Theatr Clwyd

# Play your part

# Corporate Sponsorships

Support a world class theatre in the heart of your community

Registered with FUNDRAISING REGULATOR
Cyngor Celfyddydau Cymru Arts Council of Wales
CYNGOR Sir y Fflint Flintshire COUNTY COUNCIL
Cymru Wales
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# Welcome to Theatr Clwyd

Theatr Clwyd is Wales' leading producing theatre and regional arts centre. We reach over 300,000 people a year through a combination of world-class work on stage, such as our Olivier Award-winning musical *Home, I'm Darling*, and award-winning community engagement projects, such as those supporting people with memory loss, and young people at risk of offending. In recognition of our work during the pandemic, we were named 2020 Regional Theatre of the Year by The Stage.

Our mission is to make the world a happier place, one moment at a time.

## Our Reach

**3,360,533**
Page Views

**90,000+**
Season brochures produced annually

**21,000**
Facebook Followers

**15,600**
Twitter Followers

**33,593**
E-mail subscribers

**80,000**
Solus mailing letters Sent

**4,106,480**
GoogleAd Impressions

**300,831**
YouTube videos watch time

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# Corporate Memberships

We have launched a brand new membership scheme to offer you incredible benefits that will entertain your current clients, potential clients and your staff right on your doorstep.

We offer high quality hosting, affordable parking for guests and a dedicated member of staff to arrange the details of your event. We also offer opportunities to reach our audience by marketing your services in our brochures and programmes.

With 3 membership tiers we are confident there will be something here for you!

*"This is an empowering moment in time for Theatr Clwyd, as we take a vital step towards delivering a world class home for all our communities, offering another reason for arts in Wales to be proud for generations to come.*

*We look forward to working in partnership with local and national business leaders to deliver significant impact for their investment in our journey."*

**Liam Evans-Ford | Executive Director**

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# Gold Membership

**£5,000** + VAT per annum

**Publicity**

- Logo credit in one of our Theatr Clwyd production programmes
- Logo credit in our Main Brochure (15k, up to 3 times a year)
- ½ page advert in one of our Theatr Clwyd production programmes.

**Online**

- Corporate credit on our website

**Invitations**

- Invitations to our Theatr Clwyd guest nights (x6 tickets per guest night)

**Recognition**

- 70 Complimentary top price tickets across Theatr Clwyd's Productions*
- Cast visits to your post show receptions (maximum of 2 events per year)
- Prosecco reception for up to 20 guests (based on 2 glasses per guest pre-show)
- Reserved area in our bar for your events, with an opportunity to bring your banners and advertising materials
- Dedicated member of staff to help arrange your events with our front of house and catering team. All food and drink will be charged at our events rate.

*Visiting productions, subject to the agreements held with the visiting companies.

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# Silver Membership

**£2,000** + VAT per annum

**Publicity**

- Logo credit in one of our Theatr Clwyd production programmes
- Logo credit in our Main Brochure (15k, up to 3 times a year)
- ¼ page advert in one of our Theatr Clwyd production programmes.

**Online**

- Corporate credit on our website

**Invitations**

- Invitations to our Theatr Clwyd guest nights (x4 tickets per guest night)

**Recognition**

- 40 Complimentary top price tickets across Theatr Clwyd's Productions*
- Reserved area in our bar for your events, with an opportunity to bring your banners and advertising materials
- Dedicated member of staff to help arrange your events with our front of house and catering team. All food and drink will be charged at our events rate.

*Visiting productions, subject to the agreements held with the visiting companies.

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# Bronze Membership

**£500** + VAT per annum

**Publicity**

- Logo credit in one of our Theatr Clwyd production programmes

**Online**

- Corporate credit on our website

**Invitations**

- Invitations to our Theatr Clwyd guest nights (x2 tickets per guest night)

**Recognition**

- 10 Complimentary top price tickets across Theatr Clwyd's Productions
- Reserved area in our bar for your events, with an opportunity to bring your banners and advertising materials
- Dedicated member of staff to help arrange your events with our front of house and catering team. All food and drink will be charged at our events rate.

*Visiting productions, subject to the agreements held with the visiting companies.

# Theatr Clwyd's multi-million £ redevelopment

**Due to be complete by early 2025**

Working with acclaimed architects Haworth Tompkins, we are working on a transformative redevelopment that will deliver a much-improved visitor experience and enhanced income-generating facilities within a greener, more efficient, and welcoming building.

## Key features of our major capital project:

### A building for great artists

Our redeveloped building will safeguard the creation of theatre in Wales. The world-class facilities for making costume, sets and props will match the work created on our stages ensuring a long, sustainable and successful future.

### A place for learning & connecting

Our redevelopment will make our building open and accessible. Fit-for-purpose spaces will enable us to increase opportunities for learning, teaching and social change, while the potential for increased earned income will help protect access initiatives.

### A helping & healing building

New specialist facilities and sensory garden will provide fit-for-purpose spaces for health and wellbeing. Connected with exterior green spaces with areas for play, growing and respite, these areas will be open to everyone.

### A leading green building

Using sustainable materials, the redevelopment aims to be a high-profile demonstration project for sustainable theatre-making, inspiring adaptation at other venues and transforming the way we work, make art, and engage with our communities.

## Support your local theatre and your local community

**We've included some options of sponsorships that we think may interest you and your company. We welcome discussion!** We work in partnership with corporate organisations to make brilliant sponsorships and opportunities come alive - if you have any ideas please don't hesitate to be in touch.

# Our Impact

**700,000** People saw our shows in the last 2 years before Covid

**1500+** Cultural events every year

**2** Resident trainee Directors

**2,000+** Weekly young people's music lessons

**Over 25** world premieres in the last 5 years

**10,000+** Children reached by our *Justice* programme

**£9.4m** Money generated yearly in our local economy

***UK Theatre Award & Olivier Award***

***Wales Theatre Awards***

**Strategic concordat with *Betsi Codwalodr Health Board***

Cinema reopening in 2024 with 190+ screening per year

**45%** increase in turnover from 2017 to 2020

* Please note; these are pre-pandemic figures.

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