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# Remanufacturing, Reparability, Reuse: The circular economy comes to EQUIP AUTO Paris 2022 through its new Reusable Parts Village

### Media enquiries

Bianca DUTERTRE bianca.dutertre@equipauto.com +33 (0)1 46 25 02 48 At its 2022 edition, <u>EQUIP AUTO Paris</u> will present its Reusable Parts Village, for the first time in Europe. All exhibitors wishing to promote their commitment to the circular economy will have the opportunity to present their initiatives and innovations. Thanks to <u>France Auto Reman</u>, <u>FEDEREC</u> and <u>Mobilians</u>, the exhibition's partner federations and organisations, the 80,000 international professionals at the exhibition will be able to see how companies are working towards an increasingly positive-impact and responsible aftermarket.

An end-of-life vehicle and remanufacturing sector brought together to convey the values of the circular economy at EQUIP AUTO Paris

Since 2017, any professional selling spare parts for vehicles in France has been obliged to systematically offer their client a circular economy alternative (PIEC in French) alongside a new part. Complying with this law, which was introduced in an ecological perspective, can sometimes be complex since access to this offering is still too little known and insufficiently developed.

Yet an increasing number of road users are demanding these cheaper and more environmentally friendly offerings. This is reflected in the results of a survey conducted by GiPA:

- ⇒ 60% of motorists agree that the introduction of procedures to encourage environmental friendliness and the use of reconditioned used parts is increasingly important to them when choosing a repair shop for their car.
- ⇒ 33% of motorists say they are interested in having used parts fitted to repair their car (vs. 23% in 2019, an increase of +10 points).

Source GiPA - survey of 3,904 motorists in January-March 2022.

It is therefore becoming imperative for aftermarket players to be able to simplify access to these alternative products. More than ever, they have a





chance to seize! In light of this, EQUIP AUTO Paris had a duty to provide its exhibitors with an opportunity to promote their offering, expertise and knowhow in this area. This will now be possible thanks to the EQUIP AUTO Paris Reusable Parts Village, and the presence and mobilisation of the exhibition's partner federations and organisations, as well as those of their members. A first in Europe!

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Bianca DUTERTRE bianca.dutertre@equipauto.com +33 (0)1 46 25 02 48 An unprecedented offering which is primarily aimed at:

- Remanufacturers: manufacturers working in standard exchange parts, remanufacturing, component reconditioning,
- Dismantlers: car breaker centres and networks, scrap yards, automobile recyclers that market used parts,
- Reused parts retailers,
- Dedicated services (digital, IT, etc.),

and which will offer benefits to EQUIP AUTO's trade visitors who will get an opportunity to discover, in one place, the companies brought together around the subjects of **Remanufacturing**, **Repairability** and **Reuse**.

Julien Dubois, Chairman of France Auto Reman (French association of automobile and HGV remanufacturers), says:

"As the initiators of the Reusable Parts Village, the remanufacturing sector will be out in force at EQUIP AUTO Paris to exhibit a wide range of circular economy solutions: standard exchange of engines, gearboxes, injectors, clutches, turbochargers, rotating machines, transmissions, regeneration of particle filters, batteries, repair of electronic components, tyre reconditioning, etc. This will be an opportunity for repairers and distributors to learn more about these manufacturers who have been offering the market cost-effective and eco-friendly solutions for many years without compromising on quality. At this first Reusable Parts Village, France Auto Reman, Federec and Mobilians with their ELV branch also wish to show their unity and determination to create a "circular reflex" among French repairers and motorists."

# An economic and society-driven theme at the heart of the show

EQUIP AUTO Paris 2022 will feature a wide range of talks and events over the 5 days of the exhibition and will focus on the circular economy by devoting one of its 4 main themes (Circular Economy: Sustainable Automobile - Depollution, recycling, circular economy parts and remanufacturing, eco-friendly garage, used vehicles) and consequently some of its highlights, including the following talks:

- Remanufacturing of electronic components
- Circular economy and remanufactured parts focus: the circular economy beneath the bonnet









### A MAJOR EUROPEAN FORUM

A new EQUIP AUTO Paris feature that aims to see inspiring speakers from all over Europe successively take to the stage for an hour and a half each day, a Major European Forum will deal with the subject:

Ecological transition and the circular economy: the leading issues for the automotive aftermarket, 2022–2035

### THE GARAGE OF THE FUTURE: FROM TOMORROW TO 2032

The EQUIP AUTO Paris 2022 demonstrator, "The Garage of the Future: from tomorrow to 2032", a unique experiential exhibit immersing professionals in the evolution of their activity, will also dedicate part of its floor space to the circular economy.

