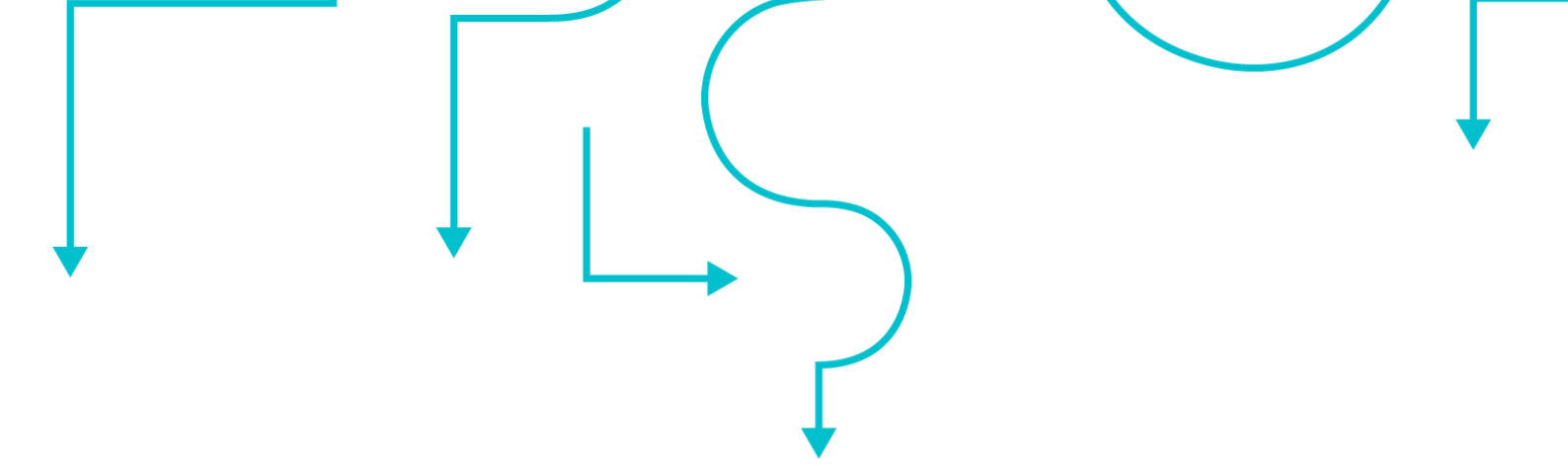




GRADCORE

PRESENTATION EXERCISE CANDIDATE BRIEF

**LONDON INSTITUTE OF
BANKING AND FINANCE**

EXERCISE OVERVIEW

During an employer assessment centre, you may be asked to complete a task prior to attending which could take the format of preparing a presentation, reading a case study, or conducting some competitor research. Do not ignore the challenge presented or leave it to the last minute to complete. The brief may be more detailed than you originally imagined.

For the purpose of this exercise, you are tasked with preparing a presentation prior to the assessment centre. You will work individually and may be asked to present in front of some of your peers. For an employer assessment centre, you may be asked to deliver your presentation to a panel or an individual assessor.

For this particular exercise, the behaviours being assessed are:

- **Communication**
The ability to clearly articulate thoughts and ideas and listen to the views of other people.
- **Commercial awareness**
An understanding of the business world and the factors that affect this.
- **Motivation/ drive for results**
The ability to push things forward to achieve higher results. A passion and enthusiasm to push through tasks in the face of difficulties.

You will be allocated into groups for each session.

EXERCISE INSTRUCTIONS

- Working individually, select **one** topic that most interests you.
- Your presentation should last no longer than **five** minutes and will be followed by questions from the assessor for up to five minutes.
- The content of the presentation should answer the brief, illustrate originality and commercial awareness and demonstrate what research and analysis relevant to the topic you have undertaken.
- You can use visual aids to support your presentation with the exception of PowerPoint, as the venue does not have a projector in every room. Visual aids can take the form of printed presentation slides or a hand-out document.

PRESENTATION TOPIC

Accounting and Finance Presentation Briefs:

- Whether it's moving accountancy services to the cloud, making use of automation technology or the implementation of making Tax Digital, technology continues to maintain a place at the top of the list of challenges accountancy firms face in the future. Select an accounting or finance organisation of your choice and investigate which areas of their business can be improved by technology.

- Cyberattacks against the financial services sector have grown in number, size and sophistication. As attacks increase and regulators take closer notice, the pressure to act mounts. Provide recommendations for leaders of businesses within the sector to improve the way they design and deliver services, manage risks and train their teams.
- The sheer pace of technological change is the most creative and destructive force in the financial services ecosystem today, impacting the role, structure, and competitive environment for financial institutions and the markets and societies in which they operate. Outline the implications of these technological advances on the financial services industry and those who must supervise and use it. How could the disruption be embraced?
- As a placement student within BDO, how would you proactively understand current tax policy and legislation to add value to a client and create strong client engagement?