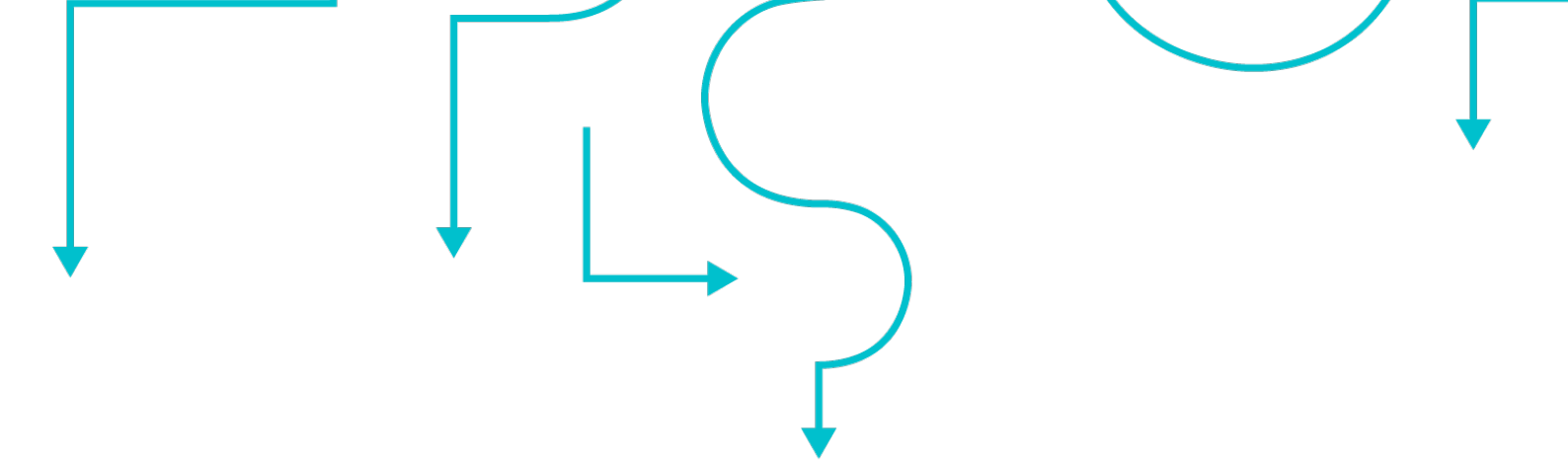




# GRADCORE

## PRESENTATION EXERCISE CANDIDATE BRIEF

KINGSTON UNIVERSITY  
POSTGRADUATE  
ASSESSMENT CENTRE EXPERIENCE

## EXERCISE OVERVIEW

Within the 'live' environment of an employer's assessment centre, you may be asked to deliver a presentation that helps to showcase some of your key skills and behaviours. For the purpose of this assessment centre experience, you are tasked with **preparing a presentation prior to the event**. You will work individually and will be asked to present via video conference to your assessor and some of your peers.

For this particular exercise, the attributes being assessed are:

- **Creative problem solving**  
Using your creativity to develop new ideas and solutions to problems.
- **Enterprising**  
Having the resourcefulness, initiative and drive to recognise opportunities, and the motivation to make the most of them.
- **Questioning Mindset**  
Think critically through focusing explicitly on the process of thinking.  
You will be allocated into groups for each session.
- **Resilience and adaptability**  
Quickly grasps new concepts, skills and behaviours in response to changing situations. Demonstrates the capacity to move forward and recover from difficult experiences and setbacks.

## EXERCISE INSTRUCTIONS

- Working individually, select **one** topic from below that most interests you.
- Your presentation should last no longer than five minutes and will be followed by questions from the assessor for up to five minutes.
- The content of the presentation should answer the brief and demonstrate research and analysis relevant to the topic you have undertaken.
- You should use visual aids to support your presentation, such as PowerPoint. The assessor will invite you to share your screen when it is your turn to present. Please ensure that you are able to quickly access and share any slides on the device you will be using on the day.

## PRESENTATION TOPICS

- What is the future of HR in a technology driven world?
- Analyse the most important stages in the employee lifecycle. Why did you choose these stages and what are the key elements of each stage?
- How is Big Data being used to support / transform industries? Describe where you perceive Big Data will have the biggest impact and explain why
- What could the next generation of leadership look like?
- Choose one recent technological innovation and show how it could transform the sector or organisation you would like to work for
- What types of policies, procedures and strategies have been used to improve sustainability within business organisations?
- Modern day life is being increasingly transformed by Artificial Intelligence (AI) Analyse the challenges and opportunities that AI chatbots such as ChatGPT present to employers
- Complete a PESTLE analysis on an organisation you would like to work for
- What are some of the biggest challenges you may face working in your chosen profession?
- What recent research exists in your field of expertise / industry which will help drive results
- Present your business plan for a new idea, product or service. Explain how you developed this and what particular problem or need it addresses
- What opportunities and challenges are there for an entrepreneur setting up their first business? Identify the best resources and tools that can be used to help with this