



Interim results

FOR THE SIX MONTHS
— ENDED 30 SEPTEMBER 2017 —

AGENDA

INTRODUCTION & HIGHLIGHTS

Adam Couch, CEO

FINANCIAL REVIEW

Mark Bottomley, Finance Director

COMMERCIAL REVIEW

Jim Brisby, Commercial Director

OPERATING & STRATEGIC REVIEW

Adam Couch, CEO

Q&A

HIGHLIGHTS

REVENUE (£M)

+23.0%

2017	714.6
2016	580.8

ADJUSTED PROFIT BEFORE TAX (£M)¹

+17.2%

2017	44.4
2016	37.9

ADJUSTED EARNINGS PER SHARE (P)¹

+20.1%

2017	70.0
2016	58.3

INTERIM DIVIDEND PER SHARE (P)

+15.3%

2017	15.1
2016	13.1

FREE CASH FLOW (£M)

+3.4%

2017	39.5
2016	38.2

NET DEBT (£M)

+£13.8M

2017	16.7
2016	2.9

+15%

TOTAL SALES
VOLUME GROWTH

1.5M

RECORD PIG NUMBERS
PROCESSED

+30%

TOTAL EXPORT
SALES GROWTH

£29M

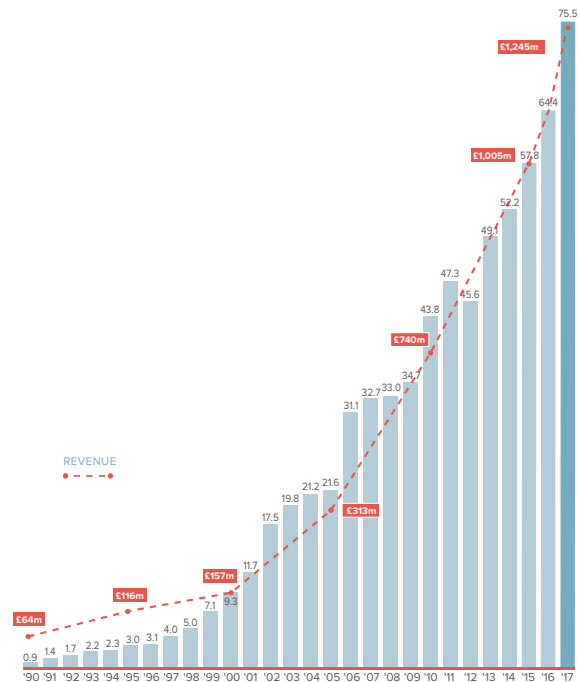
INVESTMENT IN ASSET BASE
FOR FUTURE GROWTH

1. Excludes IAS41 movements on biological assets and acquisition related amortisation in 2017 and 2016

TRADING RECORD

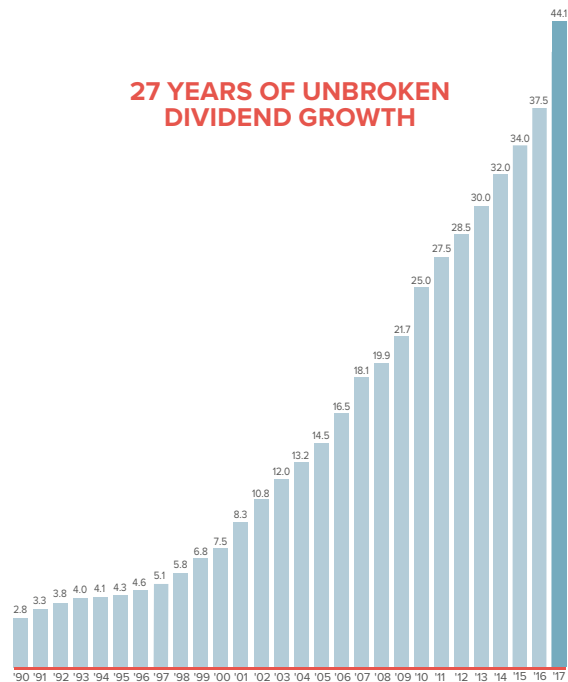
1990 – 2017

ADJUSTED PROFIT BEFORE TAX¹ (£M)



