

# Vehicle Wrap Care Guide

## Care, Cleaning & Maintenance

### Post-Service Wrapping Check-Up?

We highly encourage all clients to join us for a complimentary post-service check-up 3-4 weeks after collecting their vehicle. This visit not only ensures your peace of mind but also allows us to issue your valuable warranty certificate. Rest assured, we keep all design assets on file, making it a breeze to replicate the process in the future with your unique specifications saved securely in our system.

### How Do I Wash My Wrapped Vehicle?

We highly recommend hand washing to maintain the original finish of your vehicle graphics. We strongly recommend following the steps below:

- Soak the graphic with clean water, ideally using a trigger-type hose nozzle.
- Use a mild liquid detergent and water solution.
- Gently wash the graphic from top to bottom with a soft brush or sponge.
- Avoid excessive scrubbing to prevent damage.
- Keep water flowing to wash away dirt particles after applying the cleaning solution.
- Thoroughly rinse the entire graphic with clean water.
- Allow the graphic to air dry.

### How Often Should I Wash My Vehicle Wrap & With What Products?

Wash your wrap once a week or more often if your vehicle is exposed to a lot of dirt or pollutants. You should hand wash it using 3M™ Car Wash Soap 39000, or Meguiar's NXT Generation® Car Wash or Deep Crystal® Car Wash. You can use another gentle automotive detergent if necessary – any good brand will work. Always use a nice automotive sponge or a clean, soft cloth to wash your wrap. Rinse the vehicle with clear water after washing. Minimize water spotting by using a silicone squeegee or chamois to remove water. Dry with a clean microfiber cloth.

### Can I Take My Wrapped Vehicle To A Drive-Through Car Wash?

You can use automated brushless car washes for your wrapped vehicle, but hand washing is safer and more thorough. Brush car washes can damage the film, causing peeling and lifted edges. Avoid hot wax gloss settings. A water-only spray wash is usually safe for most wraps.

### Can I Pressure Wash my Vehicle Wrap?

We advise against power or pressure washing, as it can damage the graphics. Our PVC-based over-laminates effectively repel dirt, reducing the need for power washing. We appreciate that due to time constraints, hand washing may not always be feasible. If you have to pressure wash your vehicle wrap, you must follow the following guidelines on the next page to prevent damage:

- Use a spray nozzle with a 40° wide spray pattern
- Be sure the spray nozzle includes a nozzle protector (tip guard) and use a pressure of 2000 psi or less
- If the system is heated, limit the water temperature to 180°F (82°C) or less
- Hold the nozzle at least 12 inches (300 mm) away from and perpendicular (90°+/- 10) to the graphic
- Do not direct the water stream at a sharp angle to the edge of the graphic

It's vital that this information reaches the fleet manager and all cleaning staff. Excessive pressure during power washing can compromise graphic adhesion, leading to lifting or curling, particularly in windy conditions.

### Jet Wash Damage?

Power-washing lance has been held too close to the wrap, which has blasted away the outer layer of laminate and left adhesive behind. Over time, dirt has stuck to the adhesive and left a dark mark on the wrap. Around wheel arches is a common area where laminate damage can occur, as it is where the vehicle gets dirty. It is imperative not to use a jet wash or power wash too close to the vehicle, as damage will occur to the wrap. Laminate will be blasted off and adhesive left behind, where dirt can tick and cause a darker appearance area.



Avoid power washing near wheel arches to prevent laminate damage. Dirt can stick to exposed adhesive, causing dark areas



Power-washing too close stripped the laminate, leaving adhesive residue. Dirt stuck to the adhesive, causing dark marks

### How Do I Clean Bird Droppings, Insects & Tree Sap Stains?

Clean bird droppings and difficult stains immediately. Letting them sit for too long will make them harder to remove and may permanently damage the wrap. Soak the affected area for a few minutes with warm, soapy water to loosen the contaminants. Rinse completely and dry with a microfiber cloth. For stubborn contaminants, use denatured alcohol, 3M™ Citrus Base Cleaner, Meguiar's Gold Class™ Bug and Stain Remover or two-part isopropyl alcohol to one part water. Always test these solutions on a small area that's not easily noticeable to ensure the cleaner will not harm the wrap. Do not use solvents or oil-based cleaning products.

### Can I Take My Wrapped Vehicle Into A Drive-Through Car Wash?

You can use automated brushless car washes for your wrapped vehicle, but hand washing is safer and more thorough. Brush car washes can damage the film, causing peeling and lifted edges. Avoid hot wax gloss settings.

### **What Should I Do About Gas or Fuel Spills?**

Wipe off fuel spills immediately, then hand wash the affected area. Letting the spill stay the wrap too long will degrade the vinyl. A quick wipe with a wet paper towel at a gas station will clean the fuel-affected area decently enough until you can get home to do a more thorough job.

### **Can I Park My Vehicle Outdoors For Long Periods?**

Excessive amounts of time under the sun or other outdoor elements (rain, smog, debris and road pollutants from passing cars) can degrade the wrap on the roof, boot lid and bonnet. These horizontal areas are a magnet for pollutants, which are intensified by UV ray exposure. Try your best to park your car in a garage or under a canopy or shelter. If you must park it outside for prolonged periods, look for shady parking areas.

### **What Else Could Damage My Wrap?**

Don't use tyre dressing to spot clean as it may splash on the wrap and cause stains. Avoid wiping the wrap when it's hot; this can distort the material and cause wrinkling.

### **Never, Ever Use Any Of The Following Cleaning Products On Your Wrap:**

- Solvents and oil-based cleaners
- Kitchen & bathroom cleaners
- Oven cleaner
- Orange oil
- Engine degreaser

**If You Want More Information Or Have Any questions, Don't Hesitate To Contact Us Today!**

