

Share across your social media channels

Use our ready-made social images and videos to help spread the word about how we can all do our bit.

We've included some suggested copy. You can use these as they are, or for inspiration and add your own brand's tone of voice.



Suggested copy:

From thinking through the day ahead, winding down after a long one, or multitasking with a bit of me-time. There's always someone who likes a few extra minutes in the shower.

But 12% of the average energy bill is spent on heating water, so cutting down just a little can make a real difference – that will save money today and help to protect precious resources for tomorrow 💧 Try picking your favourite 5-minute song and once it's finished, it's time to turn the shower off.

Discover all the ways you can save at anglianwater.co.uk/savewater 💧

[YouTube video](#)



Suggested copy:

From jumping in the shower to brushing your teeth, it's easy to use more water than we need. Without realising, most of us use four times more water than we think – but making just a few small changes to use less can help save money today to protect precious resources for tomorrow.

Just turning the tap off while you're brushing your teeth can save two whole buckets of water every day. Discover all the ways you can save at anglianwater.co.uk/savewater 💧

[YouTube video](#)



Suggested copy:

Leaky loos can slip under the radar, especially when you can't see or hear them. They might seem harmless, but even a trickle can waste money and hundreds of litres of water a day – that's like leaving a tap running non-stop 💧

If you spot a leak while you're out and about, let someone know. If you've spotted a trickle at home, find out how to fix it over on Anglian Water's YouTube channel. Discover all the ways you can save while using a little less at anglianwater.co.uk/savewater 💧

[YouTube video](#)

Download materials here

