



## AGENDA

### INTRODUCTION AND H1 FY23 HIGHLIGHTS

Adam Couch, CEO

## FINANCIAL REVIEW

Mark Bottomley, CFO

## COMMERCIAL UPDATE

Jim Brisby, CCO

### OPERATING & STRATEGIC REVIEW

Adam Couch, CEO

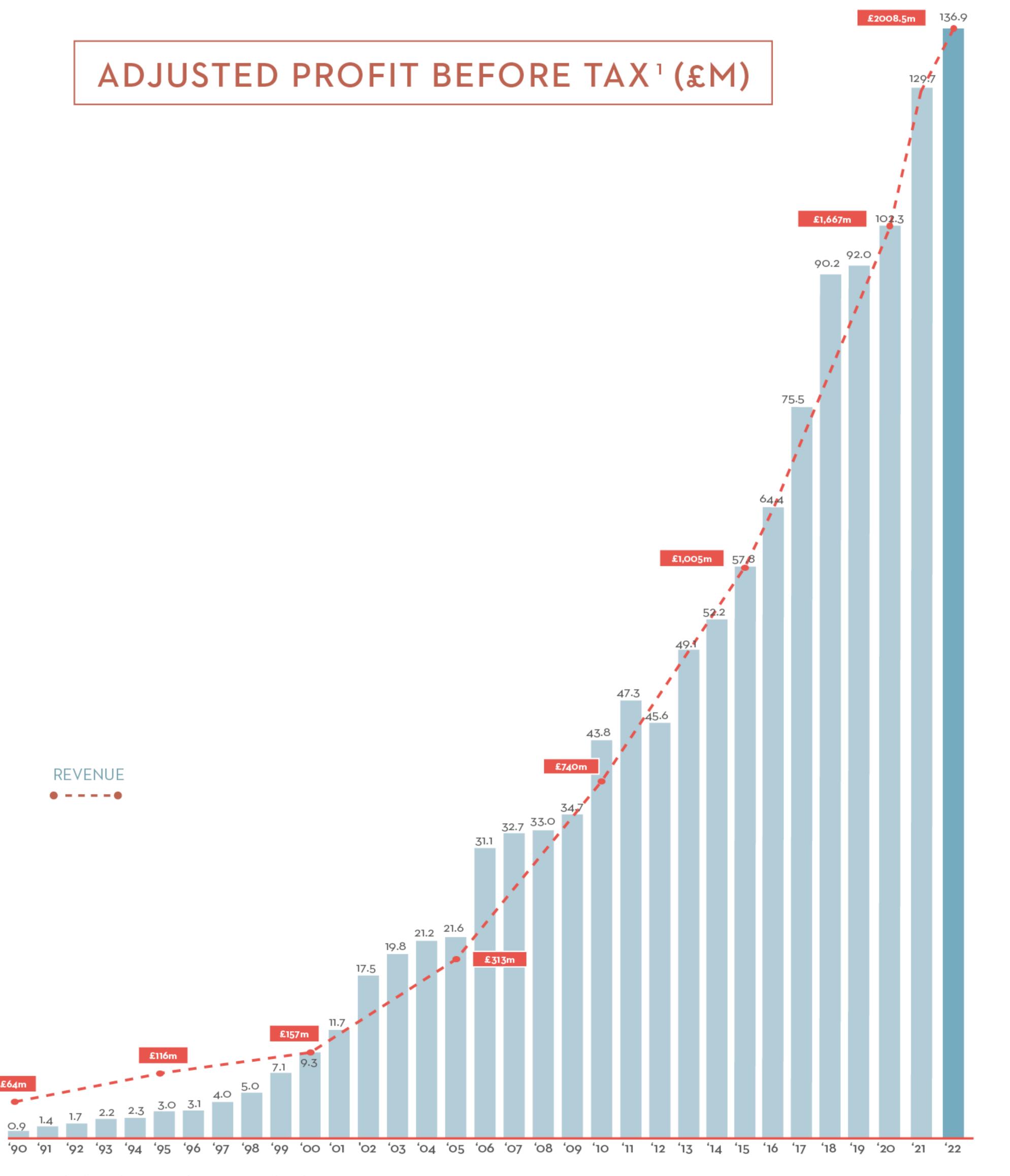
**A & Q** 

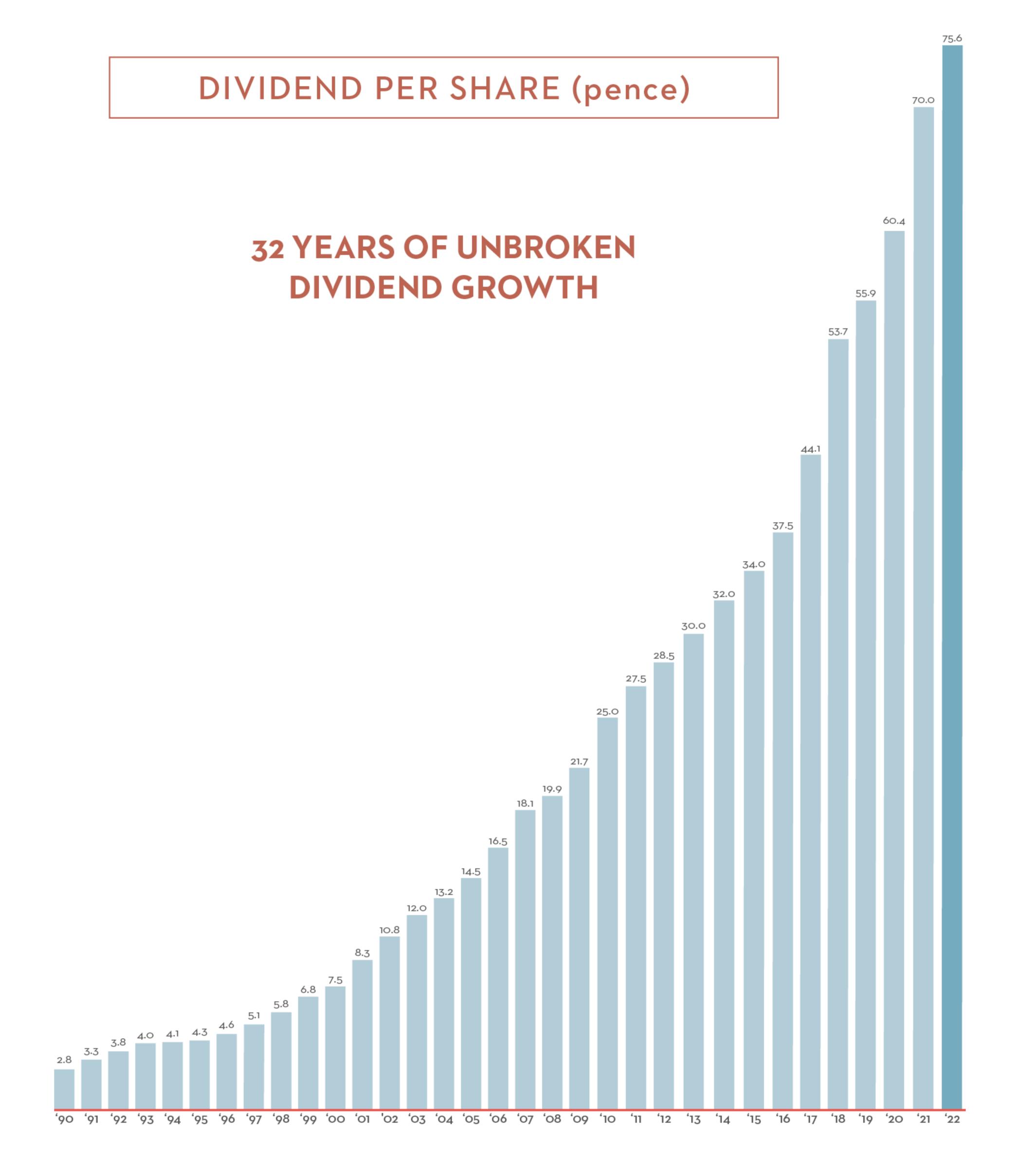
**DISCLAIMER:** Certain statements in this presentation are forward looking statements. By their nature, forward looking statements involve a number of risks, uncertainties or assumptions that could cause actual results or events to differ materially from those expressed or implied by those statements. Forward looking statements regarding past trends or activities should not be taken as representation that such trends or activities will continue in the future. Accordingly undue reliance should not be placed on forward looking statements.



## OUR LONG-TERM TRADING RECORD

1990 - 2022







<sup>1.</sup> Excludes IAS 41 movements on biological assets and acquisition related amortisation

## H1FY23HIGHLIGHTS

Strong revenue growth reflecting inflation recovery with like-for-like volumes in line with prior period

Broad-based inflationary pressure across the Group's cost base continues to be well controlled

Total capital expenditure of £38.1m across the Group's asset base to add capacity, capability and drive efficiency

New £32m Hull Breaded Poultry facility successfully commissioned at the start of the period with retail and food service customers now on board

Installation of third contact cooking line at the Hull Cooked Bacon facility to add capacity and capability

Further investment in the Group's pig farming operations; self-sufficiency now more than 40%

Half year dividend up 3.0% at 20.6p per share

Current year outlook unchanged

## 5 YEAR CAGR

Compound annual growth rates to 26 March 2022



ADJUSTED PROFIT BEFORE TAX



ADJUSTED EARNINGS PER SHARE



DIVIDEND PER SHARE





## FINANCIAL HIGHLIGHTS

REVENUE (£M)	+12.4%
H1FY23	1,116.3
H1FY22	993.1
H1FY21	931.6

ADJUSTED PROFIT BEFORE TAX (£M) <sup>1</sup>	-3.4%
H1FY23	66.0
H1FY22	68.3
H1FY21	60.7

ADJUSTED EARNINGS PER SHARE (P) <sup>1</sup>	-4.7%
H1FY23	98.6
H1FY22	103.5
H1FY21	92.8

DIVIDEND PER SHARE (P)	+3.0%
H1FY23	20.6
H1FY22	20.0
H1FY21	18.7

FREE CASH FLOW (§	EM)		-40.7%
H1FY23	46.9		
H1FY22		79.1	
H1FY21			90.6

NET DEBT (£M) <sup>2</sup>		+£49.3M
(136.5)		H1FY23
	(87.2)	H1FY22
(121.7)		H1FY21



<sup>1.</sup> Excludes IAS 41 movement on biological assets, acquisition related amortisation and impairment of intangible asset

<sup>2.</sup> Includes recognition of IFRS 16 leases

## H1FY23SUMMARY

£M	H1 FY23	H1FY22	CHANGE
Revenue	1,116.3	993.1	+12.4%
Like-for-like revenue growth <sup>1</sup>	_		+10.7%
Adjusted gross margin <sup>2</sup>	13.1%	13.8%	-74bps
Adjusted operating profit <sup>2,3</sup>	68.4	69.6	-1.7%
Adjusted operating margin <sup>2,3</sup>	6.1%	7.0%	-88bps
Adjusted profit before tax <sup>2,3</sup>	66.0	68.3	-3.4%
Tax on adjusted PBT	20.3%	19.9%	+39bps
Adjusted EPS (pence) <sup>2,3</sup>	98.6	103.5	-4.7%
Reported EPS (pence)	92.0	95.7	-3.9%
Dividend per share (pence)	20.6	20.0	+3.0%
ROCE <sup>4</sup>	15.9%	17.8%	-197bps

