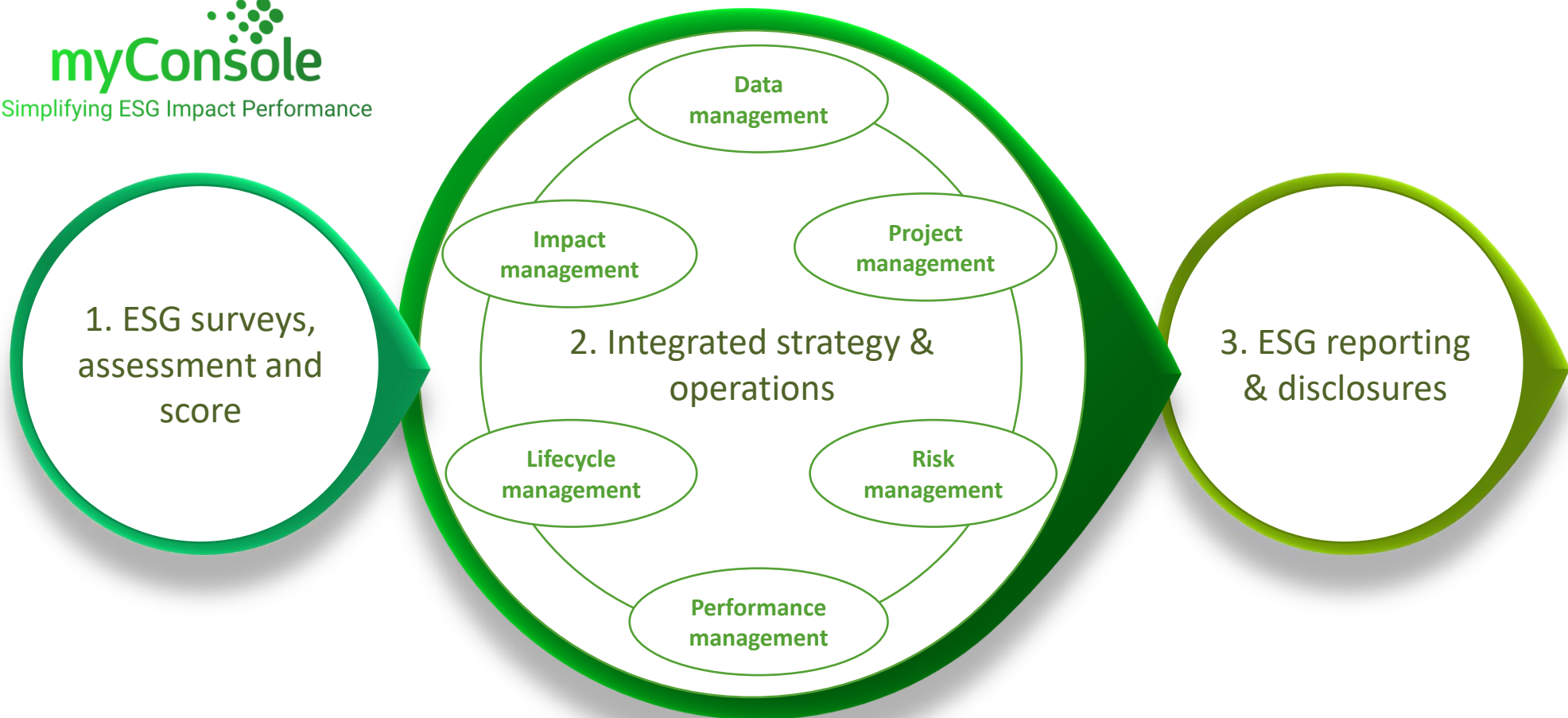




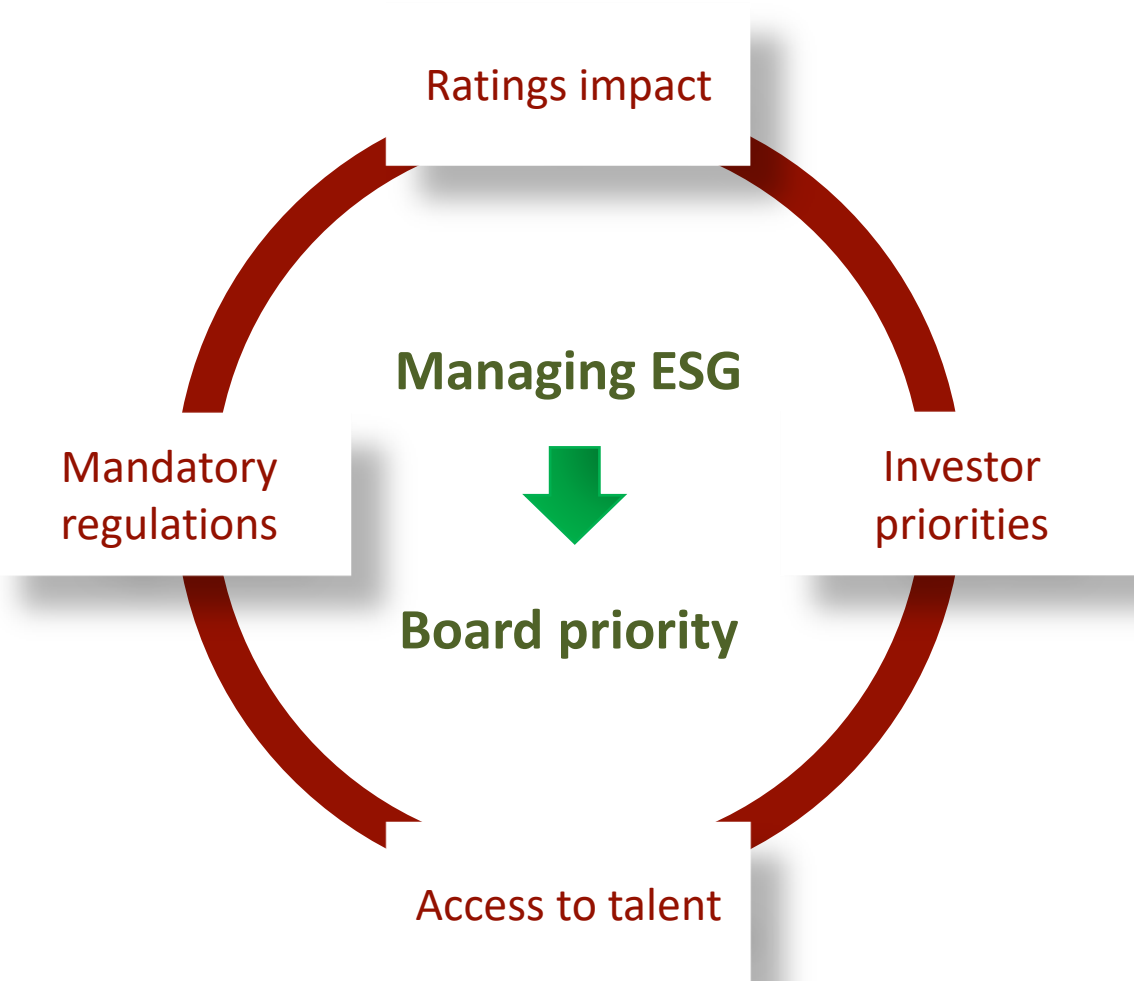
Simplifying ESG Impact Performance



myConsole creates an enterprise wide Environmental, Social & Governance (“ESG”) culture and a clear line of sight from ESG assessment to action to reporting, across major frameworks – in real time



Multiple forces are impacting companies right now so they need to seek new software platforms and data strategies to manage ESG risk, deliver social impact and be accountable through disclosures and reporting



myConsole is a B2B SaaS digital workplace, offering a full suite of integrated tools and functions in one cloud-based solution, enabling real-time BI data to meet all of an organisation's ESG and impact needs

- Compliance & risk
- Operational benefits
- Market opportunities

As a consequence, the Corporate ESG Software market is growing fast from a cottage industry a few years ago into a global business

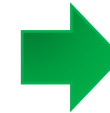
*Greater demand for ESG will spur a large industry of innovative data and services providers\**

ESG Data Market:  
\$5B by 2026\*

### Key drivers of growth and opportunity

Reporting:

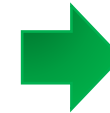
Voluntary



**Mandatory**

Technology:

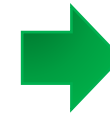
Siloed, manual, periodic



**Integrated, cloud-based, real-time**

Responsibility:

Sustainability manager



**CIO & CFO**

Capital is coming into the market and acquisitions of ESG software companies are ramping up, from almost none a few years ago:

