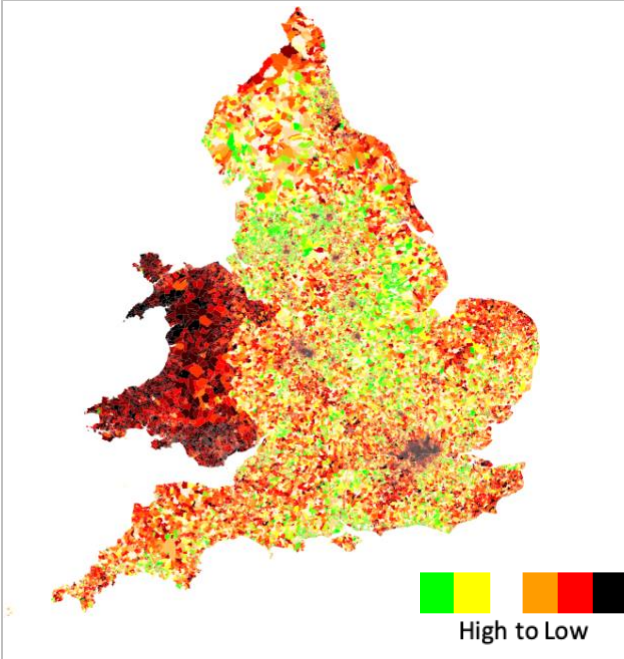
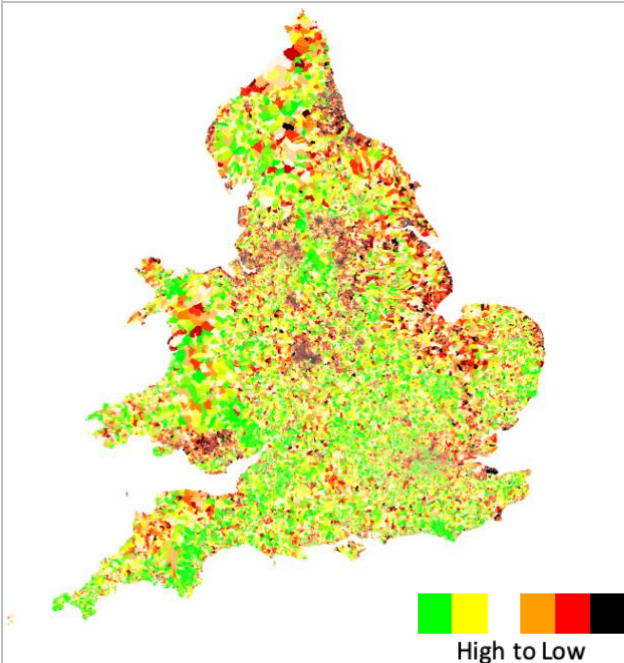
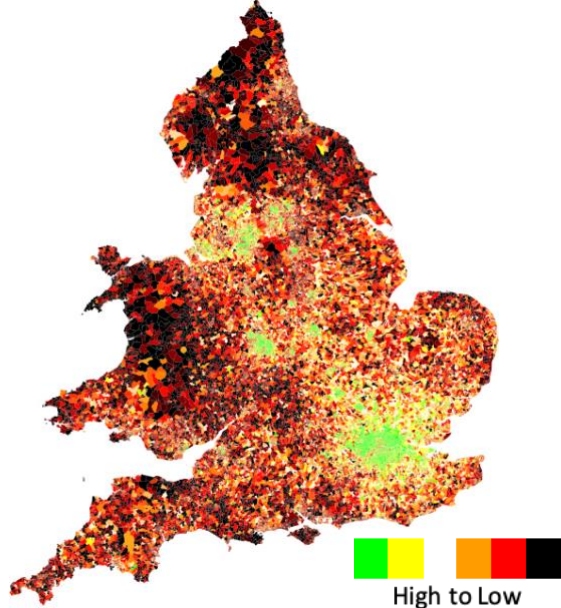
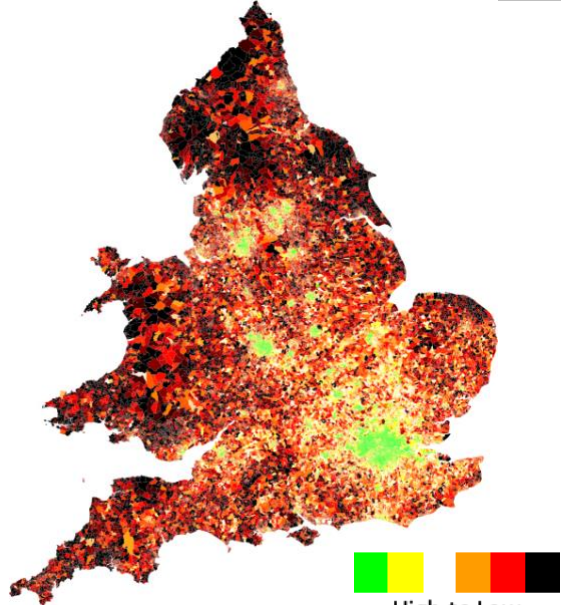