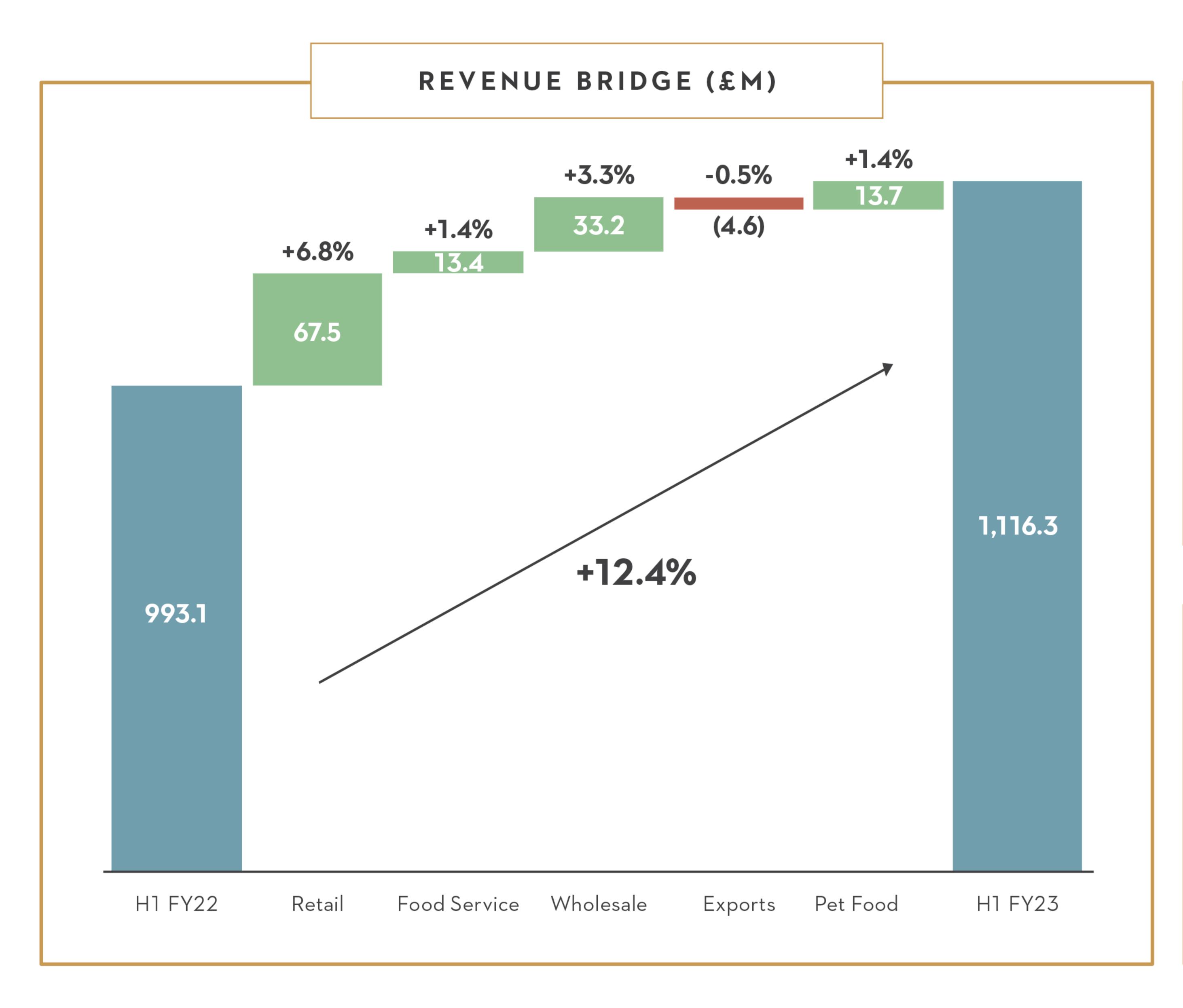
<sup>1.</sup> Like-for-like revenue excludes the current year contribution from prior year acquisitions prior to the anniversary of their purchase

<sup>2.</sup> Excludes IAS 41 movement on biological assets in both years

<sup>3.</sup> Excludes acquisition related amortisation in both years and impairment of intangible asset in the current year

<sup>4.</sup> Adjusted operating profit divided by the sum of average opening and closing net assets, net debt, pension surplus and deferred tax. Includes IFRS 16

## STRONG REVENUE GROWTH



## REVENUE GROWTH IS DRIVEN BY:

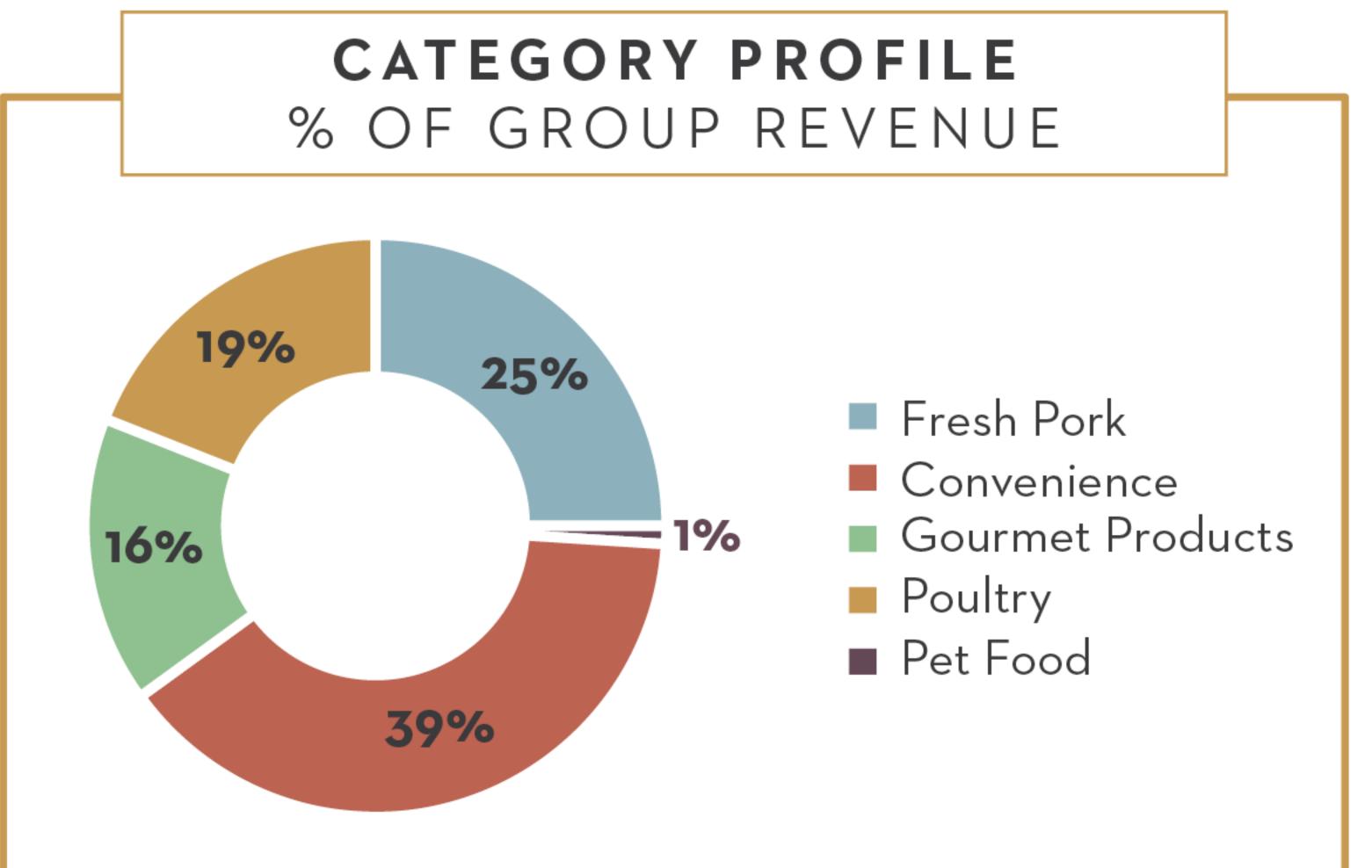
Successful control and recovery of widespread cost inflation

New products launched with both retail and food service customers

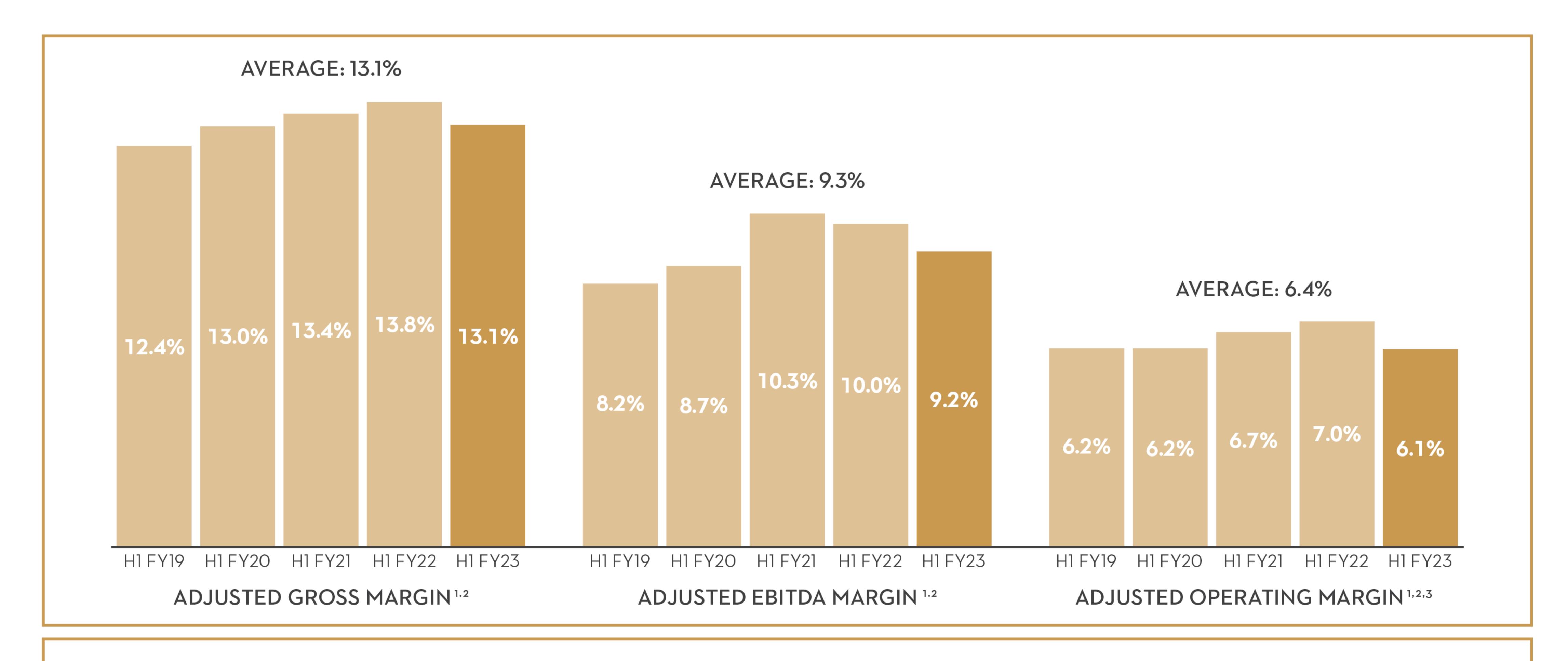
Like-for-like volumes maintained

### Partially offset by:

Modestly lower export revenue reflecting strong FY22 Q1 comps, with good recovery in Q2



