



2021PORTUGAL.EU

# Summit

# European Regions

# for Smart Communities



# SESSION: STRATEGY – PANEL 3

## STRENGTHENING REGIONAL ECOSYSTEMS VIA MULTI LEVEL GOVERNANCE STRATEGIES : THE WORK OF THE CPMR ATLANTIC ARC COMMISSION

ELISE WATTRELOT

CPMR

EXECUTIVE SECRETARY OF  
ATLANTIC ARC COMMISSION



CPMR  
CRPM

Conference of Peripheral Maritime Regions



CPMR ATLANTIC ARC  
COMMISSION

# Who are we?



Voice  
interest  
of  
Regions  
at EU  
level

Be a  
forum for  
regions



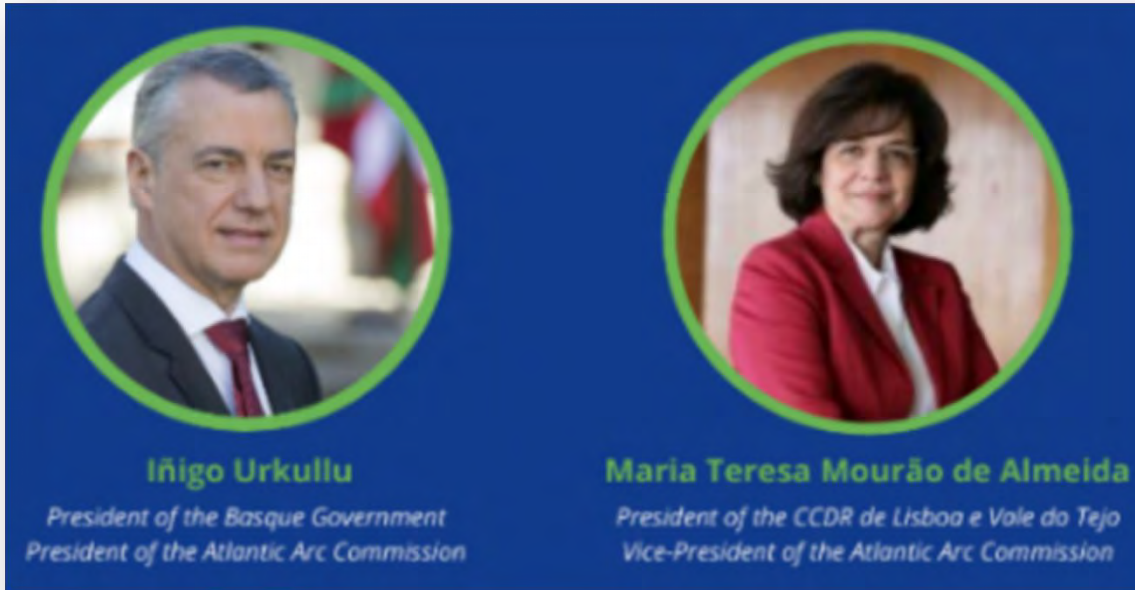
**Cees Loggen, President of CPMR and Regional Minister of Noord Holland**



**Eleni Marianou, Secretary General**



## Zoom on the CPMR Atlantic Arc Commission



### The Presidency of the AAC

1. To make the most of new EU instruments
2. To impulse the development and implementation of the **Atlantic Maritime Strategy** and its Action Plan 2.0
3. To evolve towards the adoption of a **macro-regional maritime Strategy**
4. To enhance the visibility of the Atlantic Arc Commission towards relevant fora

