

# A Saltire Leaders Programme Navigating Volatility & Uncertainty as an Entrepreneurial Leader



Saltire Leaders 

# catalyst

Programmes



Entrepreneurial  
Scotland...



A Saltire Leaders Programme  
Entrepreneurial Scotland Foundation  
In Partnership with Babson College  
£2,950 per participant

## Who Should Attend

This 9-month programme is designed for inspirational directors and senior management with a minimum of 3 years senior management experience.



\*Loral Quinn,  
Co-Founder and CEO  
Sustainably  
Saltire Leader 2018

## Programme Background

The last twelve months have challenged Scotland's public health, social and economic fabric. As we move forward into 2021 we will remain in a volatile, uncertain, complex ambiguous, and hyper-connected environment.

This new environment demands new leadership skills and this tailored programme has been designed for inspirational leaders to provide those skills, a peer group support and the connections to equip them with the ability to think, act and lead entrepreneurially.

## The Saltire Leaders Cohort

Join a cohort of up to 12 peer leaders like you who are inspiring others to deliver lasting impact in this period of phenomenal change.

Challenge and be challenged within a group of trusted peers whilst increasing your own personal 'leadership capital' at a time in which your strength as a leader is more important than ever.

## Our Blended Approach with Babson...

The programme will begin with the global context of Babson College webinars led by Professor Jay Rao, before ES coaches facilitate further discussion and insight to draw out the Saltire Leaders.

Prof Rao teaches and consults in the areas of innovation, how firms can implement innovation initiatives, corporate entrepreneurship, and customer experience innovation.

\*Kenneth Morrice,  
Managing Partner  
MM Search  
Saltire Leader 2020



# Programme Overview

Led by Prof. Jay Rao and ES Coaches

- Entrepreneurial Leadership – Think and act like a CEO
- Innovation Culture – Building an innovation sandbox
- Developing entrepreneurial leaders
- Learn from the insight and experience of others who have successfully navigated VUCAH
- Blueprint for your personal leadership journey



\*Professor Jay Rao  
Programme Lead  
Babson College

- Join the Saltire Leaders Cohort Community
- Receive 28 hours of structured learning (14 in first month)
- Undertake Timmons Opportunity, Resources, Team, Leadership Diagnostic & Analysis
- Receive and develop Learning Plan & Objectives
- Take part in Learning Discussion Groups during Babson Catalyst
- Virtual and In Person Cohort Workshops

- Live Webinars and Virtual Classrooms
- Independent Exercises & Assignments
- Case Studies, Articles, Videos and Presentations
- Access to Babson's Learning Management System 'Canvas'



\*Jules Lancaster,  
Programme Facilitator  
Head of Exec Education for ES



# Further Background: The Entrepreneurial Scotland and Babson College Partnership



Entrepreneurial Scotland and Babson College have collaborated for over 20 years and facilitated the Saltire Fellowship in partnership from 2009-2018.

Access to the calibre of world class Saltire Fellowship experiences was expanded in early 2019 with the introduction of the Saltire Leaders Programme.



\*CEO of Entrepreneurial  
Scotland Foundation  
Sandy Kennedy

Babson College was recently named the No. 1 college for entrepreneurship for the 24th consecutive time by U.S. News & World Report.

ES and Babson have since continued to produce, iterate and develop these programmes in online and in-person formats to meet the needs of those who lead entrepreneurially.

Collectively the Saltire Programmes are now in their 11th consecutive year and boast an alumni of over 380+ active business leaders across the globe.

In 2020, Entrepreneurial Scotland successfully launched three 'Virtual Cohorts' focusing on 'Innovation and Growth', 'Resilient Leadership', and 'Conscious Leadership'.

Six new Saltire Leaders Programmes are scheduled for 2021 and will once again bring together a group of Scotland's foremost thought and business leaders.



\*Senior Babson Lecturer  
Professor Leslie Charm

To find out more about our Saltire Leaders Programmes please contact Sean McGrath, Sales Director at [sean.mcgrath@entrepreneurialscotland.com](mailto:sean.mcgrath@entrepreneurialscotland.com)

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