



Interim Results

FOR THE SIX MONTHS ENDED
30 SEPTEMBER 2019



CRANSWICK *plc*
Great British Taste

AGENDA

INTRODUCTION & HIGHLIGHTS

Adam Couch, CEO

FINANCIAL REVIEW

Mark Bottomley, Finance Director

COMMERCIAL UPDATE

Jim Brisby, Commercial Director

OPERATING & STRATEGIC REVIEW

Adam Couch, CEO

Q&A

DISCLAIMER: Certain statements in this presentation are forward looking statements. By their nature, forward looking statements involve a number of risks, uncertainties or assumptions that could cause actual results or events to differ materially from those expressed or implied by those statements. Forward looking statements regarding past trends or activities should not be taken as representation that such trends or activities will continue in the future. Accordingly undue reliance should not be placed on forward looking statements.

H1 HIGHLIGHTS

- Positive start to the year
- Reported revenue ahead by 7.1%
- Total export revenue up 65%, including Far East export revenue 94% ahead
- Commissioning of world-class £75 million primary poultry processing facility in Eye, Suffolk now under way
- Record H1 capital expenditure of £56 million to provide the platform for future growth
- Acquisition of Katsouris Brothers, further broadening our non-meat activities
- Dividend increased 5% to 16.7p per share

10 YEAR RECORD

Compound annual growth rates to 31 March 2019

REVENUE

+9.0%

ADJUSTED PROFIT BEFORE TAX

+10.2%

ADJUSTED EARNINGS PER SHARE

+10.4%

DIVIDEND PER SHARE

+9.9%

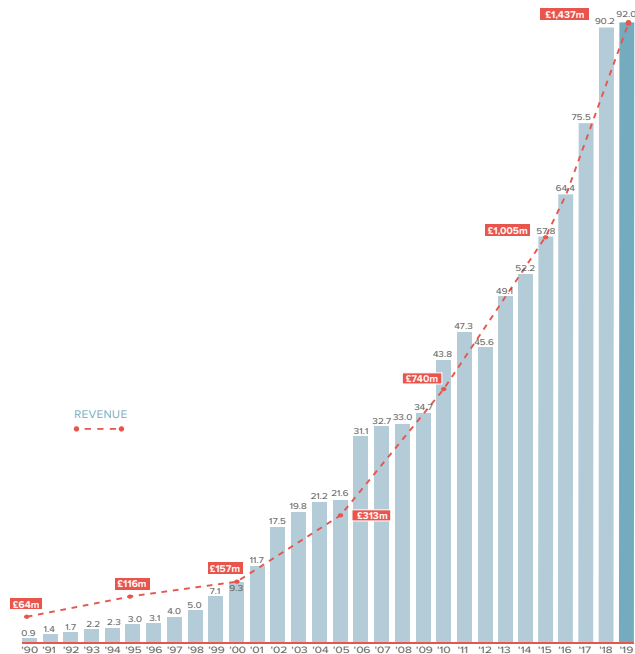


TRADING RECORD

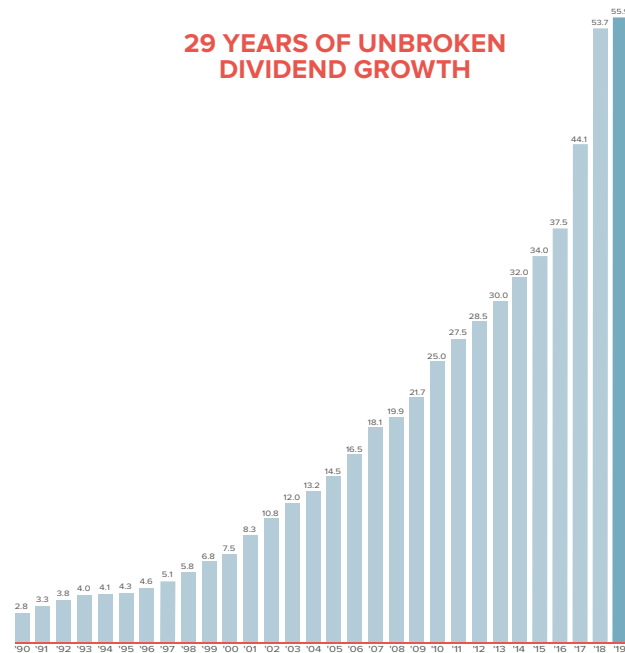
1990 – 2019

ADJUSTED PROFIT BEFORE TAX^{1,2} (£M)

DIVIDEND PER SHARE (pence)



29 YEARS OF UNBROKEN
DIVIDEND GROWTH



1. Excludes IAS41 movements on biological assets and acquisition related amortisation in 2019 and 2018
2. 2018 adjusted for 53rd week





Financial Review

MARK BOTTOMLEY
FINANCE DIRECTOR

H1 P&L SUMMARY

£M	H1 FY20	H1 FY19	% CHANGE
Revenue	770.0	719.2	+7.1%
Like-for-like revenue growth ¹			+5.4%
Adjusted gross margin ²	13.0%	12.4%	+60bps
Adjusted operating profit ^{2,3}	47.4	44.9	+5.6%
Adjusted operating margin ^{2,3}	6.2%	6.2%	–
Adjusted profit before tax ^{2,3}	46.4	44.8	+3.6%
Effective tax rate	20.1%	20.2%	-10bps
Adjusted EPS (pence) ^{2,3}	71.6	70.0	+2.3%
Reported EPS (pence)	73.2	66.4	+10.2%
Interim DPS (pence)	16.7	15.9	+5.0%

