moremetrics

Bringing big data to life

Data Set	Cars and vans							
MM Code	30002		Methodology	MM SAE	Latest v	ersion	22/08/2018	
Description	Household car and van availability SPRs (proportions in each community compared to UK average)							
Geography	UK (England, Wales, Scotland, Northern Ireland)							
Uses	Marketing, sales, reporting. Not when subject to race discrimination legislation (refer to MM)							
GDPR status	Not Individual Personalised Data. No Individual Personalised Data used to produce it.							
Source data	2011 Census KS404UK Predictor data Full MM 2011 set							
Key (2)	Output Areas 2011, Number of cars and vans available per household (0, 1, 2+)						2+)	
Data (1)	SPR							
Formats	30002.01.R		Relational on all keys (696,888 x 3)					
	30002.01.OA		Relational on OA only (232,296 x 4)					
Example								
data	On map	0 cars or var	ns per household	SPRs ber household 1 car or van 2+ cars and vans			and vans	
	A		.1753	0.9228			·652	
	B		.3751	1.3693			647	
	C		.2368	0.6524			420	
Geographic spread Liverpool, Wirral and surrounds 2+ Cars or vans			B					
Data value spread Outliers Maximum Upper quartile Median		Iultiple of UK average	01:0 cars	02: 1 car	03: 2+ cars			

OA11 key	For use of Postcode to provide >99.8% match to OA11 key refer to Data Sheet 20001 Postcode to OA11.				
Notes	This uses the number of cars or vans that are owned, or available for use, by one or more members of a household. This includes company cars and vans that are available for private use. It does not include motorbikes or scooters, or any cars or vans belonging to visitors. The count of cars or vans in an area relates only to households. Cars or vans used by residents of communal establishments are not counted.				
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