## STABLE MARGINS



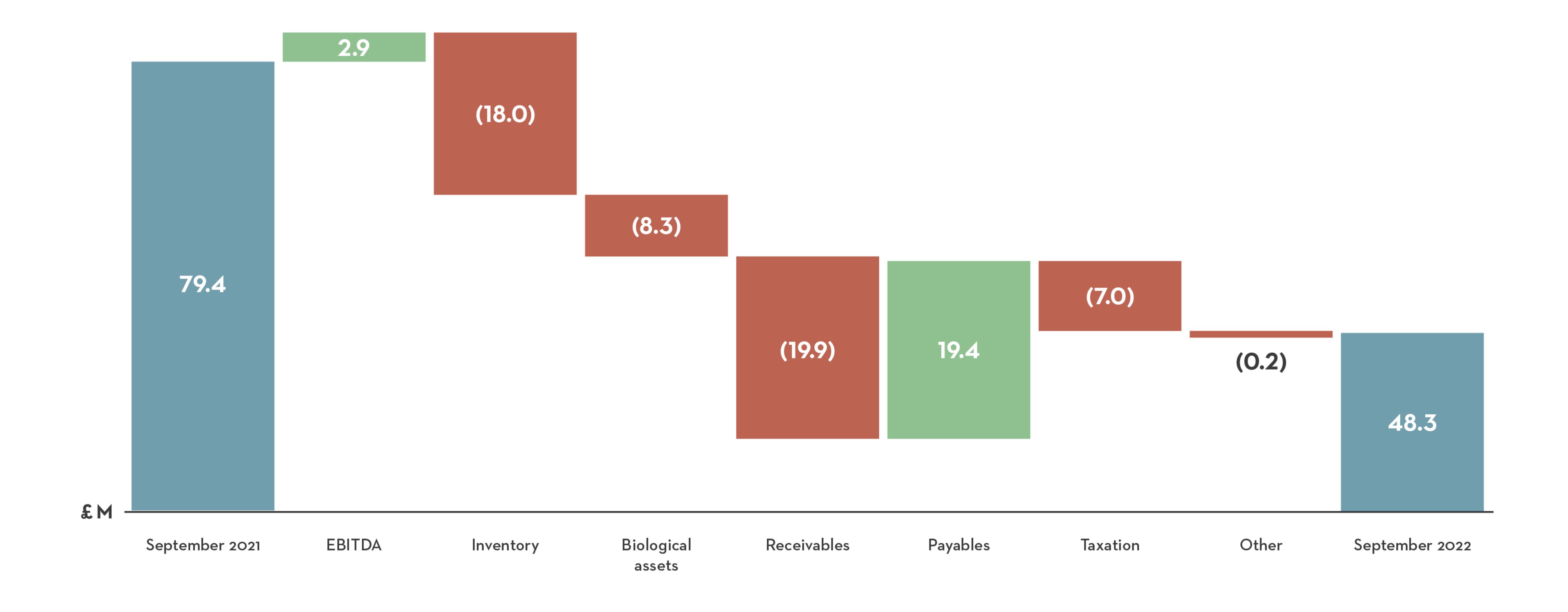
Lower operating margin reflects the anticipated short-term lag in recovering inflationary pressure across several cost categories Current year margins include a net charge of £3.1m, in relation to costs associated with the product recall at the Hull Cooked Poultry facility at the start of the period

<sup>1.</sup> Includes recognition of IFRS 16 Leases

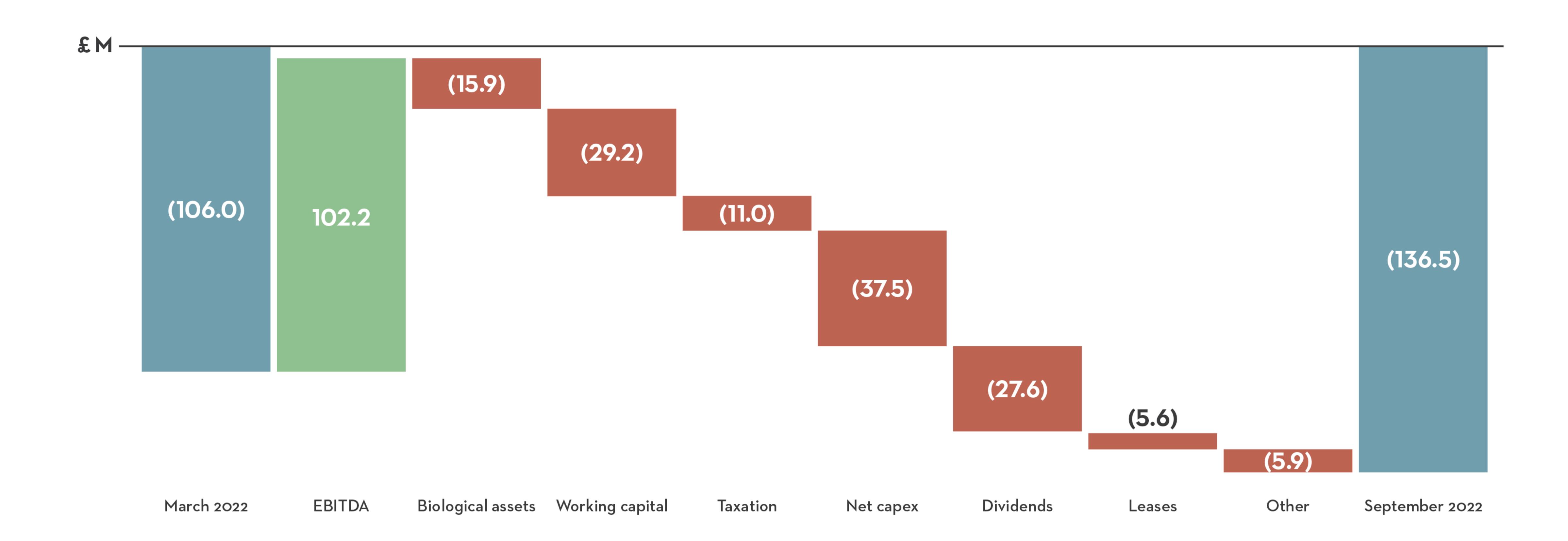
<sup>2.</sup> Excludes IAS 41 movement on biological assets

<sup>3.</sup> Excludes acquisition related amortisation in all years and impairment of intangible asset in the current year

# INVESTMENT IN INVENTORY AND BIOLOGICAL ASSETS DRIVES MOVEMENT IN OPERATING CASH



## NETDEBT



Opening and closing net debt includes IFRS 16 leases

Net debt excluding IFRS 16 lease liabilities at the period end was £61.1m (March 2022: £36.2m)

## STRATEGIC INVESTMENT CONTINUES

	CONSOLIDATE		
£10m	Phase 1 expansion of Fresh Pork Hull to increase capacity and improve efficiency incorporating latest production technology		
£9m	Expansion of Milton Keynes Cooked Meats site incorporating new lines, increasing capacity by 25% and opening new sales channels		
£8m	Investment in new alginate capability, more efficient processing and added capacity at Gourmet Sausage		
£7m	Overhaul of Fresh Pork retail packing to reduce labour reliance, increase throughput and produce additional seasonal ranges		
	EXPAND		
£8m	Expansion of High Care capacity at the Bury Continental site increasing production capacity in Chartcuterie, Olives and Antipasti utlilising robotic technology		
£8m	Investment to double the Slow Cook capacity at Hull Cooked Meats through additional Sous Vide capabilities		
£5m	Third cooking line at Gourmet Kitchen, increasing contact cooking capacity allowing further growth in food service		
£2m	Additional portioning line at Eye maximising value		
	DIVERSIFY		
	DIVERSIFY		
£8m	First stage investment in dry pet food production, significantly increasing capacity whilst reducing the cost of production		
	SECOND NATURE		
£4m	Investment in solar panel installations at a further six sites		

## FY23 CAPEX GUIDANCE OF c.£100M

Incremental projects strengthen ROCE

Period from approval to commissioning extended by supply chain challenges

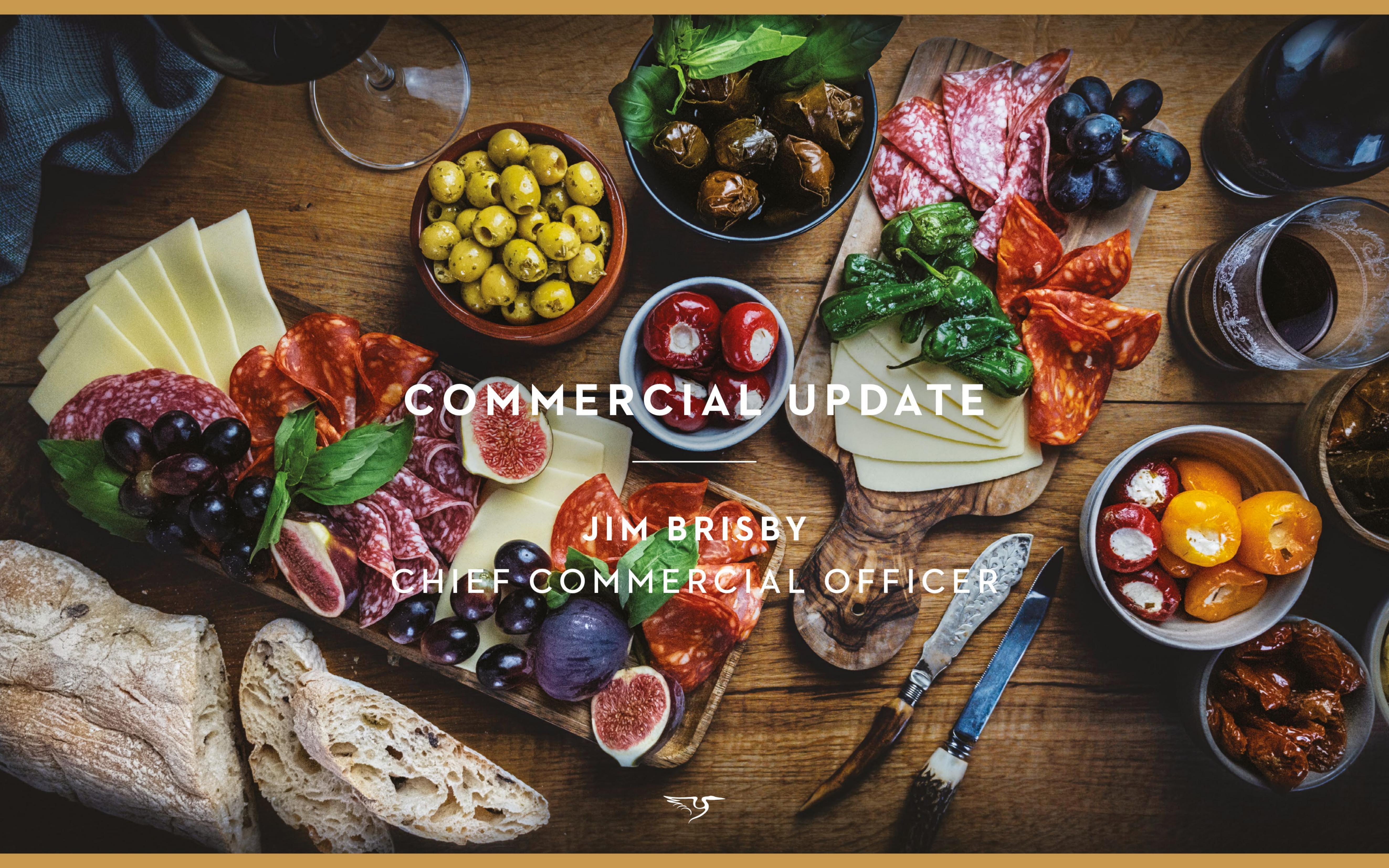
£29m of capital deployed to assets currently in the course of construction

£32m deployed to Prepared Poultry in the prior year with returns still in start-up phase