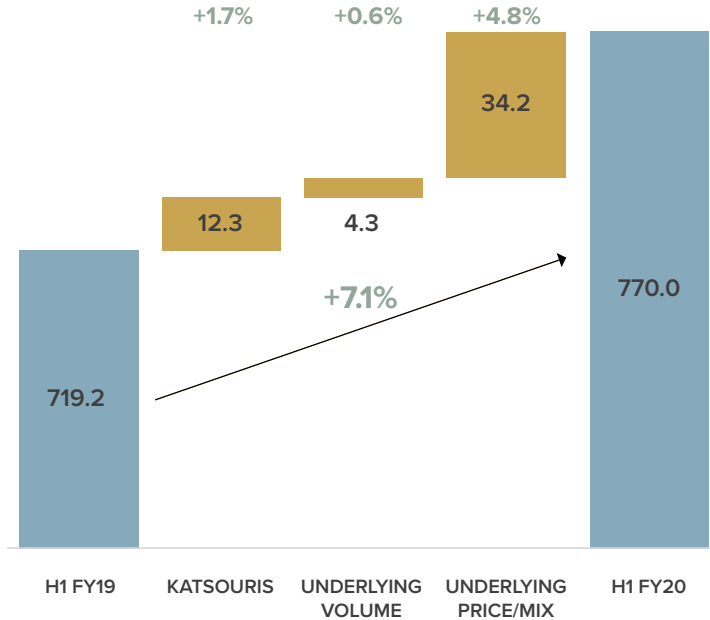
1. Like-for-like revenue excludes the contribution from Katsouris Brothers Limited

2. Excludes IAS 41 movement on biological assets in both years

3. Excludes acquisition related amortisation in both years

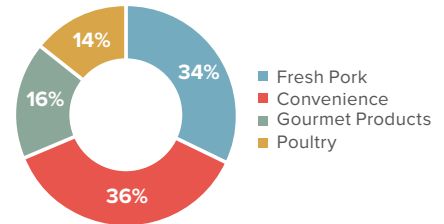
H1 REVENUE

REVENUE BRIDGE (£M)

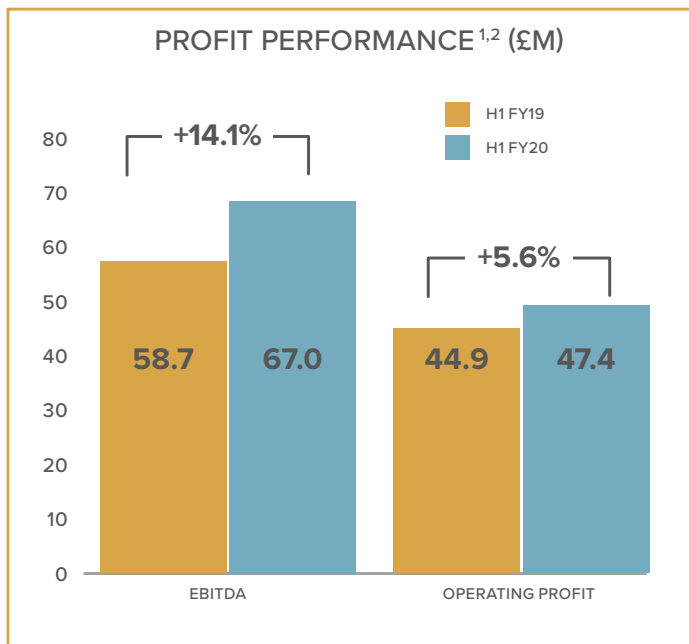


- Acquisition of Katsouris Brothers Limited adds £12.3 million to revenue
- Number of pigs processed during the period increased 9% year-on-year
- Strong wholesale and export pricing alongside an increase in added-value products drove price/mix benefit

CATEGORY PROFILE % OF GROUP REVENUE



H1 PROFIT & MARGIN PERFORMANCE



1. Includes first time recognition of IFRS 16 Leases in 2019 which increases EBITDA by £4.1m and increases operating profit by £0.5m. Prior year comparatives have not been restated
 2. Excludes IAS 41 movement on biological assets and acquisition related amortisation in both years

H1 NET DEBT BRIDGE



H1 CAPITAL EXPENDITURE

NET CAPEX (£M)	H1 FY20	H1 FY19
Fresh Pork	5.1	13.0
Convenience	21.8	14.4
Gourmet Products	1.8	0.9
Poultry	27.0	12.5
Gross Capex	55.7	40.8
Fixed Asset Sale Proceeds	(3.7)	(0.3)
Net Capex	52.0	40.5

- £4.2 million invested across three pork primary processing facilities including £0.8 million on refrigeration at Hull facility
- £0.9 million invested in pig farming operations
- £13.9 million extension to Sutton Fields Cooked Meats facility
- £24.1 million spent in the period on new poultry primary processing facility at Eye, Suffolk
- Capex guidance for FY20 of c£100 million

H1 BALANCE SHEET

BALANCE SHEET (£M)	H1 FY20	H1 FY19
Property, plant & equipment ¹	383.2	263.5
Intangible assets	190.6	155.1
Biological assets	26.2	19.6
Working capital	92.4	80.6
Net (debt)/funds ¹	(113.7)	2.2
Tax, grants, provisions, pensions	(18.2)	(17.6)
Net assets¹	560.5	503.4

WORKING CAPITAL MOVEMENT (£M)

Inventories	8.0
Receivables	32.1
Payables	(28.3)
Net movement	11.8
Katsouris acquisition	(7.7)
Like-for-like movement	4.1

KEY METRICS	H1 FY20	H1 FY19
ROCE ^{1,2}	15.9%	18.9%
Gearing ¹	20.3%	—

ROCE is lower as expected due to the uplift in capital expenditure and the impact of IFRS 16.