2019 = 11 deals

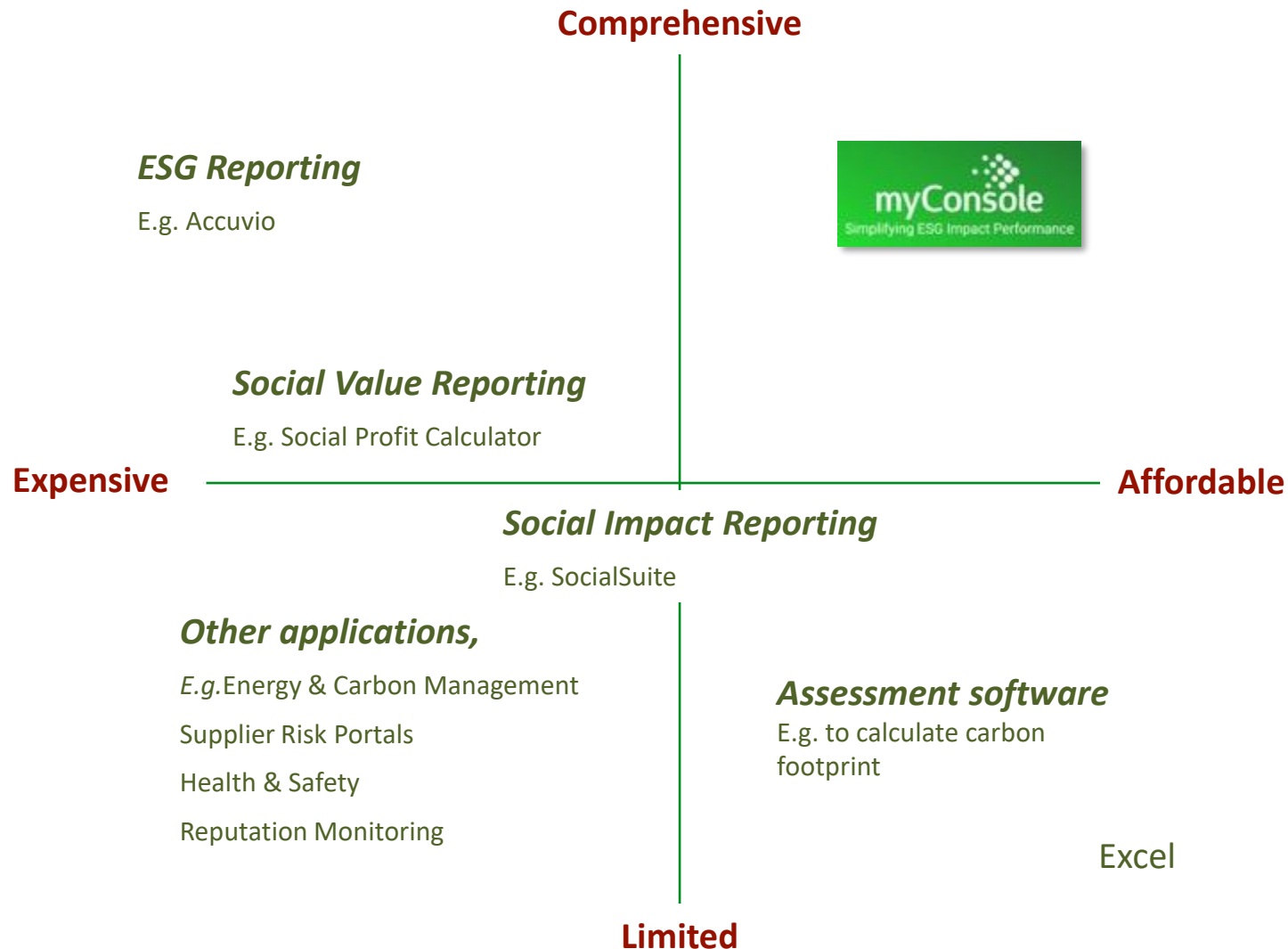


2020 = 19 deals



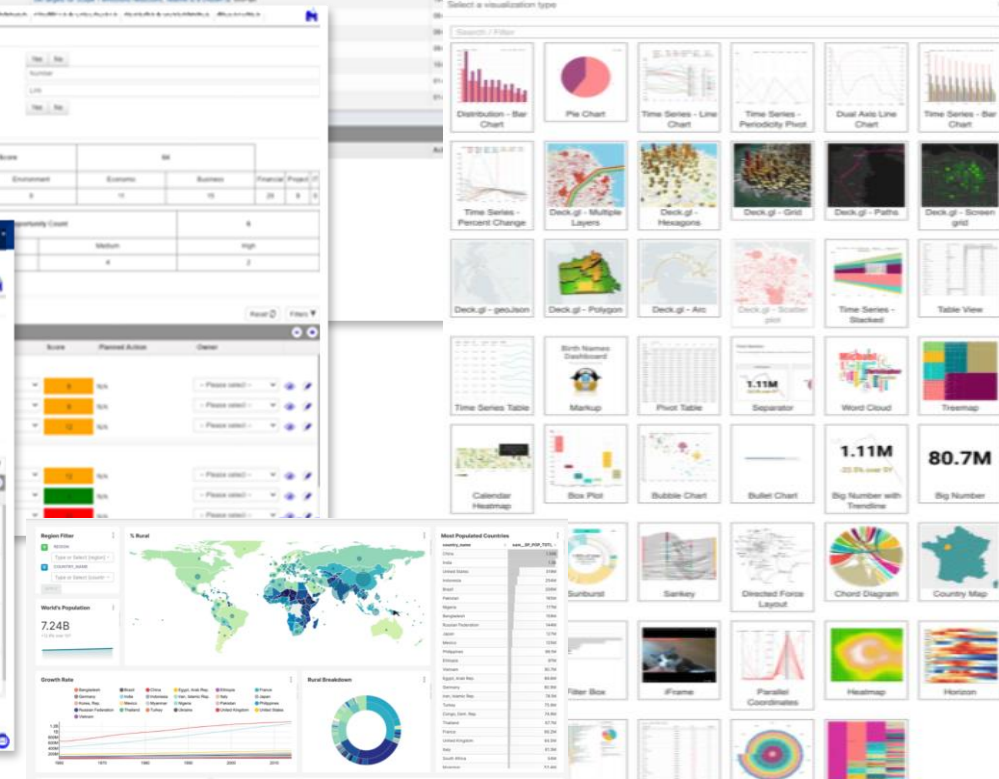
