Aster Foundation Strategy **19** **20**

Positive impact.

VISION

Everyone has a home they can sustain, in a community they want to live in.

PURPOSE

Investing in activities to enable local people in our communities to improve their own lives.

Key Objectives...

SUPPORTING *CUSTOMERS*

Supporting our customers to sustain their tenancies, and improving life chances:

- Understand the drivers and reasons for tenancy failure, and adopt a targeted, collaborative approach to supporting customers to successfully sustain their tenancies
- Invest in digital skills training and helping customers to get online
- Provide a range of initiatives and support to enable longer term financial independence, including benefit and welfare advice and improving access to employment and training
- Improving social inclusion through increasing work to reduce the homelessness crisis, and providing homes and support for those who need it

INDEPENDENT *LIVING*

Enabling our customers to live as independently and as long as possible in their homes:

- To better understand barriers to independence and the impact of this on Aster and our customers
- Work with partners to address a range of exclusion problems, and use targeted evidenced based research to assist with wellbeing, physical and mental health, healthy life expectancy, financial security and social connections
- Deliver positive activities within our sheltered and extra care schemes, promoting health and wellbeing and reduced isolation

FUTURE *WORKFORCE*

Helping to create and sustain the workforce of the future:

- Develop skills within our communities to ensure that we maximise our economic and social impact, and create local homes and local jobs for local people
- We will enable our communities to grow and learn to support employment outcomes
- We will work in partnership with others to reduce unemployment and skills shortages in our local communities through targeted work in areas of need

THRIVING *COMMUNITIES*

Creating a lasting legacy by enabling our communities to thrive:

- Targeted local interventions to improve satisfaction with neighbourhoods
- Working with partners to implement scalable solutions to prevent the negative impact of social problems on vulnerable customers
- Deliver a volunteering programme which develops people and communities, delivering projects which deliver both business and community impact