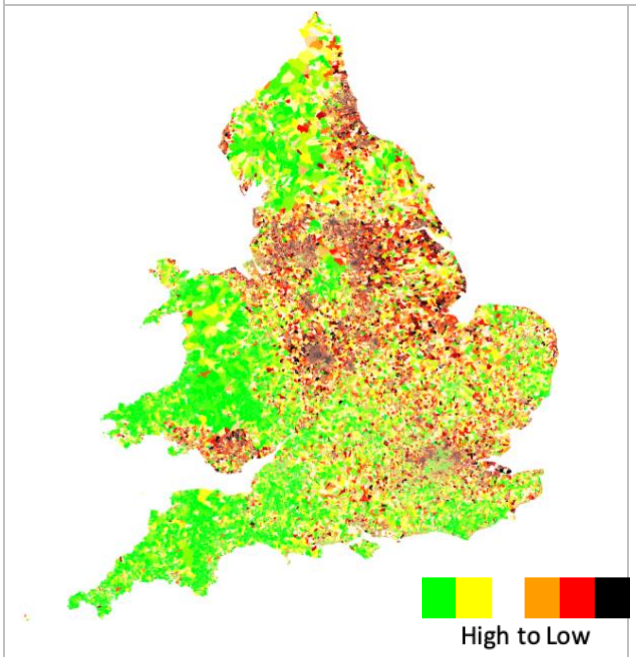
Data Set	GeoSociety: Health				
MM Code	80000 series	Methodology	MM SAE	Latest version	15/02/2020
Description	A set of models that show which locations are interested in Health issues, broken down into specific topics.				
Geography	UK (England, Wales, Scotland, Northern Ireland)				
Uses	Marketing, sales, insurance pricing, reporting. Not when subject to race discrimination legislation (refer to MM)				
GDPR status	Not Individual Personalised Data. No Individual Personalised Data used to produce it.				
Source data	UK Government Petitions 2017-2019		Predictor data	Full MM 2011 set	
Key (1)	Output Areas 2011				
Data (5)	Values of interest in each topic (modelled across UK and within each Home Country), percentile of UK interest (1 low to 100 high), and the rank (1 lowest interest to 60 highest) of each topic against the other topics. GeoSociety predictors have also been added to the GeoPredictor datasets.				
Formats	Data can be provided per theme, topic, data value or in total.				
Data values	For interpretation and use of GeoSociety data values refer to Data Sheet 80000: GeoSociety Data.				
OA11 key	For use of Postcode to provide >99.8% match to OA11 key refer to Data Sheet 20001: Postcode to OA11.				
Copyright	This data is © copyright More Metrics Ltd 2020. It may contain data provided by National Records of Scotland (Crown Copyright, OGL), Northern Ireland, Statistics and Research Agency (Crown Copyright, OGL), Office of National Statistics (Crown Copyright, OGL). Any maps presented here may contain data provided by OpenStreetMap (Copyright OSM contributors, CC-By) or Ordnance Survey (Crown Copyright & Database right, OGL) Full licence attributions are on the More Metrics website.				

J001	Concerned about Health Risks of 5G

Identify locations where people are concerned about the health risks of 5G.

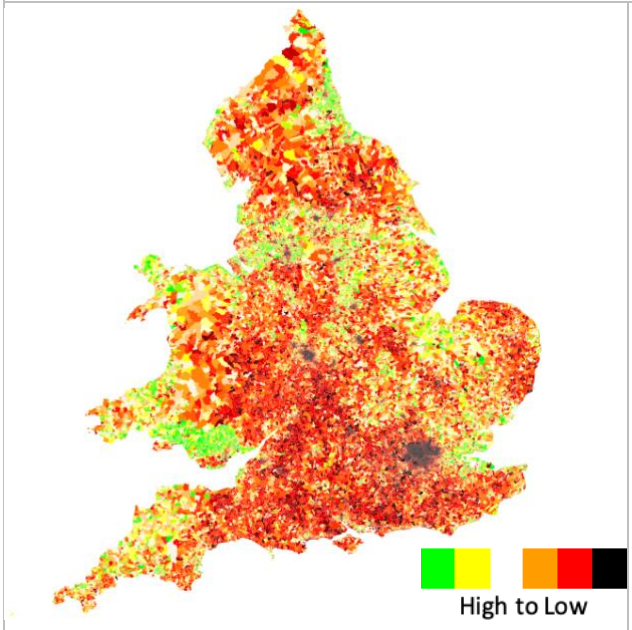


Petitions used

- Launch an independent enquiry into the health and safety risks of 5G.
- Postpone the rollout of 5G in the UK pending further independent investigation.

