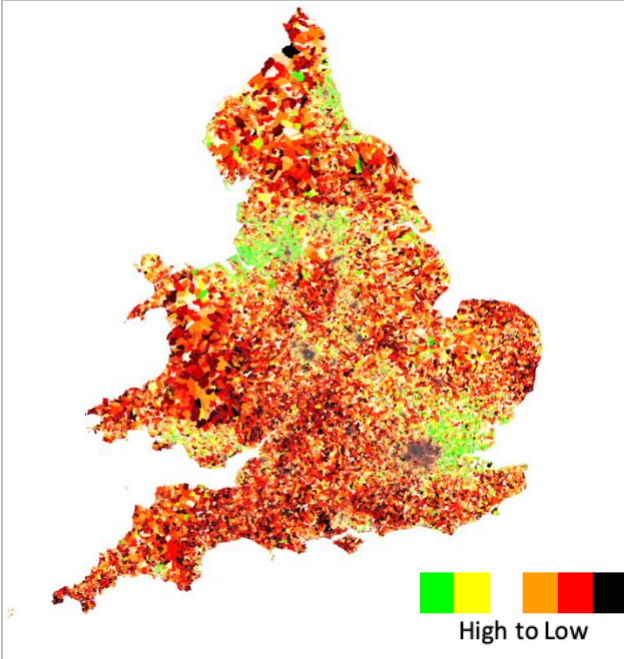
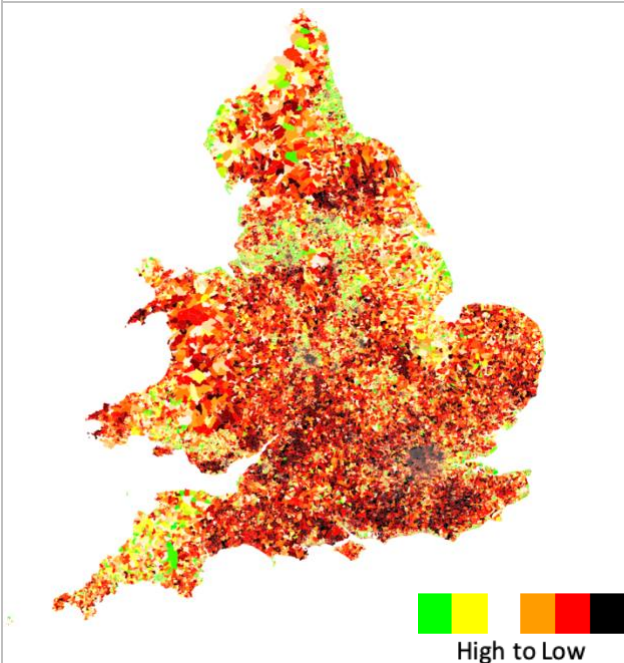
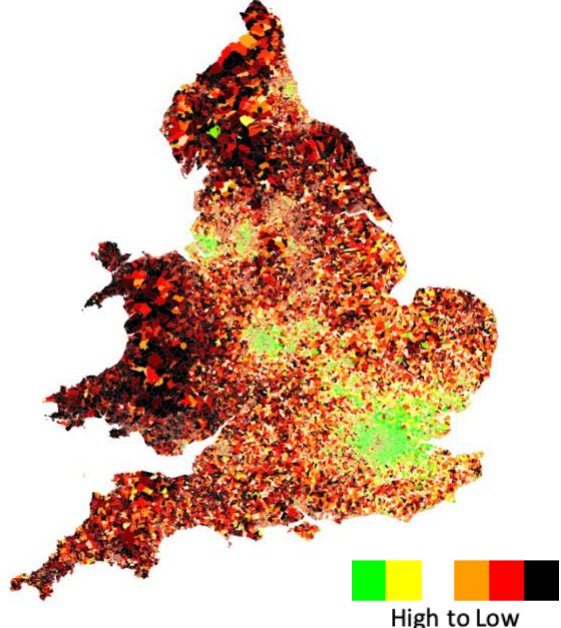
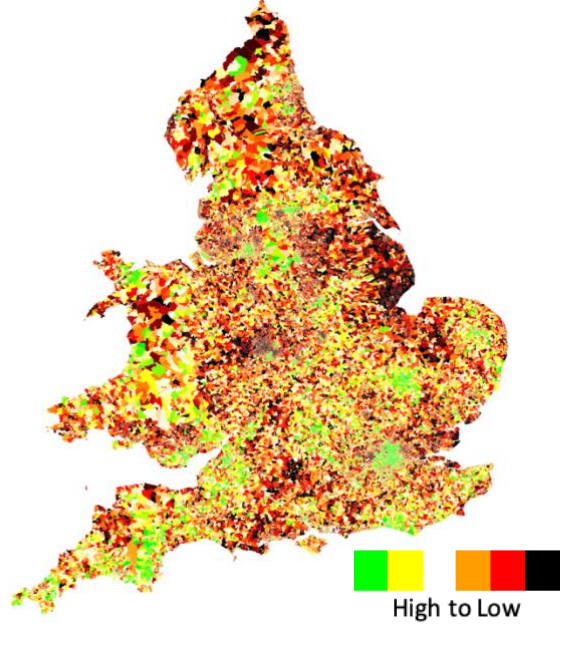


