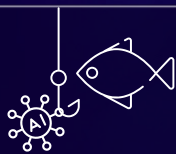


We help teams practically master strategic AI use for business impact



You recognise AI's transformative potential, but you and your *team* need expert guidance to elevate their strategic contribution with AI.



We teach you how to fish with AI...

...so you can *fish*, to bring your strategic use of AI to life.

Our aim is to help your *team* build up their know-how and confidence with AI, fast, across a strategy, AI policy, your AI tools, and AI literacy.



Our People+AI approach is about...

...bridging the gap between your rollout of AI and your team's reality. We give them practical and strategic knowledge using their use cases to guide their transformation and to have *ah-ha* moments!



Our 3 tiers service offering...

...we cover

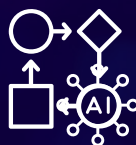
- **Teams+AI Activation & Capability Building Workshops**
- **Process transformation & redesign with AI**
- **Department+AI Transformation redesign.**



TIER1: Teams+AI Activation Workshops

Practical **capability building** with your AI tools and your use cases. Tailored sessions **build confidence** through hands-on application. We use a clear human own, AI augment, or AI automate framework, with measurable results.

- Immediate impact - Single workshop or 2-week series.
- Confident AI use from day one, with post-support.



TIER 2: Process Transformation & Redesign

We dive into workflow processes to spot AI opportunities. We produce a clear roadmap showing what to own, augment, or automate. We help redesign your workflows and suggest quick wins and provide training for confident adoption.

- Rapid transformation - 4-8 week engagement
- Streamlined workflows within weeks.



TIER 3: Department+AI Transformation

We use our 5-step blueprint: **Discover & Connect** (build foundations) > **Explore & Elevate** (strategic Department+AI value unlocking) > **Integrate & Embed** (systematic deployment) > **Innovate & Lead** (become AI masters) > **Evolve & Inspire** (sustainable transformation), with you.

- Strategic evolution - 3-15 month journey
- AI mastery, strategic activation, measurable ROI.

Are you ready to transform your team into strategic AI masters?

Get in touch →

Frank Dias

Founder & CEO

Ai x Comms Lab

frank@aixcommslab.uk

www.aixcommslab.com