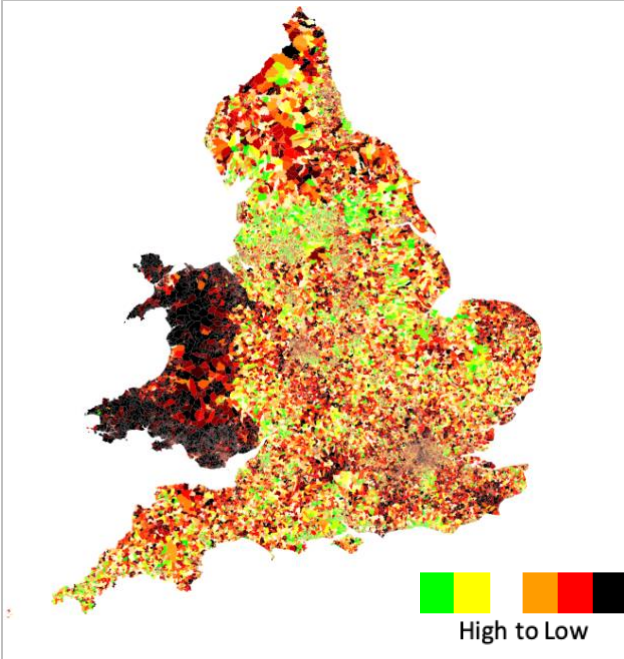
Data Set	GeoSociety: Education			
MM Code	80000 series	Methodology	MM SAE	Latest version 15/02/2020
Description	A set of models that show which locations are interested in Educational issues, broken down into specific topics.			
Geography	UK (England, Wales, Scotland, Northern Ireland)			
Uses	Marketing, sales, insurance pricing, reporting. Not when subject to race discrimination legislation (refer to MM)			
GDPR status	Not Individual Personalised Data. No Individual Personalised Data used to produce it.			
Source data	UK Government Petitions 2017-2019	Predictor data	Full MM 2011 set	
Key (1)	Output Areas 2011			
Data (5)	Values of interest in each topic (modelled across UK and within each Home Country), percentile of UK interest (1 low to 100 high), and the rank (1 lowest interest to 60 highest) of each topic against the other topics. GeoSociety predictors have also been added to the GeoPredictor datasets.			
Formats	Data can be provided per theme, topic, data value or in total.			
Data values	For interpretation and use of GeoSociety data values refer to Data Sheet 80000: GeoSociety Data.			
OA11 key	For use of Postcode to provide >99.8% match to OA11 key refer to Data Sheet 20001: Postcode to OA11.			
Copyright	This data is © copyright More Metrics Ltd 2020. It may contain data provided by National Records of Scotland (Crown Copyright, OGL), Northern Ireland, Statistics and Research Agency (Crown Copyright, OGL), Office of National Statistics (Crown Copyright, OGL). Any maps presented here may contain data provided by OpenStreetMap (Copyright OSM contributors, CC-BY) or Ordnance Survey (Crown Copyright & Database right, OGL) Full licence attributions are on the More Metrics website.			