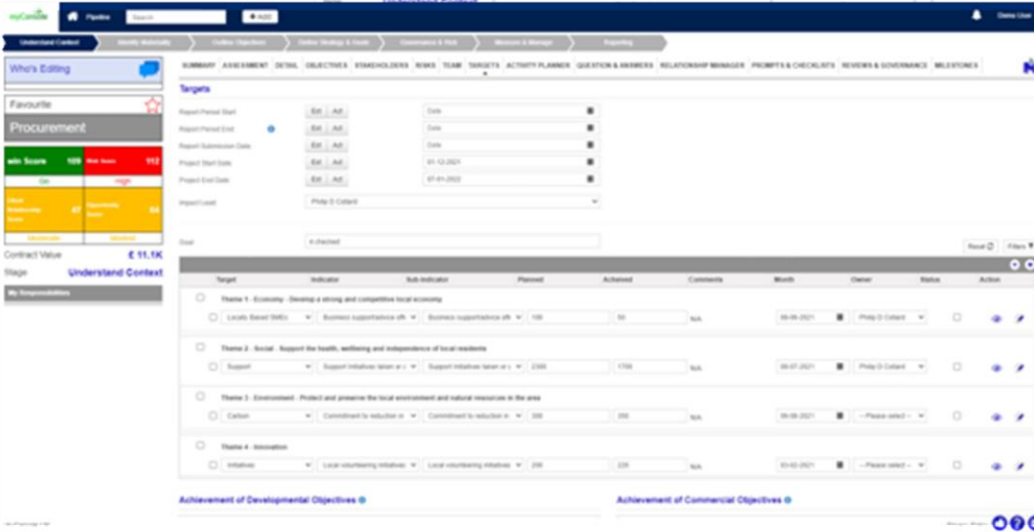
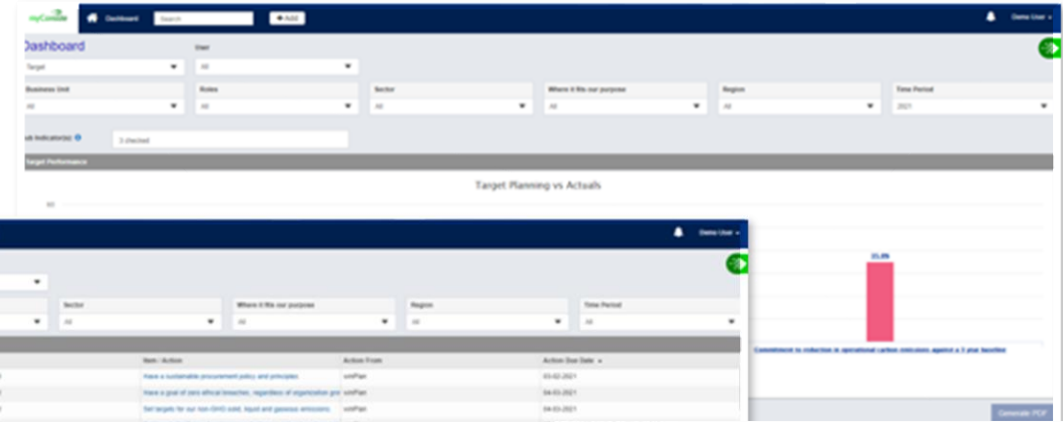
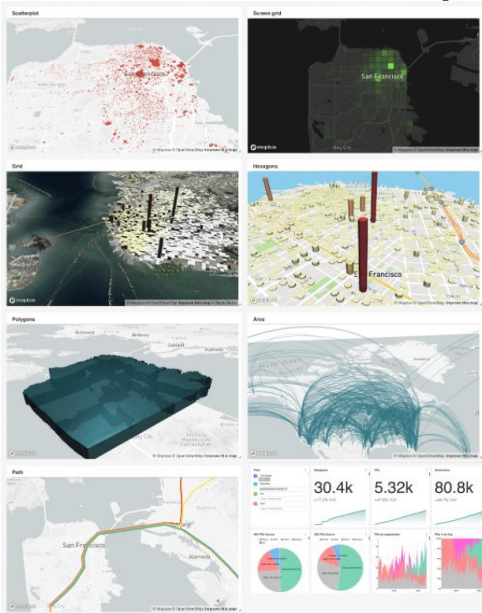
2021 = weekly activity<sup>#</sup>

