

N. E. LINK

PRINCE PHILIP BARRACKS, BORDON
Sandhurst (North) + D Block
1st Floor Plan

Scale: 1:100

'D' BLOCK

SANDHURST BLOCK

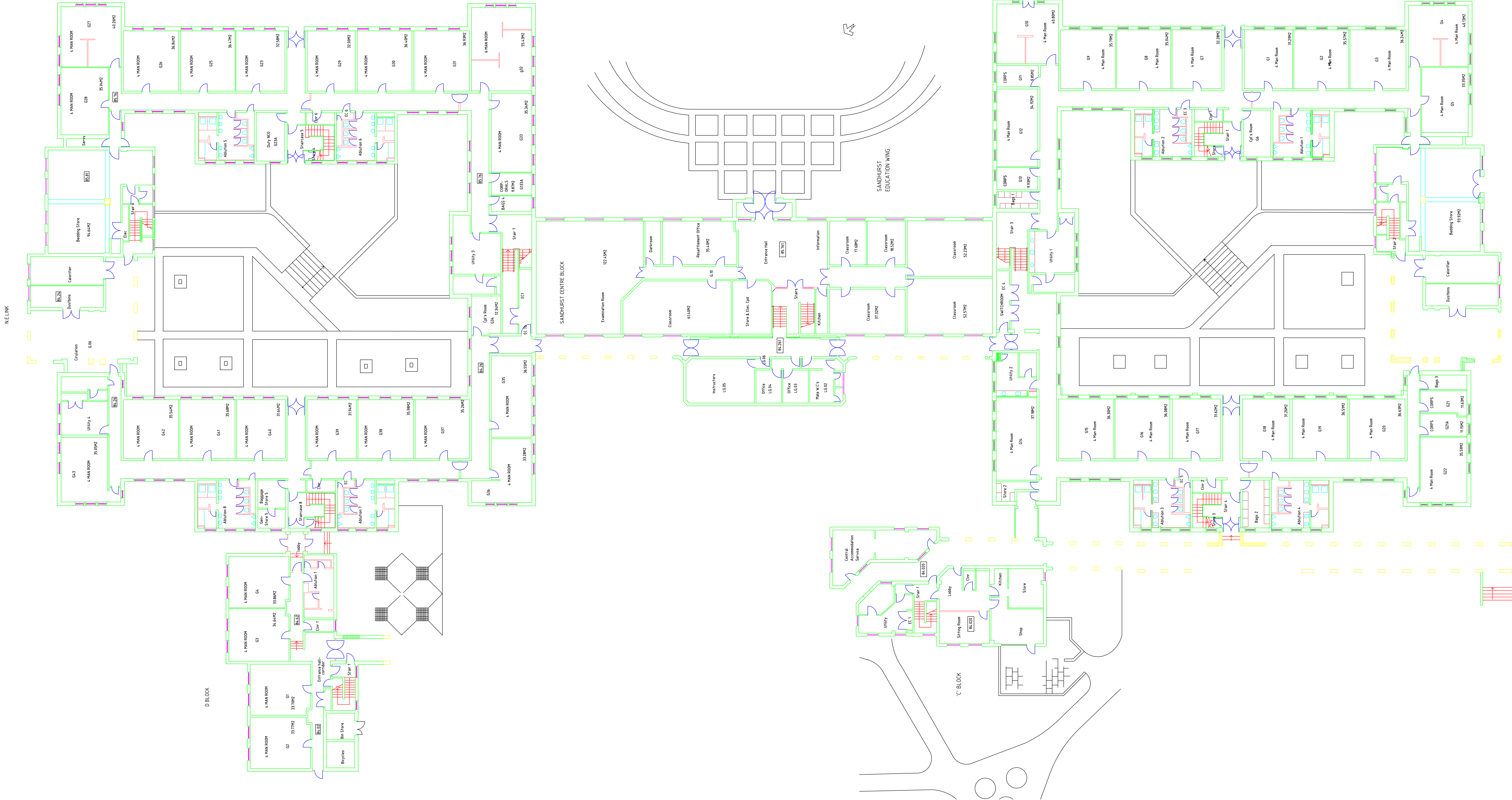
PRINCE PHILIP BARRACKS, BORDON
Sandhurst (Centre) + C Block
First Floor Plan

