

REBALANCING  
THE ECONOMY

THE ROLE OF

CITIES

IN DRIVING NORTHERN  
ECONOMIC  
GROWTH

**Thursday 8 December 2011 \ Central Leeds**

**At this major conference IPPR North brings together leading experts to explore how cities can help rebalance the economy and how public, private and third sectors working together can progress economic and social recovery in the North of England.**

The conference explores recent developments including the announcement of a Minister for Cities and a cross-government initiative to drive economic development in the eight core cities. It provides a platform for key national, regional and local stakeholders to discuss the latest developments in government initiatives to stimulate the drivers of economic growth outside London and the South East, and emerging strategies for local economic growth in Local Enterprise Partnership areas.

**Speakers include:**

- \ Nick Clegg, Deputy Prime Minister
- \ Greg Clark, Minister for Decentralisation and Cities
- \ Chuka Umunna, Shadow Secretary for Business, Innovation and Skills
- \ Tom Riordan, Chief Executive, Leeds City Council

# Programme

09.15 Registration and refreshments

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09.45 **Welcome** – Cllr Keith Wakefield, Leader of Leeds City Council and Chair of the Commission on Civic Enterprise

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09.55 **Chair's introduction** – Ed Cox, Director, IPPR North

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10.00 **Rebalancing the economy**

**Keynote address** – Nick Clegg, Deputy Prime Minister

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11.00 Refreshments

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11.30 **Morning break-out sessions**

## **Session 1. Driving comparative advantage**

What are the existing and emerging strengths of economies across the North of England? Do cities hold the key for addressing the northern productivity gap? What further needs to be done to drive innovation, enterprise, skills development and infrastructure?

- \\ Roger Marsh, Leeds Senior Partner, PwC (chair)(invited)
- \\ Baron Frankal, Manchester Commission for the New Economy
- \\ Robert Crawford, Director, Innovation and Growth, NESTA
- \\ Keith Chantler, Executive Director, Health Economy, TrusTech
- \\ Sarah Jackson, Director, N8 Research Partnership

## **Session 2. Strategy and planning**

How are LEPs engaging with the emerging 'cities' agenda? How are they drawing upon the best aspects and assets of the RDAs and ensuring a high level of business involvement and local accountability?

- \\ Neil McLean, Chair, Leeds City Region LEP (chair)
- \\ Alan Harding, Director, IPEG, University of Manchester
- \\ David Higham, Director, BIS North West
- \\ Stephanie Burras, Chief Executive, Leeds Ahead

## Programme continued

### 12.30 **How can Leeds benefit from the Cities Agenda?**

#### Panel debate

- \\ Tom Riordan, Chief Executive, Leeds City Council
  - \\ Neil McLean, Chair, Leeds City Region LEP
  - \\ Andy Clarke, CEO, Asda (invited)
  - \\ Ed Cox, Director, IPPR North (chair)
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13.15 Lunch

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### 14.15 **Afternoon break-out sessions**

#### **Session 3. Financial futures**

How is the financial and business services economy in the North faring? Is there a future for more regionally autonomous financial institutions in driving northern prosperity, and how far can Leeds and Manchester benefit from fall-out from the banking crisis?

- \\ Gary Williamson, CEO, Leeds Chamber of Commerce (chair)
- \\ Chris Murray, Director, Core Cities
- \\ Simon Nokes, Executive Director of Policy and Planning, NWDA
- \\ Joanne Lake, Director of Corporate Finance, Evolution Securities Ltd

#### **Session 4. People and place**

How can cities in the North establish a more sustainable model of 'good growth'? What is the vision for public, private and third sectors working together to transform cities and neighbourhoods? Can 'quality-of-life' factors be more effectively mobilised in countering current patterns of investment?

- \\ Ann Pittard, Large Business Dev. Lead, Leeds City Region (chair)
  - \\ Tim Leunig, Economist, LSE
  - \\ Danny Dorling, Professor of Human Geography, U. of Sheffield
  - \\ Nancy Kelley, Deputy Director of Policy and Research, JRF
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15.15 Refreshments

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### 15.30 **The Cities Agenda: Implications for the North**

**Keynote address** – Greg Clark, Minister for Decentralisation and Cities

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### 16.15 **Rebalancing the economy: The opposition perspective**

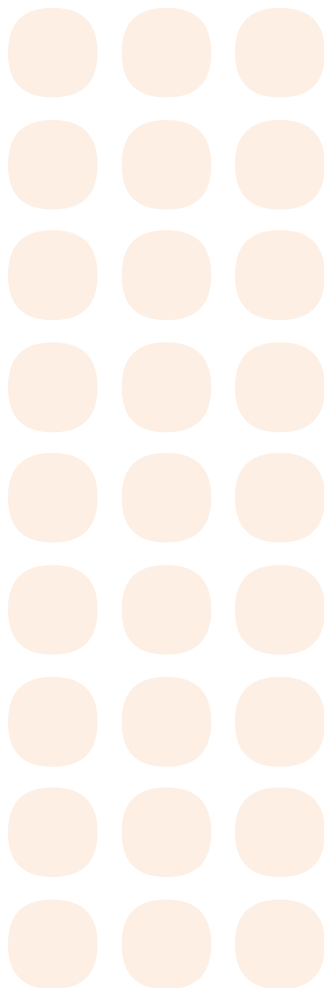
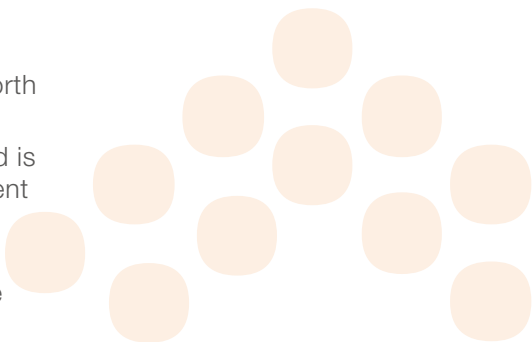
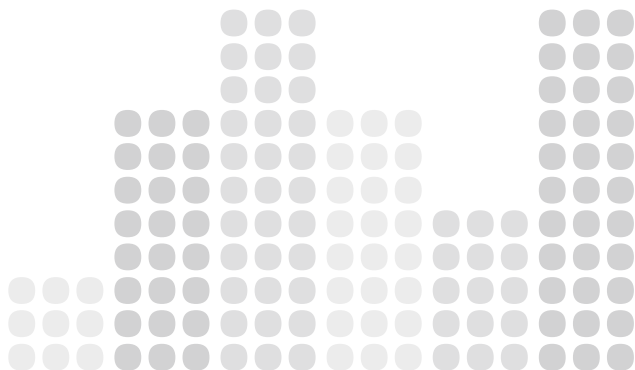
**Keynote address** – Chuka Umunna, Shadow Secretary of State for Business Innovation and Skills

