

Samantha Wright

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Dear Mr Smith,

I am writing to express my keen interest in the **Digital Marketer apprenticeship** position at YESWECAN in partnership with OpenClassrooms.

I was drawn to YESWECAN's mission of empowering businesses through community-driven financing, as I strongly believe small and medium sized businesses need more financial backing. The company's commitment to continuous learning and professional development aligns perfectly with my personal values as well as YESWECAN's fast-paced, innovative environment.

Having recently graduated with a Bachelor's degree in media studies, I am eager to apply my theoretical knowledge to practical scenarios within the digital marketing domain. During my time as a personal assistant at HRM Corporation, a leading building and construction company, I developed strong organizational skills, data skills and the ability to thrive in a dynamic work environment. Furthermore, my experience as a sales assistant at Starbucks has honed my communication skills and customer-centric approach.

I believe that the skills I gained in my previous roles would be valuable in this role. The strong organizational skills I gained as a personal assistant would be valuable in managing digital marketing campaigns effectively. Moreover, I trust that my communication skills would be assets in engaging with diverse stakeholders and contributing to YESWECAN's digital marketing initiatives. As a kite surfing enthusiast, I embrace the challenge of tackling new projects and am convinced that I possess the trail blazing spirit you are seeking.

Thank you for considering my application. I am enthusiastic about the possibility of joining YESWECAN as a digital marketing apprentice, working alongside seasoned professionals, leveraging cutting-edge digital tools and contributing to the company's mission of empowering small- and medium-sized businesses through innovative financing solutions.

I eagerly await the opportunity to discuss my motivation and skills with you during an interview.

Yours sincerely,

Samantha WRIGHT