



Your Dream is the Mark

*the Art of Dreaming is the most practical way to hit the mark, win all battles,
overcome all limits and achieve the inconceivable.*

*- Elio D'Anna
ESE Founder & President*

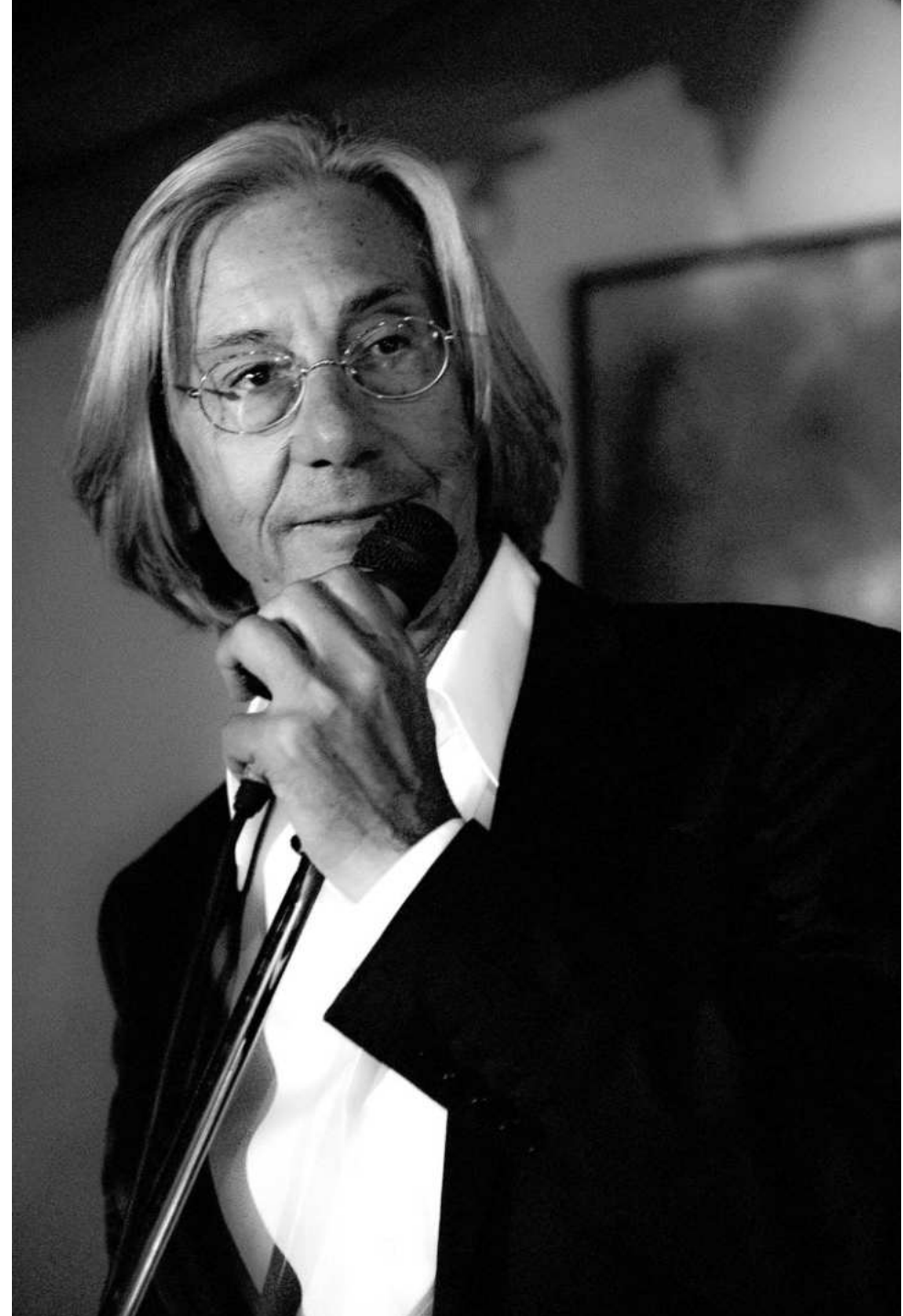
MESSAGE FROM THE PRESIDENT

"It is time for the second education to appear in all schools and universities, and give new directions to the world about economics and financial power. The second education believes that all comes from within - all that you see and touch, right or wrong, good or evil, is just a projection of an invisible, powerful world, although neglected, that abides right inside you.

