



Presentation Exercise Candidate Brief

**Kingston University
Undergraduate Assessment Centre Experience
KBS**

Exercise overview

Within the 'live' environment of an employer's assessment centre, you may be asked to deliver a presentation that helps to showcase some of your key skills and behaviours. For the purpose of this assessment centre experience, you are tasked with **preparing a presentation prior to the event**. You will work individually and will be asked to present to your assessor and some of your peers.

For this particular exercise, the attributes being assessed are:

- **Creative problem solving**
Using your creativity to develop new ideas and solutions to problems.
- **Enterprising**
Having the resourcefulness, initiative and drive to recognise opportunities, and the motivation to make the most of them.
- **Questioning Mindset**
Think critically through focusing explicitly on the process of thinking.
You will be allocated into groups for each session.
- **Resilience and adaptability**
Quickly grasps new concepts, skills and behaviours in response to changing situations. Demonstrates the capacity to move forward and recover from difficult experiences and setbacks.

Exercise instructions

- Working individually, select **one** topic from below that most interests you.
- Your presentation should last no longer than five minutes and will be followed by questions from the assessor for up to five minutes.
- The content of the presentation should answer the brief and demonstrate research and analysis relevant to the topic you have undertaken.
- You should use visual aids to support your presentation, such as handouts or a printed copy of your slides. Please bear in mind that computers and projectors may not be available on the day.

Presentation topics

- What is the future of HR in a technology driven world?
- Analyse the most important stages in the employee lifecycle. Why did you choose these stages and what are the key elements of each stage?
- How is Big Data being used to support / transform industries? Describe where you perceive Big Data will have the biggest impact and explain why
- What could the next generation of leadership look like?
- Choose one recent technological innovation and show how it could transform the sector or organisation you would like to work for
- What types of policies, procedures and strategies have been used to improve sustainability within business organisations?
- Modern day life is being increasingly transformed by Artificial Intelligence (AI) Analyse the challenges and opportunities that AI chatbots such as ChatGPT present to employers
- Complete a PESTLE analysis on an organisation you would like to work for
- What are some of the biggest challenges you may face working in your chosen profession?
- What recent research exists in your field of expertise / industry which will help drive results
- Present your business plan for a new idea, product or service. Explain how you developed this and what particular problem or need it addresses
- What opportunities and challenges are there for an entrepreneur setting up their first business? Identify the best resources and tools that can be used to help with this