**Manchester Fashion Institute**

Tuesday 14th & Wednesday 15th November 2023

Fashion

Fashion Art Direction

Fashion Design & Technology

Fashion Promotion

Fashion Business and Management

Fashion Buying & Merchandising

Fashion Marketing

PRESENTATION EXERCISE BRIEF

You are required to deliver a 5 minute presentation to the assessor and a group of peers. This will be followed by some questions from the assessor.

Below is a framework to follow for your presentation:

1. **Introduce yourself & state which course you are studying.**
2. **Describe your career aspirations –** Be as specific as you want, if you are not 100% sure explain what job areas you are aiming for. You can also talk about which market level / product area you are interested in.
3. **Skills -** Discuss the key skills that you have now and the areas that you are developing in / want to develop in. (Remember the competencies & key skills that graduate employers look for.)
4. **A few visual examples of your work**
5. **Thank you for listening/any questions.**