1. Includes first time recognition of IFRS 16 Leases in 2019 which increases net debt by £46.5m, and increases property, plant and equipment by £46.4m. Prior year comparatives have not been restated

2. Adjusted operating profit divided by the sum of average opening and closing net assets, net debt/ (funds), pension liability and deferred tax

IFRS 16 IMPACT

H1 IFRS 16 IMPACT ON FINANCIAL STATEMENTS	£M
Impact on total assets	46.4
Impact on total liabilities	(46.5)
Overall effect on net assets	(0.1)
Remove rental costs	4.1
Add depreciation	(3.6)
Impact on operating profit	0.5
Add lease interest costs	(0.6)
Impact on PBT	(0.1)
Impact on net debt	(46.5)
Impact on EPS (pence)	(0.2)

No material impact to PBT or Net Assets

- Right-of-use assets and lease liabilities have been recognised on the balance sheet
- Lease liabilities were measured at the present value of the remaining lease payments, discounted using the Group's incremental borrowing rate as of 1 April 2019. The weighted average Group incremental borrowing rate applied to the lease liabilities on 1 April 2019 was 3.0%

The Group used the modified retrospective, asset equals liability, transition approach:

- No impact to previously reported equity
- No restatement of the previous reported period

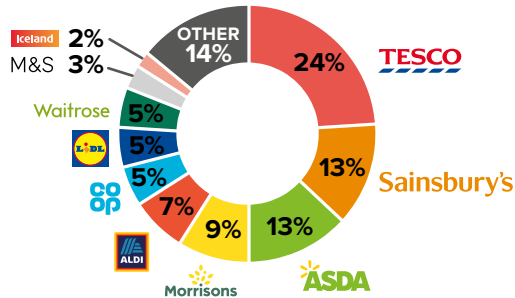
A high-quality photograph of a gourmet charcuterie board. The board is filled with an assortment of meats, including prosciutto, salami, and chorizo, along with various cheeses, bread, and fresh vegetables like arugula, cherry tomatoes, and olives. A small bowl of sauce and a jar of olive oil are also visible. The text 'Commercial Update' is overlaid in a large, white, serif font.

Commercial Update

JIM BRISBY
GROUP COMMERCIAL DIRECTOR

GROCERY MARKET OVERVIEW

TOTAL GROCERY MARKET SHARE (%)



SOURCE: Kantar Worldpanel 52 w/e 6 October 2019

- Total grocery market growth at 1.4% (worth £1.6BN)
- Top 4 performance remains subdued
- Discounter growth continues through penetration gains and store openings
- Consumer drivers remain focused around premium, convenience and health

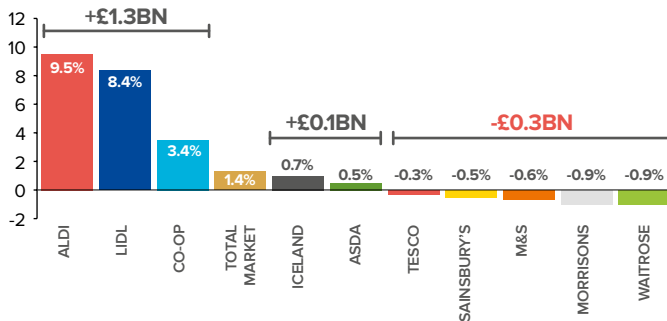
TOTAL OWN LABEL GROWTH

ECONOMY TIER
+4.3%

STANDARD TIER
+1.3%

PREMIUM TIER
+5.9%

TOTAL GROCERY £ GROWTH (%)



SOURCE: Kantar Worldpanel 52 w/e 6 October 2019

DISRUPTING THE RETAIL LANDSCAPE



LOW CONSUMER
CONFIDENCE



M&S



UBER
eats

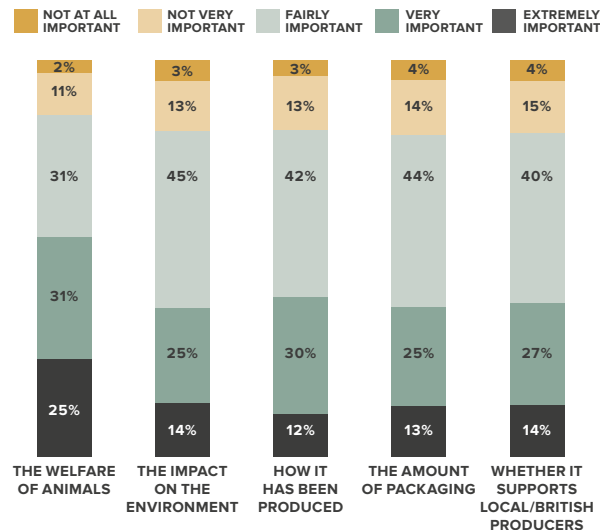
SUSTAINABILITY: A KEY CONSUMER ISSUE FOR THE INDUSTRY

- Growing focus on the issue of sustainability in the food industry
- CO₂ emissions, soil health, animal welfare, packaging and provenance are all key challenges