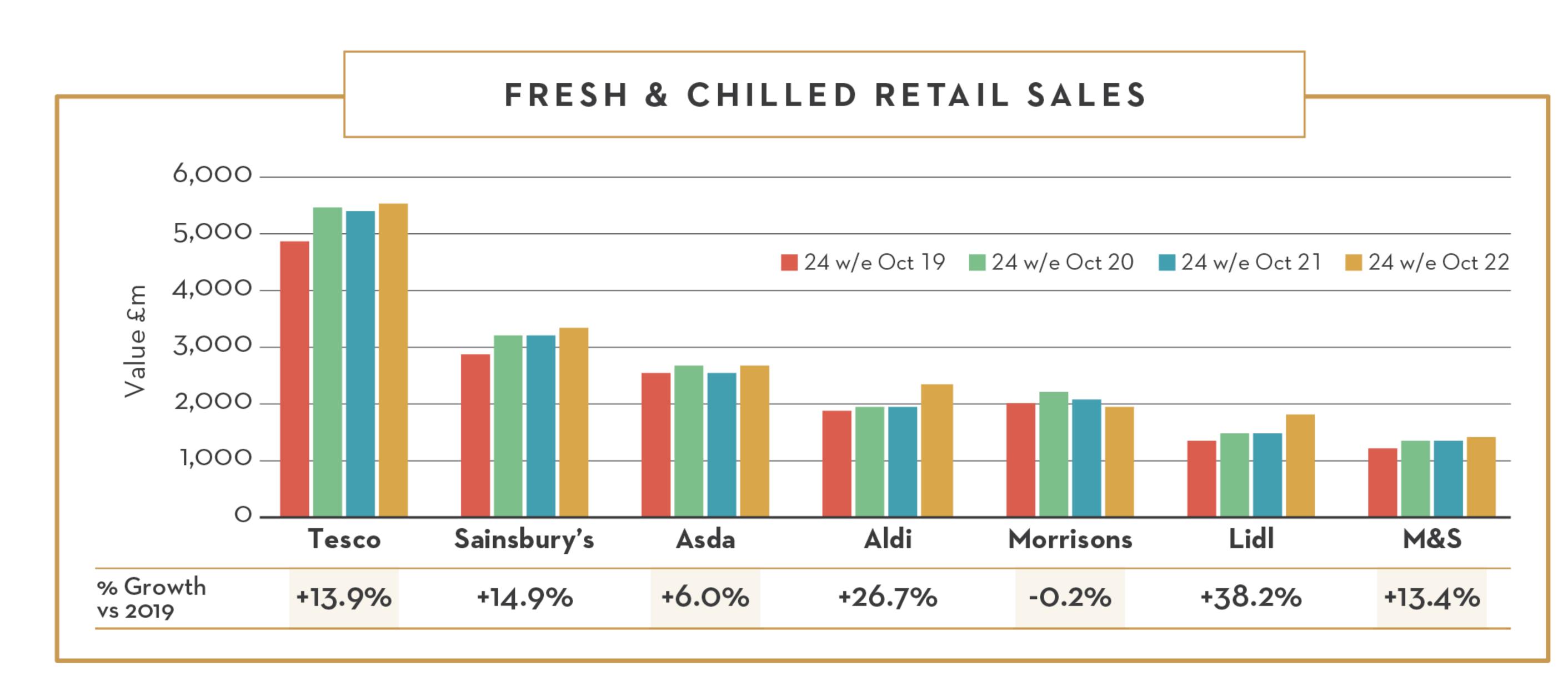
## A SUSTAINABLE CAPITAL ALLOCATION FRAMEWORK

CAPEX OF c.£100M TO ADD CAPACITY, INVESTING IN THE BUSINESS TO CAPABILITY AND AUTOMATION SUPPORT OUR GROWTH STRATEGY TARGET LEVERAGE OF MAINTAIN INVESTMENT **42X NET DEBT:EBITDA** GRADE BALANCE SHEET MAINTAIN PROGRESSIVE COVER OF ≥2.5X EPS\*:DPS DIVIDEND POLICY CONTINUE COMPLEMENTARY EARNINGS ACCRETIVE WITH RETURNS AHEAD OF GROUP WACC TARGETED BOLT-ON M&A

\* Adjusted EPS



# RETAIL SALES CONTINUE TO PERFORM AHEAD OF PRE-PANDEMIC LEVELS

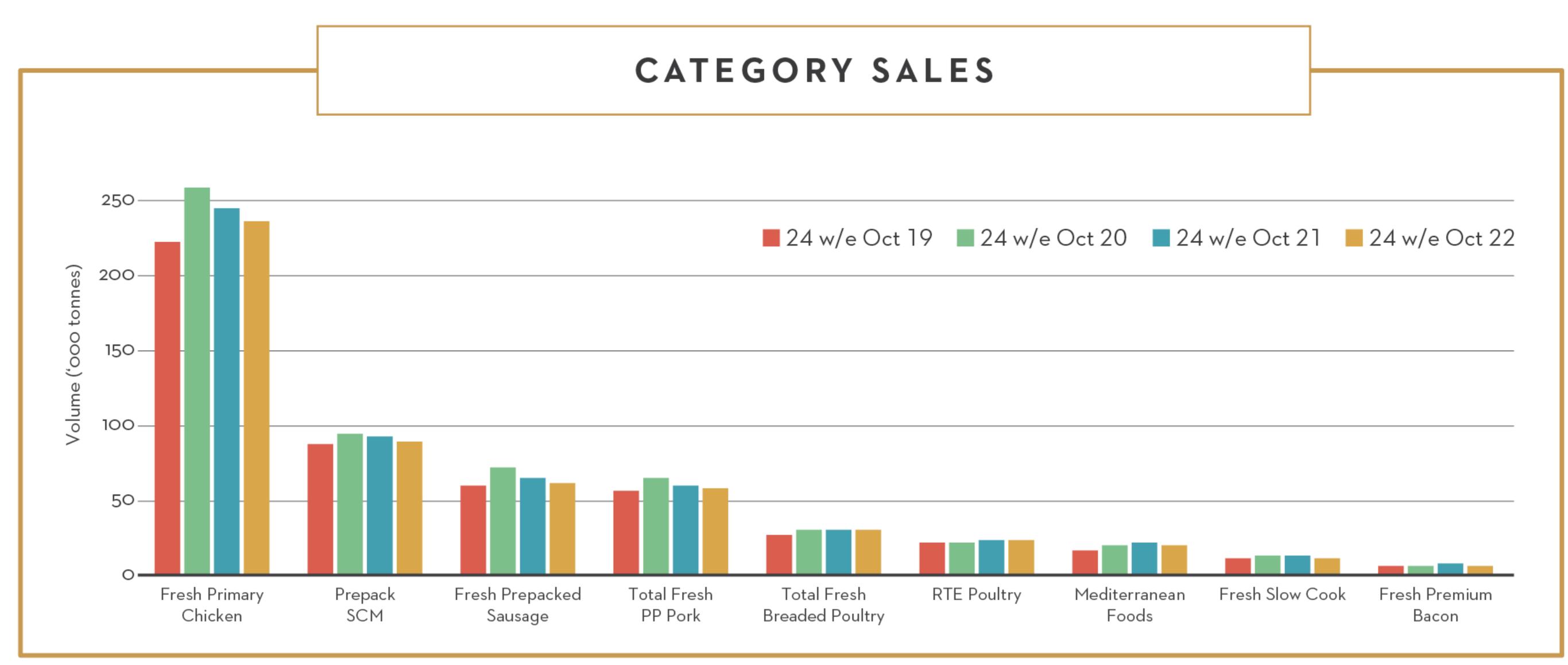


Strong performance by Aldi and Lidl as shoppers focus on price

Aldi reach Top 4 share position, and Lidl close to overtaking Morrisons

Asda recovery supported by value for money positioning

M&S growth continues as footfall increases



All key Cranswick supplied categories have increased volume vs 2019 levels

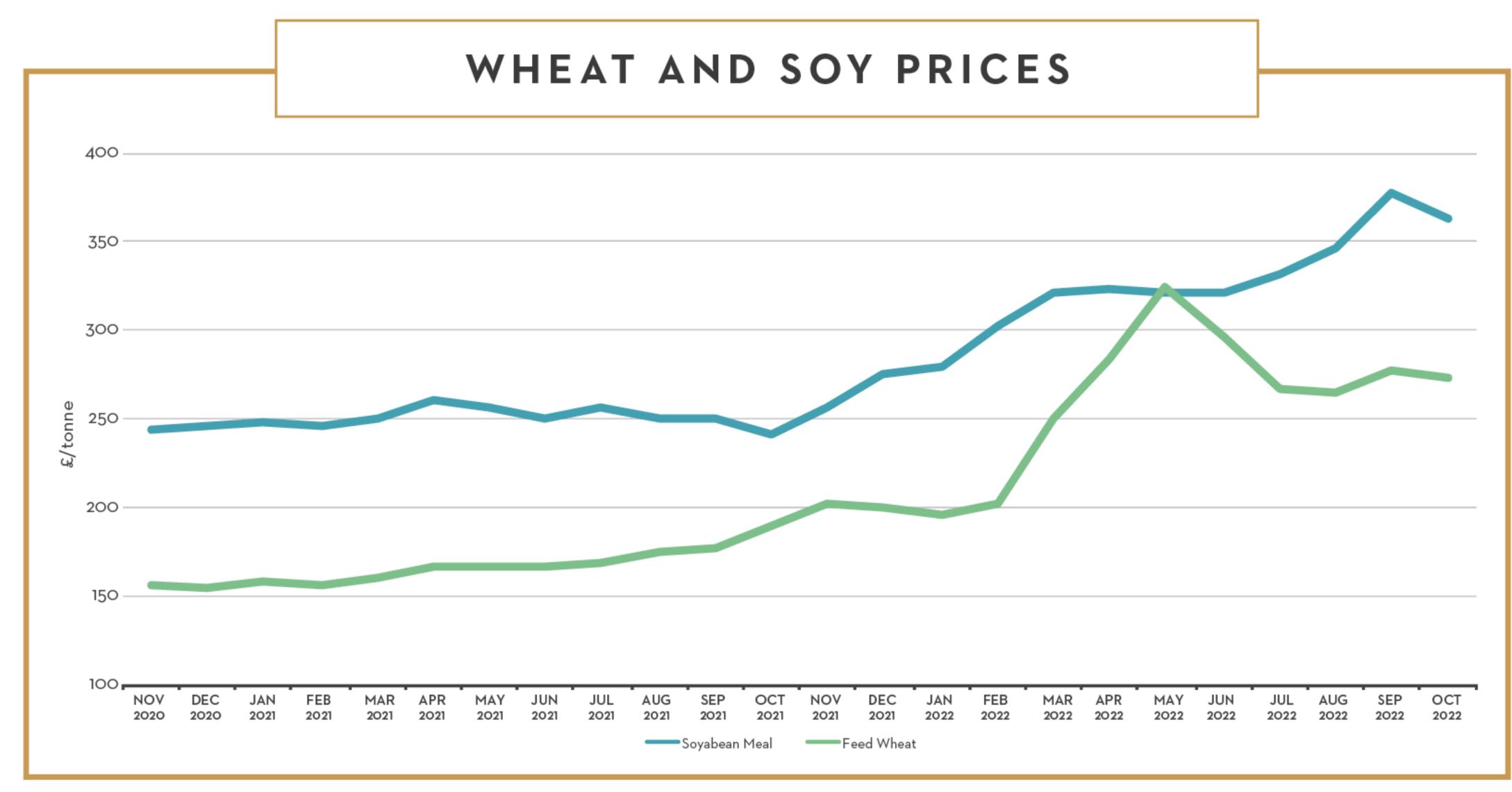
Growth in fresh, primary cuts of meat with chicken (+6%) and pork (+5%) vs 2019

Convenient, added-value meal solutions continue to grow (breaded chicken +12%; ready-to-eat chicken +10% & slow cook +7%)

