

Berlin International MBA Program (120 CP)

Modules	1 st Semester	FOT	HPW	ECTS	Modules	2 nd Semester	FOT	HPW	ECTS
Accounting for Managers	Financial Accounting	L	2	2,5	Doing Business Globally	Intercultural Competences	PRA	2	2,5
	Auditing	L	2	2,5		Emerging Markets	L/P	2	2,5
Marketing	Marketing Fundamentals	L	2	2,5	Business Contexts	Economics	L/P	2	2,5
	Digital Marketing	L/P	2	2,5		Economic Policy and Global Developments	L/P	2	2,5
Value-based Management	Corporate Finance	L/P	2	2,5	Organization Management	Organizational Behavior	L/P	2	2,5
	Investment and Valuation	L/P	2	2,5		Talent Management: Managing Groups and Teams	L/P	2	2,5
Managerial Skills 1	Design Thinking	PRA	2	2,5	Managerial Skills 2	Coaching	PRA	2	2,5
	Business Research and Management Information Systems	L/P	2	2,5		Consulting	PRA	2	2,5
Entrepreneurship and Start-up Management Project	Entrepreneurship and Start-up Management Project	P	8	10	HRM and New Work Project	HRM and New Work Project	P	8	10
Overall			24	30	Overall			24	30

Modules	3 rd Semester	FOT	HPW	ECTS	Modules	4 th Semester	FOT	HPW	ECTS
Management Accounting	Costing	L/P	2	2,5	Master's Thesis	Colloquium	COLL	2	5
	Performance and Risk Management	L/P	2	2,5		Thesis	TH	0	20
Ethical Management	Corporate Governance and Compliance	L/P	2	2,5	Business Seminar	Business Seminar	OLS	4	5
	Business Ethics and Sustainability	L/P	2	2,5	Overall			6	30
Data Science	Introduction to Data Science	L/P	2	2,5					
	Data Visualization	PRA	2	2,5					
Managerial Skills 3	Negotiation	PRA	2	2,5					
	Decision Making	L/P	2	2,5					
Digital Management Project	Digital Management Project	P	8	10					
Overall			24	30					

FOT	Form of teaching
HPW	Hours per week
ECTS	European Credit Transfer System
L	Lecture
P	Project
PRA	Practice-based learning
OLS	Online seminar
TH	Thesis
Coll	Colloquium

Berlin International MBA Program (60 CP)

Modules	1 st Semester	FOT	HPW	ECTS	Modules	2 nd Semester	FOT	HPW	ECTS
Accounting for Managers	Financial Accounting	L	2	2,5	Master's Thesis	Colloquium	COLL	2	5
	Auditing	L	2	2,5		Thesis	TH	0	20
Marketing	Marketing Fundamentals	L	2	2,5	Business Seminar	Business Seminar	OLS	4	5
	Digital Marketing	L/P	2	2,5		Overall			6
Organization Management	Organizational Behavior	L/P	2	2,5					
	Talent Management: Managing Groups and Teams	L/P	2	2,5					
Management Accounting	Costing	L/P	2	2,5					
	Performance and Risk Management	L/P	2	2,5					
Data Science	Introduction to Data Science	L/P	2	2,5					
	Data Visualization	PRA	2	2,5					
Value-based Management	Corporate Finance	L/P	2	2,5					
	Investment and Valuation	L/P	2	2,5					
Overall			24	30					

FOT Form of teaching

HPW Hours per week

ECTS European Credit Transfer System

L Lecture

P Project

OLS Online seminar

TH Thesis

Coll Colloquium