Scale 1:100

SANDHURST BLOCK
SOUTH

PRINCE PHILIP BARRACKS, BORDON
Sandhurst (South) & SW Link
FIRST FLOOR PLAN

Scale: 1:100



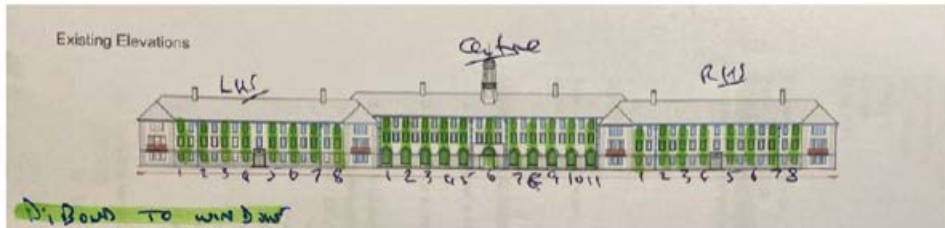
PRINCE PHILIP BARRACKS, BORDON
Sandhurst (North) - D Block
GROUND FLOOR PLAN

NOTE:
FLOOR AREAS ARE TAKEN FROM ACADEMIC
DESIGN AND ARE NOT TO BE USED FOR
ALL MEASUREMENTS ARE TO BE SITE
OBTAINED

PRINCE PHILIP BARRACKS, BORDON
SANDHURST CENTRE, C BLOCK
GROUND FLOOR

PRINCE PHILIP BARRACKS, BORDON
Sandhurst (South) & SW Link
GROUND FLOOR PLAN

Extent of window work







Scale: 1:100



Scale 1:100



Scale: 1:100

Halogen

communication strategists for the property industry

inspired
communications



A new town

WHITEHILL & BORDON REGENERATION

BUILDING A NEW TOWN



The site of the former Army barracks at Bordon is being redeveloped and regenerated. When complete, the conurbation of Whitehill & Bordon will have expanded from a population of 13,250 to close to 23,000.

Within this transformation the Whitehill & Bordon Regeneration Company (WBRC) is creating 2,400 dwellings, a new town centre, new schools, roads, open space and community/sports/leisure facilities, employment development, supporting infrastructure, and Hogmoor Inclosure - SANGS.

Masterplan

The Masterplan shows the scale of the redevelopment and the various character areas.

NB: A larger version is supplied with the brief.



A new town centre

WHITEHILL & BORDON REGENERATION



CREATING A NEW HIGH QUALITY TOWN CENTRE

A key phase of the transformational project is now beginning with the development of the heart and focal point of the community - the new town centre.

It will be a large scale phased development over a period of around 4 years.

It provides a once-in-lifetime opportunity to redefine what a town centre is, its role and what it constitutes, not only as we are starting from a 'blank canvas', but also as we climb out of the current crisis into the 'new normal'.

