



Paramount Tower

HOTEL & RESIDENCES

DUBAI



LIGHTS

GLAMOUR

ACTION



THE
HOLLYWOOD
GLAMOUR

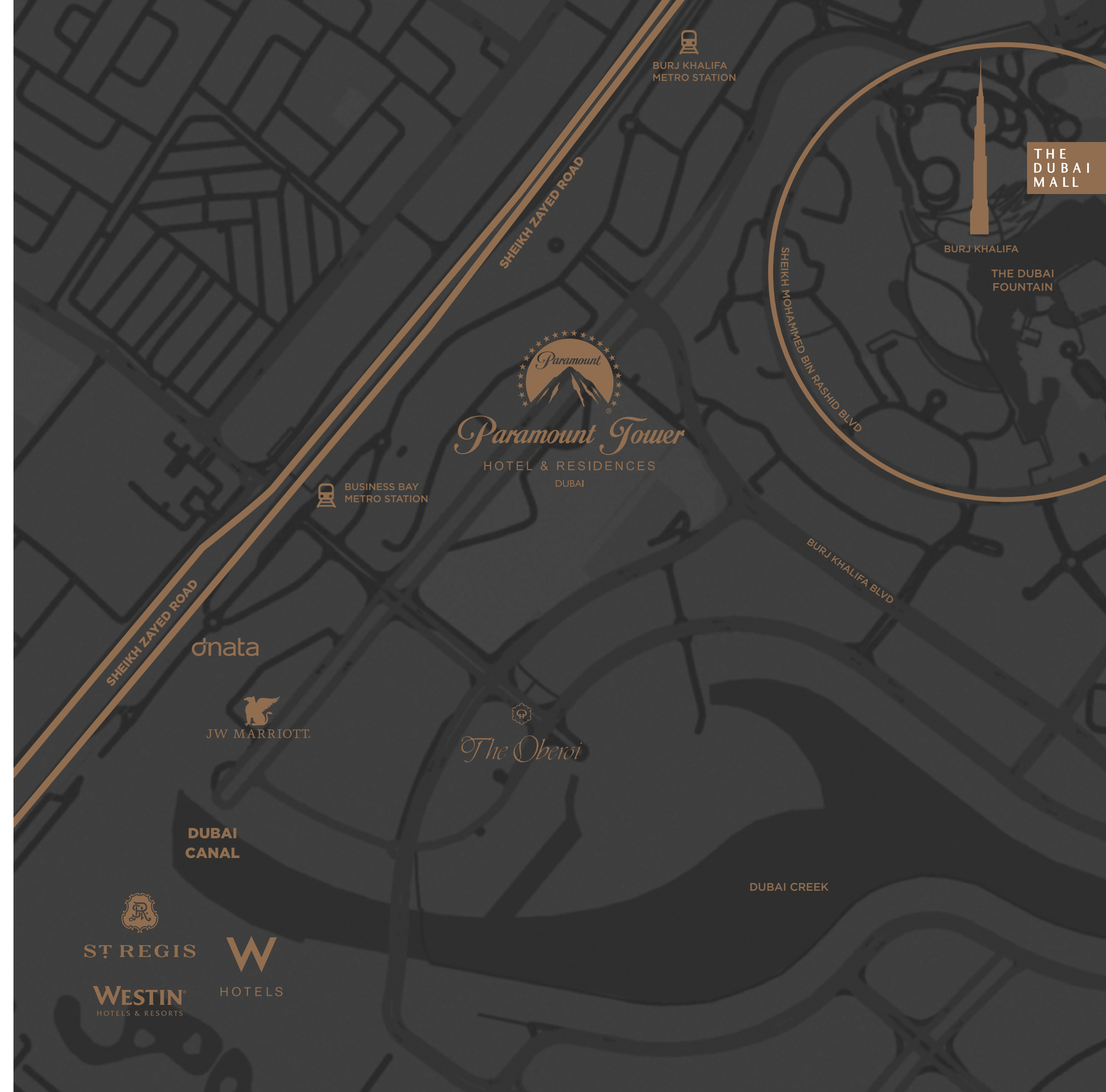
Hollywood has always been more than just a destination.

It's a living, breathing world driven by imagination, where anything is possible. Elements of that lifestyle have been transported to Dubai in a supreme setting on the famous Sheikh Zayed Road.

ON LOCATION

Perfectly positioned within the city of dreams, Paramount Tower Hotel & Residences Dubai is not only the most sublime setting, but a great investment opportunity for the discerning investor.

The striking tower reaches over 258 metres in height and boasts superb views of the Burj area along with vistas of the Palms, The World Islands and the iconic Burj Al Arab. Dubai international Airport is just a 15-minute drive away and there are two metro stations in close proximity.



ANOTHER
ICONIC
LANDMARK
ON THE DUBAI
SKYLINE



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THE SCRIPT

The 63-storey tower comprises retail on the ground floor and a hotel along with an array of signature Paramount Hotels & Resorts amenities for guests and residents alike.