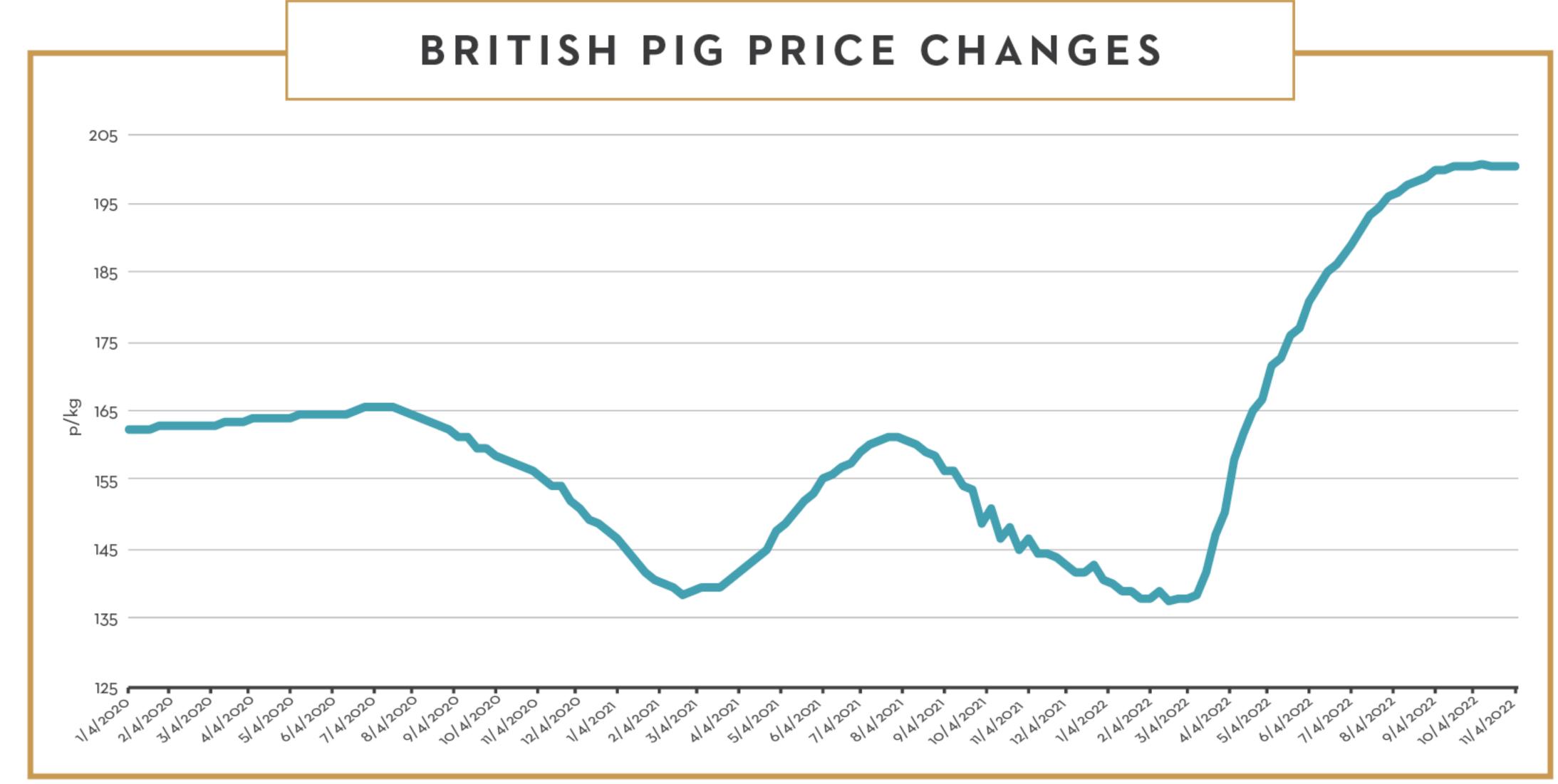
Mediterranean foods continue to attract and inspire consumers with volumes up +28%

Source: Kantar 24 w/e 30 October 2022

## INFLATIONARY PRESSURE ACROSS THE COST BASE



Source: AHDB; Chicago Soyabean Meal Futures, October 2022; London Wheat Futures, November 2022



Source: AHDB; SPP (EU Spec) November 2022

Inflation impacting all elements of the cost model

Feed input costs significantly increased since early 2022

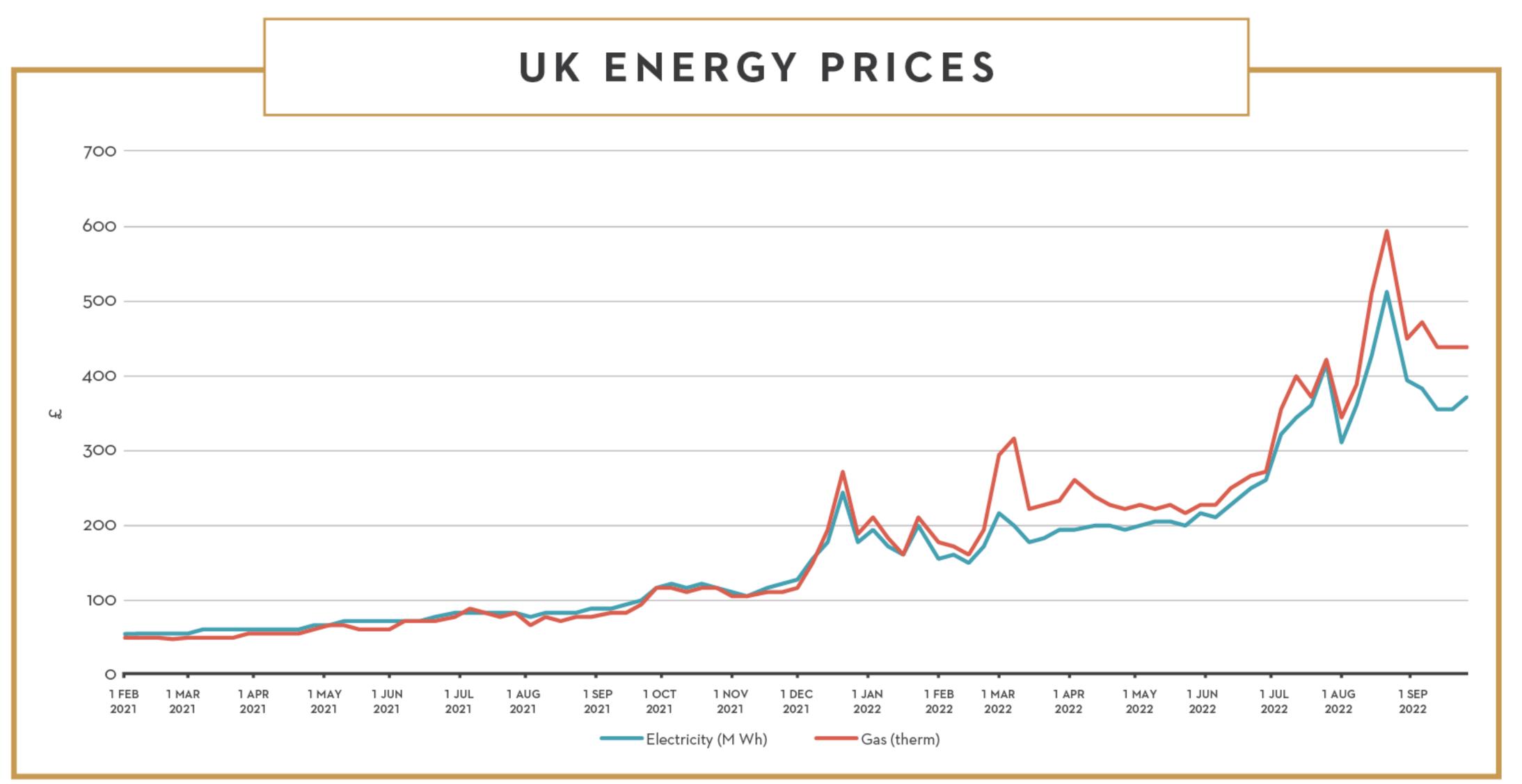
Cranswick initiated pricing support for pig farmers

SPP increased from from £1.40/kg to stabilise at c.£2.00/kg

Recovery secured from customers

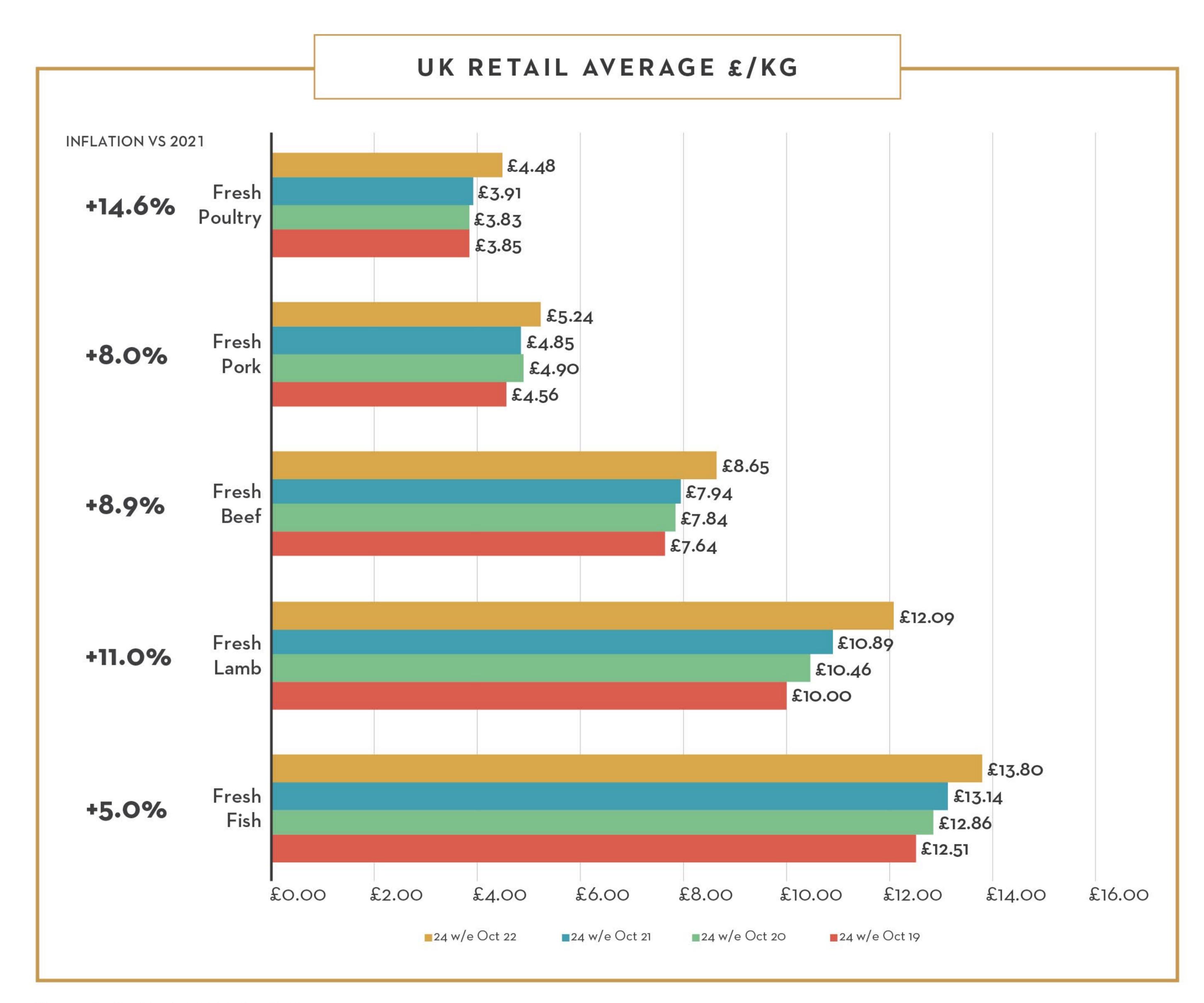
Additional inflation recovered across non-commodity areas

Cranswick gas and electricity portfolio well managed with mature hedging strategy in place