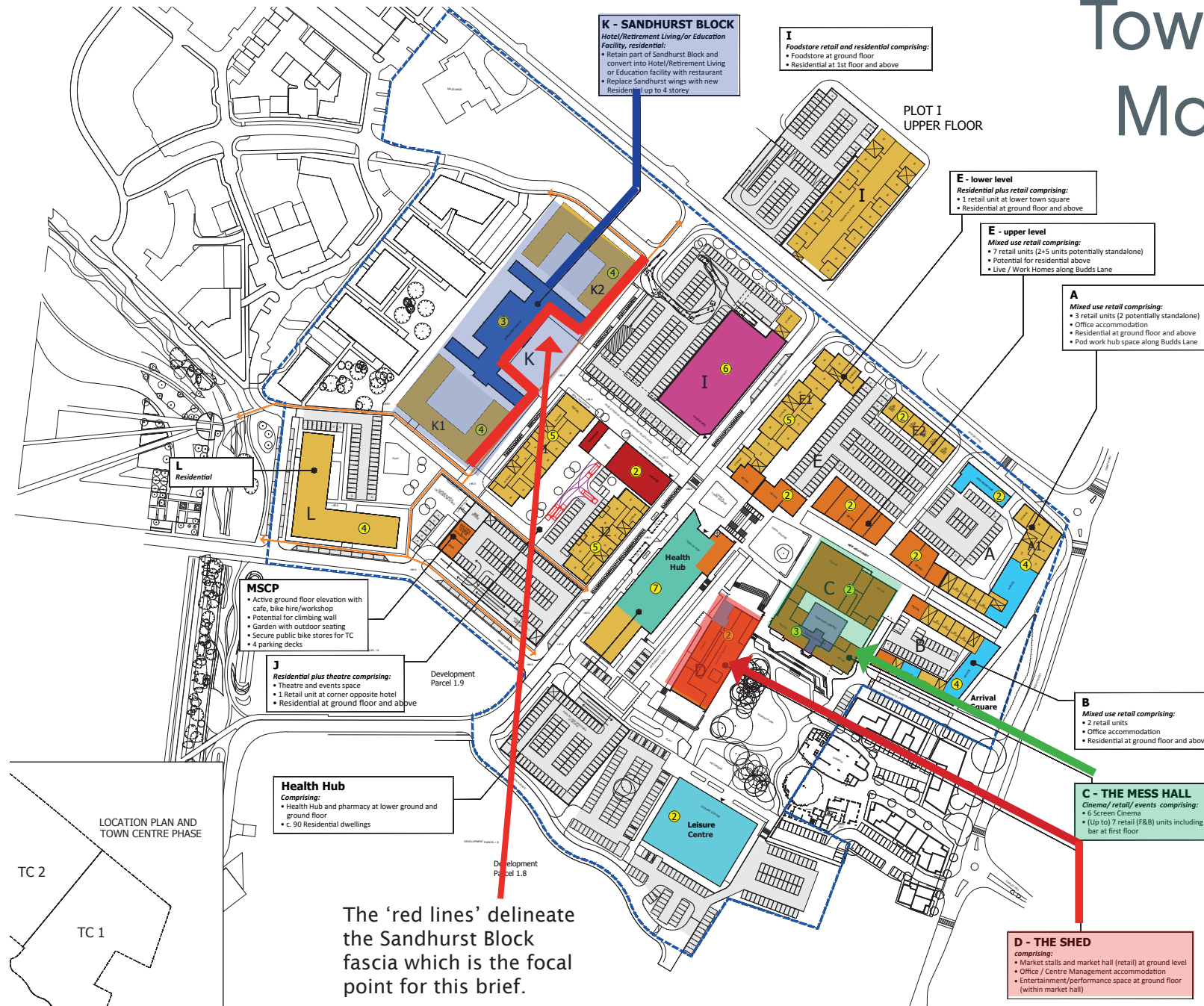
Town Centre Masterplan

The key elements which follow the opening of the leisure centre the December are:

THE SHED

THE MESS HALL

THE SANDHURST BLOCK



The 'red lines' delineate the Sandhurst Block fascia which is the focal point for this brief.

Town Centre site



PHASING

The redevelopment of the Sandhurst Block shown is in the last phase of the town centre development. However, a significant element - the 'H' Block at its heart - will remain whilst the rest will be demolished, but only much later in the redevelopment process.

In the meantime the building will be very visible to the rest of the town centre as the new development grows in front of it and customers begin to visit and utilise the services in increasing numbers.

The opportunity

WHITEHILL & BORDON REGENERATION

The project is transitioning from early site preparation, infrastructure and residential delivery into a wider a town centre development phase.

The development of a town centre brand and identity to bring the residential, town centre and leisure offerings together is underway.

The brand will define the attributes, character and personality of the new town centre and what it brings to the existing and growing community, and to the businesses, operators and traders taking space and committing resources.

Creating a sense of place and ownership is at the core of the vision and marks a move from aspiration into messaging and targeting the reality of the delivery of new spaces and places.

Progress



Part of the new town centre project includes new space for a market and the redevelopment of the original Sergeants Mess based around the town square and a new public park.

The market, now named The Shed and the public park - Marina Park, adjacent to the new Leisure Centre, and the new Town Square will all open at Easter 2021. With the Mess Hall opening in Spring 2022.



The strong branding and theming sets a tone for a socially based and inclusive local proposition to create a heart for the growing community:

**Where shopping is social
and the produce is local.**



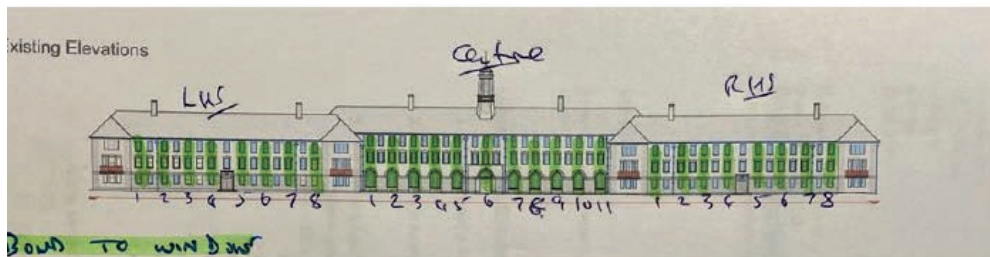
The Sandhurst Block



The last milestone in the town centre development is the Sandhurst Block, which is not due for demolition/redevelopment in the programme currently for 3 or more years.