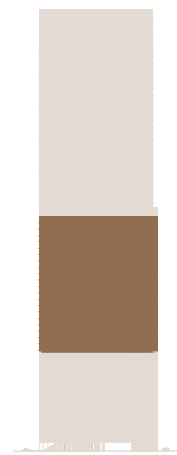
- Hotel - levels 15 to 25
- Rooftop infinity pool with stunning views of the Burj area
- Rooftop terrace with seating and planting
- Restaurants and lounges
- Fitness and wellness centre
- High-end retail outlets
- Screening room modelled after professional studios
- Luxury spa, fitness and wellness centre
- Fully equipped gymnasium
- Meeting and events facilities



THE HOTEL

Floors 15 to 25.

A selection of beautiful hotel rooms and suites not only offer an incredible experience for guests but also provide the opportunity for a lucrative investment too. Tailored for comfort and to inspire creativity, rooms feature a spectacular home theatre and access to a library of Paramount Pictures films. When the credits roll, the signature bed is the grand finale to your day.





STAIRING

Your own hotel room or suite represents the signature of ultimate luxury.

You'll see attention to detail in every aspect of the Paramount Tower Hotel Dubai and be spoiled by the intelligent, attentive and intuitive hospitality style.

SCIENCE 1

Red-carpet dining
World-class chefs and inspired menus



SCIENCE 2

Screening room
An intimate projection-screen cinema



SCIENCE 3

Glamorous wellness facilities
State-of-the-art activities, services and products



SCIENCE 4

Luxury retail
A high-end shopping experience



SCIENCE 5

Rooftop infinity pool
Stunning views of the Burj area



PRODUCED
BY PARAMOUNT
HOTELS
& RESORTS

The landmarks produced by Paramount Hotels & Resorts have been developed using a creative process honed over the studio's 100+ year history.

Exquisite design, warm service, stellar entertainment and premium dining, as well as the finest spa and fitness concepts, combine magically to mark a new chapter for the brand and set a rare standard in luxury hospitality.

The result is an array of experiences and spaces that are precisely designed, detailed and directed.

A HOLLYWOOD HOTELIER IN THE MAKING

SPECTACULAR BENEFITS

Invest in Paramount Tower Hotel Dubai, and you will be:

- Part of a unique rental pool
- The owner of a hotel room or luxury suite
- A shareholder in a profitable hotel business, with:
 - High annual yields - projected ROI of 5-7% during the first five years*
 - Capital appreciation
 - 40% share of total revenue
 - Lifestyle benefits
- You'll receive a title deed with every unit and pay:
 - Zero service charges
 - Zero utility charges
- Last but not least, you can enjoy 14 nights free stay per year

*Forecasts are for illustrative purposes only. DAMAC Properties is not liable for market and economic fluctuations that may affect your investment.



DIRECTED BY:

DAMAC Properties has been at the forefront of the Middle East's luxury real estate market since 2002, delivering award-winning residential, commercial and leisure properties across the region, including the UAE, Saudi Arabia, Qatar, Jordan, Lebanon, Oman and the United Kingdom. Since then, the Company has delivered over 20,880 homes, with a development portfolio of more than 44,000 at various stages of planning and progress. This includes 13,000 hotel rooms, serviced hotel apartments and hotel villas, managed by its wholly-owned DAMAC Hotels & Resorts.*

Joining forces with some of the world's most eminent fashion and lifestyle brands, DAMAC has brought new and exciting living concepts to the market in collaborations that include a golf course by Tiger Woods Design, managed by The Trump Organization, and luxury homes in association with Versace, Fendi, Just Cavalli, Bugatti, and Paramount Hotels & Resorts. With a consistent vision, and strong momentum, DAMAC Properties is building the next generation of Middle Eastern luxury living.

DAMAC places a great emphasis on philanthropy and corporate social responsibility. As such, the Hussain Sajwani – DAMAC Foundation, a joint initiative between DAMAC Group and its Chairman Hussain Sajwani, is supporting the One Million Arab Coders Initiative. The programme was launched by Vice President and Prime Minister of the UAE, and Ruler of Dubai, His Highness Sheikh Mohammed bin Rashid Al Maktoum, and is focused on creating an empowered society through learning and skills development.

*As of 31st March 2018.

From 1st January 2018, commercial properties (including hotel rooms, hotel apartments, retail and office spaces, plus parking and storage areas if sold separately) are subject to Value Added Tax (VAT) at a rate of 5%. To date, residential property remains free of VAT.

All project information is correct as at the time of printing but may be subject to change without notice.

STAIRDOM BY APPOINTMENT

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TYPICAL FLOOR PLANS

PARAMOUNTHOTELSANDRESORTS.COM

The Hotel Rooms and Residences (Units) being sold by Namma Properties Development LLC are not owned, developed or sold by PHR FZ-LLC (trading under the name Paramount Hotels & Resorts) or Paramount Licensing Inc, or any of its or their affiliates ('Licensor'); and the Licensor is not the developer, owner or seller of the Units or any other part of the Development and makes no representations, warranties or guarantees whatsoever with respect to the Units or any other part of the Development.

DAMAC

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JUL 2018 HE