DIVIDEND PER SHARE (pence)

**27 YEARS OF UNBROKEN
DIVIDEND GROWTH**



1. Excludes IAS41 movements on biological assets and acquisition related amortisation in 2017 and 2016.

HIGHLIGHTS

- Total revenue ahead by 23%
- Record H1 capital expenditure of £29m to add capacity, extend capability and drive efficiencies
- Board approval for class-leading £54m primary poultry facility with further £13m associated investment to upscale existing milling and hatchery facilities
- New £28m Continental Foods facility progressing to plan
- Strong growth in poultry category following new product launches and retail listings
- Interim dividend up 15.3% to 15.1p per share

10 YEAR RECORD

Compound annual growth rates to 31 March 2017

REVENUE

+9.3%

ADJUSTED PROFIT BEFORE TAX

+8.7%

ADJUSTED EARNINGS PER SHARE

+9.2%

DIVIDEND PER SHARE

+9.3%



FINANCIAL SUMMARY

£M	2017	2016	% CHANGE
Revenue	714.6	580.8	▲ 23.0%
Like-for-like revenue ¹	685.1	580.8	▲ 18.0%
Adjusted gross margin ²	12.9%	13.4%	▼ 45bps
Adjusted operating profit ^{2,3}	44.6	38.2	▲ 16.8%
Adjusted operating margin ^{2,3}	6.2%	6.6%	▼ 34bps
Adjusted profit before tax ^{2,3}	44.4	37.9	▲ 17.2%
Adjusted earnings per share ^{2,3}	70.0p	58.3p	▲ 20.1%
Dividend per share	15.1p	13.1p	▲ 15.3%

1. Like-for-like revenue excludes the contribution from Crown Chicken prior to 8 April and from Ballymena in the current period

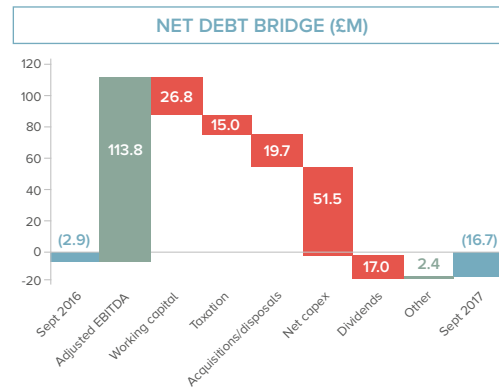
2. Excludes IAS 41 movement on biological assets in both periods

3. Excludes acquisition related amortisation in both periods

CASH FLOW

£M	2017	2016
Cash generated from operations	46.6	45.2
Tax paid	(7.0)	(6.8)
Net cash from operating activities	39.6	38.4
Net capital expenditure	(29.3)	(24.3)
Acquisitions	(4.0)	(39.3)
Disposals	–	14.5
Interest paid	(0.1)	(0.2)
Share issues	0.1	0.1
Dividend paid	(11.9)	(9.5)
Net cash outflow	(5.6)	(20.3)
Net debt	(16.7)	(2.9)

NET CAPEX (£M)	2017	2016
Fresh pork	5.7	6.1
Convenience	17.4	13.2
Gourmet products	4.2	3.3
Poultry	2.0	1.5
Other	–	0.2
Net capex	29.3	24.3



BALANCE SHEET

£M	2017	2016
Property, plant & equipment	229.1	204.4
Intangible assets	157.3	147.6
Biological assets	21.2	18.3
Working capital	83.0	53.4
Net debt	(16.7)	(2.9)
Tax, grants, provisions, pensions	(26.0)	(27.8)
Net assets	447.9	393.0

KEY METRICS	2017	2016
ROCE ¹	18.7%	18.9%
Gearing	3.7%	0.7%
Interest cover	200x	126x
Net debt/adjusted EBITDA	0.15x	0.03x