We have to bet and invest on visionaries, on dreamers, on people who love their work, and not on money makings schemes. People motivated by money are untrustful and limited. People guided by their dream, led by their inner intuition will be able to project at will a world of abundance and fortunes.

When you have learnt how to be in prosperity consciousness, money and good ideas, financial power and love will come to you naturally. Don't expect to be rewarded by the money system. Nothing coming from "out there" can make you whole, happy or wealthy. Your real personal prosperity can only come from within."

ESE Founder & President, Elio D'Anna





ABOUT ESE

The European School of Economics (ESE) is an International Business School offering programmes leading to Bachelor (BSc) degrees, Master (MSc or MBA) degrees and short Certificate Programmes at its centers in London, Rome, Milan, Florence, Madrid and New York as well as distance learning and blended delivery courses.

ESE graduates are among the most competitive business professionals on the market, prepared for leadership roles in international marketing, finance, communication and management. With the ability to individually tailor their course of study, ESE students:

- **Study abroad** with ESE centres worldwide;
- **Specialize in cutting-edge business sectors**, such as fashion, events, music, sport, art, media and human resources among others;
- **Complete internships**, selecting from more than 1500 leading organizations around the world.

A School without borders, the European School of Economics is a new concept in higher education. Combining academic excellence, internationality and pragmatism, the ESE's degree and certificate programmes are designed to prepare a new generation of leaders and entrepreneurs.

This is achieved through the unique ESE educational philosophy:

"The Dream is the most real thing there is" - students develop a unique academic and professional pathway through their selected course specialization, internship placements, and final dissertation.

Pragmatism - hands-on experience in contemporary business practices through the comprehensive internship programme as well as workshops, company visits and guest lectures organized on Campus.

Internationality - student body originating from more than 60 nations, ESE centres around the world, and internships with global organizations.

STUDYING AT ESE

Challenging learning environment

Learning takes place in a truly international environment embracing students from 60 different countries, fostering tolerance and understanding through healthy competition.

Flexible locations

The academic space has no limits at ESE as students can select from six different campuses at which to study for a semester or for an entire academic year. London, New York, Madrid, Milan, Rome and Florence are world centres in which the campuses are located.

Internship in global corporations

ESE offers one of the most extensive and comprehensive internship programmes available today. The quality of the placement service is owed to the long established relationships that ESE has been fostering with global companies for years. This means that students are given excellent opportunities to enter the job market and gain exposure.

Unique blend of theory and practice

Unlike traditional masters programmes which concentrate on academic knowledge and research, ESE's Master degree programmes perfectly blend theory and practice in order to achieve the ultimate goal of producing truly employable graduates at the end of their course of study.

A winning philosophy

Love what you do – do only what you love. This statement truly embodies the winning philosophy of the School where new ideas thrive and contribute to teaching each student the importance of being an individual visionary capable of nurturing a dream of global proportion, thus contributing to changing the destiny of the planet and reconciling differences.

Young people become entrepreneurs and managers; acquiring the moral standing, ethical principles, visionary leadership and global culture required to fulfill their professional future roles.

Small classes

Learning at ESE is an individual and exciting experience due to the small class size and the excellent student/teacher ratio, offering students a personal and tailored learning experience.



The Faculty

Dedicated and professional academic staff guide the students throughout their studies, individual attention and academic and professional guidance. Faithful to the practical vocation of the School, the ESE faculty combines excellent academic skills with everyday business practice. The students therefore enjoy the benefits of academic knowledge and state-of-the-art business practice in the various areas of business.

Visiting Professors and Guest Lecturers

Continuing the ESE tradition, the centres regularly invite prominent personalities from the world of business and culture to visit and lecture. Many Nobel Prize winners and renowned business leaders have enriched ESE students' knowledge and perspectives.

Admission procedure and Starting dates

With three intakes per year (autumn, winter and spring) ESE offers flexible starting dates for its degree programmes. The intakes are distributed over the campuses, allowing students the possibility to start wherever and whenever they prefer. Students can check the exact starting dates for their preferred course at the ESE centre of their choice.

ESE Foundation Scholarship Programme

The Foundation helps deserving students whose merits are undisputed and who need additional financial support. Partial scholarships are granted on a need-and-merit basis to encourage academic excellence and sustain ESE's ambition to foster a global community of scholars.