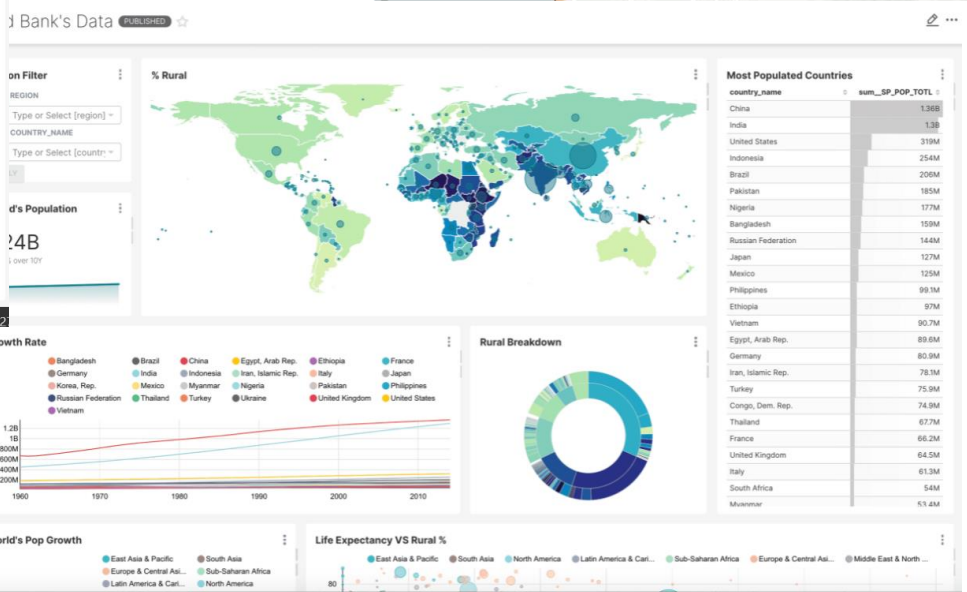
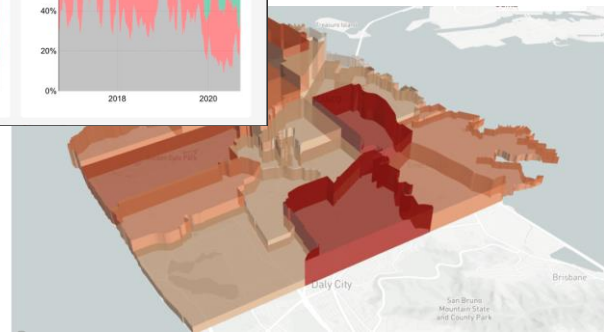
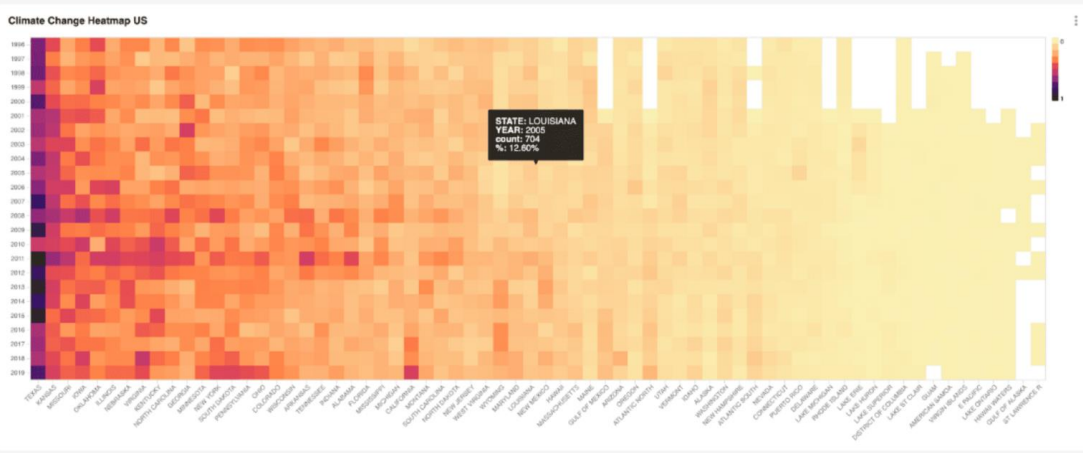
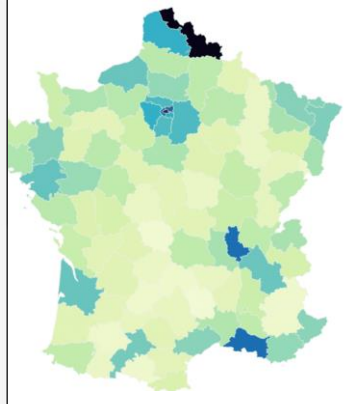
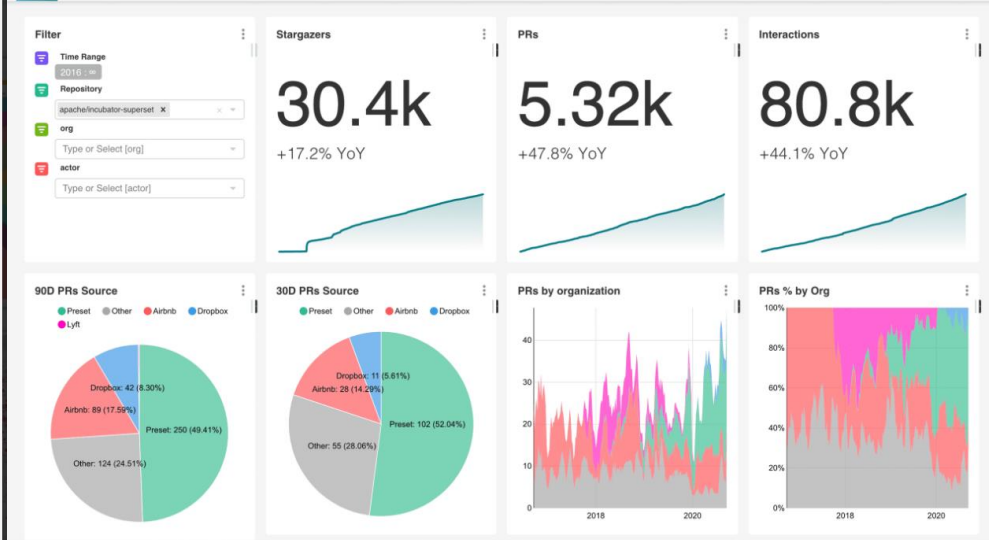
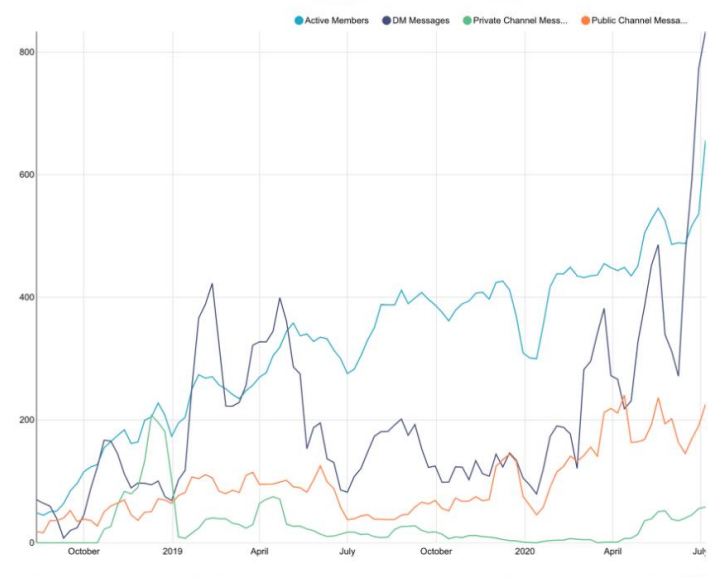
The competitor landscape is messy, reflecting the confusing and evolving status of ESG and Impact reporting – myConsole is well placed to take advantage of this