Source: OFGEM, November 2022

# PORK AND POULTRY CONTINUE TO OFFER THE BEST VALUE TO CONSUMERS



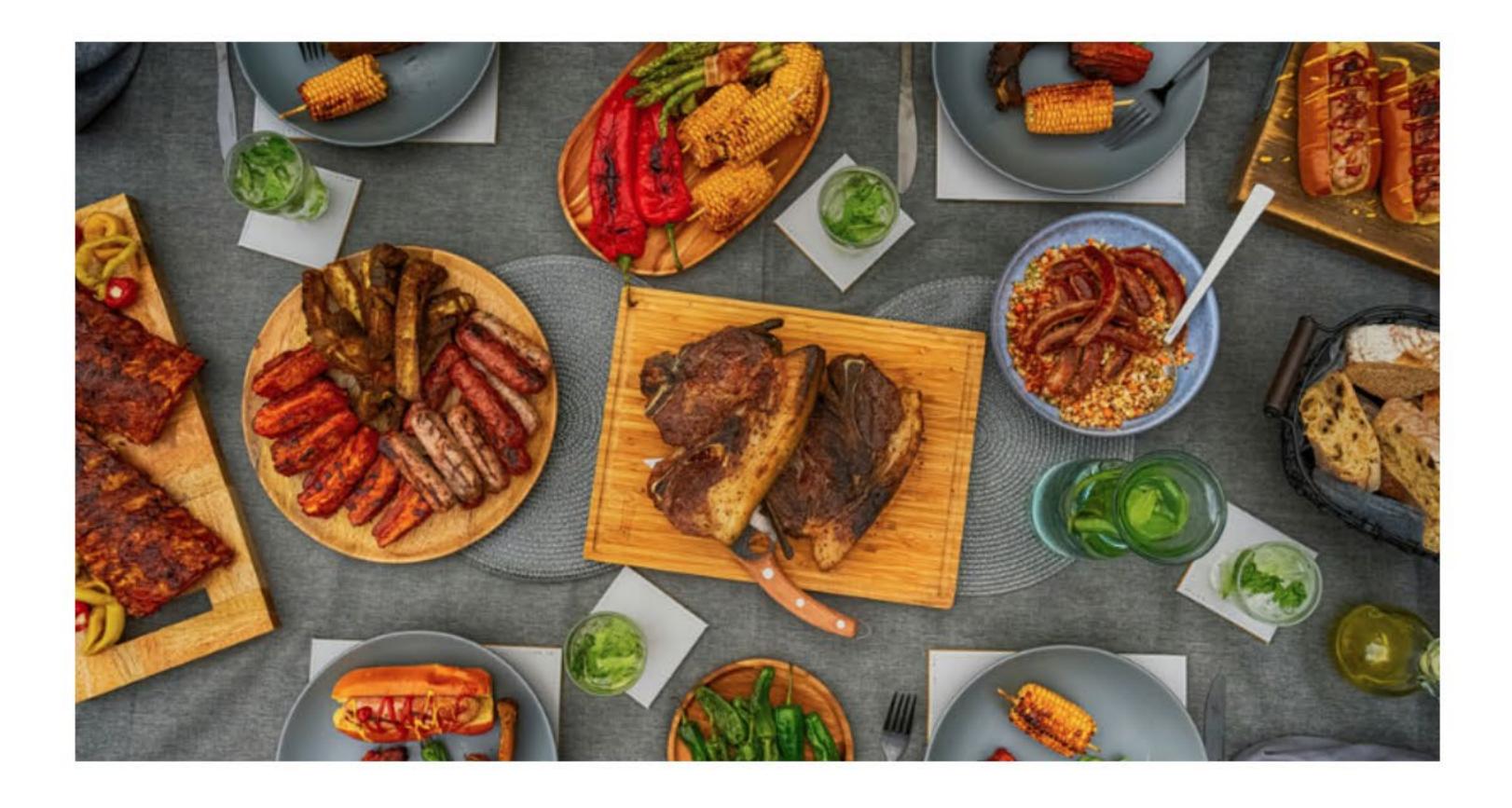
Inflation evident over the last 3 years, but most pronounced in last 12 months

Poultry remains the lowest cost protein although highest inflation levels

Pork inflation at +8.0%, but continues to offer value for money

Lamb inflation significant and cost per kg more than double that of pork and poultry

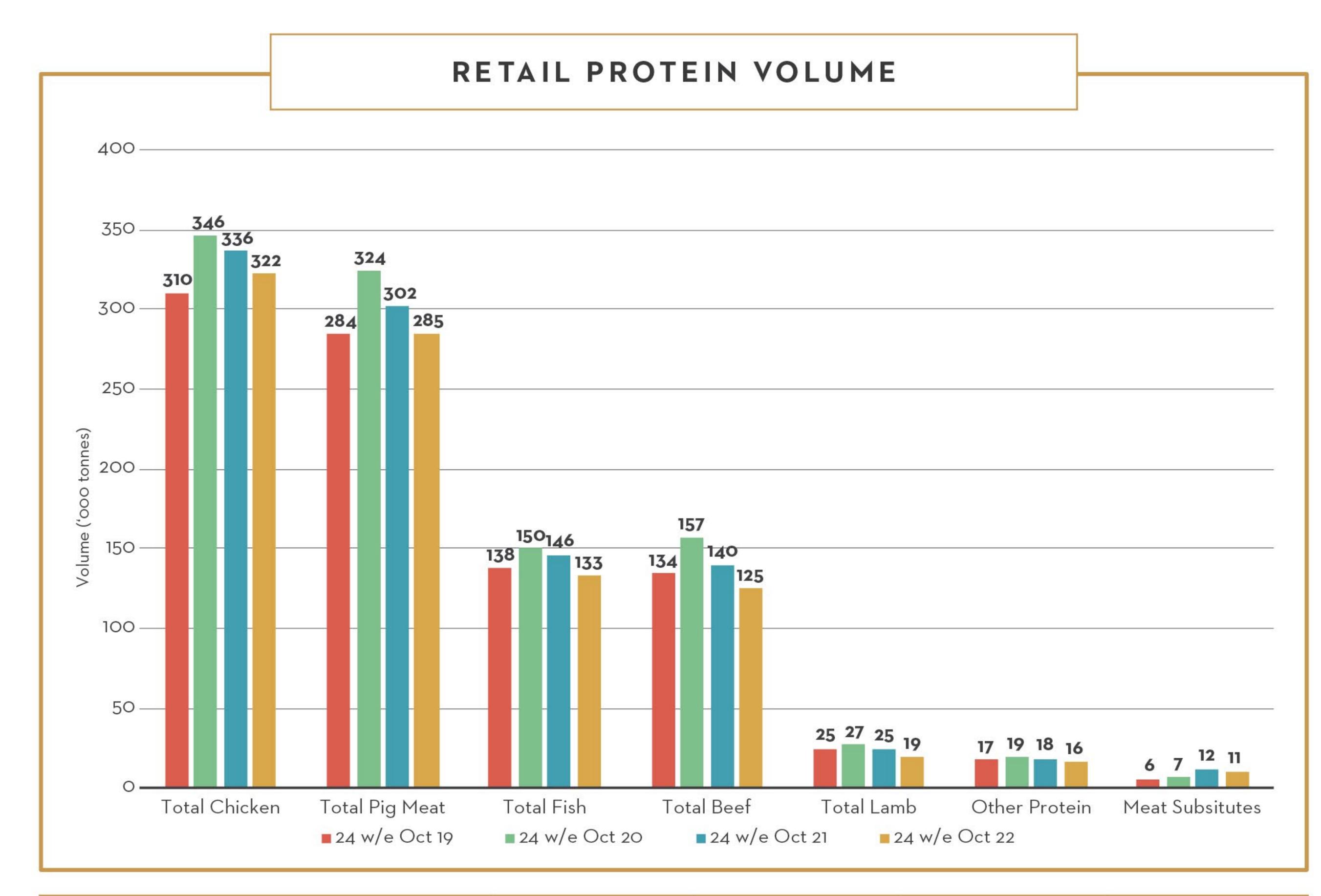
Inflation in the fish category is not evident on the shelf



Source: Kantar 24 w/e 30 October 2022



## VOLUMES OF CHILLED MEAT IN LINE WITH 2019 LEVELS



PROTEIN RETAIL ('000 TONNES)	2019	2020	2021	2022
TOTAL FRESH	914	1,030	979	910
% vs 2019		12.7%	7.1%	-0.4%

### CATEGORY PERFORMANCE

Retail protein volumes back to 2019 levels

Total fresh chicken volumes increased vs 2019 due to values and versatility

Pig meat returns to pre-pandemic levels following largest gains

Declining sales of beef, lamb and fish as cost pressure hits

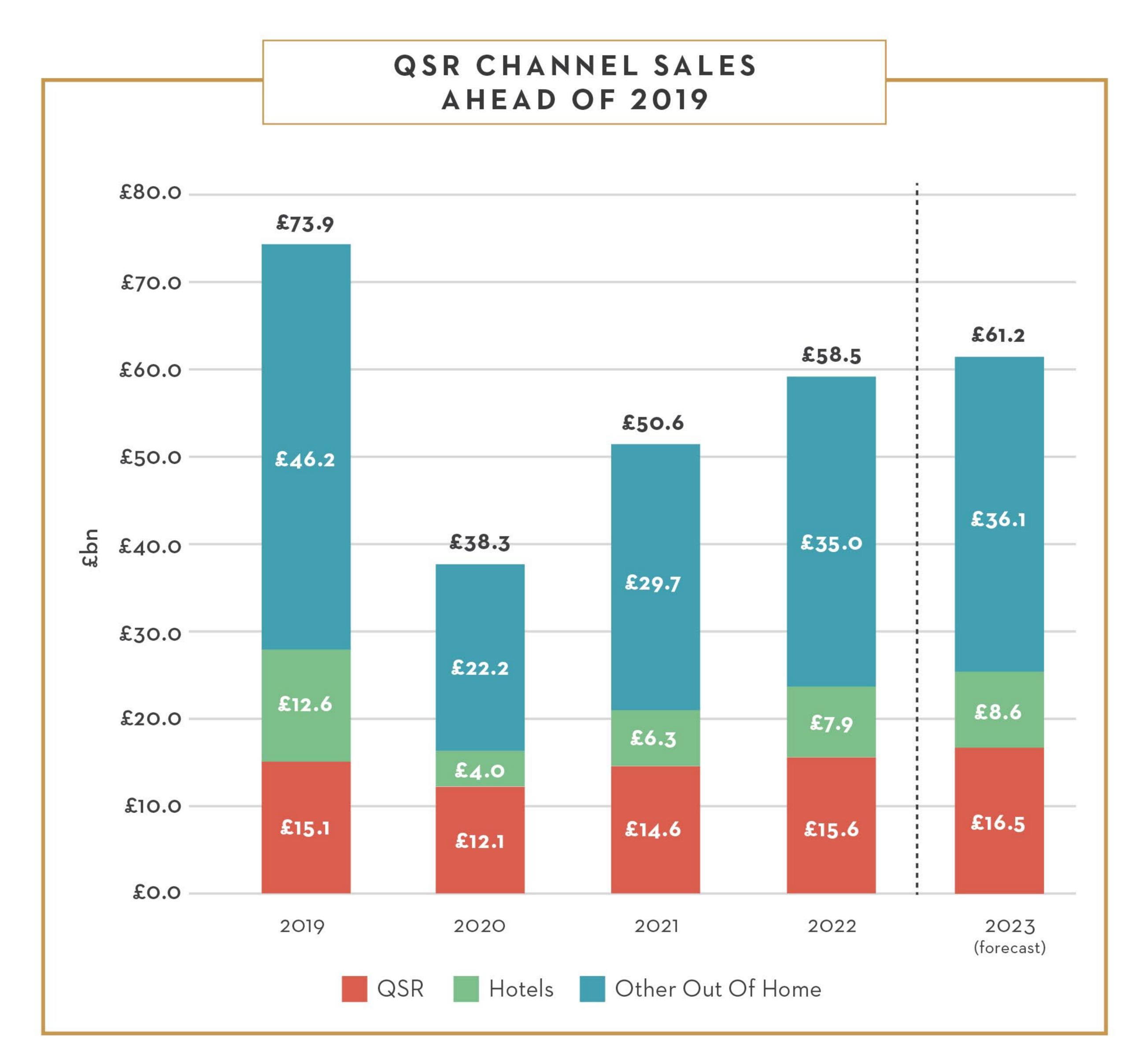
Volumes of meat substitutes beginning to fall



Source: Kantar 24w/e 30 October 2022



## OUT OF HOME MARKET REMAINS CHALLENGING



Out of home spend tracking at £58.5bn, +15.6% in last 12 months

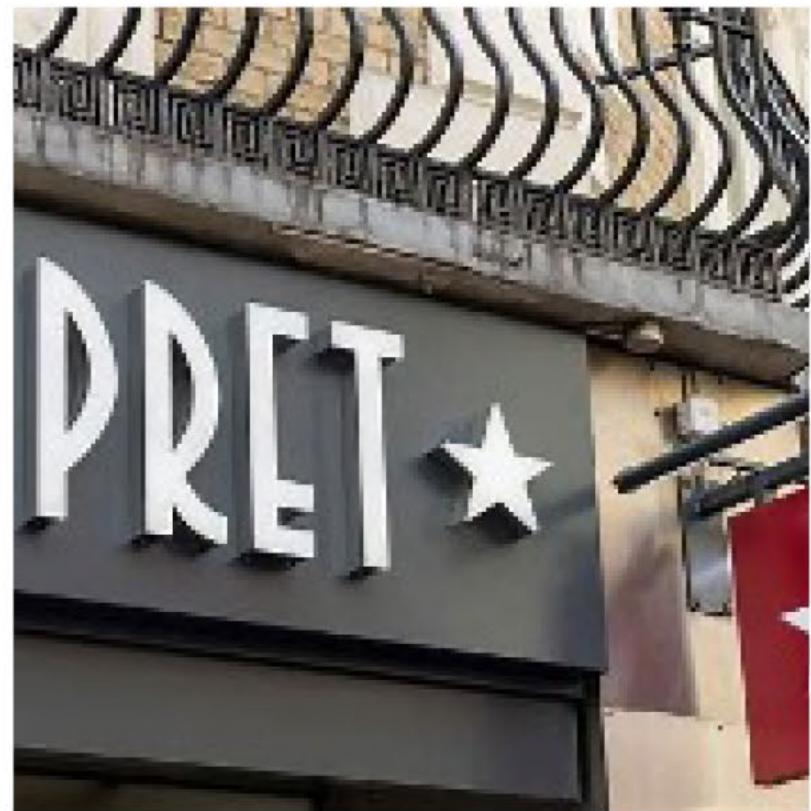
QSR channel, including food-to-go operators, returning sales ahead of 2019