PROGRAMMES

UNDERGRADUATE

Real success is the result of a long inner work focused mainly on self-observation and self awareness, a ceaseless struggle against self-harmfulness, negative imagination and unpleasant emotions.

Real success is the discovery of a buried inner treasure which is the Mother of all victories - the Will.



BSc (Hons) in Business Administration

The Bachelor of Science in Business Administration degree programme is designed to reflect the latest developments and professional trends.

- 3 years degree programme in English
- Second foreign language study
- Two internship placements
- Specialisation from the second year in
 - Marketing
 - Management
 - Finance
- Final Project related to the chosen specialization
- Full time compulsory attendance
- Possibility to rotate Campuses every term (3 months)

Investigating critical issues and challenges arising from globalization, this European-designed programme aims at providing students a solid theoretical grounding, strategic skills and developed empirical vision of today's business environment.



"After completing my internship on July, I received a phone call from the Whole Sales Manager from Alexander McQueen and I was invited to work for them as a seller! I have now made three sales campaigns, I'm extremely happy and well paid. I'm living my dream!"

Ksenia Tkachenko
BSc in International Business
ESE Milan

British or European Degree

PROGRAMMES

POSTGRADUATE



Master of Science (MSc)

The entrepreneurial postgraduate education received at ESE is intended to assist individuals in defining their professional dream and put them on a specially tailored career path.

- max. 15-month degree programme in English
- Internship placements
- Choice of specialization in
 - Marketing
 - Management
 - Finance
- Final Project related to the chosen specialization
- Full-time compulsory attendance
- Possibility to rotate Campuses every term (3 months)

With students representing more than 60 different nationalities, ESE's intensive full-time Master degree programme combines theory and practice. Creating a pragmatic learning experience, it prepares international managers and entrepreneurs for entrance into leadership roles in leading international organizations.



"My entrepreneurial skills grew tenfold thanks to the international environment and connections made at the European School of Economics."

Marc Bandola
MSc in International Marketing
ESE Florence

British or European Degree

An abstract painting of a sloth, rendered in a textured, painterly style. The sloth is the central focus, with its body and limbs visible against a background of vibrant, splattered colors including red, blue, green, and yellow. The sloth's fur is depicted with fine, white, hair-like strokes, giving it a very textured appearance. The overall composition is dynamic and artistic.

PROGRAMMES

POSTGRADUATE

Master in Business Administration (MBA)

The entrepreneurial postgraduate education received at ESE is intended to assist individuals in defining their professional dream and put them on a specially tailored career path.

- max. 15-month degree programme in English
- Internship placements
- Choice of specialization in
 - Marketing
 - Management
 - Finance
- Final Project related to the chosen specialization
- Full-time compulsory attendance
- Possibility to rotate Campuses every term (3 months)

With students representing more than 60 different nationalities, ESE's intensive full-time Master degree programme combines theory and practice. Creating a pragmatic learning experience, it prepares international managers and entrepreneurs for entrance into leadership roles in leading international organizations.

British or European Degree



"MBA student in International Finance at ESE NY shares her Success Story at the European School of Economics. From the UK to NYC and to the Trump Organization."

Lindsay Santoro
MBA in International Finance
ESE New York

PROGRAMMES

CERTIFICATE



ESE Short Courses

Specialized Programmes: are aimed at business professionals who seek advancement in their current field or introduction to a new area of professional specialization.

Cutting-edge courses are aimed at sharpening business acumen to give the needed advantage in an ever-changing global environment.

Specialized programmes:

- 3-month certificate programme in English
- 3-6 month internship placement (optional)
- ESE Professional Short Course Certification

At the conclusion of the academic portion, ESE Professional Programmes offer the option of a full-time internship in a company fitting the student's profile and career objectives.

"The course gave me so much direction; and when ESE gave me a placement at the International Tennis Federation, it was a crucial step that led me to do what I do today."