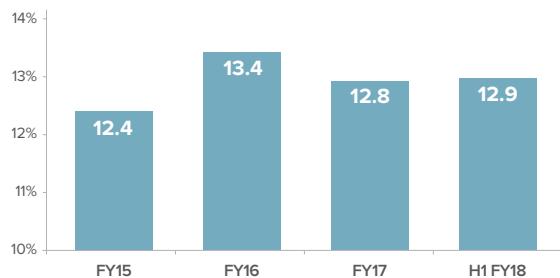
Acquired goodwill	10.2
Acquired customer relationships	1.7
Acquisition related amortisation	(2.2)
Net movement	9.7

Acquisitions	5.9
Inventories	8.9
Receivables	18.8
Payables	(4.0)
Net movement	29.6

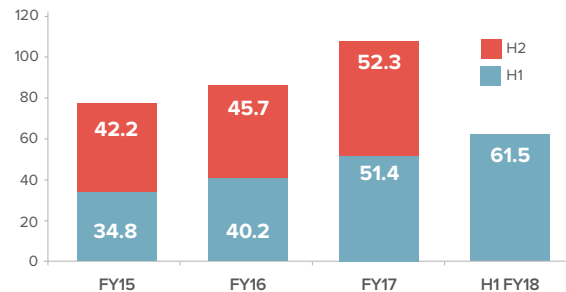
1. Adjusted operating profit divided by sum of average net assets, net debt, pension liabilities & deferred tax.

STRONG PERFORMANCE ACROSS ALL METRICS

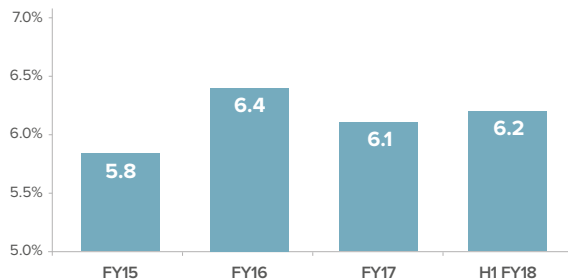
ADJUSTED GROSS MARGIN



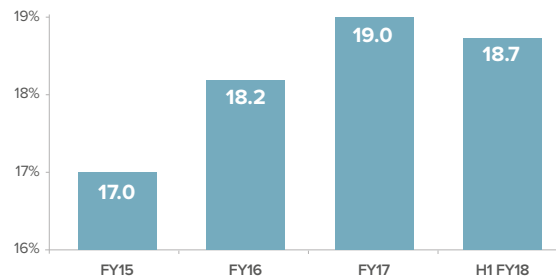
ADJUSTED EBITDA (£M)



ADJUSTED OPERATING MARGIN



ROCE



CASH GENERATION AND BANKING FACILITY

CASH GENERATION 2011–2018 (£M)

	FREE CASH FLOW	NET CAPEX	ACQUISITION / (DISPOSAL)	DIVIDEND PAID	CASH INFLOW / (OUTFLOW)*
H1 2018	39.5	29.3	4.0	11.9	(5.7)
FY 2017	72.4	46.5	40.5	14.6	(29.2)
2016	83.4	33.5	–	14.6	35.3
2015	52.7	20.4	17.7	15.3	(0.7)
2014	59.1	27.4	14.4	12.7	4.6
2013	49.0	30.5	5.8	11.4	1.3
2012	43.4	19.9	(14.5)	11.8	26.2
2011	50.0	33.9	–	10.5	5.6
	449.5	241.4	67.9	102.8	37.4

BANKING FACILITY

£160m revolving credit facility with four major UK banks

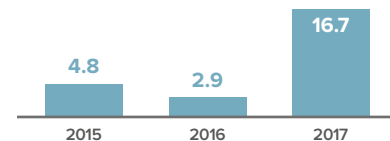
Includes committed overdraft of £20m

Option to access further £40m on same terms

To November 2022 with opportunity to extend for a further year

Unsecured

H1 NET DEBT PROFILE



* Excludes the proceeds from the issue of share options.

