

Theatr
Clwyd

Play
your
part



Corporate Sponsorships

Support a world class theatre in the heart of your community



Theatr Clwyd has been making world-class theatre in the hills of North Wales since 1976.

We reach over 300,000 people each year by sharing exceptional and award-winning theatre, music, film, comedy and dance on our stages; using creativity to support community wellbeing in our building and throughout the county; nurturing the next generation of Welsh artists through initiatives like our trainee technicians' scheme; and placing environmental responsibility at the heart of everything.

Our work with our communities is at the heart of what we do. Working in partnership with Social Services and our local NHS board we deliver support and social care within the community supporting, for example, people with memory loss and young people at risk of offending.

Our mission is to make the world happier place, one moment at a time.

Reach



3,360,533
Page Views



90,000+
Season brochures
produced annually



21,000
Facebook Followers



15,700
X Followers



33,593
E-mail subscribers



80,000
Solus mailing
letters Sent



4,106,480
GoogleAd Impressions



300,831
YouTube videos
watch time

Corporate Memberships

Our membership scheme offers incredible benefits that you can use to entertain clients, customers and prospects or to reward and engage employees.

We offer high quality hospitality to suit your needs arranged by a dedicated member of the team.

We also offer opportunities to raise your brand awareness to our audiences through our brochures, programmes and website.

With 3 membership levels we are confident there will be something here for you.



“This is an empowering moment in time for Theatr Clwyd, as we take a vital step towards delivering a world class home for all our communities, offering another reason for arts in Wales to be proud for generations to come.

We look forward to working in partnership with local and national business leaders to deliver significant impact for their investment in our journey.”

Liam Evans-Ford | Executive Director and Joint CEO



“We’re so enthused by the interest from corporate organisations looking to connect with Theatr Clwyd. Our membership schemes offer incredible benefits that will entertain current clients, potential clients and staff whilst delivering significant impact for their investment in our journey. I enjoy meeting all our corporate members, particularly at such a busy time for the theatre as its future takes shape.”

Siobhan Jones | Board Member

Gold Membership



£5,000 + VAT per annum

Tickets and Events

- 70 Complimentary top price tickets across Theatr Clwyd's Productions*
- Cast visits to your post show receptions (maximum of 2 events per year)
- Prosecco reception for up to 20 guests (based on 2 glasses per guest pre-show)
- Reserved area in our bar for your events, with an opportunity to bring your banners and advertising materials
- Dedicated member of staff to help arrange your events with our front of house and catering team. All food and drink will be charged at our events rate.

Brand Exposure

- Logo credit in one of our Theatr Clwyd production programmes
- Logo credit in our Main Brochure (15k, up to 3 times a year)
- ½ page advert in one of our Theatr Clwyd production programmes.

Online

- Corporate credit on our website

Invitations

- Invitations to our Theatr Clwyd guest nights (up to 6 tickets per guest night)

*Visiting productions, subject to the agreements held with the visiting companies.

Silver Membership



£2,000 + VAT per annum

Tickets and Events

- 40 Complimentary top price tickets across Theatr Clwyd's Productions*
- Reserved area in our bar for your events, with an opportunity to bring your banners and advertising materials
- Dedicated member of staff to help arrange your events with our front of house and catering team. All food and drink will be charged at our events rate.

Brand Exposure

- Logo credit in one of our Theatr Clwyd production programmes
- Logo credit in our Main Brochure (15k, up to 3 times a year)
- ¼ page advert in one of our Theatr Clwyd production programmes.

Online

- Corporate credit on our website

Invitations

- Invitations to our Theatr Clwyd guest nights (up to 4 tickets per guest night)

*Visiting productions, subject to the agreements held with the visiting companies.

Bronze Membership



Junkyard, Theatr Clwyd, Bristol Old Vic/Headlong

£500 + VAT per annum

Tickets and Events

- 10 Complimentary top price tickets across Theatr Clwyd's Productions
- Reserved area in our bar for your events, with an opportunity to bring your banners and advertising materials
- Dedicated member of staff to help arrange your events with our front of house and catering team. All food and drink will be charged at our events rate.

Brand Exposure

- Logo credit in one of our Theatr Clwyd production programmes

Online

- Corporate credit on our website

Invitations

- Invitations to our Theatr Clwyd guest nights (up to 2 tickets per guest night)

*Visiting productions, subject to the agreements held with the visiting companies.

Theatr Clwyd's multi-million £ redevelopment

Due to be complete by mid 2025

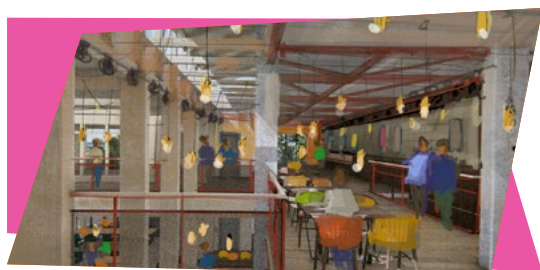
Working with acclaimed architects Haworth Tompkins, the redevelopment will transform Theatr Clwyd and deliver a much-improved visitor experience and enhanced income-generating facilities within a greener, more efficient, and welcoming building.

Key features of our major capital project:



A building for great artists

Our redeveloped building will safeguard the creation of theatre in Wales. The world-class facilities for making costume, sets and props will match the work created on our stages ensuring a long, sustainable and successful future.



A place for learning & connecting

Our redevelopment will make our building open and accessible. Fit-for-purpose spaces will enable us to increase opportunities for learning, teaching and social change, while the potential for increased earned income will help protect access initiatives.



A helping & healing building

New specialist facilities and sensory garden will provide fit-for-purpose spaces for health and wellbeing. Connected with exterior green spaces with areas for play, growing and respite, these areas will be open to everyone.



A leading green building

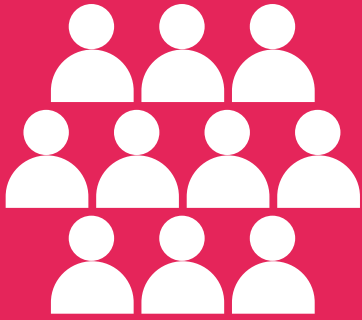
Using sustainable materials, the redevelopment aims to be a high-profile demonstration project for sustainable theatre-making, inspiring adaptation at other venues and transforming the way we work, make art, and engage with our communities.

Support your local theatre and your local community

We've included some options of sponsorships that we think may interest you and your company.

We welcome discussion! We work in partnership with corporate organisations to make brilliant sponsorships and opportunities come alive - please don't hesitate to get in touch to share your thoughts or ideas.

Our Impact



2 million people have attended a Theatr Clwyd event



1500+ Cultural events every year



Produced **67** new plays



2,000+ Weekly young people's music lessons



Over 25 world premieres in the last 5 years



10,000+ children reached by our Justice programme



£9.4m generated yearly in our local economy



UK Theatre Award & Olivier Award



Wales Theatre Awards



Strategic relationship with Betsi Cadwaladr Health Board



Cinema reopening in 2025 with **190+** screenings per year



45% increase in turnover from 2017 to 2020

Please note, these are pre-pandemic figures. (Since 2016)



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Our Supporters:



theatrclwyd.com/give/corporate-support

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