Whilst a 2.4 metre hoarding will go around this part of the site, largely screening the ground floor, the remaining floors with the boarded-up windows will be in sight. The building is very visible to anyone accessing the town centre facilities and the central 'H' position will be the location for a drive-in cinema making it all very prominent.

Extent of window work



A plan was proposed to mount panels over the boarded windows. It was proposed these would feature graphic designs reflecting elements of the town centre, heritage and future. However, WBRC believes this is a real opportunity to introduce public art to this part of the project with a commission to develop and implement a project to 'dress' the five visible frontages. Not only is this an attractive option to 'mask' a vacated building prior to partial demolition, but it could also deliver elements of engagement and consultation to develop the artwork itself, potentially with local schools and groups.

Vision For the Brief

Whitehill & Bordon is in a unique position. It is the first conurbation to recreate and redefine itself as a truly 21st century town.

For more than 100 years, its character was shaped by the military. It was an army town first and foremost, nestling among Hampshire's ancient forests and verdant hills. When the army left for good in 2016, the town was presented with the opportunity to set an entirely new vision for the future. Central to its ambitious and far-reaching regeneration plan is a brand new town centre.

It will be a focal hub for the community where everyone is included; a place where there is always something new to discover.

Commercial enterprises and retail businesses will co-exist with residential accommodation, cafés and restaurants, a health hub with a 2-level GP surgery, leisure, fitness and entertainment facilities, including a drive-in cinema, as well as a new school. Flexible work spaces will open up opportunities for start-ups, creative, artisan and tech businesses. Cultural enrichment experiences – from a theatre to libraries, learning spaces and community events – will be available to all.

The land on which the wider Prince Philip Park development sits was a military barracks and there is a rich history, however it is felt strongly that, whilst acknowledging the past, this art commission needs to look forward to the new community which is evolving.

The masterplan for the site has been driven by the landscape and locality and aims to create a setting for the new place, which is a sensitive reflection and combination of the significant new green space inclosures, the varied residential and the surrounding areas, including the nearby AONB.

Whitehill & Bordon is a regenerated healthy town with a sustainable future that seeks to be a welcoming and inclusive community for existing residents and new entrants to the area.

It is a 'once in a generation' opportunity to develop a successful town centre that will endure and thrive long into the future.

The Essence:

A vibrant and rich town centre, full of character and fit for the future

Artist's Role

The key elements of the commission include:

- Engage with the Public Art Commissioning Board (see below) to agree the brief and timetable for delivery;
- Visit the site and undertake appropriate research into the history and background of the site;
- Prepare a proposal with costs which demonstrate a deliverable approach within the proposed budget which considers any ongoing maintenance or management costs;
- Undertake community engagement to shape and confirm the proposals;
- Prepare material for planning/construction consents if required; and
- Fabricate/create/implement the piece or tender and commission the production where undertaken by others and oversee delivery by others.

Appointment Procedures

The artist appointment will follow the procedure below:

Artist Brief

This brief is being made available within an 'open call' for artists with the opportunity publicised through a number of appropriate outlets. The art commission is being promoted in the arts press both nationally and regionally on sites such as:

www.a-n.co.uk

www.ixia-info.com

www.publicartonline.org.uk

www.hampshireculture.org.uk

Artist applications

Applications should include:

- A statement on the interest in this opportunity;
- A statement of the creative practice;
- Experience and track record of delivering public art of relevance to this brief;
- CV
- Up to 6 images of previous artworks/events
- URLs or links to other media
- Outline proposals for the brief
- Submission should be made in digital format.

