



Omeigo Technical Consulting Ltd Privacy Policy

Last updated: 9 September 2026

Who we are

This website is operated by Omeigo Technical Consulting Ltd (company registration number 12996401), registered at 167-169 Great Portland Street, 5th Floor, London W1W 5PF.

For the purposes of UK data protection law, Omeigo Technical Consulting Ltd is the data controller for personal data collected through www.omeigotech.co.uk and diagnostic.omeigotech.co.uk.

Contact: Paul.Trusty@Omeigotech.co.uk

What this policy covers

This policy explains what personal data we collect, why we collect it, how we use it, who we share it with, and the rights you have over it. It covers:

- www.omeigotech.co.uk (the main site, materials science consultancy pages, coaching pages, blog)
- diagnostic.omeigotech.co.uk (the Structural Patterns Diagnostic quiz and Personalised Patterns Profile Report)
- Our email newsletter and marketing communications
- Coaching and consultancy enquiries

Data we collect

Newsletter and mailing list

If you subscribe to our newsletter, we collect your email address and, where you provide it, your name. We use this to send you newsletter content, blog updates, and marketing about our diagnostic, reports, coaching, and consultancy services.

The Structural Patterns Diagnostic

If you take the free diagnostic quiz, we collect:

- Your answers to the 24 quiz questions
- Your email address
- Your name, if you provide it
- Your consent to be contacted, given via a GDPR consent checkbox at the point of taking the quiz
- A profile identifier we generate to match your results to any report you later purchase

We use this data to calculate and send you your structural pattern results, to generate your Personalised Patterns Profile Report if you buy one, and to send you follow-up emails about the diagnostic and related services (our nurture email sequence).

Personalised Patterns Profile Report purchases

If you buy the Report, our payment processor collects and processes your payment details. We do not store your card details ourselves. We receive confirmation of payment and your billing details (name, email, billing address) in order to generate and deliver your report and to keep accounting records.

Contact form and coaching enquiries

If you contact us through the website, by email, or to enquire about one-to-one coaching, we collect whatever you provide: typically your name, email address, and the content of your message. If you go on to book coaching, we collect the further information needed to deliver it, such as details relevant to StrengthsFinder assessments and your career background, which you provide directly.

Website usage data

Like most websites, ours collects some technical data automatically through cookies and similar technologies: IP address, browser type, device type, pages visited, and referral source. See the Cookies section below.

Why we process your data and our legal basis

Purpose	Legal basis
Sending diagnostic results and generating your report	Contract (performance of the service you asked for)
Newsletter and marketing emails	Consent
Nurture email sequence following the diagnostic	Consent, given via the diagnostic's consent checkbox
Processing report payments	Contract, and legal obligation for accounting/tax records
Responding to enquiries	Legitimate interests (running our business and responding to people who contact us)
Delivering coaching services	Contract
Website analytics and security	Legitimate interests

You can withdraw consent at any time. This does not affect the lawfulness of anything we did with your data before you withdrew it.



Who we share your data with

We use third-party services to run the website, the diagnostic, and our email communications. These providers process personal data on our behalf, under their own data processing terms:

- **systeme.io** (France): hosts the main website, our email marketing and newsletter sequences, and the payment and checkout process for the report
- **Vercel**: hosts the diagnostic quiz application
- **Resend**: sends transactional emails from the diagnostic (for example, delivering your results)
- **Google (Google Sheets and Google Apps Script)**: stores and processes diagnostic responses and generates report content
- **Our payment processor**, via systeme.io's checkout: processes card payments for the Report

Some of these providers are based outside the UK, including in the EU and the US. Where that is the case, we rely on the provider's own UK/EU adequacy arrangements or standard contractual clauses to keep your data protected to UK GDPR standards.

We do not sell your personal data. We do not share it with third parties for their own marketing purposes.

We may disclose personal data if required to by law, for example in response to a valid request from a regulator or law enforcement.

How long we keep your data

- Newsletter subscribers: until you unsubscribe, or after a period of prolonged inactivity, whichever is sooner
- Diagnostic responses and report data: for as long as needed to deliver your results and report, and afterwards for a reasonable period to support any follow-up queries, after which it is deleted or anonymised
- Payment and invoicing records: for 6 years, to meet UK tax and accounting obligations
- Enquiry and coaching correspondence: for as long as relevant to the business relationship, then deleted

Cookies

The website uses cookies, largely set by systeme.io, to run the site, remember your preferences, and understand how visitors use it. Some of these may include analytics or marketing cookies from systeme.io's own tools.

You can control or delete cookies through your browser settings. Blocking cookies may affect how parts of the site work, including the newsletter sign-up form and checkout.



Your rights

Under UK GDPR, you have the right to:

- Ask what personal data we hold about you, and get a copy of it
- Ask us to correct inaccurate data
- Ask us to delete your data, subject to any legal reason we may have to keep it (for example, payment records)
- Ask us to restrict or object to certain processing
- Ask for your data in a portable format, where the processing is based on consent or contract
- Withdraw consent at any time, where processing is based on consent
- Complain to the Information Commissioner's Office (ICO) if you think we've handled your data wrongly

To exercise any of these rights, email Paul.Trusty@Omeigotech.co.uk. We'll respond within one month.

To complain to the ICO: ico.org.uk, or 0303 123 1113.

Children

This website and its services are aimed at working scientists and businesses. We do not knowingly collect data from children under 13. The free STEM public speaking programme for schools is delivered through schools and teachers, and any pupil data involved in that programme is handled under separate arrangements agreed with the school, not through this website.

Changes to this policy

We may update this policy from time to time, for example when we change service providers or add new features. The date at the top shows when it was last updated. Significant changes affecting how we use your data will be flagged by email to active subscribers where practical.

Contact us

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