QSR is the key channel served by Cranswick with extended contracts and new listings in place

Recovery in hotel sector underway and key customer for Group performing strongly

Further growth forecast for 2023, although cost of living pressure will continue to constrain performance





Source: IGD Eating In vs Eating Out, October 2022

## STRONG CATEGORY SALES

### IMPACT OF INFLATION EVIDENT; VOLUMES STATIC ON A LIKE-FOR-LIKE BASIS

### CRANSWICK SALES H1 FY23

CATECODY	CHANGE	
CATEGORY	VALUE	VOLUME
Fresh Pork	+5.9%	-2.8%
Convenience <sup>1</sup>	+13.1%	+4.2%
Gourmet Products <sup>2</sup>	+19.5%	+2.9%
Poultry <sup>3</sup>	+7.6%	+0.5%

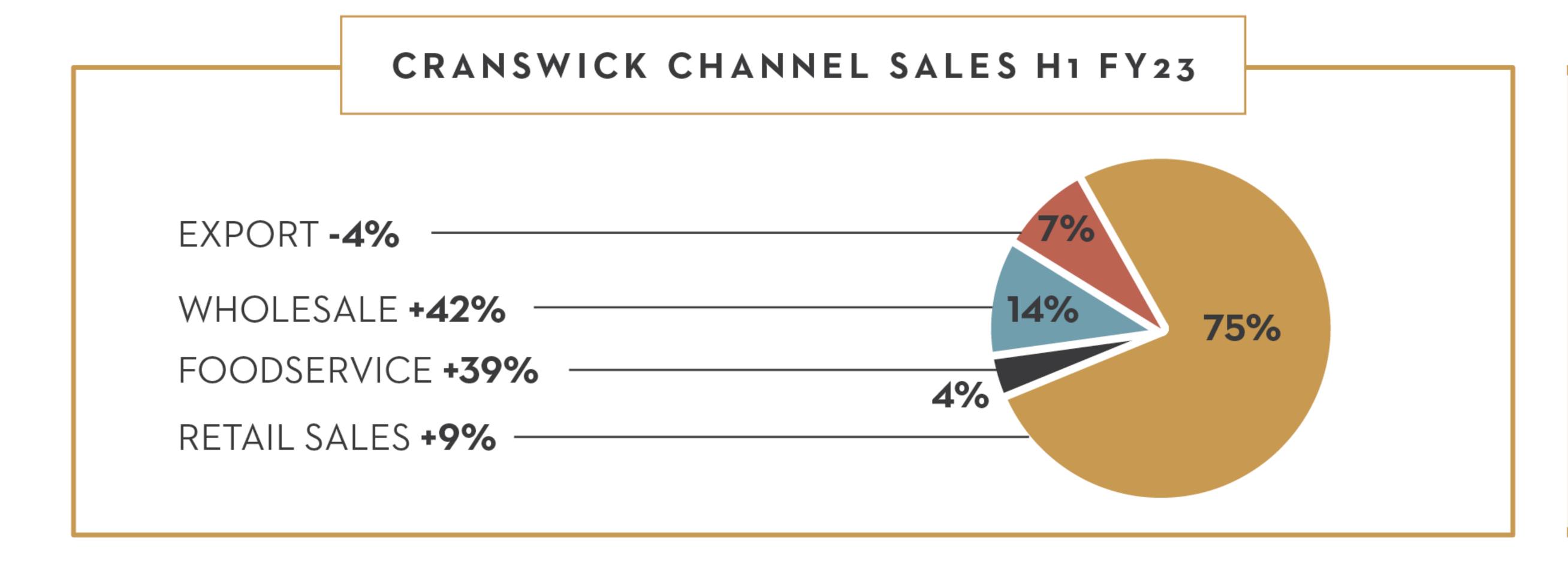
Fresh Pork sales up +11.1% in UK market reflecting strong retail and wholesale demand

Export volumes subdued and Group requirements for added-value restricting external sales

Convenience sales ahead through inflation recovery and strong volumes in Continental Foods and Katsouris as a result of business wins

Gourmet sales reflect increased sales through Cooked Bacon facility and growth in Pastry through both retail and food-to-go customers

Fresh Poultry and the new Breaded Poultry site driving overall poultry growth; performance impacted by the Cooked Poultry product recall



Good control of widespread inflation

Like-for-like volumes maintained

Investment and further strategic progress set to continue

<sup>1.</sup> Convenience comprises Cooked Meats, Continental Products and Katsouris. On a like-for-like basis excluding the contribution from Ramona's Kitchen and Atlantica sales value +12.3%, volume +3.2%

<sup>2.</sup> Gourmet Products comprises Sausage, Bacon and Pastry

<sup>3.</sup> Poultry comprises Fresh, Cooked and Breaded Poultry

## CONTINUING TO DRIVE OUR SUSTAINABILITY AGENDA

	2025
COMMITMENTS	RECENT PROGRESS
SUSTAINABLE SOYA	Soya reduction and deforestation free
50% REDUCTION IN FOOD WASTE	Fareshare "Leading Food Partner" status achieved
50% REDUCTION IN FOOD WASTE	Target zero edible food waste by 2030
50% REDUCTION IN PLASTIC USAGE	Further reduction from 1,700 tonnes to over 2,000 tonnes
SET SCIENCE BASED TARGET FOR NATURE	Awaiting full scope to be released
	2030
COMMITMENTS	RECENT PROGRESS
	Six major solar installations approved at manufacturing sites
SCIENCE BASED TARGETS - 50% REDUCTION IN SCOPE 1, 2 & 3	Transitioning fleet to EV's, bio LPG and renewable diesel
	Supplier engagement underway to address Scope 3 impacts
CARBON NEUTRAL FARMS	Trial work at Cranswick pig farms to develop carbon inset scheme
	2040
COMMITMENTS	RECENT PROGRESS
	Board level ESG committee monitoring progress
NET ZERO	Manufacturing & Agricultural steering committees formed to set targets and implement action plans

26 weeks ended 24 September 2022



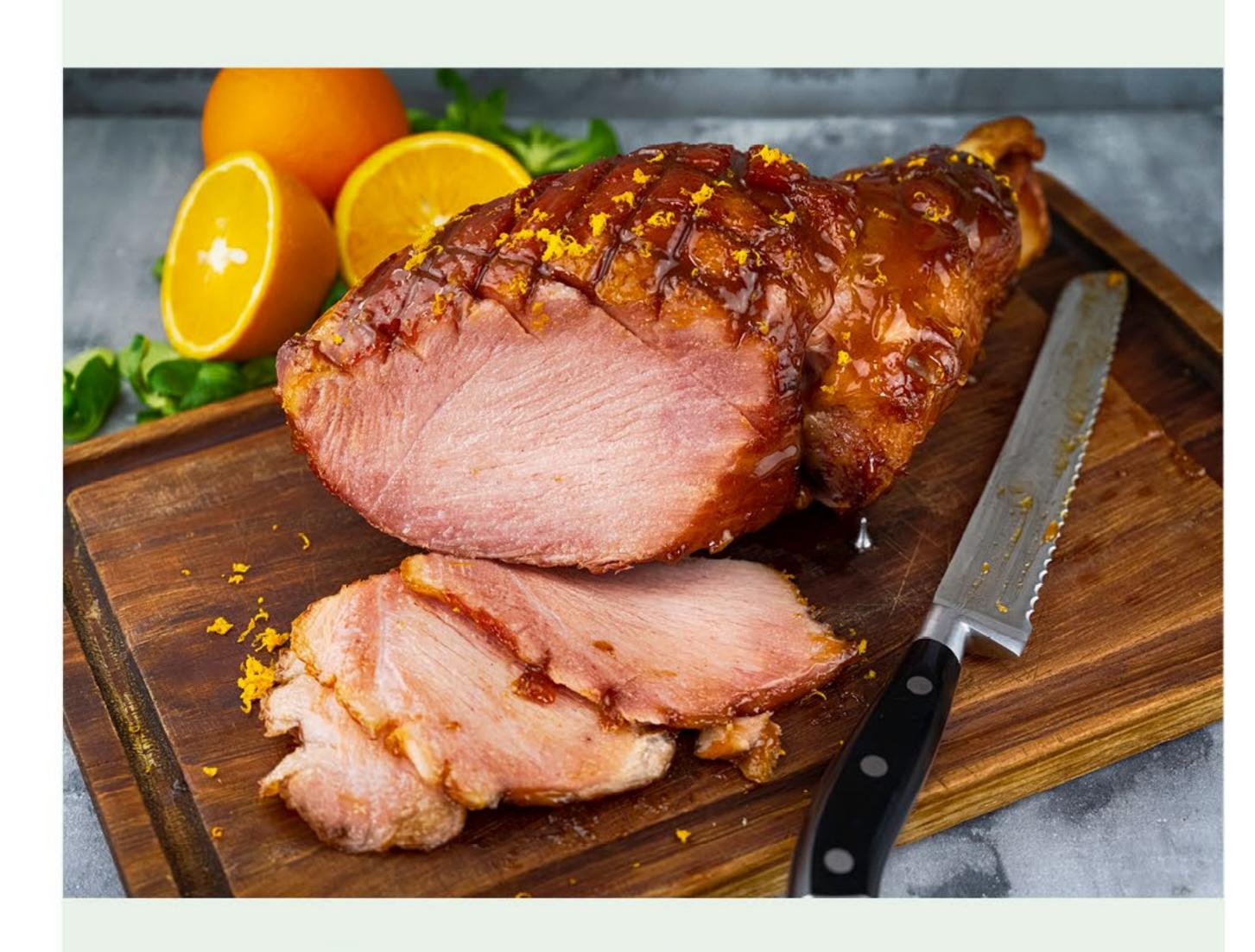
## OUR STRATEGY AND GROWTH AGENDA

## OUR PURPOSE —

Creating great tasting, affordable food; authentically made and sustainably produced

## CONSOLIDATE

### DRIVE THE CORE



Share growth and business wins

Invest in capacity and efficiency

Continue investment in agricultural operations

## EXPAND

### GROWTH MARKETS



Additional chicken processing capacity

Create added-value capacity

Leverage Mediterranean food synergies

### DIVERSIFY

## DEVELOPING NEW OPPORTUNITIES



Develop new export markets

Maximise utilisation and reduce waste

Add value though pet food

## CONSOLIDATE

### INVESTMENT IN VERTICAL INTEGRATION

Continued investment in expanding and enhancing our agricultural supply chain Further expansion of the pig herd completed during the period lifting our self-sufficiency to more than 40% Enhances security of supply and ability to drive sustainability initiatives Pig herd of c.45,000 sows producing c.24,000 pigs per week Poultry investment spread across milling, hatching and rearing operations



## EXPAND

### PREMIUM BREADED POULTRY

Premium Breaded Poultry facility successfully commissioned at the beginning of the period

Volumes continue to increase with further capacity for growth

Initial retail volumes complemented by the addition of a strategic Quick Service Restaurant customer shortly after the period end

Additional capacity and capability added into the design

Total investment increased to £32m

Facility capitalises on the benefits of full vertical integration



## DIVERSIFY

### CRANSWICK PET PRODUCTS

Acquisition of Grove Pet Foods completed on 28 January 2022 with business being reshaped for the future

£8.6m investment due to begin shortly at the business's manufacturing facility to expand capacity and support growth plans

British Retail Consortium approval has been gained for the site and management team has been strengthened

Strong progress being made in securing a significant new customer

During the period a legacy private label customer decided to exit the business resulting in the impairment of £3.0m of customer relationship intangible assets







## AVIANINFLUENZA

The UK poultry industry is experiencing the most virulent Avian Influenza season with record numbers of protection and captive bird monitoring zones in place

Government compensation in place for loss of birds

75 farms with well diversified risk across rearing, laying and broiler farms

Ability to purchase eggs and chickens to replace lost birds

Strictest bio-security protocols enforced across all Cranswick farms



## SUMMARY AND OUTLOOK







Strong revenue growth

Volumes maintained

Robust financial position

Industry leading infrastructure

Broad-based c.£100m capex plan

Deepening vertical supply chain model

Inflation proactively managed

Further commercial and strategic progress

Leading the sustainability challenge

"Our outlook for the current year is unchanged. Notwithstanding the many challenges we face, we are confident that the strengths of our business, which include its diverse and long-standing customer base, breadth and quality of products and channels, robust financial position and industry leading infrastructure will support the further development of Cranswick over the longer term."