Shahin Rasti
SC in Sports Management
ESE London



SPECIALIZATION

Professional certificate programmes in:

Hospitality Management

Event Management

Fashion & Luxury Goods Management

Luxury Real Estate

Film Business Management

Arts & Culture Management

Music Management

Sports Management

Entrepreneurship & Leadership

International Relations & Diplomacy

Specialized executive certificate programmes in:

Finance

Marketing

Management

ESE STUDENT STATISTICS

Prestigious Faculty and Visitors - Distinguished faculty and seasoned academic staff provide students with a specially-tailored set of learning experiences that help them identify and achieve their career objectives. Visiting professors and guest speakers are frequently invited to further enrich the student's learning experience, and are chosen from among the leading figures in the world of current events, academics and business. Nobel Prize winners and Heads of State are constant guests for international business meetings and seminars as well as academic ceremonies at ESE.

Small Classes and 1:4 Teacher - Student Ratio - Learning takes place in small group settings where individual student attention is given top priority.

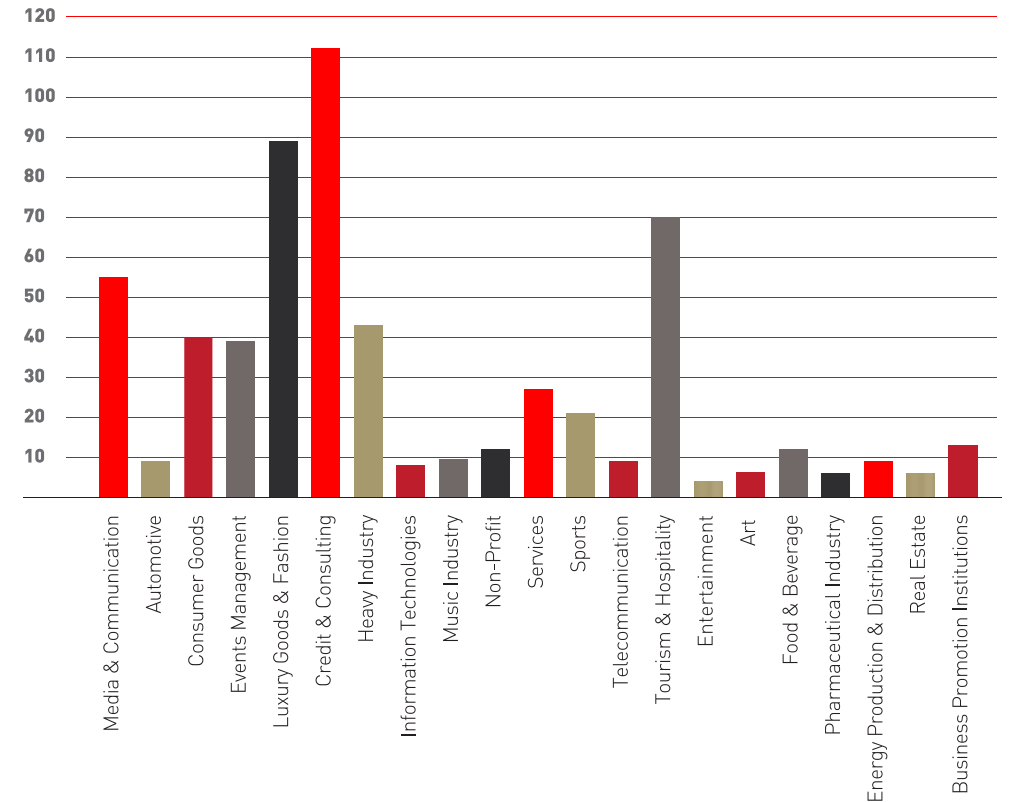
Challenging Learning Environment - International learning environment with instruction in English that embraces the most select students from over 70 countries and fosters tolerance and understanding through healthy competition.

ESE STUDENTS NATIONALITIES: Academic Year 2014/2018

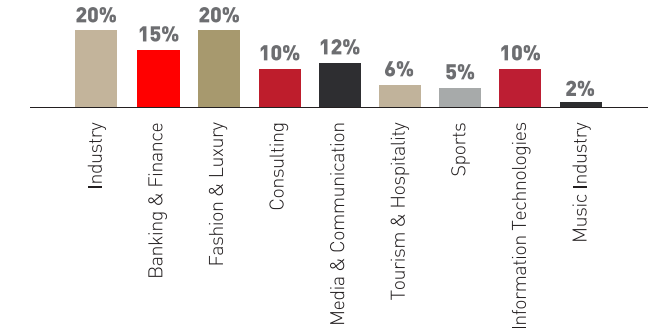
Average percentage of students by Continent



INTERNSHIP PLACEMENTS FOR 2018-2021 ESE STUDENTS



SECTOR OF EMPLOYMENT FOR ESE GRADUATES





INTERNSHIPS TRAINING

In today's competitive job market, it is becoming increasingly important to help students clarify their own life goals and show them the way toward building their unique and personal dream. **We believe that anyone can realize their dreams and have the ability to do what they really love.**

From the very first year of study, our students have the concrete opportunity to proactively move towards their goals and target their objectives, through a combination of **extra curricular activities and in-company training** which – at the end of the programme - amount to a bona fide mini-career.

