

TIPS FOR TAKING GREAT PHOTOS

Taking great photos is the most significant thing you can do to market your home. This guide will take you 5 minutes to read, and will save you hours of frustration with all kinds of photo problems.

1 EQUIPMENT

Use a digital camera or a mobile phone with a high resolution camera. If you don't own one, borrow one to get the best photos.

2 UPLOADING FILES

Connect your phone / camera to the PC with a USB cable. Make sure the phone is on and unlocked. Open the Photos app on your PC then select Import and select 'From a USB device', then follow the instructions.

3 KEEP FILE SIZES SMALL

Please don't send photo's larger than 640x480 pixels, this is the largest they will generally appear anywhere online. Larger size photo's can also cause e-mailing problems. When e-mailing send jpg or gif format files.

4 ONLY TAKE LANDSCAPE PICS

Please don't send "portrait" photos (they should always be landscape); The width of the photos must be bigger than their height.

5 OUTSIDE SHOTS

For photos of the outside, a sunny day with a blue sky usually gives you the best photo. You generally want the sun behind you.

6 OUTSIDE SHOTS

Try to get front and rear view images of the property if (appropriate). keep parking spaces clear and the garden tidy, grass cut with no rubbish / bins on display.

7 INDOOR SHOTS

For internal photo's, normally you will get the best photo with the camera flash set to off and the inside lights on.

8 GET THE BEST LIGHT

Take interior photos at twilight when the light coming through the window better matches the interior levels.

9 SHOWING THE SPACE

Shoot two walls only, with a bit of floor and ceiling. Shooting three walls creates a shoebox effect.

10 DE-CLUTTER

The general rule of thumb is to de-clutter, but keep a homely feel. Avoid shooting into mirrors as your image will reflect.

11 KEEP IT CLEAN

Curtains and blinds should be open. Clear kitchen work surfaces and the draining board. Keep laundry out of sight and the toilet seat down!

12 DRESSING THE HOUSE

Ensure beds are made and radiators clear, put away toys and clothes on hooks. Ensure tables and desks clutter free – cut flowers always look nice.