J002	Improve health screening for Women

Identify locations where people are interested in improving the health screening services available to women.



Petitions used

- To offer mammograms to all women over 30
- Lower the recommended age for a cervical smear test to 18.
- Lower the age for smear tests from 25 to 18 to prevent cervical cancer.
- Reduce the age of Breast Screening to 25-30
- Reduce the age of Mandatory Mammograms to age 25-30

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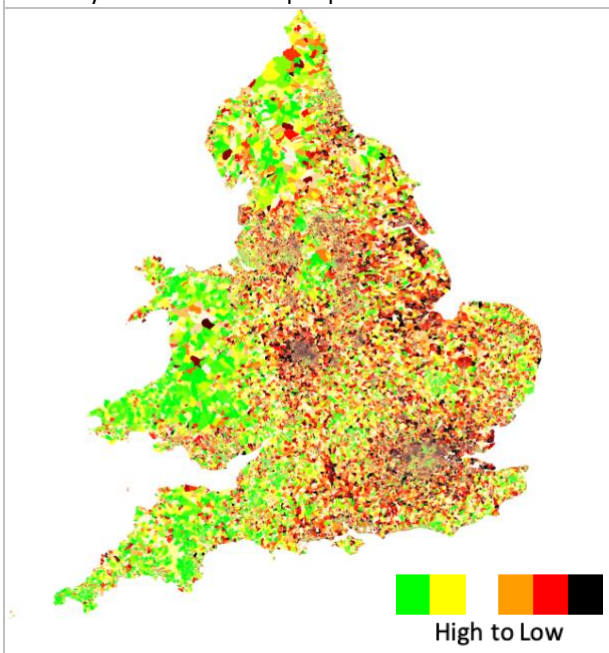
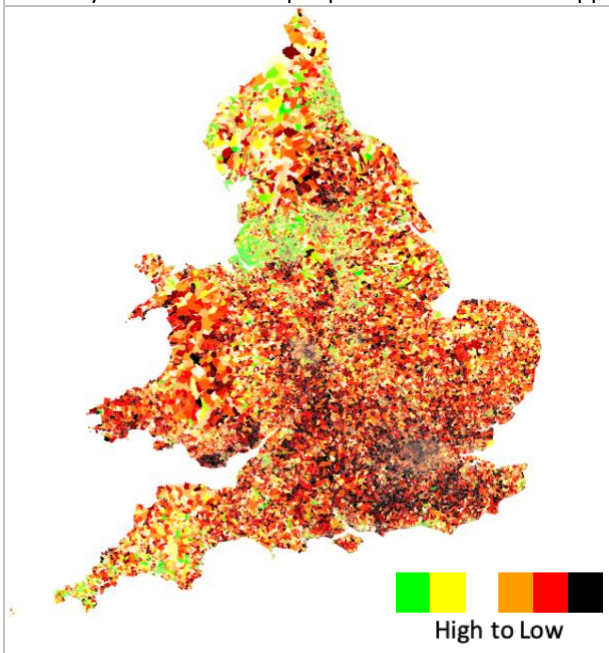
J003	Stop NHS Privatisation
Identify locations where people are concerned about the privatisation of the NHS.	



Petitions used

- Stop the privatisation of NHS services
- Don't put our NHS up for negotiation

J004	Support to NHS Staff
Identify locations where people are interested in supporting the NHS staff more.	



Petitions used

- Nurses to work without having to pay an annual registration £120 fee to the NMC
- Pay health care students for placement hours.
- Free Parking for all NHS Staff at Hospitals in England
- Re-instate nursing bursaries
- Make qualified Dental Nurse wage a minimum of £12 per hour.