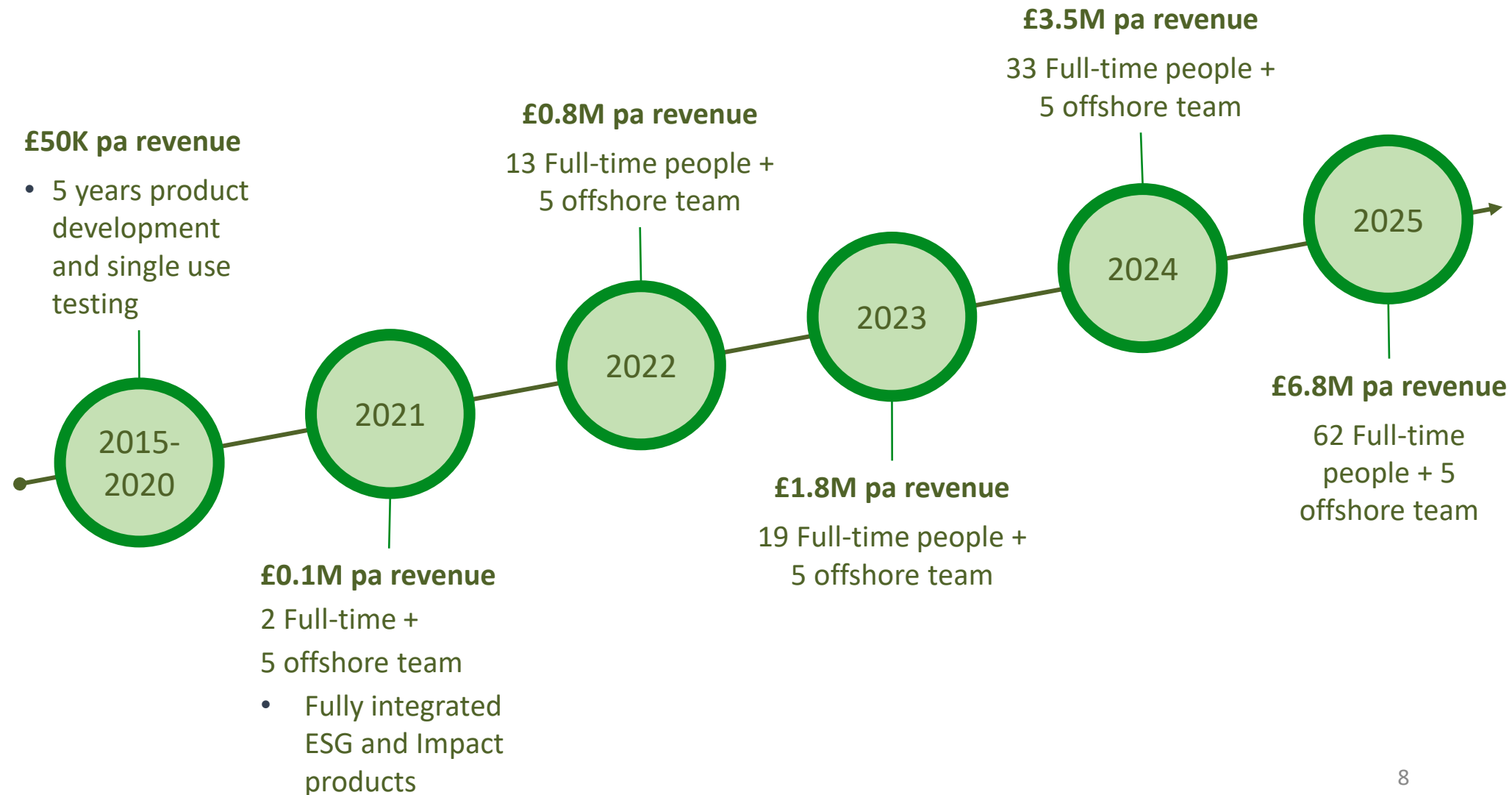


# myConsole standardises strong governance with flexibility and the ability to customise





We have a product already developed;  
a lean and agile set-up; technology and IP we own; existing  
Enterprise and SaaS customers; and a significant market opportunity





There is a growth window now, as the ESG software market transitions from niche to mainstream – we will focus on three core markets

1

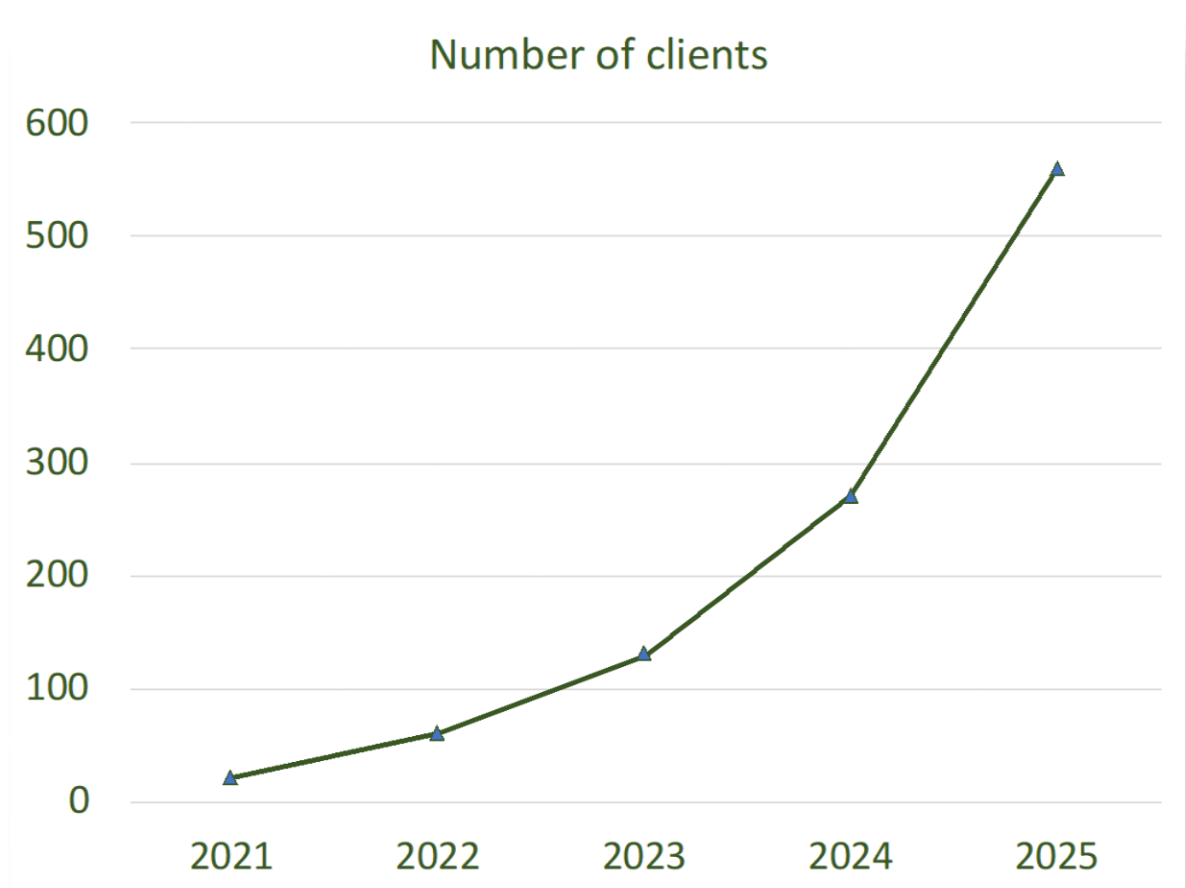
Investment bodies\*  
implementing portfolio-  
wide ESG solutions

