

# INTERNATIONAL MBA

Our International MBA serves as a fast-track to successfully climb the corporate ladder and take on senior leadership roles in any global organisation. With an array of specialised courses, selected workshops and expert mentorship from top industry leaders, you will develop strong leadership and decision-making skills needed to help you reach top positions in your field of interest.

Within our dynamic, multi-cultural community, you will expand your network with top professionals and international students from around the world, gain access to a broad range of career advancement opportunities, and become empowered to be an agile business leader able to keep pace with and stay relevant in today's rapidly changing business environment.



UCAM  
Dual Degree



90  
ECTS



100% in  
English



Duration  
1 Year



ESEI Barcelona  
Campus



October / March  
Intakes



14,500€  
Per year

## WHY STUDY AT ESEI?

- ◆ **Get more Visibility in the Job Market**
- ◆ **Develop your Professional Network**
- ◆ **Increase your Earning Potential**

- ◆ Project - Based Learning
- ◆ 95% International Student
- ◆ Real Career Opportunities
- ◆ **Barcelona:** 4th most attractive city to work globally



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**+34 934 17 46 77**



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Web : [www.eseibusinessschool.com](http://www.eseibusinessschool.com)



Location : Montevideo, 31  
08034 Barcelona, Spain

**MORE PROGRAMME  
INFO HERE**



## PROGRAMME STRUCTURE

### SPECIALISATION

(10 Modules / 40 ECTS)

Specialisations within our International MBA allows you to gain in-depth knowledge and professional skills relevant to your chosen area of interest. Specialisations include: Business Management, International Relations and International Business, Marketing and Communications, Digital Marketing, and Tourism and Hospitality Management.

### ELECTIVES

(4 Modules / 16 ECTS)

Electives modules allow you to continue to maximise on your professional development and customise your International MBA with new skills in areas not directly related with your specialisation, but relevant to the world of business. Within our programme, you will have access to over 40 modules in to choose from.

### SUSTAINABILITY WORKSHOPS

(5 ECTS)

Our Sustainability in Business workshops will inspire you to lead organisations to make a lasting social and environmental impact on a global scale. Through our project based approach and field visits, you will learn how to lead sustainability projects and network with organisations and leaders in Barcelona that are committed CSR programs.

### AGILITY WORKSHOPS

(5 ECTS)

Our Agility in Business workshops will equip you with key skills needed for the rapid technological transformation taking place across all sectors. You will master the process that is transforming management and be in the front-line to lead cross-functional teams that can deliver innovative solutions in the least possible time. The workshop includes Certification ICP – MKG from ICAGile.

### CAPSTONE PROJECT

(24 ECTS)

The capstone project is a multifaceted assignment that replaces the Master thesis and serves as a culminating academic and intellectual experience. As part of your assessment conducted in groups, you will be encouraged to think critically, solve challenging problems, and develop skills to prepare you for contemporary business.

### CAREER COACHING

Our career coaching sessions get you ready for your next career move. With the help of our coaches, you will work on your personal brand to stand out in the competitive job market. You will also get advice on how to tackle common career challenges and build a personal roadmap taking your career to the next level.



UCAM

UNIVERSIDAD CATÓLICA DE MURCIA

Our programme offers an excellent opportunity for you to obtain a Dual Degree (two separate degrees) from ESEI International Business School and Universidad Católica de Murcia (UCAM), a Spanish top-ranking state accredited university.

## ADMISSION REQUIREMENTS



Bachelor degree and transcripts  
or  
5 Years of work experience



Statement of Purpose &  
One Reference Letter



Proof of English Proficiency



Updated C.V  
Copy of ID/Passport



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*I'm currently in a programme to become an executive at IBM and part of that involves higher education which is why I'm taking ESEI's International MBA in International Relations and International Business. The professors at ESEI are amazing! I really enjoy our group projects and being able to work together with students of different nationalities.*

ZARELLA RENDON

ESEI Student & Solution Architect at IBM

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