

## Cookie Policy

We are Noah's Pink Balloon Leukaemia Fund ("our", "us" or "we"). We are the owner and operator of <https://www.noahspinkballoon.com> (our "**Website**") which use cookies. We use cookies for lots of different reasons, for example to make our Website work and to distinguish you from other users of our Website, to offer a better experience when using our Website, to offer a personalised experience and to use the analytics to make improvements to your online experience.

This Cookie Policy describes:

- what cookies are;
- our use of cookies;
- how you can manage cookies used on our Website;
- where you can find further information about how we handle personal data
- further information; *and*
- changes to this Cookie Policy.

## What Are Cookies?

Cookies are small text files which are placed on your device when you visit our Website. The cookie 'remembers' your computer or other electronic device when you return to our Website and some cookies may collect personal data about you. You can find more general information about cookies at: [www.allaboutcookies.org](http://www.allaboutcookies.org).

## Our Use of Cookies

We want you to understand the different types of cookies that are used on our Website. We use a variety of types of cookies and other tracking technologies for the following purposes:

- **Necessary cookies:** these are cookies which are strictly necessary for the performance of our Website and to maintain the security and stability of our Website. These cookies remember your choices to improve your experience, for example, the region you are in. The aim of these cookies is to provide you with a more personal experience so that you don't have to reset your preferences each time you visit our Website.
- **Analytical or performance cookies:** these cookies collect information about the pages or screens you visit, and other performance metrics. This helps us to improve the way our Website works, for example, by ensuring that users are finding what they are looking for easily.

You can find more information about the individual cookies we use on our Website and the purposes for which we use them in the table below:

Cookie Name	Purpose	Duration
CookieMessage	These cookies are used to record the answers visitors give regarding the acceptance of our cookies. Without this the cookie notification would pop up every time you went to a new page.	<b>180 days</b>
PHPSESSID	These cookies are used to identify your current session.	<b>Expires when browser shutdown.</b>
trackingcode	These cookies are used if you have visited us by clicking on a link on a third party site e.g. an advert. We sometimes store the origin of your click so we can monitor which marketing is most effective.	<b>180 days</b>
webshop_basket_uid	These cookies are used to store the client's shopping basket items so they basket can be restored when they re-visit our Website.	<b>180 days</b>

\*Duration means the period that our cookies are installed on your device. At the expiry of this period, you will be asked to agree to the cookies again on our Website.

## How To Manage Cookies On Our Website

Cookies do lots of jobs on our Website. However, most browsers and, in some cases, the settings on your mobile device, allow you to disable them if you would like to. You can also disable cookies that we may place directly by using our on site Cookie Control. Some cookies are necessary to ensure our Website's functionality and security so they cannot be switched off.

You can withdraw your consent and deactivate non-essential cookies at any time by opening the cookie banner and changing your preferences. If you disable cookies, you may find that you have a less personalised experience on our Website and that certain parts of our Website do not work at all or do not work correctly.

### Browser settings

You can disable cookies through your browser. Each browser is configured differently. To disable cookies via your browser settings, you should follow the instructions given by the publisher of your browser. As of the date of this Cookie Policy, these instructions are available for commonly used browsers through the following links:

If you use Microsoft Edge:

<https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy>

If you use Internet Explorer:

<http://windows.microsoft.com/en-GB/windows-vista/Block-or-allow-cookies>

If you use Safari:

[https://support.apple.com/kb/ph21447?locale=en\\_US](https://support.apple.com/kb/ph21447?locale=en_US)

If you use Firefox:

<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

If you use Chrome:

<https://support.google.com/chrome/answer/95647?hl=en&hlrm=en>

If you use different devices, make sure you configure the settings of the corresponding browser according to your preferences.

[If you wish to opt-out of tracking by Google Analytics across all websites you can do so here: <https://tools.google.com/dlpage/gaoptout>.]

#### Mobile device settings

Your mobile device may provide settings that allow you to express the choice not to have information about your use of mobile ads used for interest-based advertising purposes. On your iOS device, this is called "Limit Ad Tracking," and on your Android device, it is called "Opt out of Ads Personalisation" or "Opt out of interest-based ads."

## **Privacy Policy**

We are committed to using cookies and tracking technologies fairly and in accordance with applicable privacy rights. Our Privacy Policy can be accessed [here](#).

## **Further Information**

If you have any queries relating to this Cookie Policy please contact us at [info@noahspinkballoon.com](mailto:info@noahspinkballoon.com).

## **Changes to the Cookie Policy**

If this Cookie Policy changes, the revised policy will include a new effective date and will be posted on this page. Please check back regularly to keep informed of updates. The effective date of this Cookie Policy is **10 November 2022**.