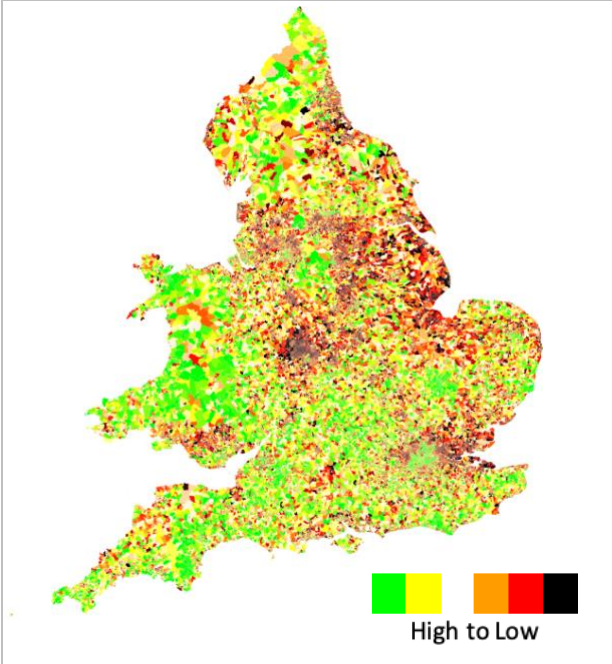
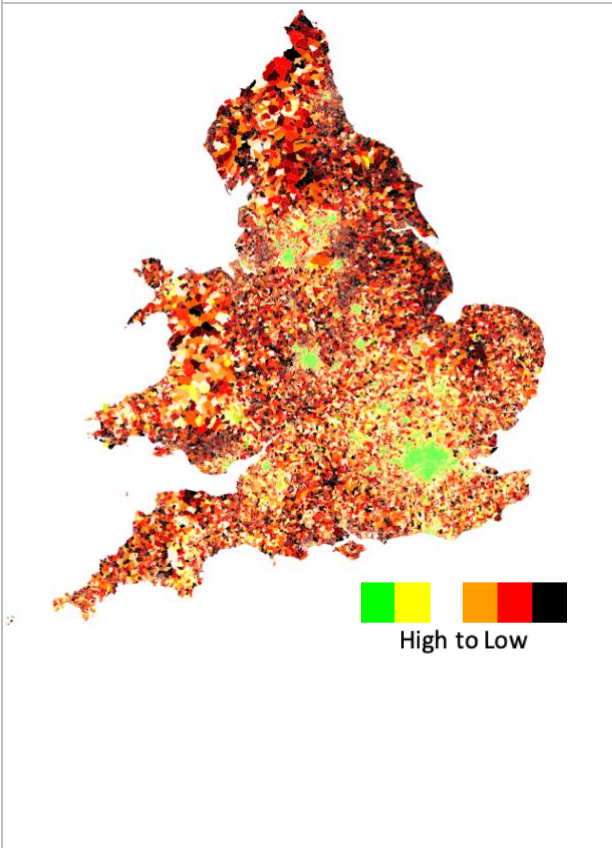


Data Set	<b>GeoSociety: International Relations</b>			
<b>MM Code</b>	80000 series	<b>Methodology</b>	MM SAE	<b>Latest version</b> 15/02/2020
<b>Description</b>	A set of models that show which locations are interested in International Relations, broken down into specific topics.			
<b>Geography</b>	UK (England, Wales, Scotland, Northern Ireland)			
<b>Uses</b>	Marketing, sales, insurance pricing, reporting. Not when subject to race discrimination legislation (refer to MM)			
<b>GDPR status</b>	Not Individual Personalised Data. No Individual Personalised Data used to produce it.			
<b>Source data</b>	UK Government Petitions 2017-2019	<b>Predictor data</b>	Full MM 2011 set	
<b>Key (1)</b>	Output Areas 2011			
<b>Data (5)</b>	Values of interest in each topic (modelled across UK and within each Home Country), percentile of UK interest (1 low to 100 high), and the rank (1 lowest interest to 60 highest) of each topic against the other topics.  GeoSociety predictors have also been added to the GeoPredictor datasets.			
<b>Formats</b>	Data can be provided per theme, topic, data value or in total.			
<b>Data values</b>	For interpretation and use of GeoSociety data values refer to Data Sheet 80000: GeoSociety Data.			
<b>OA11 key</b>	For use of Postcode to provide >99.8% match to OA11 key refer to Data Sheet 20001: Postcode to OA11.			
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<p><b>L001</b></p>	<p><b>Care about improper influence</b></p>
<p>Identify locations where people are interested in improper foreign influence on UK affairs.</p>	
	<p><b>Petitions used</b></p> <ul style="list-style-type: none"> <li>• Parliament debate whether Israel has 'improper influence' over British Politics</li> <li>• Undertake an independent enquiry into the role of Russia in Brexit.</li> <li>• Investigate covert foreign interference in the EU referendum</li> </ul>

<p><b>L002</b></p>	<p><b>Support Human Rights</b></p>
<p>Identify locations where people are interested in supporting human rights overseas.</p>	
	<p><b>Petitions used</b></p> <ul style="list-style-type: none"> <li>• Condemn Sudan's use of lethal force vs protests pressure for democratic change</li> <li>• Put pressure on the Chinese Government over the treatment of Uyghur Muslims</li> <li>• Put pressure on the Chinese Government over the treatment of Uyghur Muslims</li> <li>• Impose Financial sanctions on the State of Myanmar (Burma).</li> <li>• Take all efforts to push for a ceasefire in Syria.</li> <li>• Summon the Dutch ambassador to protest about the "Draw Muhammad" competition.</li> <li>• Defend the Kurds and stop the Turkish military invasion of northern Syria!</li> <li>• Put pressure on Libya to take action to stop enslavement of Black Africans.</li> <li>• Theresa May: Cancel the invitation for Saudi Crown Prince to visit the UK</li> <li>• UK to refer Sri Lanka to ICC in March 2019</li> <li>• Ask the Commonwealth of Nations to expel Brunei</li> <li>• Call for an end to LGBT human rights violations in Brunei.</li> <li>• Put pressure on Donald Trump to end the separation of migrant families.</li> </ul>