- Second Nature is at the heart of our business and strategic focus and progress continues:
 - Over 1,000 employees volunteered as changemakers
 - Food waste reduced by 25% to 0.8% of total production
 - Over 950 tonnes of plastic removed from supply chain
 - All PVC plastic removed
 - Black plastic will be removed by January 2020
 - Collaboration with industry to communicate health and sustainability benefits of meat

THE IMPORTANCE OF ETHICS TO THE CONSUMER



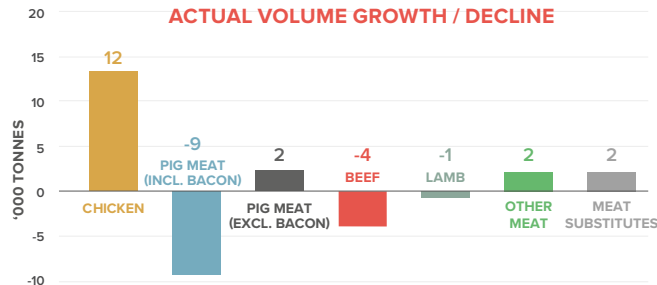
SOURCE: IGD, Health, Nutrition & Ethics, September 2019

OUR PARTNERSHIPS:

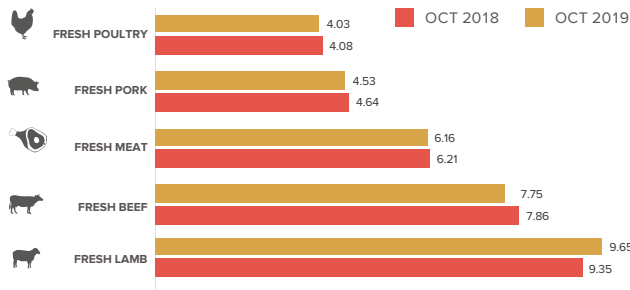


RETAIL MARKET VOLUME GROWTH DRIVEN BY POULTRY

CATEGORY PERFORMANCE



UK RETAIL AVERAGE PRICE/KG



CATEGORIES	52 W/E 06 OCT 19	YOY	%SHARE
PRIMARY FRESH VOLUME	480	4.0%	26.82%
COOKED CHICKEN TOTAL VOLUME	80	-5.2%	4.47%
AV FRESH VOLUME	75	-4.6%	4.19%
FURTHER PROCESSED & BURGERS VOLUME	69	1.6%	3.85%
TOTAL CHICKEN	704	1.7%	39.4%
BACON & GAMMON VOLUME	204	-4.8%	11.40%
PORK CORE VOLUME	150	2.0%	8.38%
SAUSAGES VOLUME	145	0.1%	8.10%
SLICED COOKED HAM VOLUME	129	-2.2%	7.21%
RTC/SC/BURGERS VOLUME	21	10.8%	1.17%
MARINADES VOLUME	8	-4.6%	0.45%
TOTAL PIG MEAT	657	-1.3%	36.7%
FRESH PRIMARY BEEF VOLUME	272	-0.7%	15.20%
FRESH BEEF BURGERS & GRILLS VOLUME	29	-6.6%	1.62%
TOTAL BEEF	301	-1.3%	16.8%
FRESH PRIMARY LAMB VOLUME	62	-1.1%	3.46%
FRESH LAMB BURGERS & GRILLS VOLUME	2	-12.6%	0.11%
TOTAL LAMB	64	-1.5%	3.6%
FRESH PRIMARY OTHER PROTEIN VOLUME	48	2.6%	2.68%
FRESH OTHER BURGERS & GRILLS VOLUME	3	28.0%	0.17%
TOTAL OTHER PROTEIN	51	3.6%	2.8%
MEAT SUBSTITUTES	13	17.7%	0.7%
TOTAL PROTEIN VOLUME	1,790	0.1%	100.0%

SOURCE: Kantar Worldpanel 52 w/e 6 October 2019

Interim results – 6 months ended 30 September 2019



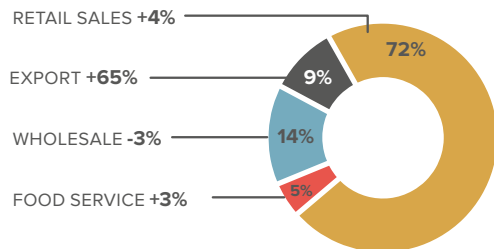
SALES BY CATEGORY AND CHANNEL

CRANSWICK SALES H1 2019-20

CATEGORY	CHANGE	
	VALUE	VOLUME
 Fresh Pork ⁽ⁱ⁾	▲ +15.1%	▲ +7.4%
 Convenience ⁽ⁱⁱ⁾	▲ +5.1%	▲ +1.3%
 Gourmet Products ⁽ⁱⁱⁱ⁾	+0.0%	▲ +1.6%
 Poultry ^(iv)	▲ +5.0%	▼ -2.5%

- Significant fresh pork growth due to Far East demand as well as retail growth in the UK
- Convenience sales include acquisition of Katsouris – Like-for-like sales in year +0.5% for Continental and Cooked meats
- In Gourmet, strong bacon and pastry sales are offset by a reduction of sausage & burgers sales vs exceptional summer of 2018
- Poultry growth due to added value and increased cutting (impacting total volume performance)

CRANSWICK CHANNEL SALES H1 2019-20



- Retail sales performance bolstered by core customer recovery and new business wins
- Food service growth sustained through customer growth and new business wins
- Wholesale business decline offset by growth in Export performance
- Impact of African Swine Fever driving strong performance in Far East

NOTES:

(i) Retail fresh pork sales +2.4%, volume +0.8%

(ii) Convenience comprises Cooked Meats, Continental and Katsouris.