2

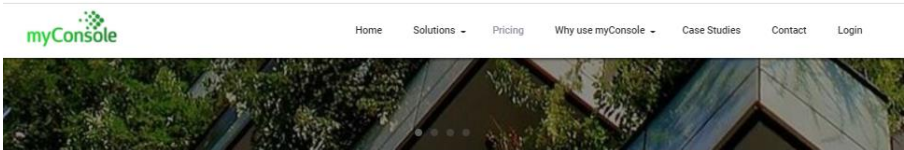
Consultants and  
“Institutions” supporting  
transformation programs

3

Direct to corporates and  
SMEs



# Our pricing is designed to provide extensive product suites to our clients, grow the market and take market share from competitors



## ESG Workplace Platform

Our pricing has been set at a point that facilitates all teams, whatever the size, to start their ESG reporting journey. Our myConsole experts are also on hand to help get you started, set goals, and gain momentum towards full alignment against the ESG framework of your choice.

Below is a list of what is included within our price structure:

- |   |                                   |  |                             |
|---|-----------------------------------|--|-----------------------------|
| • Social Impact Monitoring & Evaluation | • Portfolio Manager               | • Governance, Reviews & Lessons Learnt manager | • CRM Platform              |
| • Survey Manager                        | • Annual Impact Planner           | • Strategy Planner                             | • Commercial Dashboards     |
| • Project Outcomes Manager              | • Sustainability Assessment Score | • Stakeholder Relationship Manager             | • Built-in Training Academy |
| • Project Lifecycle Workflows           | • ESG Risk & Opportunity Manager  | • Self Service Customisation                   | • Built in Collaborator     |
| • Stakeholder ESG Preview Score         | • Project Risk Register           |  |                             |

1 User

£99

Per month

**Individual**

Features Include:

- Limited data import
- Access to training materials
- Global support desk
- Unlimited projects
- Unlimited portfolios

Get myConsole

3 Users

£290

Per month

**Team**

Features Include:

- Limited data import
- Access to training materials
- Global support desk
- Unlimited projects
- Unlimited portfolios

Get myConsole

10 Users

£950

Per month

**Organisation**

Features Include:

- Limited data import
- Access to training materials
- Global support desk
- Unlimited projects
- Unlimited portfolios

Get myConsole

Unlimited Users

Come talk to us

**Enterprise**

Features Include:

- Unlimited data import
- Access to training materials
- Global support desk
- Unlimited projects
- Unlimited portfolios

Get myConsole



## + Our myConsole Support Packages



### Getting Started

£500 for 10 hours of practical support

To help your ESG team create objectives, strategy and budget allocation, as well as consider which framework and standard to adopt.

You will learn how to set up your project workflows, programmes and portfolios and help others to use the Built-In Survey Tool.

See More



### Gaining Momentum

£500 for 10 hours practical support

To help your ESG team set up and assign activities for each project, with realistic target achievement dates.

You will learn how to record identified project Risks and Opportunities and manage ongoing implementation of ESG projects.

See More



### Maintaining Momentum - Reporting & Disclosures

£500 for 10 hours practical support

To help your ESG team achieve exemplary reporting and disclosures by offering insights on how to continuously improve your ESG and sustainability processes.

You will learn how to use your commercial dashboards and create BI analytic reports. Includes creating two tailored dashboards to your requirements.