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17.00 **Chair's closing remarks** – Ed Cox, IPPR North

## Why should you attend?

- High-profile speakers share their in-depth knowledge and expertise on the challenges and opportunities for the North of England in rebalancing the economy
- Find out how the Regional Growth Fund is stimulating growth and capital investment in functional economic areas outside London and the South East
- Hear from members of Local Enterprise Partnerships about plans to drive economic growth in the North of England
- Find out how the financial and business services economy in the North is emerging from the recession and what opportunities there are for the North in this sector
- Hear the most recent evidence on how to ensure deprived communities are not further disadvantaged looking at what works best to foster recovery
- Question leading figures on a vision for city-led economic growth to explore which strategies are best employed to rebalance the Northern economy most effectively
- Network with colleagues from different aspects of the debate to share good practice and influence policy developments.



## Who should attend?

- Elected mayors and leaders
- Chief executives and deputy chief executives
- Councillors
- Local government and the wider public sector including senior managers from key functions including corporate and financial services, regeneration, economic development, planning, transport, Local Strategic Partnerships, procurement, public relations and communications
- Chief executives and deputy chief executives
- Senior management: heads and directors of services
- Chief finance officers
- Civil servants (BIS, CLG, Treasury)
- Businesses and agencies related to new sectors including green and high technology and creative industries
- Business leaders and stakeholders
- Private, voluntary and community sectors working with local government and communities
- Social enterprises
- Employee-owned companies
- Regeneration agencies and housing associations
- Scottish Executive and Welsh Assembly
- Trade unions
- Employment service providers
- Academics and thinktanks
- Media

## About IPPR North

IPPR North is IPPR's dedicated thinktank for the North of England. With bases in Newcastle and Manchester, IPPR North's research, together with our stimulating and varied events programme, seeks to produce innovative policy ideas for fair, democratic and sustainable communities across the North of England.

IPPR North specialises in regional economics, localism and community policy. Our approach is collaborative and we benefit from extensive sub-national networks, regional associates, and a strong track record of engaging with policymakers at regional, sub-regional and local levels.



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## REBALANCING THE ECONOMY:

## THE ROLE OF CITIES IN DRIVING NORTHERN ECONOMIC GROWTH

Please submit your completed form (black ink, block capitals only) by:

**Post:** Events, IPPR, 14 Buckingham Street, London WC2N 6DF **Fax:** +44 (0)20 7470 6111

*Please make photocopies of this form for any additional delegates.*

Name \_\_\_\_\_ Title \_\_\_\_\_

Organisation / Position \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_ Telephone \_\_\_\_\_

I have read and agree to the terms and conditions below.

Signature \_\_\_\_\_ Date \_\_\_\_\_

If you have any additional requirements please describe them here:

**Delegate fees (please tick one box)**

- |  |                                 |
|--|---------------------------------|
| <input type="checkbox"/> Charity / Voluntary | £30.00 + VAT (£36.00 inc VAT)   |
| <input type="checkbox"/> Public sector       | £75.00 + VAT (£90.00 inc VAT)   |
| <input type="checkbox"/> Private sector      | £200.00 + VAT (£240.00 inc VAT) |

**Break-out sessions (please tick one box for each session)**

## MORNING

- ☐ Driving comparative advantage
- ☐ Strategy and planning

## AFTERNOON

- ☐ Financial futures
- ☐ People and place

**How to pay**

**Credit cards** are accepted via our website only: visit [www.ippr.org/rebalancing2011](http://www.ippr.org/rebalancing2011) to book instantly and pay online.

To pay by **cheque**:

- ☐ I enclose a cheque for £ \_\_\_\_\_ made payable to 'Institute for Public Policy Research'

VAT no: 629 5819 00. Please write your name and address on the back of the cheque.

## TERMS AND CONDITIONS

This booking form constitutes a legally binding agreement. Payment must be received in full before the event. We are not responsible for the non-arrival of confirmation documents: if by 7 days prior to the event you have not heard from us, contact us using the phone number on the programme. Cancellations made in writing before 24 November 2011 will be subject to an administration fee, amounting to 35% of the liable fee. All cancellations made after this date will be liable for the full delegate fee. Although substitutions will be accepted if notified in writing prior to the event, non-arrivals will be liable for the full fee.

## DATA PROTECTION

The personal information you provide will be held on a database by IPPR North. We would like to send you updates from IPPR North.

- ☐ Please tick here if you would prefer not to receive this information.
- ☐ Please tick here if you would prefer not to receive information by post from our supporting partners.