On a like-for-like basis excluding the contribution from Katsouris sales +0.5%, volume -3.4%

(iii) Gourmet Products comprises Sausage, Bacon and Pastry

(iv) Poultry comprises Fresh and Cooked Poultry

COMMERCIAL OUTLOOK

INFLATION



**RISING PIG PRICES AND FURTHER
INFLATION EXPECTED**



FAR EAST DEMAND

NEW BUSINESS



NEW BUSINESS WINS



POULTRY GROWTH

POSITIVE SALES MOMENTUM



POSITIVE CHRISTMAS OUTLOOK



H2 SALES ACCELERATING



Operating & Strategic Review

**ADAM COUCH
CHIEF EXECUTIVE OFFICER**

STRATEGY

PURPOSE

FEEDING THE NATION WITH AUTHENTICALLY MADE, SUSTAINABLY PRODUCED FOOD; CREATED WITH PASSION

CONSOLIDATION

DRIVING THE CORE

STRONG SALES GROWTH
TO DISCOUNT RETAILERS

LONG-TERM CUSTOMER
RELATIONSHIPS

STRONG INNOVATION
PIPELINE

BUSINESS WINS BASED ON QUALITY

FOCUS ON PREMIUM PRODUCTS

DIVERSIFICATION

EXPANDING OUR OFFER

POULTRY IS A STRONG
GROWTH CATEGORY

NEW, CLASS-LEADING
POULTRY FACILITY

FRESH, MARINATED AND
'READY TO COOK' PRODUCTS

LONG-TERM CONTRACT SECURED

EXPAND NON-MEAT OFFERING

INTERNATIONAL

DEVELOPING NEW
OPPORTUNITIES

STRONG FAR EAST
VOLUME GROWTH

DEVELOPING DIRECT
RELATIONSHIPS

REPUTATION OF BRITISH
OUTDOOR BRED PORK

IMPACT OF AFRICAN SWINE FEVER

PIG PRICES INCREASING

CONSOLIDATION

DRIVING THE CORE

CONVENIENCE SUTTON FIELDS



NEW BUSINESS WIN

.....
COMPLETION OF £14 MILLION
EXTENSION TO SUTTON FIELDS
COOKED MEATS FACILITY

CONVENIENCE MILTON KEYNES



ADDITIONAL VOLUMES SECURED

.....
INVESTMENT IN COOKERS,
CHILLERS AND ADDITIONAL
PACKING AND SLICING LINES

OTHER PORK CATEGORIES



STRONG SALES GROWTH

.....
FURTHER INVESTMENT
TO UNDERPIN GROWTH
IN CORE CATEGORIES

DIVERSIFICATION

INVESTING IN POULTRY

- New industry leading facility in Eye, Suffolk, began commissioning phase in early November
- Build phase was completed on time and to budget
- Latest technology and advanced equipment lifts capacity from 0.5m to 1.2m birds per week
- Facility incorporates highest animal welfare standards
- Further investment in agricultural operations to support expansion of poultry business



DIVERSIFICATION

ACQUISITION OF KATSOURIS BROTHERS

- Premium supplier of predominantly plant-based Mediterranean food products
- Enlarged Continental category with a significant non-meat product offering
- A strategic fit which aligns with our passion for quality and integrity of supply chain
- Attractive future growth potential
- Recognised brand and strong UK retail relationships
- Significant heritage and authenticity



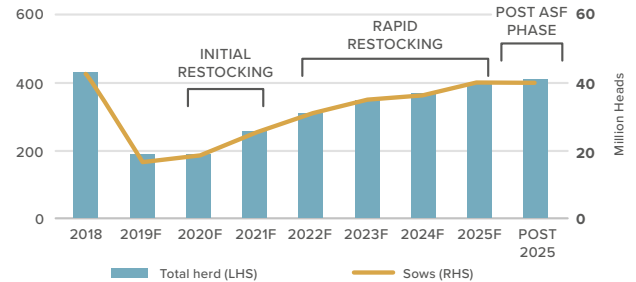
INTERNATIONAL

AFRICAN SWINE FEVER

- ASF described as the largest animal disease outbreak the world has ever seen
- Chinese national pig herd is expected to be 50% lower by the end of 2019
- Rebuilding China's pork industry will likely take 5 years
 - 2022-25 will see more rapid recovery
 - 2025 will likely see stabilisation but at a production level still lower than 2018
- Chinese imports have reached record highs with a further increase in imports likely to be seen in 2020
- Average imports for 2021-25 are estimated to be 30%-40% higher than 2018 levels
- Chinese pork prices have increased to unprecedented levels
- Meat consumption will see a structural change with an increase in poultry consumption