See More

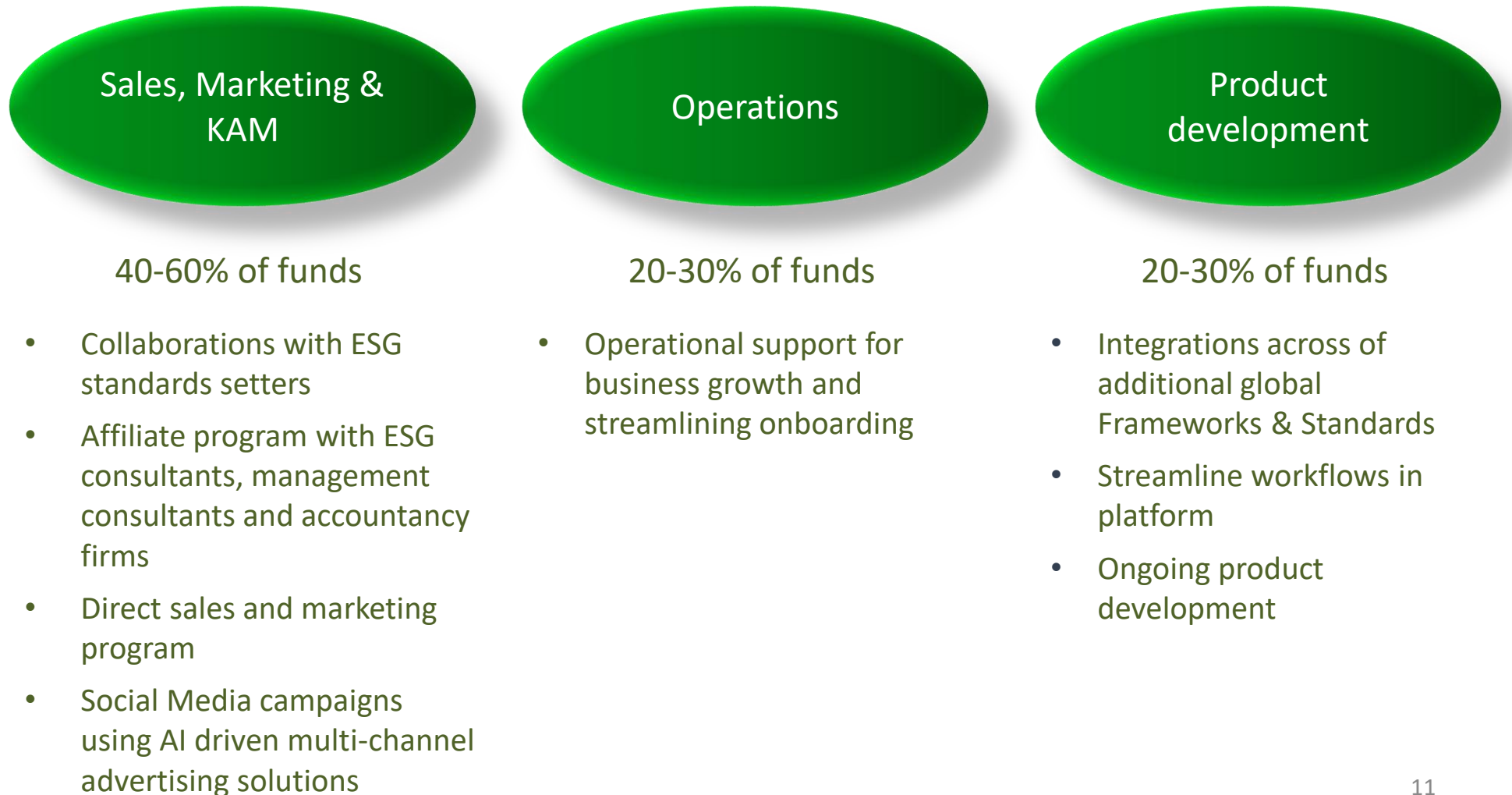
## System Set Up

A one-off cost of £500

We provide training to your admin team so that they can establish your bespoke ESG processes and manage quality control successfully. Includes an introduction to advanced data-driven insights for decision-making BI dashboards.

This package includes a one-off legacy data migration from your spreadsheets or existing reporting solutions.

# We will use funding to drive growth through a focus on sales, marketing and key account management



# Our Executive Team and Advisors bring a wide range of business, digital and ESG experience

## Non-Executive Chair (P-T) Eric Sandor

Former Accenture Global Managing Partner, Eric has a profound understanding of implementing technology, and currently works on using AI in business processes.

## CEO & Founder (F-T) Philip Collard

Former executive director of Global Engineering plc with 25 years leading change programmes, Philip developed a vision for game changing digital ESG & Impact performance solutions.

## Non-Executive Director Nick Elliott

With a career spanning commercial and non-profit sectors, Nick has a deep understanding of sustainability and purpose, and supporting people and organisations to have impact.

## Chief Technology Officer (P-T) Michael Leovalan

Leo leads the offshore technology team that has developed and runs myConsole. Leo spent time in Silicon Valley and has critical experience in Product Development, ERP, CRM and Performance Analytics.

## Chief Information Officer (P-T) Anush Newman

Anush leads the business analysis and data insight team. His expertise gives a deep understanding of data science techniques, with a focus on bespoke analytics for clients and their teams, delivered at pace.

## Product Manager (F-T) Rob Knibbs

With a First Class Degree in Mathematics, Rob is responsible for the product planning and execution throughout the Product Lifecycle, supporting the company's overall strategy and goals.

## Head of Customer Success (P-T) Amy Hazlehurst

Part of our founding team in 2016, Amy specialises in on boarding & Customer Success having worked for a PropTech firm that creates highly accurate virtual 3D city maps. Amy is returning to grow our customer success function.

## Digital Marketing Manager (P-T) Begum Azak

Begum leads the marketing function including e-commerce, Website Management, Web Analytics,, Content Management and all Social Media to deliver our high performing customer acquisition strategy

We will aim to enlarge the operational team and create an advisory panel to support the speed and scale of our growth





Our key challenges are Speed & Scale

*Investment will drive growth by enabling speed of roll-out to develop the market and capture market share in the rapidly evolving ESG/ Social Impact software market*

The ask: £300,000 for approx. 15% of the business  
(EIS application approved)

*For further information, contact Philip Collard at [pcollard@myconsole.co.uk](mailto:pcollard@myconsole.co.uk)*