While developing a range of marketable skills and competencies, internship will allow students to:

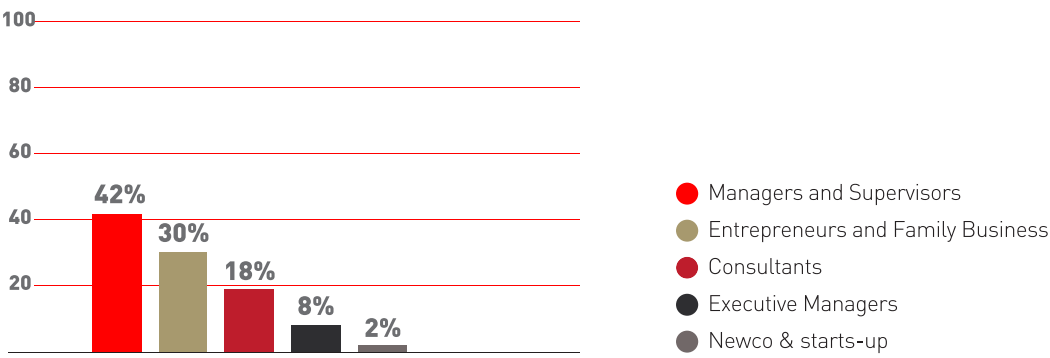
- apply course knowledge in practical situations within the work environment
- bridge the gap between study and work
- develop inner qualities and gain a practical understanding of the concept of individual responsibility, according to which external events are projections of one's own inner states
- test individual career plans by obtaining experience in a chosen field, and thus helping one to better understand what it is that they really love to do
- develop a professional network and assess internship providers for future employment opportunities

Working in collaboration with more than fifteen hundred leading international companies, including some of FORTUNE'S 100 Best Companies to Work For, the European School of Economics offers one of the most competitive university internship programmes available today. **Many students are offered jobs even before graduation.**

The Internship Department plays a crucial role in assisting students to identify their objectives and learn how to exert their full potential. It provides each student, in all the campuses worldwide, with individual and active support aimed at building up a strong professional profile with particular emphasis on internship experiences.

This table shows the diverse company sectors where our students have interned.

POSITIONS HELD BY ESE GRADUATES



INTERNSHIP PLACEMENT



ESE INTERNSHIP COMPANY PROFILE

Where Ese students
have interned, are still
interning

Automotive
BMW
General Motors
Mv Augusta - Motorcycle Art

Consulting
EBS Consulting
GDSSLURP
Kienbaum Exec. Consultants
Price Waterhouse Coopers
QRP
Willis Italia
Consumer Goods
Black & Decker
Campari
Coca-Cola
Dalmar Energia
GEM Craft
General Electric
Hewlett Packard
IOLO Ltd.
La Gioiosa
My Vision International
Pirelli
Radici Group
SAIWA Srl
Securicomm Italia Srl
Unilever
3H Partners

Event Management
AFM Banqueting
Bodaclick
Fiera Milano International
Gruppo Rosso/TownHouse
Hotels
Keyword Europa
My Way Corporate
Outline SAS

St. Regis Florence
Tres Chik
Westin Excelsior Florence

Fashion and Luxury
Agatha Ruiz De La Prada
Alexander McQueen
Braccialini
Calzedonia
Chanel
Conte of Florence
Dada
Damiani
Ferragamo
Gilli
Gucci
La QuintaGroup Srl
Lardini
LVMH
Marco Polo Milano
Marina Rinaldi
Max Mara
Nicole Farhi
Nike
Pampaloni Argenti
Phillipp Plein
Richmond Italia Milano
Societa Italia
Spazio Sei
Stefanel Spa
Stone Island
Studio Zeta Milano
Swatch Group
Tomorrow Group Ltd
Valentino
Bulgari