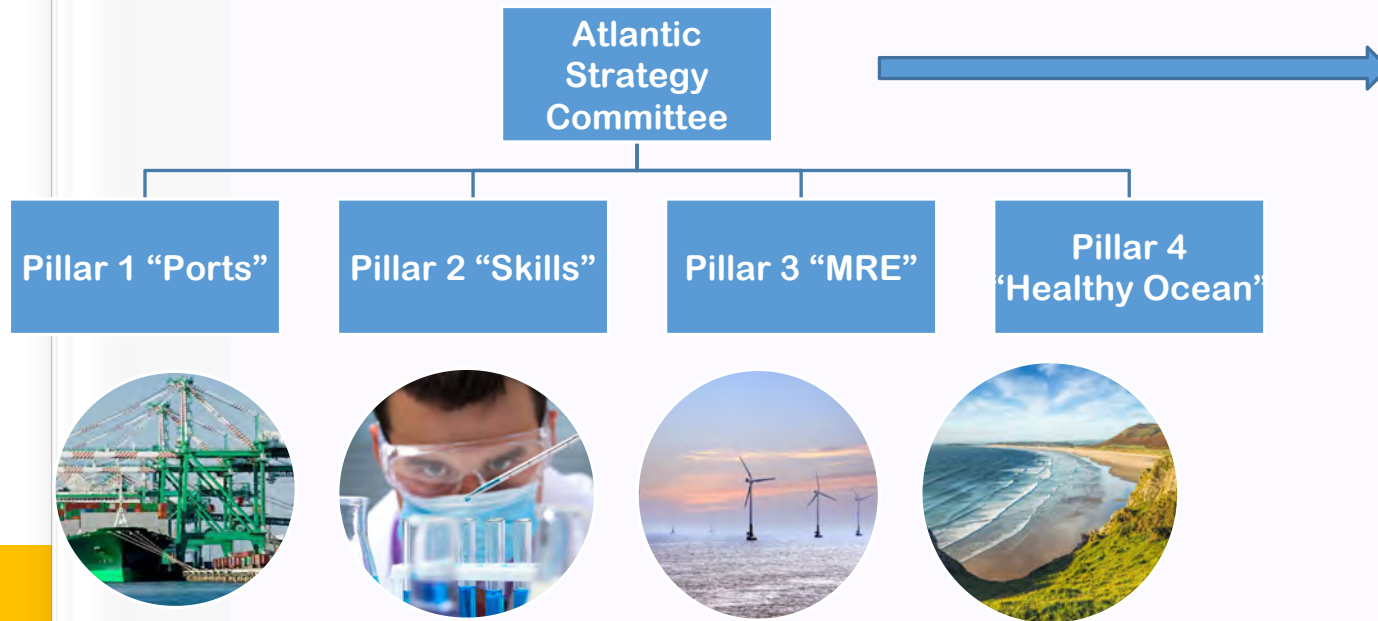


MEDIA PARTNER



# The evolution of the Atlantic Strategy towards a Macro-region

A way to strengthen regional ecosystems and the integration of innovation chains?



## AAC Proposal to the Council for an Atlantic Macro-Region (dec 2020)

- Strong political ownership
- Possibility for Regions to co-chair
- Connect maritime issues with interconnected territorial challenges and RIS3
- Better equipped to harness the opportunities of new MFF and mitigate impact of COVID + Brexit
- Use of Territorial Monitoring



# The evolution of the Atlantic Strategy towards a Macro-region

## A way to strengthen regional ecosystems and the integration of innovation chains?

### Conclusions of the Council Dec 2020

Link [Here](#)



Brussels, 23.9.2020  
COM(2020) 578 final

REPORT FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE  
COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE  
COMMITTEE OF THE REGIONS

on the implementation of EU macro-regional strategies

{SWD(2020) 186 final}

### EC report on Macro- Regions Sept 2020

Link [Here](#)



Brussels, 3 December 2020  
(OR. en)

13424/20

FSTR 181	RECH 475
FC 89	JAI 1031
REGIO 273	ENER 454
PECHE 392	MI 527
CADREFIN 407	MAR 154
POLGEN 211	COMPET 600
ECOFIN 1103	AGRI 445
ENW 750	SUSTDEV 172
TRANS 549	PROCED 31

#### OUTCOME OF PROCEEDINGS

From: General Secretariat of the Council  
To: Delegations  
No. prev. doc.: ST 13075/20  
Subject: Council conclusions on the implementation of EU macro-regional strategies

Delegations will find in the Annex the Council conclusions on the implementation of EU macro-regional strategies, as approved by the Council on 2 December 2020.

- (6) REMAINS open to examine commonly agreed initiatives of Member States facing the same challenges in a defined geographic area, aimed at setting up new macro-regional strategies<sup>11</sup>;



# The evolution of the Atlantic Strategy towards a Macro-region

## A way to strengthen regional ecosystems and the integration of innovation chains?

Example of the  
**SEAFOOD** Value  
Chain



**17**  
regions selected  
an agrifood related  
priority



**15**  
regions included  
fisheries and/or  
aquaculture in their  
strategy



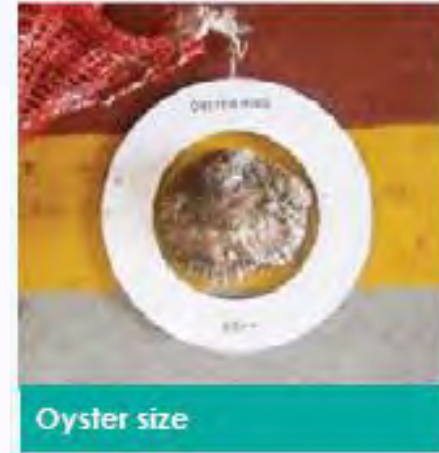
**9**  
regions specifically  
mentioned  
seafood in their  
strategy



Establishing a **transnational innovation network of seafood clusters**:

- 1 Supported by an **innovation platform** including a wide catalogue of **services** giving access to a range of technologies, innovation services and business opportunities not available or limited in their regional context .
- 2 **Inspiring and encouraging technology adoption** and collaboration among seafood actors increasing their level of cooperation and technology transfer.
- 3 Implementing **living lab pilots** in order to **test the effectiveness of the network**.

**How this is done?**



Oyster size



Oyster bags to be tagged



Digital app





# The evolution of the Atlantic Strategy towards a Macro-region

## A way to strengthen regional ecosystems and the integration of innovation chains?



**5 Implemented pilots** in Donegal, Ireland| Norte, Portugal| Brittany, France| Derry and Strabane, UK

**2 Tested pilots** in Donegal, Ireland | Cantabria, Spain

**services**

Mapping of **Atlantic best practices**

**80 Innovation**

**23 Projects**

**KEY ACHIEVEMENTS : TRANSFER OF INNOVATION, NEW COLLABORATIONS, ADAPTATION TO OTHER REALITIES, RESILIENCE & SUSTAINABILITY**





2021PORTUGAL.EU

# Summit

# European Regions

# for Smart Communities