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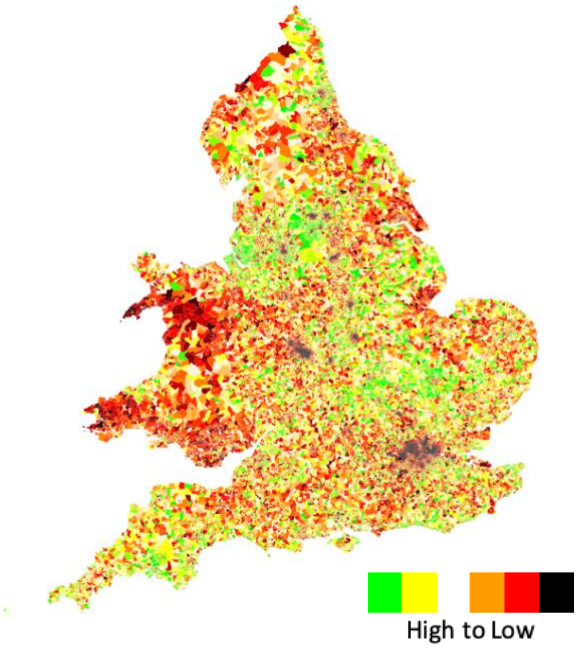
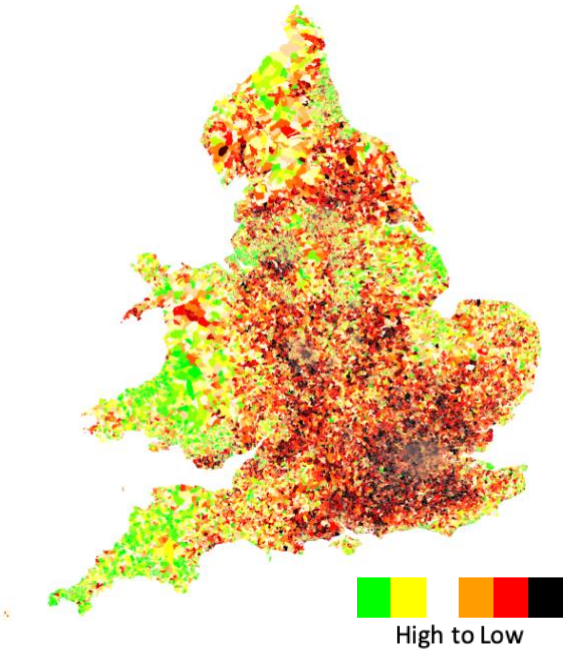
J005	Support to people with care needs
Identify locations where people are interested in the support to people who need care.	



Petitions used

- The Government must publish their consultation on social care by early 2018.
- Increase funding for dementia research to find effective treatments.
- Start a public enquiry into NHS Continuing Healthcare
- Pay carers an allowance equivalent to a fulltime job at the National Living wage

J006	Support people with disabilities
Identify locations where people are interested in supporting people with disabilities.	



Petitions used

- Investigate Atos PIP assessments.
- PIP should be administered and decided by the NHS not the DWP/contracting firms
- Make everyone with a life time disability mental or physical have life time pip

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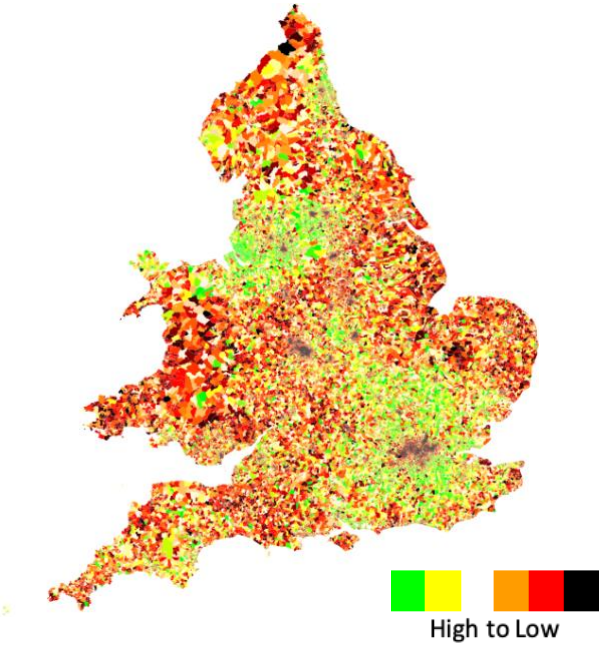
J007	Support to sick Children
Identify locations where people are interested in supporting sick children.	



Petitions used

- Make anti-GD2 treatment available on the NHS
- Fund research into pediatric brain cancer & earlier access to experimental drugs
- Fund research for childhood cancers with the worst survival rates
- Raise awareness and fund research into Diffuse Intrinsic Pontine Glioma (DIPG)
- Make Orkambi available on the NHS for people with Cystic Fibrosis
- Layla's Law Vaccinate all UK children against Meningitis B strain (MenB).
- Allow undiagnosed children to travel to different countries to treat & diagnose

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