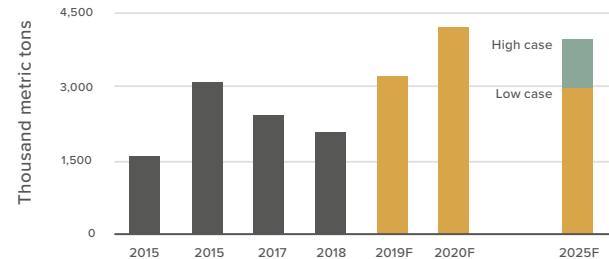
CHINESE PIG HERD FORECAST RECOVERY¹

It will take years for the herd to recover



CHINESE IMPORTS OF PORK²

China to import more pork in 2019, pushing up prices



SOURCE:

1. China Statistics Yearbook, MARA, Rabobank
2. China Customs, UN Comtrade, Rabobank 2019

INTERNATIONAL

AFRICAN SWINE FEVER

- ASF was first reported in China in August 2018 with new cases still reported in the country in November 2019
 - ASF still not under control
 - Spread to other Asian countries including Vietnam, Cambodia, Laos, South Korea and the Philippines
 - Restocking started but reinfection still occurring
-
- Cranswick Far East export sales up 94%
 - All three primary processing facilities are now fully approved for export to China
 - Strong Far East export sales are expected to continue



SOURCE: Rabobank, September 2019

SUMMARY AND OUTLOOK



Strong Far East
export growth

Robust performance in
competitive domestic market

Strong balance sheet and
cash generation



Investment in class-leading poultry
facility & non-meat activities

Expansion of vertical
supply chain

Record capital
expenditure



Investing for
future growth

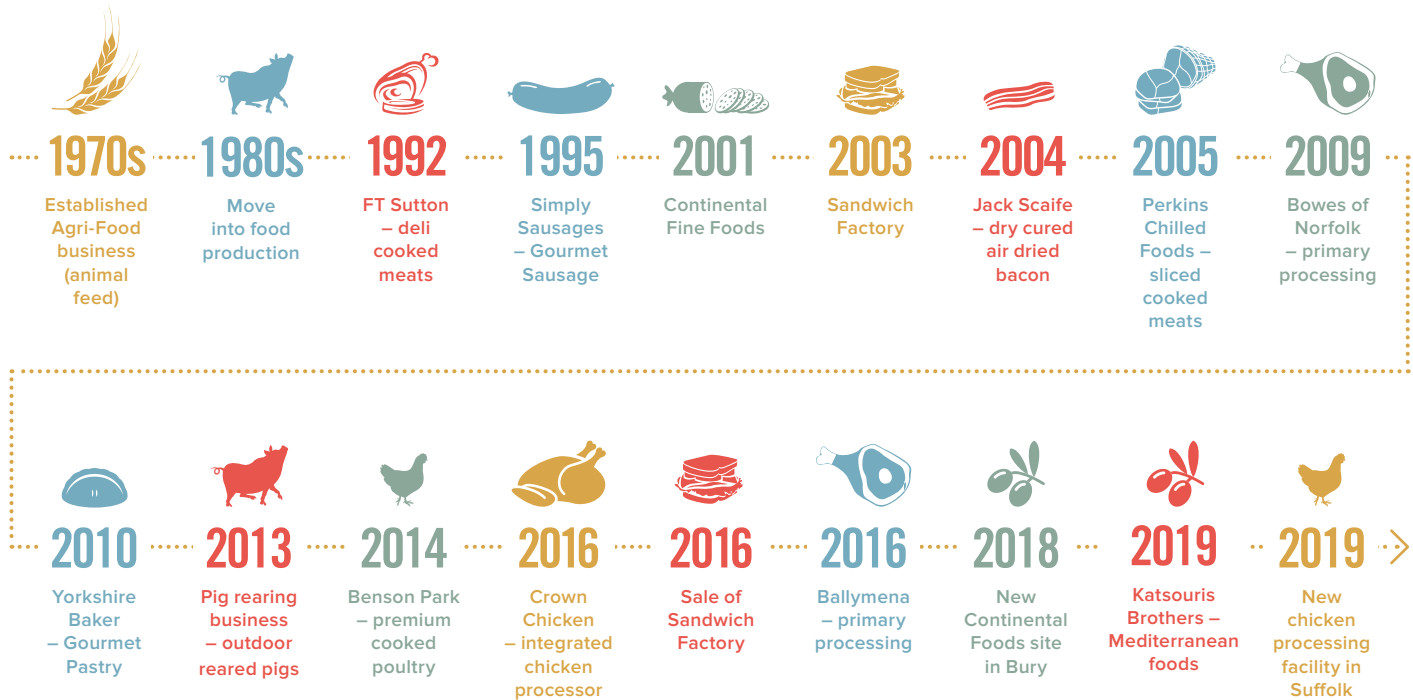
Pork and chicken
competitively priced

Leading the
sustainability challenge

“We remain confident that continued focus on the strengths of our business, which include long-standing customer relationships, breadth, quality and relevance of our products, robust financial position and industry leading infrastructure, will support the further successful development of Cranswick over the near and longer term.”

