



2021PORTUGAL.EU

Summit

European Regions

for Smart Communities



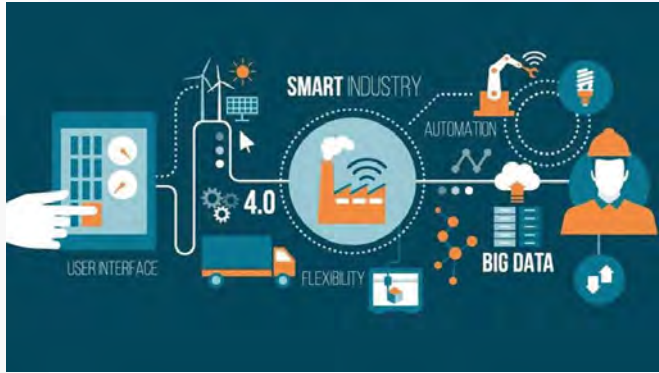
SESSION: STRATEGY

SMART COMMUNITIES CATALISING A SUSTAINABLE, DIGITAL TRANSFORMATION

LAURA LECCI

EUROPEAN BUSINESS AND INNOVATION CENTERS
NETWORK (EBN)
CEO

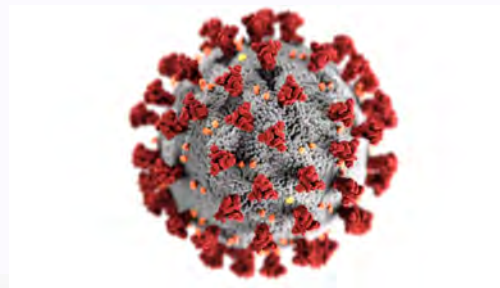




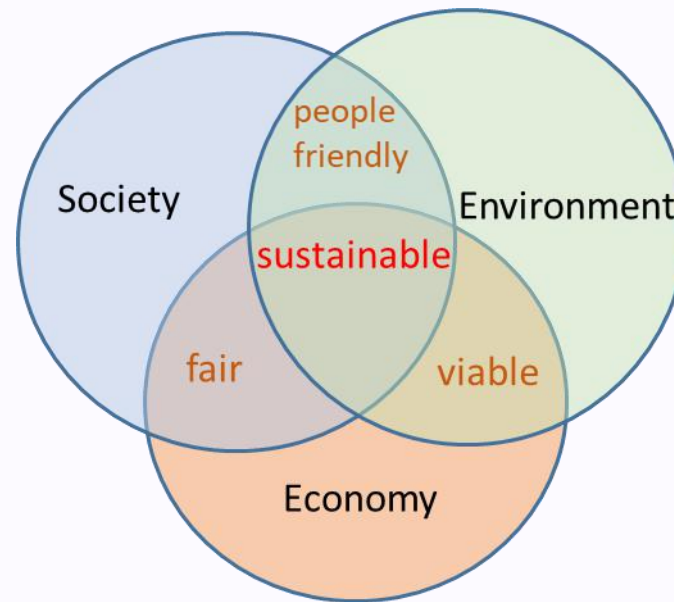
WE ARE FACING TWO MEGATRENDS – DIGITALISATION & SUSTAINABILITY – TOO OFTEN DISCUSSED SEPARATELY – WITHIN SEPARATE COMMUNITIES – WHILE WE NEED TO BRING TOGETHER INTERDISCIPLINARY EXPERTS, POLICYMAKERS AND MOST IMPORTANTLY ENTREPRENEURS AND CITIZENS FROM ALL OVER EUROPE TO IMPLEMENT SUSTAINABLE DIGITALISATION IN REGIONAL CONTEXTS.



THESE FUNDAMENTAL TRANSFORMATIONS MUST BE MANAGED TOGETHER AND IN AN INCLUSIVE WAY



GUIDING THE DIGITAL TRANSFORMATION TO SUPPORT ECONOMIC DEVELOPMENT AND REGIONAL COMPETITIVENESS IN EUROPE



EUROPE'S DIGITAL TRANSFORMATION

IF WELL DESIGNED AND IMPLEMENTED, IT WILL BE ABLE TO IDENTIFY, MOBILISE AND SUPPORT REGIONS, CLUSTERS AND COMMUNITIES OF BUSINESS AND INNOVATION ACTORS SERVICING OUR LOCAL SMART COMMUNITIES.

JOINTLY WE POOL COMPLEMENTARY RESOURCES IN A WAY THAT CAN UNLEASH DIGITAL SKILLS, INNOVATION AND DIGITALISATION POTENTIAL – LEAVING NO ONE BEHIND.

WHY THIS MATTERS TO EBN & EU|BICS?



175+

Dedicated members

Operating in over 29 countries, covering the full spectrum of innovation sectors, and collaborating for continuous improvement and more impact

650+

Business experts

Committed to the development and growth of entrepreneurial innovator, providing high-quality services to startups, spin-offs and SMEs

25,000+

Client companies

Receive support by our members. Benefiting from expertise and programmes critical to their growth

WHY THIS MATTERS TO EBN & EUJBICS?



BEING AN EUJBIC MEANS RESPONDING TO OUR MISSION TO USE BUSINESS AND INNOVATION AS A FORCE FOR REGIONAL DEVELOPMENT WITH THE BEST POSSIBLE ACTIONS TO CREATE THRIVING STARTUPS AND SMES.

EUJBICS ARE QUALITY-CERTIFIED BUSINESS SUPPORT ORGANIZATIONS, PRESENT IN ALMOST ALL EU MEMBER STATES (AND BEYOND), WHICH DEDICATE THEIR EFFORTS AND RESOURCES TO SUSTAIN ENTREPRENEURS WITH INNOVATIVE IDEAS TO TURN THEIR DREAMS INTO VIABLE AND SUCCESSFUL BUSINESSES AND/OR SUPPORT THE MODERNIZATION OF SMES.

OUR EUJBIC SERVICE OFFERING COVERS NEARLY EVERY ACTIVITY THAT CAN BE PERFORMED IN A COMPLEX SPECTRUM OF ENTREPRENEURIAL INNOVATION SUPPORT, INCLUDING ACCELERATION, INTERNATIONALISATION, COMMUNITY BUILDING AND FINANCING



HOW THE EU|BIC COMMUNITY DELIVERS



INNOVATION IS
NOT JUST ABOUT
TECHNOLOGY.
IT IS ABOUT
SOCIETY, IDEAS
AND PEOPLE.



“St John’s global reach has been critical to the growth of our company and perfectly aligned with our plans for internationalisation.”

- Jessica Ocampos,
Managing Director
Camnexus IoT



2020 EU|BIC IMPACT AND ACTIVITY REPORT



EU|BIC BASICS

**CEEI ASTURIAS
BREAKS IT DOWN**

CRISTINA FANJUL, DIRECTOR CEEI ASTURIAS (SP)



EBN AND THE EU|BICS SEEK TO BRING TOGETHER
INTERDISCIPLINARY EXPERTS, POLICYMAKERS AND MOST
IMPORTANTLY ENTREPRENEURS AND CITIZENS FROM ALL
OVER EUROPE
TO ACHIEVE SUSTAINABLE AND INCLUSIVE
DIGITALISATION
IN EUROPE'S REGIONS AND COMMUNITIES.

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