

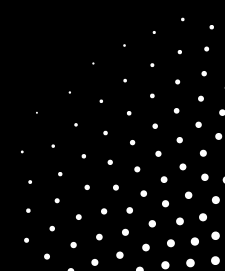


BRAIN BUZZ

M E D I A

COMPANY PROFILE

2022





WE CREATE INSPIRING CONTENT

ABOUT

Brainbuzz is a publishing company in Greece, with travel, luxury, fashion and lifestyle magazines, special and corporate publications for third parties, and books and websites. With a highly experienced team of journalists, creatives and executives driving it forward, Brainbuzz creates top print editions, manages its own websites and administrates digital and social media for third parties, producing high-end content.



ready2BOARD Magazine

Award-winning 2board magazine is the official magazine of the Athens International Airport, which reflects its prestige, covering at the same time, all the services and activities of AIA. It has become the trail-blazer free press travel magazine of Greece, leader of the airport magazines worldwide. A down to earth service-based magazine for people who live travel destinations, not just dream about them.

1st ISSUE: MARCH 2008
COPIES / ISSUE: 60.000
PAGES / ISSUE: 200+
ISSUES / YEAR: 4
LANGUAGE: EN + GR
FREE PRESS



MYKONOS CONFIDENTIAL Luxury Magazine

Directly in sync with what makes the island vibrate, award-winning MC is the first independent lifestyle magazine exclusively dedicated to Mykonos. From trendsetters and opinion leaders to movers and shakers and local icons, from fashion designers, local and international businessmen to all key players, MC celebrates the people, the places and the style that make Mykonos one of the hottest, high-profile tourist destinations on the planet.

1st ISSUE: JUNE 2006
COPIES / ISSUE: 15.000
PAGES / ISSUE: 400+
ISSUES / YEAR: 1
LANGUAGE: EN



BILL&COO PAPERWORKS Magazine

The official magazine of the Bill&Coo Suites and Lounge Hotel, located in Mykonos island. Awarded as Best Branding Strategy in Tourism Awards 2016, this is a luxury, tailor-made edition with high aesthetics and innovative layout, that reflects the sophistication and the high quality service of the hotel. It has been characterized as an added value for the entity of Bill&Coo universe.

1st ISSUE: MAY 2014
COPIES / ISSUE: 7.000
PAGES / ISSUE: 100+
ISSUES / YEAR: 2
LANGUAGE: EN
FREE PRESS

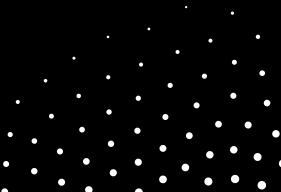


ATTICA DEPARTMENT STORE Magazine

A women's and men's fashion magazine, special designed for the biggest fashion destination in Greece, Attica Department Stores. Twice every year, attica magazine covers all fashion trends with more than seven original fashion editorials per issue, for more than 800 fashion houses and brands - all curated by the most experienced and creative fashion professionals.

1st ISSUE: MARCH 2011
COPIES / ISSUE: 55.000
PAGES / ISSUE: 400+
ISSUES / YEAR: 2
LANGUAGE: GR

OUR JOURNALISM,
CREATIVITY AND NARRATION
***THROUGH THE WRITTEN WORD,
IMAGERY AND POWERFUL
EXPERIENCES*** ARE THE CENTER
OF EVERYTHING WE DO



_2021 COVERS



_DIGITAL MAGAZINES

A 360° APPROACH

Through a brand new platform, especially designed for the digitalization of print magazines, our brands offer **a New Digital Experience** with more content and rich media.

It is designed under a MOBILE FIRST PUBLISHING STRATEGY using a powerful global platform with intuitive interface that is designed to engage readers with enhanced article content in an easy-to-consume, responsive format.

ready.2board.gr
confidential.gr



NEW

OUR CONTENT CAN BE DELIVERED DIGITALLY TO READERS IN TWO DIGITAL READING EXPERIENCES

THE REPLICA PAGE VIEW looks exactly like the actual print issue and embraces traditional left-to-right page turning navigation, moreover it is armed with extra rich media.

THE RESPONSIVE CONTENT VIEW is designed to work on any device or screen size by breaking down your content and delivering it in a convenient tile format with swipe and scroll navigation.