During their immersion in a temporary garage offering a 55-minute guided tour, visitors will discover one of the six theme zones of the demonstrator dedicated to the "eco-friendly & sustainable garage". They will be able to listen to successive pitches by exhibitors who will have a maximum of 90 seconds to present their respective innovations, particularly in terms of remanufacturing and reused parts.

# These brands will be part of the Reusable Parts Village – and they tell us why!

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Among the registered exhibitors (non-exhaustive list as at 08/06/2022)

**AOUIPAS** BE **ENERGY** COTROLIA DA SILVA SAS DEPA INTERNATIONAL - DUBOURG AUTOMOBILES - EDIDEC - ERA@C3 SARL FEDEREC - FRPA - GPA 26 FARAL SA – INDRA – LRPI REMANUFACTURING - MOBILIANS - MULTIREX - OPISTO - RE-FAP REMAN BY ADLC - SADEX - SOCODEP - SONOMEV - SURPLUS AUTO TECHNIFAP - TECHNIKCOOL - VEGE FRANCE...

"We have been renovating car parts for more than 40 years. We have always strongly believed in the virtues of renovation, both for the circular economy and for maintaining the industry in France. The Reusable Parts Village is a very good initiative. It was a decisive factor in our choice to exhibit at EQUIP AUTO Paris in 2022."

DEPA, remanufacturer of transmissions and steering parts (Somme, France) Luc Avisse, CEO







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"Cotrolia, as a specialist in automotive electronic refurbishment, has chosen to be part of the Reusable Parts Village in order to contribute to helping professionals discover the wide range of solutions already available in terms of reusable parts. Cost-effective, quality parts with a positive ecological footprint!"

> COTROLIA, remanufacturer of onboard electronic components (Loire-Atlantique, France)

Vincent Nicot and Jean-Charles Trochon, Founders

THIS YEAR, **EQUIP AUTO JOINS** MONDIAL DE L'AUTO FOR PARIS AUTOMOTIVE WEEK

"EQUIP AUTO Paris is the key event for the after-sales sector. With the Reusable Parts Village, it becomes the essential meeting place for the circular after-sales sector! We will be there, of course, alongside our remanufacturer and dismantler colleagues, to raise awareness of reuse solutions and promote their ecological and economic values."

LRPI Remanufacturing, remanufacturer of injectors and injector pumps (Loire, France) Jean-Michel Guarneri, CEO

The Reusable Parts village will be located in pavilion 1 (see star below) and will be included within the exhibition's special visitor trail.



Make a date for 18 to 22 October 2022 at Paris Expo Porte de Versailles





### **About EQUIP AUTO**

"Reinventing services for mobility": the trade show EQUIP AUTO is, within the EMEA zone, the leading international event for innovation in aftersales and services relating to connected mobility.

It places **innovation**, **expertise**, **dialogue and conviviality** at the heart of its ambition, assembling all the automotive value chain's players and know-how in the aim of shaping, developing and delivering the mobility services of the future. EQUIP AUTO is an exhibition by the Federation of Vehicle Equipment Industries (**FIEV**) and the French Bodywork Federation (**FFC**), and the **Comexposium Group**.

It takes place every two years at the Paris Porte de Versailles exhibition centre and **brings together more than** 1,000 exhibitors and brands and 80,000 professionals.

In alternate odd-number years it organises EQUIP AUTO On Tour with its regional meetings around France.

### **Paris Automotive Week**

For the first time, from 17 to 23 October 2022 at Porte de Versailles, the two flagship events of the automotive sector, and the Paris Motor Show (Mondial de l'Auto) the exhibition EQUIP AUTO, come together under the same banner by creating Paris Automotive Week.

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