APPENDIX 1

OUR HISTORY



APPENDIX 2

OUR LOCATIONS



HULL

Fresh Pork, Preston
Fresh Pork, Riverside
Cooked Meats, Sutton Fields
Gourmet Sausages, Lazenby's
Added Value Poultry, CCFP

MALTON

Gourmet Pastry, Yorkshire Baker

SHERBURN

Gourmet Bacon, Sherburn-in-Elmet

BARNSLEY

Cooked Meats, Valley Park

NORTHERN IRELAND

Fresh Pork, Ballymena

BURY

Continental Foods, Roach Bank

DENBIGH

Food Service, Colomendy

EAST ANGLIA

Fresh Pork and Sausages, Watton
Fresh Chicken, Eye and Kenninghall

MILTON KEYNES

Cooked Meats, Delico

LONDON

Katsouris Brothers, Wembley

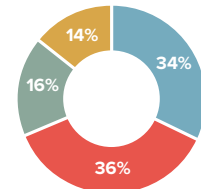
Agriculture

Pig and Poultry Production Heartland



- **>11,000 employees across Group**
- 16 food manufacturing facilities
- New poultry site at Eye in Suffolk
- 2 animal feed mills
- 3 farming businesses
- In house logistics
 - Livestock fleet
 - Chill chain distribution
- Over £346m in capital investment in last 8 years

CATEGORY PROFILE % OF GROUP REVENUE



- Fresh Pork
- Convenience
- Gourmet Products
- Poultry

APPENDIX 3

ADJUSTED & REPORTED EARNINGS; TAX & EARNINGS PER SHARE

ADJUSTED & REPORTED EARNINGS		
£M	H1 FY20	H1 FY19
Adjusted operating profit	47.4	44.9
Net IAS 41 movement	2.6	(1.1)
Acquisition related amortisation	(1.6)	(1.1)
Operating profit	48.4	42.7
Profit before tax	47.4	42.6
Profit after tax	37.9	34.0

TAX		
%	H1 FY20	H1 FY19
Headline tax rate	19.0	19.0
Disallowed expenses	0.9	1.1
Other	0.2	0.1
Effective tax rate	20.1	20.2

EARNINGS PER SHARE		
PENCE	H1 FY20	H1 FY19
Adjusted	71.6	70.0
Acquisition related amortisation	(3.1)	(2.2)
Net IAS 41 movement	5.0	(2.2)
Tax impact	(0.3)	0.8
On profit for the year	73.2	66.4

APPENDIX 4

CASH FLOW

£M CASH FLOW	2019	2018
Cash generated from operations	56.8	48.7
Tax paid	(15.9)	(9.7)
Net cash from operating activities	40.9	39.0
Net capital expenditure	(52.0)	(40.5)
Receipt of government grants	–	0.4
Acquisitions	(41.3)	(0.8)
Loan to joint venture	(0.9)	(2.3)
Interest paid	(0.2)	–
Share issues	0.5	0.3
Dividend paid	(15.6)	(14.4)
Net cash outflow	(68.6)	(18.3)
Net (debt)/funds¹	(113.7)	2.2

1. Includes first time recognition of IFRS 16 Leases in 2019 which increases net debt by £46.5m, and increases property, plant and equipment by £46.4m. Prior year comparatives have not been restated

APPENDIX 5

STRONG CASH GENERATION

	CASH ALLOCATION 2013-2020 (£M)				
	FREE CASH FLOW	NET CAPEX	ACQUISITION / (DISPOSAL) ²	DIVIDEND PAID	CASH INFLOW / (OUTFLOW) ¹
H1 2020	40.7	52.0	42.2	15.6	(69.1)
FY 2019	87.3	78.0	3.0	22.1	(15.8)
FY 2018	111.7	58.0	5.3	18.2	30.2
FY 2017	72.4	46.5	40.5	14.6	(29.2)
FY 2016	83.4	33.5	–	14.6	35.3
FY 2015	52.7	20.4	17.7	15.3	(0.7)
FY 2014	59.1	27.4	14.4	12.7	4.6
FY 2013	49.0	30.5	5.8	11.4	1.3
	556.3	346.3	128.9	124.5	(43.4)