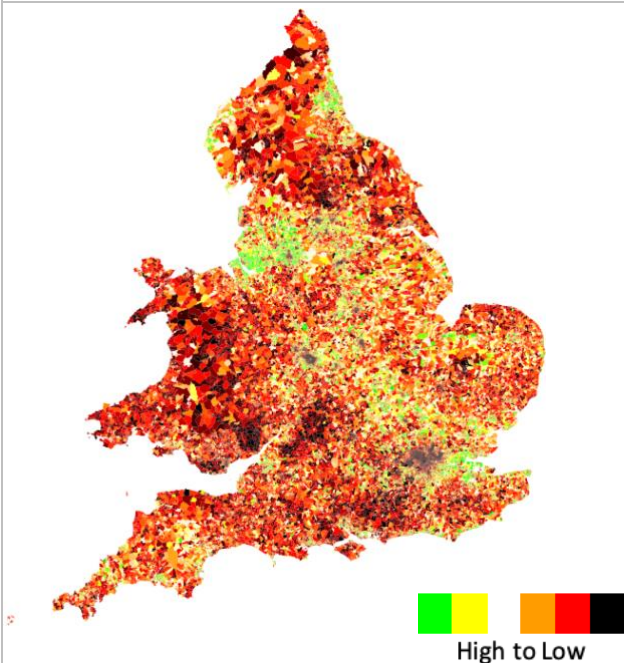
<p>H001</p>	<p>Expand the budget for school and early years</p>
<p>Identify locations where people are concerned about low school funding.</p>	
	<p>Petitions used</p> <ul style="list-style-type: none"> • Guarantee the future of state-funded nursery schools after March 2020 • Increase early years funding in line with minimum pay rises • Increase funding for schools • Address teachers unmanageable workload by increasing protected PPA to 30% • Change business rates for child care providers and make them zero VAT rated.

<p>H002</p>	<p>Expand the school syllabus</p>
<p>Identify locations where people are concerned about increasing the range of subjects taught in school.</p>	
	<p>Petitions used</p> <ul style="list-style-type: none"> • Yoga and Meditation to be included in the UK National school curriculum. • Make PE a core subject from KS1-KS5 with a minimum of 2hrs allocated weekly • Ensure that free musical instrument tuition is available to all schoolchildren.

H003	Increase School Flexibility
Identify locations where people are concerned about flexibility in school teaching methods.	
 <p data-bbox="587 840 798 907">High to Low</p>	<p data-bbox="826 302 986 331">Petitions used</p> <ul data-bbox="826 336 1385 504" style="list-style-type: none"> • Change the GCSE English Literature exam from closed book to open book. • Make homework voluntary for children • School should start at 10am as teenagers are too tired

H004	Support Family Holidays
Identify locations where people are interested in supporting family holidays.	
 <p data-bbox="587 1601 798 1668">High to Low</p>	<p data-bbox="826 1055 986 1084">Petitions used</p> <ul data-bbox="826 1088 1385 1220" style="list-style-type: none"> • Price cap on flight tickets and holidays during school holidays • Allow parents to take children out of school for 1 week a year during term time

<p>H005</p>	<p>Support Higher and University Education</p>
<p>Identify locations where people are concerned about the support for higher and university education.</p>	
	<p>Petitions used</p> <ul style="list-style-type: none"> • Introduce Alternative Student Finance product by September 2019 • Bring the date for the post-study work visa closer to help current students • Raise the Rate: increase the national funding rate for sixth form students • Increase the maintenance loan to cover the UK average university accommodation. • Re-instate nursing bursary and scrap tuition fees. • Increase college funding to sustainable levels - all students deserve equality!

<p>H006</p>	<p>Support Special Needs</p>
<p>Identify locations where people are interested in special needs teaching.</p>	
	<p>Petitions used</p> <ul style="list-style-type: none"> • Mandatory EHCPs for children with Autism. • All teaching staff across schools in England to have SEND mandatory training • Make British Sign Language part of the National Curriculum • Make it compulsory for schools to teach basic signing such as Makaton • UK Government to implement the Bercow: Ten Years On recommendations