Finance
Allianz Bank
Apogeo Consulting
Banca Italo-Romana
CES Finance
Deutsche Bank
Equita, Inv. Banking
Ernst & Young
European Investment
Consulting
Finlombarda
Fitch Ratings
Global Europe
Goldman Sachs
HEC Finance
I&B
Intesa San Paolo

Pioneer Investments
Price Waterhouse Coopers
Société Générale
Sumitomo Mitsui Banking
Tradeville
UBAE

Industrial
Faca
GSA Srl
Radici
RH REG Holding
RHIAG
Steel Trading Solutions AG

Media and Communications
Attila & Co. Srl
Class Editori
Egg Media
Il Giornale
Inventa CPM
Karla Otto
L'Officiel Hommes Italia
Neo Network
New Partners Film
Production
MdC - Marco de Comunicaciòn
- Madrid
Modenese & Modenese
Pink & Chic
Rock Media
Saachi & Saachi
Sky TV
Totalcom
Wise Media
Radio Cope - Spain

Music and Film Industry
Amiata Records
Filmmaster
Milano Film Festival
Red Onion
Preludio
Auditorium di Roma
Music Media Srl

**Non-Profit /
Government Organizations**
European Parliament
Idee Migranti
UNESCO

Oil & Gas
Paymar Oil & Co.

Petropars

Pharmaceutical
Pharm

Real Estate
Acocella Group
DiFarCo Real Estate
SC Central Residential Park
Engel & Volkers

Services
ELBI Electric
GE Healthcare
Georgian Railway
Human Lab
Immigration Italy
MCD SARI
Silk Road Group
Thai Air
UPS
Valspeed

Sport
Alto Spa
Global Europe
Inter Football Club
Juventus Football Club
Milano City Marathona Club
Palauno
Parma FC
Polisportiva Lombardia Uno
RCS / La Gazzetta
Rotterdam Racing BV

Tourism & Hospitality
Antoitalia, San Pietro all'Orto
Bulgari Hotels & Resorts
Forte Village Resort,
Sardegna
Town House Hotels incl.
Seven Stars Galleria
Intercontinental Hotel Group
Starhotels
Starwood
Eurostars
Westin Excelsior
NH

Gaming
Mangatar

IT - Technology
Bizmatica

TESTIMONIALS

WE HAVE
COLLECTED SOME
OF OUR STUDENTS
TESTIMONIALS
REGARDING THEIR
INTERNSHIP
AND THEIR LATTER
WORK EXPERIENCE



Bartolomeo Sessa
BSc in Marketing
BMW – Sales Development

“Thanks to ESE’s internship department, as a first internship experience I worked for MV Agusta, as a multitasking member of this organisation.

MV Agusta is a **motorcycle-leading producer in the sport luxury sector.**

My duties mainly involved cooperating in the activities of the post sales department, including improvement of the dealer’s network efficiency, problem solving of dealer’s issues, and customer service. However, I have also participated at several quality councils in order to make evaluations on the ratio between; quality perceived by the customers and the real

value of the products. Part of the good work I carried out during these 3 months was due to the several skills I learnt in class at ESE, by giving me a general idea of the business environment.

This experience led me to live my dream of working in the automotive-motorcycle sector and it was an amazing first step for my career.

I have also been keeping in touch with the company and for the “EICMA motor show 2013” **I went back to work with them as customer care crewmember, and assistant of the sales department.** I hope every student will have the same opportunity! Good luck!”

Matteo Ceci
BSc in International
Business
Music Industry
– Label Founder



The years spent in ESE only mean beautiful memories and life experience to me... Those were the days!
I really got the message of the ESE because at a certain point of my life I decided to make a big turn to follow my dream. It took a few years since I could see my rock songs getting involved in great projects and

the first achievements gave me the strength to continue in what I was doing.

The last movie I did, “La Corrispondenza” (2016) is the most important achievement because of the presence of Tornatore as director, Ennio Morricone (instrumental soundtrack) and Jeremy Irons, 3 Oscar prizes, 3 great artists. I have 200 songs and I keep on writing and recording.

Today I’m very happy of my decision, I keep on dreaming and trying to do my best in what I love.
I renew my choice every day and I thank the ESE for teaching me that nothing is impossible if we really believe in you dreams.

ESE CENTERS

STUDY, TRAVEL & WORK
IN THE WORLD'S MAJOR CAPITALS



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