

*Sponsor pack*

For our  
lovely  
sponsors –  
you make it  
all possible

# What is Content by Design?

Content by Design is one of the first UK events for content design and UX writing professionals. It will provide 2 days of inspiration, practical advice and skills development, with a mix of talks and hands-on workshops from some of the biggest names in the industry.

Sponsoring Content by Design connects your brand with some of the most influential content and design practitioners, organisations and thought leaders in the industry.

Clearleft can promote your company by creating brand visibility and networking opportunities at the event. There are three different levels of sponsorship, giving you the flexibility to showcase your services and demonstrate your commitment to the content community in a way that best fits your needs.



***Content by Design takes place at the Barbican centre***

25-26 June 2020

***Early Bird tickets***

£495 + VAT for 1 day passes

£595 + VAT for 2 day passes

# The audience

This is the perfect opportunity for any organisation working in the **content, design, information architecture** or **user experience** space. With such a high concentration of senior content professionals in London, it's also an ideal place to recruit. There will be 150 Attendees on day 1 and 100 on day 2.



Attendees are mostly from the UK and Europe, but we may have a few from across the Atlantic too.

We expect to see senior content designers, content designers, UX writers, and UX designers represented – including some product leads looking to improve the role of content in their design process, and some designers interested in building content more into their skillset.

## Our Speakers

At Content by Design we'll hear from those who've built and led teams, influenced large organisations to value content design, and scaled up their teams to create impact across their businesses.

# Why sponsor Content by Design?

Sponsoring Content by Design connects your brand with some of the most influential content and design practitioners, organisations and thought leaders in the industry.

Our conferences attract sponsorship from a wide variety of companies including Google, BBC, Spotify, Malichimp, Amazon Design, InVision and Sktech

The following page details our sponsorship tiers and individual sponsorship options. Take a look at these - we'd be very happy to discuss them with you further so we can tailor a package to suit your needs. And we look forward to seeing you in London in June!

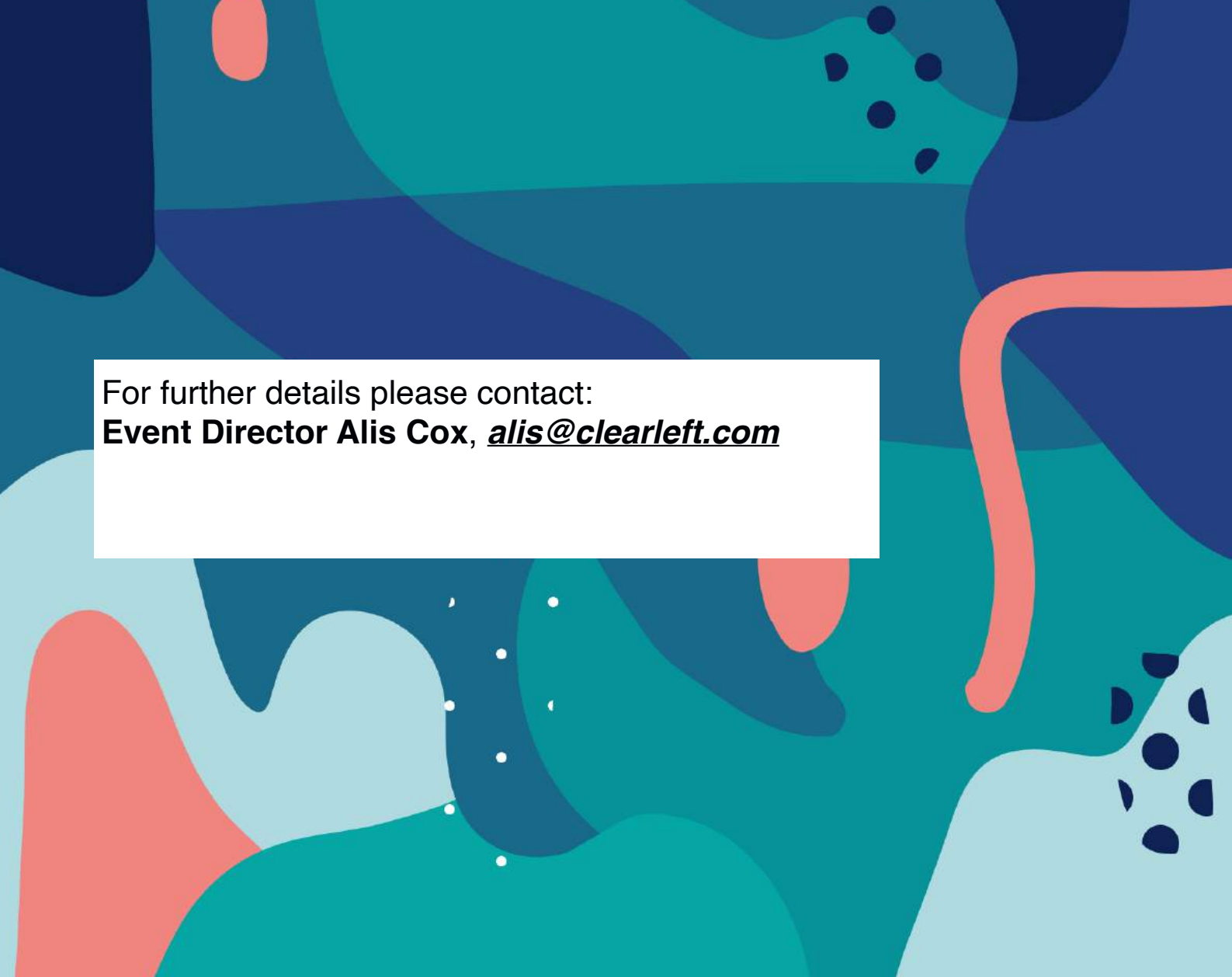




# Sponsorship opportunities

Three levels of sponsorship are available, with opportunities for additional sponsorship. Sponsorship places are strictly limited.

<b>Premier</b> <b>£4,500</b> (2 places available)	<b>Executive</b> <b>£2,500</b> (3 places available)	<b>Associate</b> <b>£1,500</b> (6 places available)
Exhibition space with power and internet connection for full event	Exhibition space with power and internet connection for full event	
4 Two Day event passes	2 Two day event passes	
Listed as premier sponsor on all marketing collateral	Logo on website	1 Two day pass
Top sponsor logo placement on website	Logo on screen during breaks	Listed as premier sponsor on all marketing collateral
Logo on screen during breaks	Logo on name badge	Top sponsor logo placement on website
Logo on name badge	Company promotional material in attendee goodie bag	Logo on screen during breaks
Company promotional material in attendee goodie bag		Logo on name badge / programme
Two guest invitations to the exclusive speakers' dinner		Company promotional material in attendee goodie bag
First refusal of welcome drinks sponsorship		



For further details please contact:  
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A CLEARLEFT EVENT

**Clearleft**

Content by Design is brought to you by ***Clearleft***, a strategic design agency helping design leaders get the most from their products, services and teams.