Kenyan Ministry also ensured that financial resources were earmarked for the purpose of anti-doping activities.

- Enactment of Anti-Doping Act in Kenya
- Establishment of ADAK
- ADAK declared Code Compliant by WADA



1-year collaboration agreement signed ■

Phase 3

Building the interior

2017-2019: Developing an anti- doping programme

In January 2017, a new agreement was signed between ADAK, ADNO and WADA to further develop a national anti-doping programme in Kenya in accordance with the WADC and related inter-national standards. A project plan was developed for a period of 3-years, covering all aspects of the anti-doping programme. A minimum of two project meetings between ADNO and ADAK took place every year, alternately in Norway and Kenya. In addition, a Steering Group meeting with WADA was held once a year with a view to evaluate the past year, discuss the next steps and make any adjustments to the project plan if needed. In addition, workshops and joint testing missions were conducted.

In 2018, ADAK started to use the services of the Nordic Athlete Passport Management Unit (NAPMU) to follow-up the profiles of a number of Kenyan top level athletes.





■ ADAK uses NAPMU



Phase 4

Sustain and improve

2019-2022: Working towards best practice

In November 2019, ADNO and ADAK renewed the collaboration agreement for a period of 3 years, with the aim to exchange knowledge and experience in all aspects of the anti-doping programme, always striving for better practice. Exchanging experience at strategical and practical level contributes in strengthening national anti-doping programmes.



Renewal of 3-year agreement between ADAK and ADNO ■



Intercultural

Cultural differences and understanding are important factors for a successful cross-cultural collaboration and should not be underestimated. While many may consider this as a challenge, we choose to look at it as a unique opportunity to bring the best and strengths from each culture into the collaboration.

Creating opportunities to get to know each other outside the meeting room, share and exchange experience about culture, lifestyle, customs and history was a good investment that benefitted the collaboration and created not only good professional relationships, but also lasting friendships.

Conclusion

Thanks to the support from the Norwegian and Kenyan government, as well as the efforts and contribution from all other Parties involved, today, Kenya is among the leading anti-doping countries in Africa. The road to get there was long and at times bumpy, but full of learning experiences for all.

While WADA, ADNO and CHINADA assisted ADAK on the way, at the end of the day, it was ADAK who had to develop and implement an anti-doping programme in Kenya in compliance with the World Anti-Doping Code. The hard work and dedication of ADAK's board, management and all other staff must therefore be acknowledged.

ADAK and ADNO look forward to their continued collaboration and hope to inspire others to follow the same path.