COMMERCIAL UPDATE

TRENDS



Retail recovery

Health and convenience

Out of home

CRANSWICK PERFORMANCE



Core category growth

Poultry development

Out of home & wholesale growth

OUTLOOK



Strategic partnerships

Poultry strategy

Innovation

RETAILER TRENDS

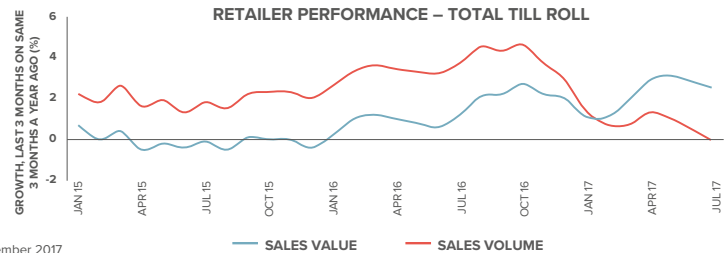
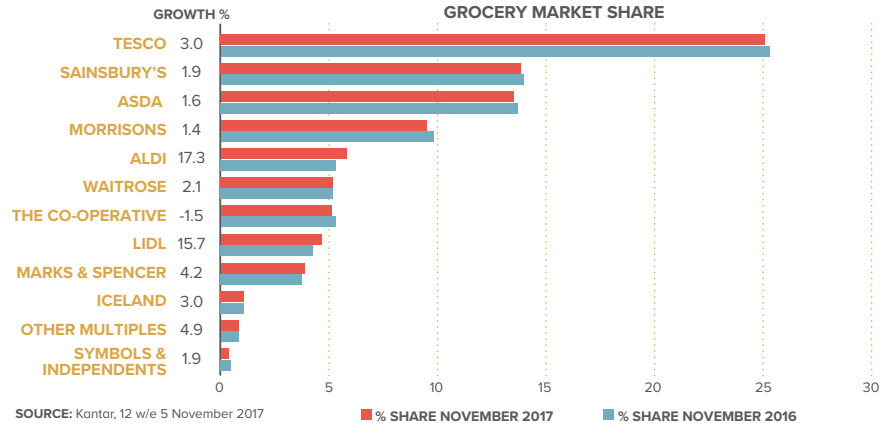
Overall grocery market growth @ 3.6%

Top 4 retailers returned to growth

Discounter growth continues

Impact of inflation evident

Corporate activity



CHANGING TASTES

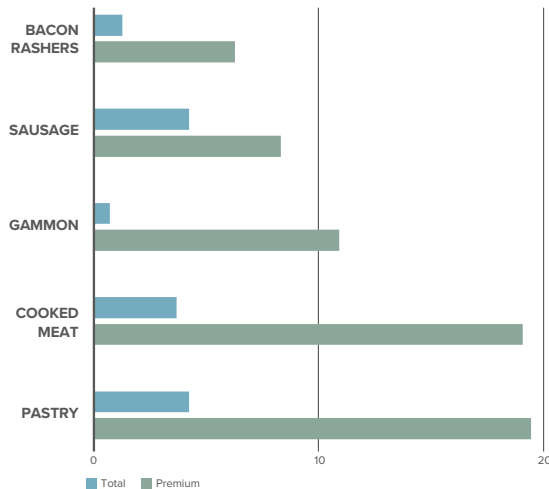
Premium growth

Premium tiers ahead of total categories

Provenance key for consumers

Allows retailers to differentiate

PREMIUM CATEGORY GROWTH (%)



Convenience

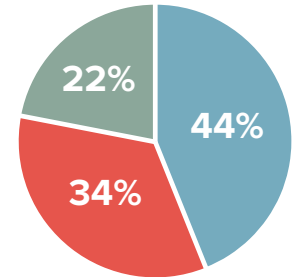
Consumers seeking quick and easy solutions

Average meal preparation time under 30 minutes

Demand for high quality, modern meal solutions

FOR MIDWEEK MEALS...

