**Oxford** Applied Training

# DIGITAL FIRST APPRENTICESHIPS

## Helping Businesses Prepare Their Workforce for the Future



### Our Approach

At Oxford Applied Training we want to support your business strategy by helping you to access Government funded training. We have developed a blended learning approach that makes full use of technology to minimise the disruption of dayto-day business activities while maintaining substantial human contact to ensure consistent quality of the user experience and support.

### Why Apprenticeships?

The business case for using apprenticeship schemes has never been more compelling. The benefits range from developing efficiency and cost saving methodologies to improving work flow practices, company culture, aims and organisational values which all helps to maximising productivity.

- Apprentices develop the skills and knowledge that is directly relevant to your business.
- Opportunity to 'grow your own' staff instilling your business culture and working style from an early stage.
- Utilise government funding to offer your teams internationally recognised qualifications.
- Apprentices will be employed and paid a wage throughout, will gain a full apprenticeship certificate, and gain a head-start into their chosen profession.



70% of employers said apprenticeships improved quality and service<sup>1</sup>



The average apprentice increases productivity by £214 per week<sup>1</sup>

#### **Funding Opportunities**



- Apprenticeships are a tried and tested way for employers to recruit new staff, re-train or up-skill existing staff and improve skilled staff retention
- Productivity is increased over time
- For levy paying employers funds that are paid into the Digital Account can be used to up-skill any existing employee..
- Training and assessment costs are co-funded by the government
- Employers that pay the levy will be able to use those funds to pay for apprenticeship training and assessment.

For more information on how apprenticeships can benefit your business, visit www.oxfordappliedtraining.co.uk

video arts

Longer lasting learning







