

VISION

Aster is ready for the future

PURPOSE

Enabling transformation across the business, while ensuring colleagues have the technology they need to do their jobs, proactively communicating internally and externally and supporting our employees with a people-focused team.

BEING KNOWN
AND TRUSTED

Key Objectives...

- Developing an evidenced based approach to becoming an influencer
- Creating wider brand awareness where it supports our corporate objectives
- Enabling our employees to have influence over decision making
- Creating an alumni where we remain connected with talented colleagues

- Building a future talent pipeline that's fit for the future and inclusive
- Ensuring we're proud of the experience we provide to our customers
- Develop a new approach to reward and recognition

BEING DIGITAL

- Supporting the Digital Plan
- Ensuring all colleagues are comfortable working digitally

- Equipping our people with the right tools they need to do their job
- Collaboration with the Contact Centre for first line support

BEING CONNECTED

- Connecting everyone with our Corporate Strategy
- Keeping colleagues connected with one another while working remotely
- Developing the intranet to support collaboration across the business
- Developing an approach to working more effectively as One Aster

- Increase connectivity through social events
- Ensuring colleagues have access to all the systems they need to do their job
- Creating a new Aster Welcome (onboarding)

BEING PREPARED

- Understanding what work will look like in the future and how it impacts our business
- Preparing our colleagues for change and developing more resilience

- Addressing the needs of a multi-generational workforce
- Understanding the talents we have across the business

BEING THE BEST
YOU CAN BE

- Creating the right environment where coaching is our default management style
- Create a SMART working programme
- Continue to develop our wellbeing offer

- Using restorative practice as our default approach
- Having better insights about yourself and your colleagues to work better together