- "I use a combination of ready prepared and fresh ingredients"
- "I cook from scratch"
- "I have ready meals, take-aways or eat out"



Health

Increasingly important for consumers

Pressure on food industry to address challenges

An opportunity for the category

70%

VERY/FAIRLY
CONCERNED ABOUT
MY/FAMILY HEALTH

38%

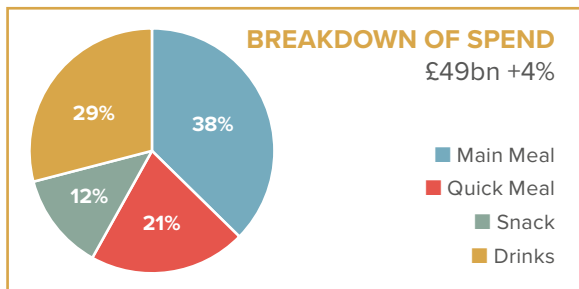
PROPORTION OF MEALS
CHOSEN FOR HEALTH
REASONS

SOURCE: Kantar, 52 w/e 8 October 2017 / IGD ShopperVista 2017

Interim Results – 6 months ended 30 September 2017



OUT OF HOME



Growth continues in out of home eating

Average consumer visits
outlets 5x per week

Increased choice and proliferation
of outlets continues

£1.5bn growth via 'food to go' channels

And 'dining out' occasion
drives £1bn increase

CHANNEL GROWTH

Quick Service Restaurant



+£698m (+7%)

Coffee Shop



+£501m (+9%)

Pubs & Bars



+£439m (+7%)

Full Service Restaurant



+£366m (+6%)

Multiple Retailers
(inc. Café & Forecourt)



+£114m (+2%)

Bakery & Sandwich



+£20m (0%)

High Street



+£16m (+2%)

Hotels



-£25m (-2%)

SOURCE: Kantar, October 2017

Interim Results – 6 months ended 30 September 2017



CRANSWICK PERFORMANCE

CORE CATEGORIES +23%



Fresh pork growth

Gourmet categories +28%

New meal solutions driving
convenience division

POULTRY GROWTH +27%

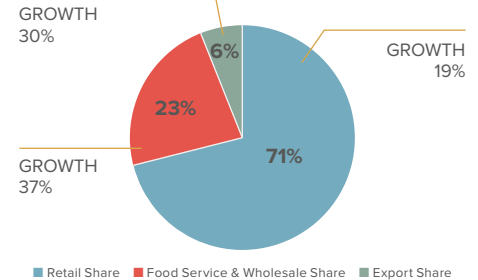


Internal supply increased to 20%

New customers for fresh chicken

Retail cooked poultry launched

FOODSERVICE & WHOLESALE +37%



Increasing share of business

Innovative, fast growth customers

Long term supply agreements

COMMERCIAL DATA

CRANSWICK SALES H1 2017-18

MARKET* ANNUAL SALES 2016-17

CATEGORY	CHANGE		CHANGE	
	VALUE	VOLUME	VALUE	VOLUME
 Fresh Pork ⁽ⁱ⁾	▲ +12.8%	▲ +0.6%	▲ +1.3%	▼ -1.3%
 Convenience ⁽ⁱⁱ⁾	▲ +17.2%	▲ +9.7%	▲ +0.9%	▲ +0.5%
 Gourmet Products ⁽ⁱⁱⁱ⁾	▲ +27.7%	▲ +24.0%	▲ +1.9%	▲ +1.3%
 Poultry ^(iv)	▲ +21.3%	▲ +16.5%	▲ +3.0%	▲ +5.6%

▲ +9.0%
Super premium

NOTES:

- (i) Like-for-like Fresh Pork sales exclude the contribution from Ballymena. Including Ballymena, total Fresh Pork sales growth was +26.3%. Fresh Pork retail sales +5.4%, volume -9.2%
- (ii) Convenience comprises Cooked Meats and Continental Foods
- (iii) Gourmet Products comprises Sausage, Bacon and Pastry
- (iv) Poultry comprises Fresh and Cooked Poultry. Like-for-like Poultry sales exclude the contribution from Crown Chicken prior to 8 April. Including Crown Chicken prior to 8 April, total Poultry sales growth was +26.6%

*SOURCE:

Kantar Worldpanel, 52 w/e 8 October 2017

POSITIVE OUTLOOK

STRATEGIC PARTNERSHIPS



Long-term agreements

Aligned supply chains

Dedicated facilities and teams

POULTRY STRATEGY



Significant growth plans

New investment

Added value opportunities

INNOVATION



Relevant products

Packaging and process

Agricultural R&D

STRATEGY & BUSINESS MODEL

CONSOLIDATION

DRIVING THE CORE

DIVERSIFICATION

EXPANDING OUR OFFER

INTERNATIONAL

DEVELOPING NEW OPPORTUNITIES

STRATEGIC PILLARS



**SALES
GROWTH**



**HIGH QUALITY
PRODUCTS**



**OPERATING
EXCELLENCE**



SUSTAINABILITY

GUIDING PRINCIPLES



QUALITY



VALUE

CRANSWICK *plc*
Great British Trade



PEOPLE



INNOVATION

CONSOLIDATION

DRIVING THE CORE BUSINESS



SALES GROWTH



Market share gains

Long-term
relationships

Building additional
capacity



HIGH QUALITY PRODUCTS



Focus on premium

Business wins based
on quality

Strong innovation
pipeline



OPERATING EXCELLENCE



Record capital expenditure
to enhance capability

New £28m facility for
Continental Foods

Stronger throughput drives
operating efficiencies



SUSTAINABILITY



Ballymena investment

Investment in UK
pig herd

Waste reduction and
energy efficiency initiatives

DIVERSIFICATION

SIGNIFICANT GROWTH POTENTIAL THROUGH POULTRY STRATEGY



SALES GROWTH



Strong growth category

New retail business

Approval for new £54m poultry facility



HIGH QUALITY PRODUCTS



Focus on premium tier

From fresh to cooked added value

Retail and out-of-home ranges



OPERATING EXCELLENCE



Drive efficiency through farm to fork model

Optimise value of whole birds and portions

Stronger throughput drives operating efficiencies



SUSTAINABILITY



Integrated supply chain

Low food miles adding to product quality

Strong environmental and welfare credentials

DIVERSIFICATION

INVESTING IN POULTRY

- Approval for £54m investment in new, state-of-the-art, poultry facility
- 18,000 square metre processing factory to be built on 40 acre site in Eye, Suffolk
- Approval for £13m expansion of existing milling, hatchery and rearing operations
- Double processing capacity with further room for expansion
- Vertically integrated supply chain and additional capacity to provide opportunities with retail customers
- In-line chilling of all production will improve quality and consistency of product
- Fresh and added value poultry markets growing strongly
- Incorporates highest animal welfare standards