Commissioning Board

This board will make the selection and will comprise:

- WBRC - two project team members
- Representative of East Hampshire District Council
- Representative of Whitehill Town Council
- Rep from Future Skills Centre
- Architects
- Rep from Local Group (TBC)
- Halogen (Comms Consultant)

Budget

The total budget is £60,000. This fee should cover all expenses - including artist fee, research, production of designs, site visits, making/fabrication, technical/professional consultancy input, materials, production, delivery of artworks and installation. Should planning permission be required, application fees will be paid by WBRC

Appointment Procedures 2

Review of applications and notification of shortlist

The commissioning board (above) will review the applications and select 3 artists to be shortlisted. Initial selection for shortlisting will be based on the artists track record presented in the application and CV; the quality of the presented relevant work and the strength of the outline approach.

Shortlisted artists must be available to attend a viewing day in January 2021. This is an opportunity to see the site, meet some of the key project team members and potentially to engage with some of the local groups.

Submission of final Artist proposals

Following the Open Day, artists will have 2 weeks to prepare a detailed proposal. This should be in form which provides a good indication of what is proposed and may be in the form of sketches, visualisations or drawings. Details of the proposed community consultation process should be set out. Outline costs should be provided which show that the public art can be delivered in the available budget.

Artist interviews

Shortlisted artists will be interviewed to present their detailed proposals to the Commissioning Board (see above) who will appoint the selected artist

Timetable & Requirements

Timetable

Call for submissions and issue of Artist Brief	- 4 Jan 2021
Site visit for interested parties	- TBC Jan 2021
Deadline for submission of applications	- 29 Jan 2021
Selection of shortlist artists	- 5 Feb 2021
Final Artist presentation and interviews	- 19 Feb 2021
Artist selected and commission commences	- 1 Mar 2021
Target for delivery of commission (tba)	- Spring 2021

Planning

Planning consent for the physical installation will be required and WBRC will support this process and be responsible for the submission. The selected artist will be required to prepare drawings and material suitable for submission and be responsible for providing any supplementary information required by the Local Planning Authority.

Artist interviews - Risk and Impact

Artwork will be expected to meet all health & safety requirements. Should a linked community event be proposed, the artist will be jointly responsible with the WBRC consultants for the planning and running of the event.

Artists copyright position and clarifications of ownership

The artist will retain the copyright on all drawings and designs they produce for the primary commissioning contract. Ownership of the artwork will then transfer to WBRC.

Further Information

Useful Links:

<https://www.princephilippark.co.uk>

<https://theshedwb.com>

<http://whitehillbordon.com>

<https://www.facebook.com/Whitehill-Bordon-Regeneration-Prince-Philip-Park-451521158359749/>

<http://woolmerforest.org.uk>

Contact:

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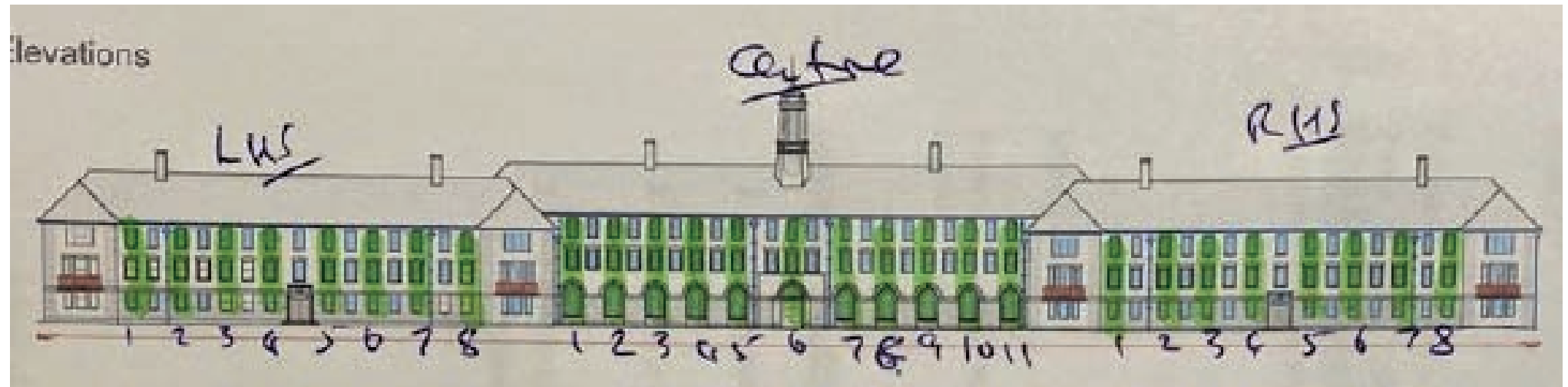
Images



Images



Images



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