



**GLOW  
HOMES**

**LETTING  
SALES**

**SELLING  
YOUR HOME**

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Estate Agency, Letting Agency & Property Maintenance

# GO WITH GLOW

www.glowhomeslettingandsales.com

## WHY CHOOSE GLOW HOMES?

www.glowhomeslettingandsales.com

rightmove 

Zoopla

PRS Property Redress Scheme

- ✓ Dedicated sales team who are qualified & experienced with a wealth of knowledge within the Ayrshire property market.
- ✓ 2 branches in strategic town centre locations (Saltcoats & Kilmarnock) ensuring we have Ayrshire covered.
- ✓ We offer a FREE & accurate valuation of your property, our aim is to get the best possible price & one that is in line with the outstanding market conditions at the moment.
- ✓ Assistance with the arrangement of Home Report with a reputable firm of surveyors.
- ✓ Professional photographs are taken along with rooms sizes & floor plan as standard. Video footage is also available on request.
- ✓ Access to our extensive database of buyers all get notified 48 hours in advance of the property going live.
- ✓ Social Media advertisement on Facebook & Instagram (we have over 10,000 followers on these platforms).
- ✓ Portal Advertisement on Rightmove, Glow Homes website & Zoopla.
- ✓ Selection of professional signage to get your property noticed.
- ✓ Approved membership of Property Redress Scheme.
- ✓ Access to legal & financial support from reputable advisers.

Our agents are professional, approachable and are on hand to offer knowledgeable advice to support you and get your property sold at the best price.

All property valuations are free and local knowledge is key.

fsb<sup>3</sup>  
Experts in Business

ayrshirechamber  
of commerce and industry

SafeDeposits  
Scotland

CMP  
Client Money Protect

FINANCIAL  
SERVICES  
SCOTLAND

propertymark

# 7 STEPS TO SELLING YOUR HOME

## 1 Free Market Appraisal

If you're thinking of selling your property this FREE service will help you understand your properties current market value. At Glow we can provide you with an accurate valuation with evidence to support our valuation with full report done on past sales, current sales & similar properties listed.

**The Single Survey** contains an assessment by a surveyor of the condition of the home, a valuation and an accessibility audit for people with particular needs.

**The Energy Report** contains an assessment by a surveyor of the energy efficiency of the home and it's environmental impact. It also recommends ways to improve it's energy efficiency.

**The Property Questionnaire** is completed by the seller of the home. It contains extra information about the home, such as Council Tax banding and factoring costs that will be useful to buyers.

At Glow we work alongside several accredited surveyors who are always on hand to carry out your Home Report at your property.

Home Reports are priced accordingly to the value of the property. Prices can be requested from your negotiator.

## 2 Photographs, Room Sizes and Floor Plans

First impressions are critical when it comes to selling your home. We want to showcase your property and may offer advice on how to present your home to the market to maximise the sale. We also have the experience to photograph the property to showcase the best features as first impressions go a long way in creating an interest. We will also offer advice on any repairs that may be needed to enhance the sale and can assist in supplying the trades.

## 3 Home Reports

Home Reports are a legal requirement when listing your property for sale. This is a pack of three documents: Single Survey, Energy Report (EPC) and a Property Questionnaire.



## GO WITH GLOW

### 4 Marketing

Once the property's home report is complete we can commence with the advertising of the property. Your property will instantly be uploaded to:

[www.glowhomeslettingsales.com](http://www.glowhomeslettingsales.com)  
[www.zoopla.co.uk](http://www.zoopla.co.uk)  
[www.rightmove.co.uk](http://www.rightmove.co.uk)

We will prepare a professional property brochure (with room sizes & floor plan) which is available online & in branch.

We advertise on social media & your property will take position on our LED window display in our prominent shop fronts located in fantastic high street locations.

We have a selection of for sale boards & posters which can be placed at the property when required.

Don't forget our extensive list of potential buyers will be informed of the property going on the sales market.

### 5 Accompanied viewings

Accompanied viewings are available **7 days a week, day or evening**. Available for properties which are vacant or occupied.

### 6 Feedback & Contact

We know that it is important to keep buyers & sellers updated accordingly when it comes to your property.

We endeavour to keep you updated & relay feedback within 24 hours after a viewing or any other interest shown in the property.

### 7 Sales Progression

Once an offer is accepted on the property, your dedicated negotiator will keep you updated with the progress of the sale.

This is done by liaising with your solicitor, buyer's solicitor & the buyer. This will eliminate any problems that arise at an early stage. Our job is not done until the keys are handed over.



## DON'T JUST TAKE OUR WORD FOR IT....

“ We were so happy with Glow & would recommend them to anyone thinking of selling their home. Robyn, Mel & Gail were lovely to deal with and were so helpful throughout the whole process - they really helped take the stress out of it by being so professional and responsive! They were extremely efficient and our home report, photos and initial viewings had been arranged in a matter of days, and all at a very reasonable rate too for the 5 star service we received. You really are in safe hands with Glow!

Eileen Thomas, Ardrossan

“ I recently sold my property through Glow Homes and have to say that the service provided by Rena & Gail was superb. It was so refreshing to deal with real people providing a real service. No gimmicks, no wild promises and no complex pricing policy. Good honest customer service. I would not hesitate to recommend these absolute professionals.

Joe Strachan, Kilmarnock

“ Best agents in Ayrshire. Mel and Robyn are the best. Quick, efficient and affordable. I met with a few agents and these guys stood out from the rest. Mel and Robyn are both from Ayrshire so understand the market.

Steven McTaggart, Kilwinning

“ We were impressed by the friendly and professional approach shown by Melanie & Robyn during the sale of our flat in Weavers Wynd, Irvine. This young company has a real go ahead attitude and we would not hesitate in recommending the girls to any prospective buyer or seller.

Mr & Mrs Waddell, Irvine



## Glow Homes offer a fresh approach to selling properties across Ayrshire

With years of experience in the Ayrshire property market, our friendly professional team are on hand to offer sound advice whether you are looking to buy or sell.

## Find Us Now in Saltcoats & Kilmarnock



**HEAD OFFICE  
SALTCOATS**  
**01294 537787**  
49 St Vernon Street,  
Saltcoats, KA21 5HE



**KILMARNOCK  
OFFICE**  
**01563 531122**  
37 John Finnie Street,  
Kilmarnock, KA1 1BL

# GO WITH **GLOW**

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YOUR AREA  
COVERED...



49 Vernon Street, Saltcoats, KA21 5HE | 01294 537787

37 John Finnie Street, Kilmarnock, KA1 1BL | 01563 531122

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