DIVERSIFICATION

POULTRY SUPPLY CHAIN

MILLING



Weekly tonnage from 4.5k to 7k

100% self sufficient for
poultry feed

Continue to develop feed
for pigs and game

HATCHERY



Double capacity at hatchery

All chicks to be managed through
internal supply chain

Proposed development
at Kenninghall

FARMS



Increase from 26 farms to 45 farms

Allocate dedicated farms and
sheds to key retailers

Retro-fit all sheds with natural light
to further improve welfare position

INTERNATIONAL

EXPANDING OUR FOOTPRINT



SALES GROWTH



Strong export sales growth

Weaker sterling makes exports more competitive

Developing direct relationships



HIGH QUALITY PRODUCTS



Reputation of British outdoor bred pork

Pre packed, higher welfare products for China

Prime cuts to Europe, Japan & Australia



OPERATING EXCELLENCE



Efficient production of 5th quarter

Multiple accreditations

Shanghai office



SUSTAINABILITY



Higher welfare a key differentiator

Emerging markets

Develop international operations

RECORD CAPITAL INVESTMENT TO ADD CAPACITY, DRIVE EFFICIENCY AND ENHANCE CAPABILITY

CROWN CHICKEN SUFFOLK



New processing site
£54m

Expansion of hatchery
and mill **£13m**

CONTINENTAL FOODS MANCHESTER



New site **£28m**

FRESH PORK HULL AND BALLYMENA



Site upgrades **£9m**

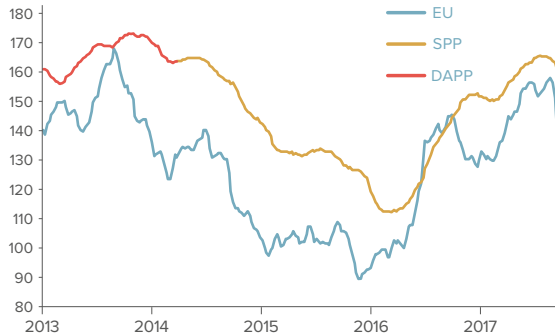
AGRICULTURE NORFOLK



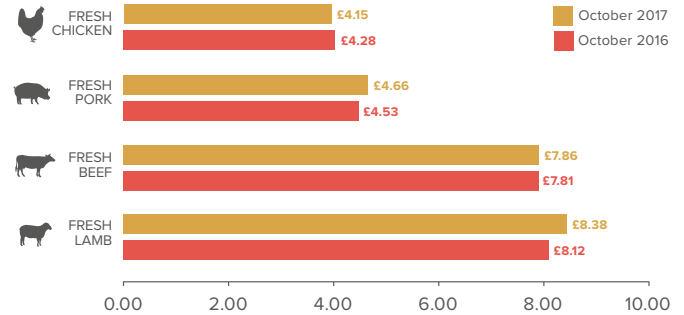
Pig herd expansion **£4m**

PIG PRICES & MARKET

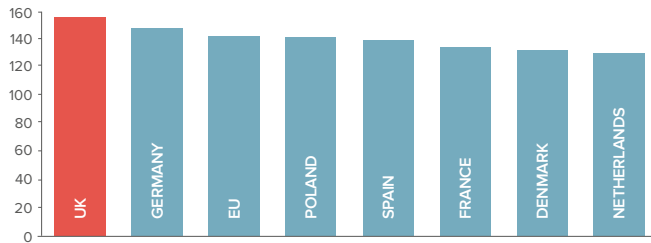
PIG PRICE – UK & EU p/kg



UK RETAIL AVERAGE PRICE (£/kg)

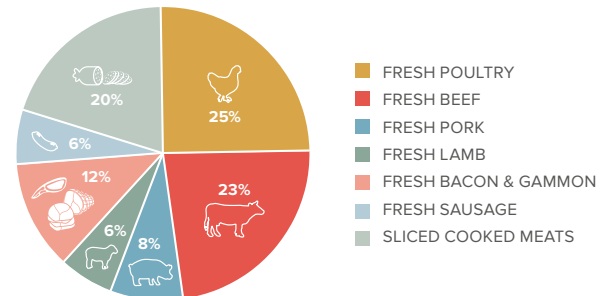


52 WEEK PIG REF PRICE p/kg



SOURCE:
AHDB, 52 week data to 8 October 2017

EXPENDITURE SHARE



SOURCE:
Kantar Worldpanel, 52 week data to October 2017

SUMMARY – STRONG H1 PERFORMANCE



Strong revenue & earnings growth

Strong balance sheet & cash generation

Strong growth in poultry sales



Board approval for £67m investment in poultry facilities

New £28m facility for Continental Foods

Record H1 capital expenditure of £29m in core asset base



Pork & chicken competitively priced

Gaining market share

Growth strategy on track



SALES GROWTH



HIGH QUALITY PRODUCTS



OPERATING EXCELLENCE



SUSTAINABILITY

APPENDIX 1

ADJUSTED & REPORTED EARNINGS

£M	2017	2016
Adjusted operating profit	44.6	38.2
Net IAS 41 movement	1.2	3.6
Acquisition related amortisation	(1.1)	(1.0)
Operating profit	44.7	40.8
Profit before tax	44.5	40.5
Profit after tax	35.6	31.3

APPENDIX 2

TAX & EARNINGS PER SHARE

TAX		
%	2017	2016
Headline tax rate	19.0	20.0
Disallowed expenses	0.9	1.2
Other	0.2	1.5
Effective rate (continuing operations)	20.1	22.7
Discontinued operations	—	(2.3)
Effective rate (inc. discontinued operations)	20.1	20.4

EARNINGS PER SHARE		
PENCE	2017	2016
On adjusted profit for the period	70.0	58.3
Acquisition related amortisation	(2.2)	(2.0)
Net IAS 41 movement	2.4	7.1
Tax impact	—	(0.9)
On reported profit for the period	70.2	62.5