



PRESS RELEASE

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EQUIP AUTO Paris 2022 reveals the full programme of its 26th edition and confirms the mobilisation of a wide-ranging ecosystem spanning the automotive aftermarket and services for connected mobility

Media enquiries

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With nearly 100 days to go before its 2022 edition opens, <u>EQUIP AUTO</u> <u>Paris</u>, the reference trade event for innovation in automotive aftersales and services for connected mobility, announces the reservation of 95% of its 80,000 sqm surface area, and gives full details on its agenda.

At its mid-year press conference in France bringing together partners and the media to unveil its agenda, the tradeshow EQUIP AUTO Paris 2022 confirmed the sale of nearly all its available exhibition space and reiterated its forecast for around 1000 exhibitors and brands on show and an expected 80,000 professionals in attendance at Paris Expo Porte de Versailles from 18 to 22 October.

Features and events such as major European forums, an experiential demonstrator, theme villages, awards and other highlights all played a key part in winning over a great many exhibitors, 35% of them first-timers and 25% from outside France.

<u>Discover the full programme for EQUIP AUTO Paris 2022</u> (press kit)

Philippe Baudin, chairman of EQUIP AUTO, said:

"We are delighted with the way this 26th edition of EQUIP AUTO Paris has been received. The feedback from exhibitors on the programme is very encouraging and confirms the choices we have made with a view to bringing together a wide range of players, representative of what our automotive and mobility industry is today and will be tomorrow. While a GiPA survey confirms that recruitment is the main concern of repairers for the next two years, and another one by the FIEV, conducted for EQUIP AUTO Paris, underlines the resilience of the aftermarket with 14 billion euros sales expected between now and 2030, EQUIP AUTO Paris had to devise a rich, comprehensive programme of content that would be conducive to the business of its





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professional audiences. Today, there is no doubt that this programme has hit the mark, given the presence of historic players and new market entrants, thus confirming EQUIP AUTO Paris' status as a 100% business exhibition and contributing to making it a structural pillar of Paris Automotive Week."

Save the date: 18 - 22 October 2022 at Paris Expo Porte de Versailles

About EQUIP AUTO

"Reinventing services for mobility": the trade show EQUIP AUTO is, within the EMEA zone, the leading international event for innovation in aftersales and services relating to connected mobility.

It places **innovation**, **expertise**, **dialogue** and **conviviality** at the heart of its ambition, assembling all the automotive value chain's players and know-how in the aim of shaping, developing and delivering the mobility services of the future. EQUIP AUTO is an exhibition by the Federation of Vehicle Equipment Industries (**FIEV**) and the French Bodywork Federation (**FFC**), and the **Comexposium Group**.

It takes place every two years at the Paris Porte de Versailles exhibition centre and **brings together more than** 1,000 exhibitors and brands and 80,000 professionals.

In alternate odd-number years it organises EQUIP AUTO On Tour with its regional meetings around France.

Paris Automotive Week

For the first time, from 17 to 23 October 2022 at Porte de Versailles, the two flagship events of the automotive sector, and the Paris Motor Show (Mondial de l'Auto) the exhibition EQUIP AUTO, come together under the same banner by creating Paris Automotive Week.

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