### OUR GROWTH HISTORY









George Bucktons

Pet Food



FT Sutton's Deli

Cooked Meats





1999







2005

Established

Agri-Food business

(animal feed)

1988

Move into food

production

1991

Preston

abattoir

1992

1992

Simply Sausages – Gourmet Sausage

1995

Pethick & Co -Cooked meats

Continental Fine Foods

2001

Jack Scaife's - dry cured air dried bacon

2004

Perkins Chilled Foods - sliced cooked meats





















2007

2009

2009

2010

2013

2014 \_

2016

Crown Chicken -

Ballymena –

2016

Sutton Fields Slow Cook capability

Milton Kenyes Delico Cooked Meats

Woodall's British Heritage brand

Sold Cranswick Pet products

Bowes of Norfolk – primary processing

Yorkshire Baker – Gourmet Pastry Acquired outdoor pig rearing business (EAP)

Benson Park – premium cooked poultry

integrated chicken processor

primary processing







2018

2019

2019

Packington Pork pig farming and

**2019** 

Buckle Farms and White Rose

New cooked bacon facility

Atlantica UK and Ramona's Kitchen - Mediterranean Foods

**2021** 

Grove Pet Foods

**— 2022** 

New breaded poultry facility

New Continental Foods site in Bury

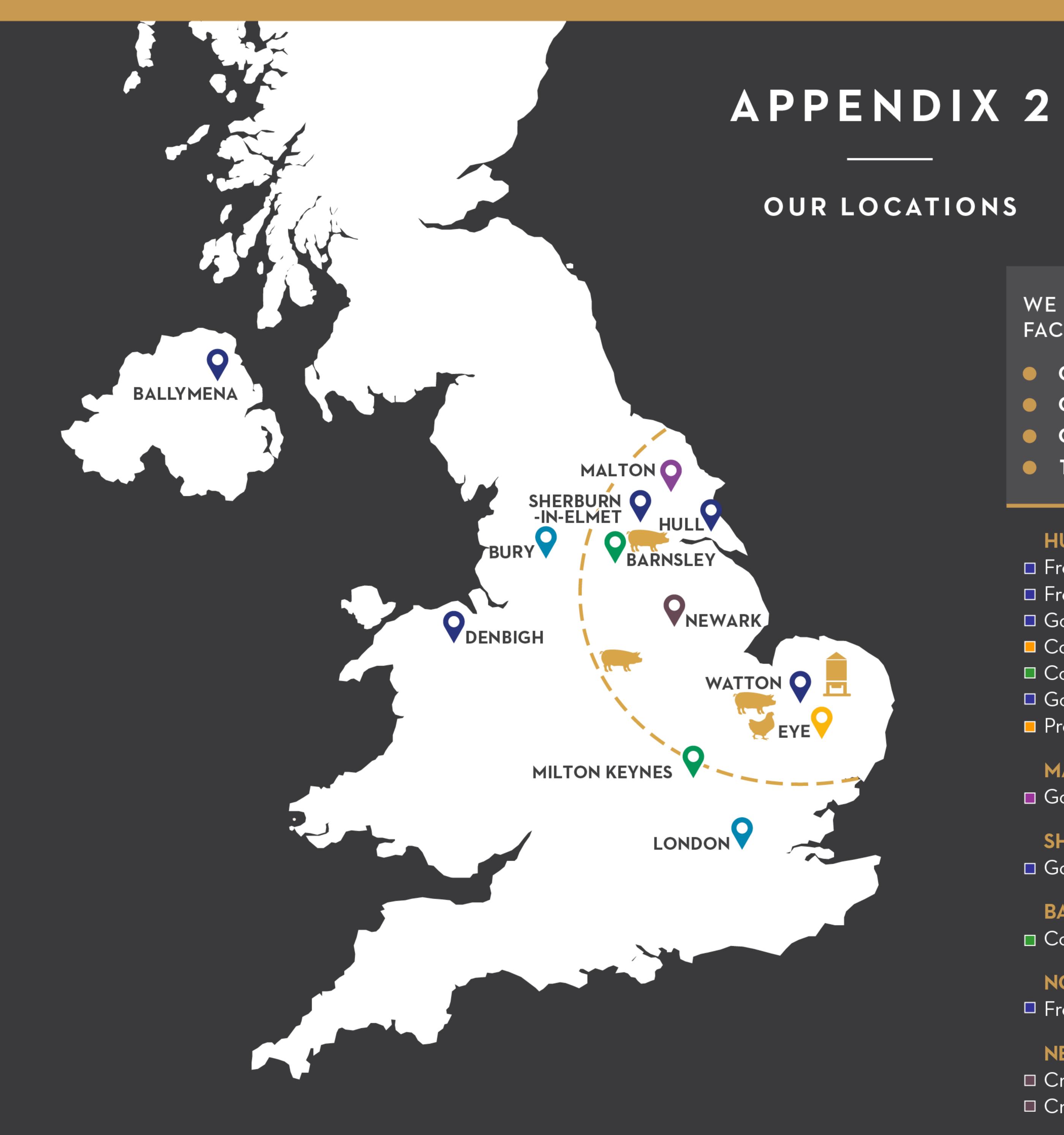
Katsouris Brothers

New chicken processing facility in Suffolk rearing

Farms

**— 2020 — 2021** 





WE HAVE SITES ACROSS THE UK AND OUR PRIMARY PROCESSING FACILITIES ARE WELL PLACED WITHIN KEY FARMING AREAS

- OVER 13,700 EMPLOYEES
- OPERATING IN 20 FACILITIES
- OVER £400M CAPITAL INVESTMENT IN THE LAST 5 YEARS
- 15 MANUFACTURING SITES CERTIFIED CARBON NEUTRAL

#### HULL

- Fresh Pork, Preston
- Fresh Pork, Riverside
- Gourmet Sausages, Lazenby's
- Cooked Poultry, Geneva Way
- Cooked Meats, Sutton Fields
- Gourmet Kitchen, Sutton Fields
- Prepared Poultry, Sutton Fields

### MALTON

Gourmet Pastry, Norton

### SHERBURN-IN-ELMET

Gourmet Bacon, Aviation Way

### **BARNSLEY**

Cooked Meats, Valley Park

### NORTHERN IRELAND

Fresh Pork, Ballymena

### **NEWARK & RETFORD**

- Cranswick Pet Products, North Scarle
- Cranswick Pet Products, Retford

### **BURY**

Continental Foods, Roach Bank

### DENBIGH

Food Service, Colomendy

### **NORFOLK & SUFFOLK**

- Fresh Pork, Watton
- Fresh Chicken, Eye

### MILTON KEYNES

Cooked Meats, Steinbeck Crescent

### LONDON

- Katsouris Brothers, Wembley
- Ramona's Kitchen, Watford

#### AGRICULTURE

- Feed Production
- Pig & poultry production

## ADJUSTED & REPORTED EARNINGS; TAX & EARNINGS PER SHARE

ADJUSTED & REPORTED EARNINGS				
£M	H1 FY23	H1 FY22		
Adjusted operating profit	68.4	69.6		
Net IAS 41 movement	1.2	(3.2)		
Acquisition related amortisation	(2.7)	(1.9)		
Impairment of intangible asset	(3.0)	-		
Operating profit	63.9	64.5		

ADJUSTED & REPORTED EARNINGS					
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Impairment of intangible asset	(3.0)	_			
Operating profit	63.9	64.5			

EARNINGS PER SHARE				
PENCE	H1 FY23	H1 FY22		
Adjusted	98.6	103.5		
Net IAS 41 movement	2.3	(6.0)		
Acquisition related amortisation	(5.1)	(3.6)		
Impairment of intangible asset	(5.6)	_		
Tax impact	1.8	1.8		
On profit for the year	92.0	95.7		

TAX					
%	H1 FY23	H1 FY22			
Headline tax rate	19.0	19.0			
Disallowed expenses	0.6	1.2			
Other	0.3	0.2			
Deferred tax rate change	2.3	3.4			
Super deduction	(2.0)	(3.9)			
Effective tax rate	20.2	19.9			

	H1 FY23		H1 FY22	
	£M	%	£M	%
Statutory tax charge	12.4	20.2	12.6	19.9
Effect of intangible amortisation	0.5		0.4	
Effect of intangible impairment	0.8		-	
Effect of IAS41 adjustment	(0.3)		0.6	
Tax on adjusted PBT	13.4	20.3	13.6	19.9

### BALANCE SHEET & CASH FLOW

BALANCE SHEET (£M)	H1 FY23	H1 FY22
Property, plant & equipment	444.0	395.2
Intangible assets	225.8	210.4
Right-of-use assets	71.9	65.4
Biological assets	70.5	47.9
Working capital	141.5	97.7
Net debt	(136.5)	(87.2)
Tax, grants, provisions, pensions	(24.7)	(11.8)
Net assets <sup>1</sup>	792.5	717.6

KEY METRICS	H1 FY23	H1 FY22
Gearing <sup>1,2</sup>	17.2%	12.2%
Interest cover <sup>3</sup>	48x	230x

CASH FLOW (£M)	H1 FY23	H1 FY22
Cash generated from operations	59.3	83.4
Tax paid	(11.0)	(4.0)
Net cash from operating activities	48.3	79.4
Net capital expenditure	(37.5)	(39.8)
Acquisitions	-	(5.6)
Interest paid	(1.4)	(0.3)
Share issues	1.3	1.0
Proceeds/(Repayment) of borrowings	36.0	(35.0)
Payment of lease capital and interest	(7.8)	(7.3)
Dividend paid	(27.6)	(25.0)
Net cash inflow/(outflow)	11.3	(32.6)
Net debt <sup>1</sup>	136.5	87.2

<sup>1.</sup> Includes recognition of IFRS 16 Leases in both year

<sup>2.</sup> Net debt divided by net assets

<sup>3.</sup> Adjusted operating profit divided by interest paid. Excludes IFRS 16 lease impact

## CASH ALLOCATION (£M)

	FREE CASH FLOW	NET CAPEX	ACQUISITION / (DISPOSAL) <sup>2</sup>	DIVIDEND PAID	CASH INFLOW / (OUTFLOW) <sup>1</sup>
H1 FY23	46.9	37.5		27.6	(18.2)
FY22	158.4	92.4	38.5	32.8	(5.3)
FY21	180.9	71.1	10.7	27.9	71.2
FY20	115.8	97.1	76.2	22.6	(80.1)
FY19	87.3	78.0	3.0	22.1	(15.8)
FY18	111.7	58.0	5.3	18.2	30.2
FY17	72.4	46.5	40.5	14.6	(29.2)
FY16	83.4	33.5		14.6	35.3
	856.8	514.1	174.2	180.4	(11.9)

### BANKING FACILITY

£250m revolving credit facility with five major banks

Includes committed overdraft of £20m

Option to access further £50m on same terms

Extended to November 2026

Unsecured

Sustainability linked financing

<sup>1.</sup> Excludes the proceeds from the issue of share options, issue costs of long term borrowings, and leases

<sup>2.</sup> Includes loan to joint venture and loans repaid on acquisition in prior years