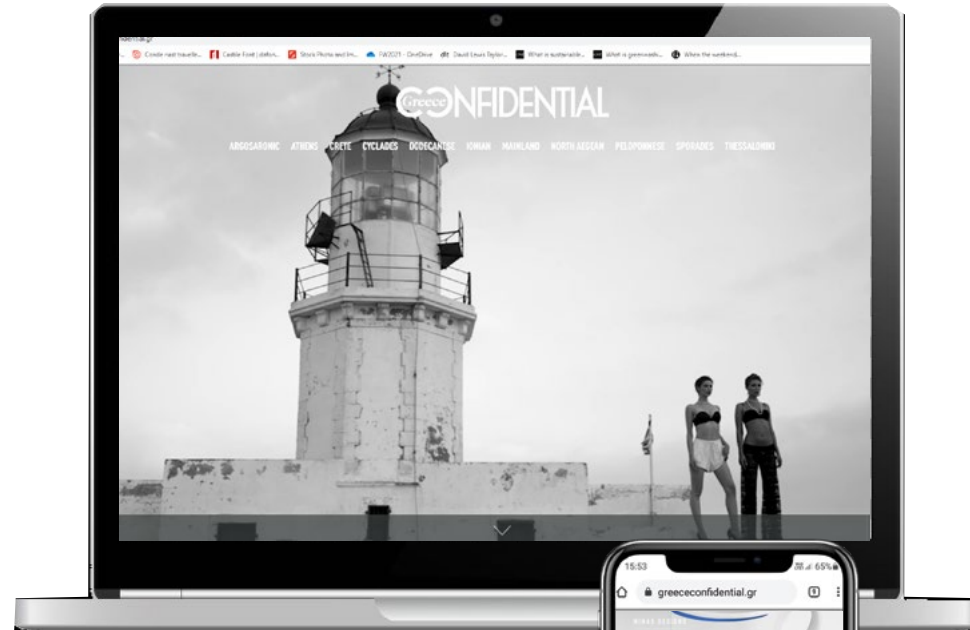
BRAIN **BUZZ**





GREECECONFIDENTIAL.GR



By promoting the civilization, culture and lifestyle of modern Greece, GREECECONFIDENTIAL.GR unwraps the best Greece has to offer - from secret addresses to local myths and exclusive interviews with our unique point of view: quality journalism, fresh design and provocative ideas.



 @grConfidential

 @grconfidential



_CONTENT



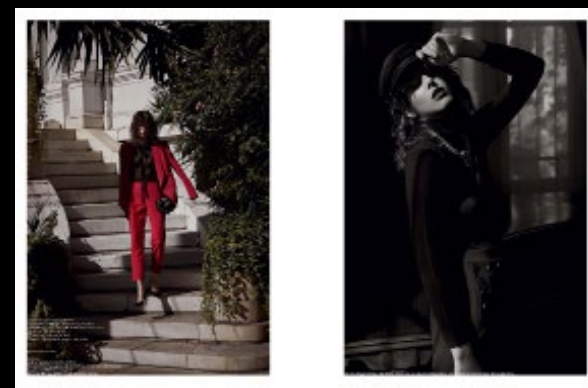
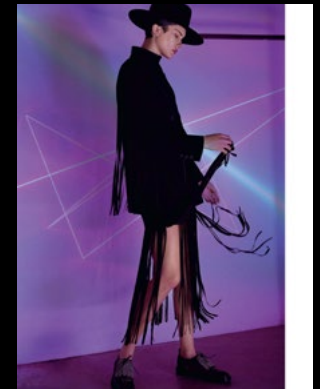
TRAVEL.



_CONTENT



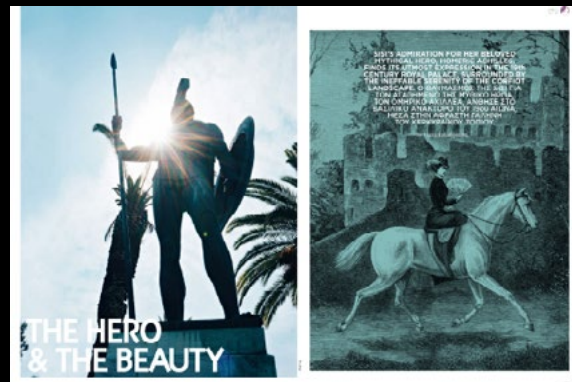
STYLE.



_CONTENT



STORIES.



_WE ARE MAINSTREAM,
LIFESTYLE MAGAZINES
PUBLISHER



_WE ARE CORPORATE
PUBLISHER



_WE ARE ALSO NICHE
PUBLISHER



__VERY FEW
MAGAZINE MEDIA
CAN ACTUALLY DO
ANY OF THE THINGS
THE WAY WE DO





FULL OF IDEAS

BRAIN BUZZ

M E D I A

_BE PART OF OUR STORY

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