

Daily Gold Rate:



Gold has always held a special place in India — whether for investment, jewellery, savings, festivals, or long-term wealth protection. Because of this, the Daily Gold Rate is one of the most searched financial topics across the country. Gold prices change every day based on global markets, demand, supply, and currency movements. Keeping track of the daily gold rate helps you make smarter buying and selling decisions.

In this detailed guide, we break down today's gold rate, types of gold prices, factors that affect rates, city-wise prices, and tips for gold buyers in 2025 — in a simple, SEO-friendly format.

★ What Is the Daily Gold Rate?

The Daily Gold Rate refers to the current market price of gold per gram in India. It is updated every morning and sometimes changes multiple times during the day depending on market volatility.

Gold rates are mainly calculated for:

- 22 Karat Gold (916 Gold) – Used for jewellery

- 24 Karat Gold (999 Gold) – Pure gold, used for investment bars/coins
 - 18 Karat, 14 Karat Gold – Used for designer jewellery, watches, ornaments
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Today's Gold Rate in India (Sample Format)

(Update values according to your region)

Gold Type	1 Gram	8 Gram	10 Gram
22K Gold	₹XX	₹XX	₹XX
24K Gold	₹XX	₹XX	₹XX

You can replace the data as needed depending on your location.

Types of Gold Rates You Should Know

Understanding gold pricing helps you avoid getting confused when buying jewellery or investing.

1. Retail Gold Rate

Price at which jewellers sell gold to customers.

Includes GST, making charges, and additional charges.

2. International Market Rate

Set by global gold exchanges such as COMEX and LBMA.

3. Bullion Rate

Price for gold bars and gold coins traded in bulk.

4. Hallmarked Gold Rate

Price for certified gold with purity guaranteed by BIS.

Daily Gold Rate Trends in India

Gold prices have been rising over the years due to:

- Economic uncertainty
- Global inflation
- Rupee depreciation
- Demand during festivals like Akshaya Tritiya, Dhanteras
- Increase in central bank gold reserves

In 2024–2025, gold prices have shown strong upward momentum, making it a reliable asset for long-term holding.

Factors That Affect Daily Gold Rates

1. International Gold Prices

Global gold market movements directly impact Indian gold prices.

2. USD vs INR Exchange Rate

If the Indian Rupee weakens against the US Dollar, gold becomes more expensive.

3. Inflation and Interest Rates

Higher inflation increases gold demand as a safe investment.

4. Jewellery Market Demand

Festivals and wedding seasons push gold prices higher.

5. Government Import Duties

Higher import taxes increase the retail cost of gold in India.

6. Geopolitical Conditions

Wars, global tensions, and economic crises increase gold investment demand.

City-wise Gold Rates in India

Gold prices vary from city to city depending on transportation cost, taxes, and local demand.

Popular cities where rates differ:

- Delhi
- Mumbai
- Bangalore
- Chennai
- Hyderabad
- Kolkata
- Patna
- Jaipur

Rates in South India are generally lower compared to North India.

💡 Tips Before Buying Gold in 2025

✓ Always buy hallmarked gold

Check for BIS Hallmark + Purity + Assay Centre ID.

✓ Compare prices online

Use reliable gold rate websites or apps.

✓ Understand making charges

Jewellers charge:

- Fixed Making Charge
- Percentage Making Charge

Choose the one that suits your budget.

✓ Check the purity carefully

22K = jewellery

24K = investment

✓ Keep the invoice safe

Useful for resale or exchange.

💰 Should You Invest in Gold in 2025?

Gold remains one of the safest investment choices during market volatility. Investors are mixing gold with stocks, mutual funds, and real estate to create a balanced portfolio.

Popular forms of gold investment include:

- Physical Gold (coins/bars)
- Gold ETFs
- Sovereign Gold Bonds (SGB)
- Digital Gold

Among these, SGBs are the most profitable due to interest and tax benefits.

Why Tracking Daily Gold Rate Matters

- Helps you buy gold at the best price
 - Useful for long-term investment planning
 - Important for jewellers and traders
 - Beneficial for those planning weddings or festival purchases
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● Final Thoughts on Daily Gold Rate

Gold will continue to be a major part of Indian households and investments. Keeping track of the daily gold rate helps you make smart financial decisions, whether you're buying jewellery, investing in gold, or monitoring the market for future opportunities.