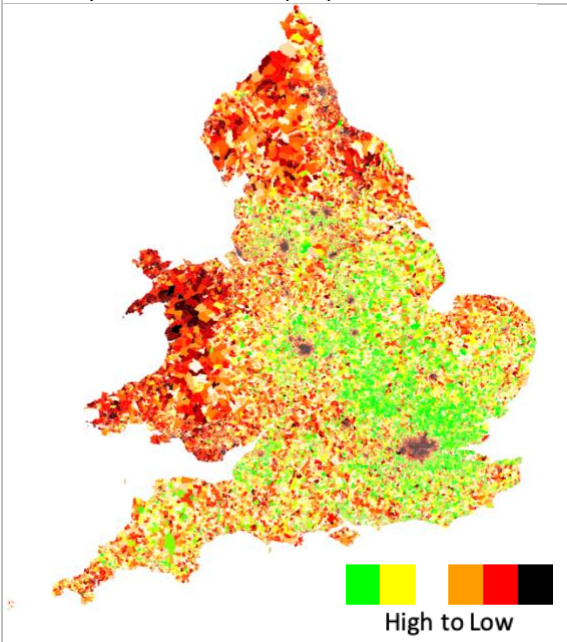
Data Set	GeoSociety: Crime			
<b>MM Code</b>	80000 series	<b>Methodology</b>	MM SAE	<b>Latest version</b> 15/02/2020
<b>Description</b>	A set of models that show which locations are interested in issues about crime, broken down into specific topics.			
<b>Geography</b>	UK (England, Wales, Scotland, Northern Ireland)			
<b>Uses</b>	Marketing, sales, insurance pricing, reporting. Not when subject to race discrimination legislation (refer to MM)			
<b>GDPR status</b>	Not Individual Personalised Data. No Individual Personalised Data used to produce it.			
<b>Source data</b>	UK Government Petitions 2017-2019	<b>Predictor data</b>	Full MM 2011 set	
<b>Key (1)</b>	Output Areas 2011			
<b>Data (5)</b>	Values of interest in each topic (modelled across UK and within each Home Country), percentile of UK interest (1 low to 100 high), and the rank (1 lowest interest to 60 highest) of each topic against the other topics.  GeoSociety predictors have also been added to the GeoPredictor datasets.			
<b>Formats</b>	Data can be provided per theme, topic, data value or in total.			
<b>Data values</b>	For interpretation and use of GeoSociety data values refer to Data Sheet 80000: GeoSociety Data.			
<b>OA11 key</b>	For use of Postcode to provide >99.8% match to OA11 key refer to Data Sheet 20001: Postcode to OA11.			
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<p><b>F001</b></p>	<p><b>Concern about anti-social crime</b></p>
<p>Identify locations where people are concerned about anti-social crimes.</p>	
	<p><b>Petitions used</b></p> <ul style="list-style-type: none"> <li>• Make Bullying a Criminal Offence</li> <li>• Make online homophobia a specific criminal offence</li> <li>• Laws to be introduced on social networks on hate preaching against religion(s)</li> <li>• Launch an inquiry into the possible link between cannabis and violence</li> <li>• Hold online trolls accountable for their online abuse via their IP address</li> <li>• "Create a Freedom of Speech Act and Bring an End to ""Hate Speech"" laws"</li> <li>• Make bullying a criminal offence</li> <li>• Violet-Grace's Law - Life sentences for Death by Dangerous Driving</li> </ul>

<p><b>F002</b></p>	<p><b>Concern about Child Protection</b></p>
<p>Identify locations where people are concerned to improve child protection.</p>	
	<p><b>Petitions used</b></p> <ul style="list-style-type: none"> <li>• Adapt gambling laws to include gambling in video games which targets children.</li> <li>• Set up a public inquiry into the National problem of Paedophile grooming gangs</li> <li>• Mandatory minimum sentence for shaken baby deaths no guilty plea reduction.</li> <li>• To launch a public inquiry into the failings in the Poppi Worthington case</li> </ul>

<b>F003</b>	<b>Concern about knife crime</b>
Identify locations where people are concerned about reducing knife crimes.	
 <p style="text-align: center;">High to Low</p>	<p><b>Petitions used</b></p> <ul style="list-style-type: none"> <li>• Introduce a minimum sentence for carrying a knife equal to carrying a firearm</li> <li>• Anybody caught carrying a knife/gun serve a mandatory life with 10 year minimum</li> <li>• An urgent debate on strategies for effectively combating gun and knife crime</li> <li>• People found with a knife to get 10 years and using a knife 25 years in prison.</li> </ul>

<b>F004</b>	<b>Concern about sex crime</b>
Identify locations where people are concerned about sex crimes.	
 <p style="text-align: center;">High to Low</p>	<p><b>Petitions used</b></p> <ul style="list-style-type: none"> <li>• Stop counselling notes of rape survivors being used in court.</li> <li>• Decriminalise prostitution to promote safety</li> <li>• All jurors in rape trials to complete compulsory training about rape myths</li> </ul>

<b>F005</b>	<b>Concern about theft and trespass</b>
Identify locations where people are concerned theft and trespassing.	
	<b>Petitions used</b> <ul style="list-style-type: none"><li>• Investigate what more can be done to tackle van theft and van tool theft.</li><li>• Stamp Out Tool Theft with the introduction of tighter regulation &amp; greater fines</li><li>• Make entering and occupying land without consent a criminal offence</li></ul>