BANKING FACILITY

£160m revolving credit facility with four major UK banks

Includes committed overdraft of £20m

Option to access further £40m on same terms

To November 2023³

Unsecured

1. Excludes the proceeds from the issue of share options

2. Includes loan to joint venture

3. Facility reduces to £120m from November 2022

APPENDIX 6

CORPORATE ACTIVITY

ACQUISITION OF KATSOURIS BROTHERS

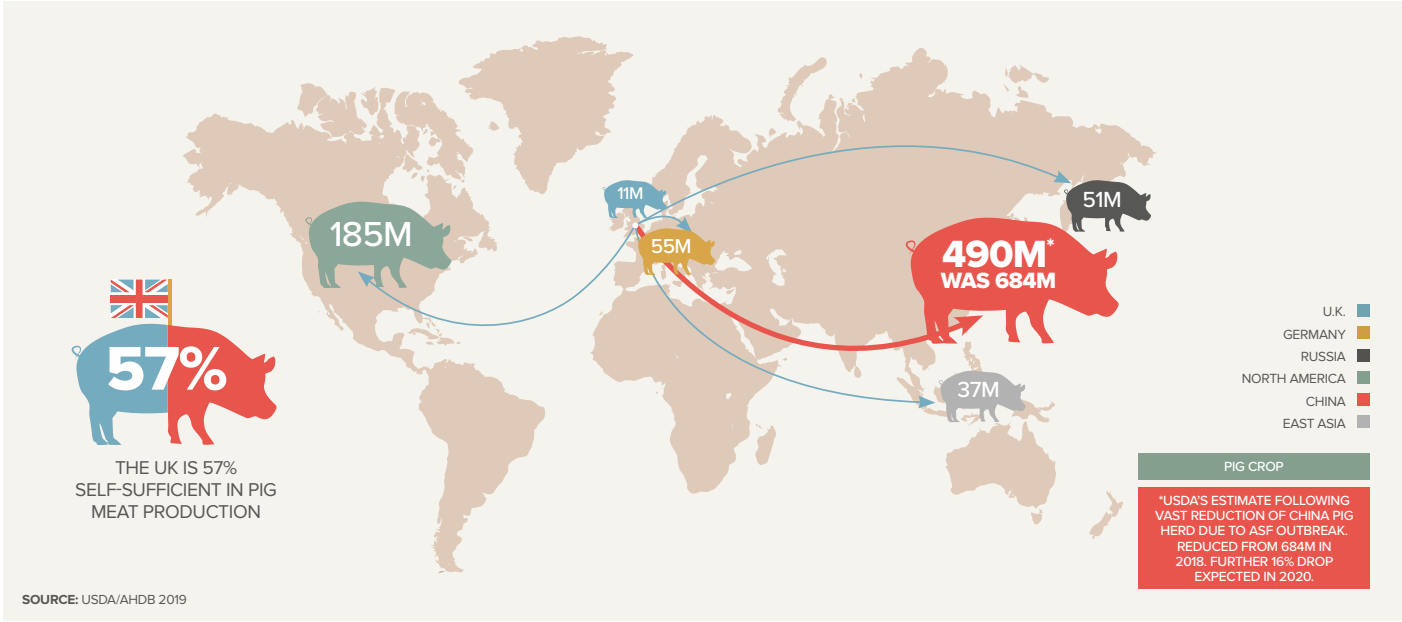
- Acquired 26 July 2019
- 2 sites based in Wembley, North London
- Leading processor and multi-channel supplier of Continental and Mediterranean food products
- Management team remains with the business
- Revenue of £68m and adjusted EBITDA of £6m for the year ended 30 June 2019 (unaudited)
- Initial net cash consideration of £41.3m, with a further £0.7m to pay in H2, funded from existing debt facilities
- Further deferred contingent consideration of up to £7.0m may become payable dependent on the future performance of the business in the 12 month period to 30 September 2020
- Will be modestly earnings enhancing in FY20



APPENDIX 7

GLOBAL PIG MEAT FORCES

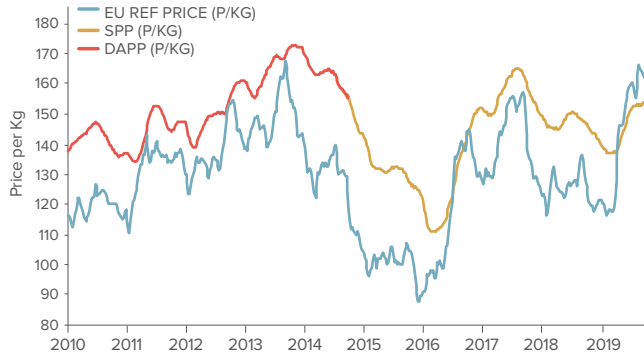
ANNUAL PROCESSING NUMBERS BY REGION



APPENDIX 8

MARKET OVERVIEW

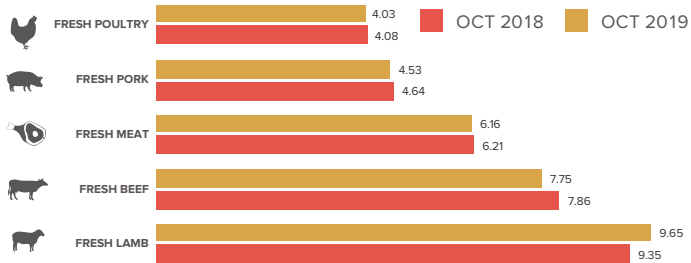
AVERAGE WEEKLY EU SPEC PRICES



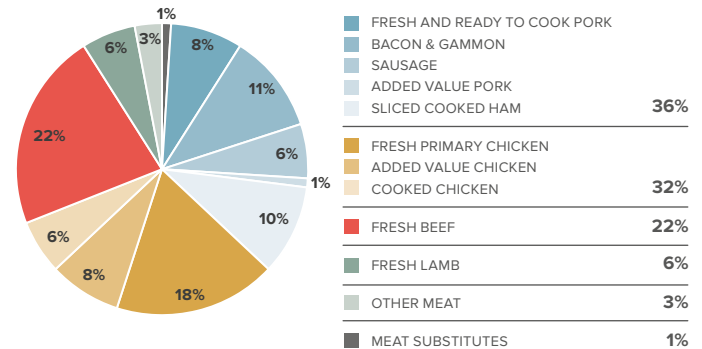
WHEAT PRICE 2016-2019



UK RETAIL AVERAGE PRICE/KG



EXPENDITURE SHARE BY PROTEIN (£)



SOURCE:

Average Price and % share of expenditure Kantar Worldpanel 52 w/e 6 October 2019
Average weekly pig price and wheat price AHDB October 2019

Interim results – 6 months ended 30 September 2019

