

Universum Ranking - Business students

Employer	2017		2016	
	Rank		Rank	Difference
HEINEKEN	1	→	1	0
KLM	2	→	2	0
Google	3	→	3	0
Nike	4	→	4	0
Apple	5	→	5	0
Tesla	6	New	-	-
Coca-Cola Enterprises	7	→	7	0
Unilever	8	↓	6	-2
L'Oréal Group	9	↓	8	-1
Coolblue	10	↑	15	5
adidas group	11	↑	17	6
Schiphol Group	12	↓	9	-3
IKEA	13	↓	11	-2
Rijksoverheid	14	↑	16	2
Tui	15	↑	18	3
bol.com	16	↓	14	-2
Rabobank	17	↓	10	-7
BMW Group	18	↓	12	-6
Booking.com	19	New	-	-
ING Group	20	↑	21	1
Shell	21	↓	19	-2
EY (Ernst & Young)	22	↓	20	-2
Deloitte	23	↑	26	3
Philips	24	↓	22	-2
Microsoft	25	→	25	0
Belastingdienst	26	↑	33	7
PwC	27	→	27	0
KPMG	28	→	28	0
ABN Amro	29	↓	24	-5
Volvo Cars	30	↑	36	6
The Boston Consulting Group	31	↑	34	3
Endemol Shine Group	32	↓	13	-19
De Nederlandsche Bank	33	↓	31	-2
Ahold Delhaize	34	↓	23	-11
FrieslandCampina	35	↓	30	-5
HEMA	36	New	-	-
McKinsey & Company	37	→	37	0
Nestlé	38	↓	32	-6
wehkamp	39	↓	29	-10
Sony	40	↓	35	-5
PepsiCo	41	→	41	0
Goldman Sachs	42	↓	39	-3
Canon	43	↑	48	5

Rijkswaterstaat	44	↑	45	1
Centraal Bureau voor de Statistiek	45	↓	44	-1
JACOBS DOUWE EGBERTS	46	↓	42	-4
AB InBev	47	↓	38	-9
Mars	48	↑	49	1
Procter & Gamble (P&G)	49	↓	40	-9
Van Lanschot Bankiers	50	↓	43	-7
Nederlandse Spoorwegen	51	↑	53	2
J.P. Morgan	52	↓	47	-5
BDO	53	↑	55	2
ASML	54	↑	56	2
Sanoma	55	↓	46	-9
Deutsche Bank	56	↓	50	-6
KPN	57	↓	52	-5
Lidl Netherlands	58	New	-	-
Strategy&	59	↓	51	-8
PostNL	60	↑	63	3
Roland Berger	61	↑	67	6
Accenture	62	↓	54	-8
Bain & Company	63	↓	61	-2
IBM	64	↓	59	-5
Maersk	65	↓	57	-8
Delta Lloyd	66	↓	60	-6
Danone	67	↑	68	1
Morgan Stanley	68	↓	62	-6
Barclays	69	↓	58	-11
Vodafone	70	↓	64	-6
DAF Trucks	71	↑	77	6
BAM Groep	72	↑	90	18
Achmea	73	↓	66	-7
The Kraft Heinz Company	74	↑	88	14
European Space Agency/ESTEC	75	↓	69	-6
Capgemini	76	↓	65	-11
Heijmans	77	↑	89	12
DSM	78	↑	85	7
Philip Morris International	79	↓	71	-8
Van Oord	80	↑	92	12
Bosch	81	↓	70	-11
Mondelēz International	82	↑	83	1
AkzoNobel	83	↓	81	-2
TATA Steel	84	↓	75	-9
DHL	85	↓	72	-13
Johnson & Johnson	86	↓	76	-10
Allianz	87	↓	86	-1
Mammoet	88	↑	104	16
Damen Shipyards	89	↓	80	-9
Royal Boskalis Westminster N.V.	90	↑	103	13

ProRail	91	↓	87	-4
TomTom	92	↓	74	-18
Eneco	93	↑	109	16
Fokker Technologies	94	↓	82	-12
European Patent Office	95	↓	91	-4
Siemens	96	↑	99	3
Bayer	97	↑	110	13
Oracle	98	↑	105	7
TNO	99	↓	98	-1
General Electric (GE)	100	↓	97	-3
Hewlett Packard Enterprise	101	New	-	-
Kempen & Co	102	New	-	-
SBM Offshore	103	↓	93	-10
Heerema Group	104	↑	118	14
Ballast Nedam	105	↑	114	9
Royal HaskoningDHV	106	↑	107	1
Dell	107	↓	96	-11
Alliander	108	↑	123	15
ARCADIS	109	↓	100	-9
British American Tobacco	110	↓	95	-15
BP	111	↓	101	-10
Nuon (part of Vattenfall)	112	↑	115	3
SABIC	113	↑	116	3
Thales	114	↓	112	-2
ORMIT	115	↓	102	-13
HP Inc.	116	New	-	-
Henkel	117	↓	78	-39
BASF	118	↑	120	2
Essent	119	↓	108	-11
Stork	120	↑	121	1
Sogeti	121	New	-	-
Unibail-Rodamco	122	New	-	-
E.ON Benelux	123	↑	125	2
DOW Chemical	124	↓	122	-2
NXP Semiconductors	125	↑	126	1
Sweco	126	↑	127	1
ABB	127	↑	131	4
Deltares	128	↓	124	-4
Schlumberger	129	→	129	0
Altran	130	→	130	0

Universum Ranking - Technical students

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	Rank		Rank	Difference
Tesla	1	New	-	-
Google	2	↓	1	-1
Philips	3	→	3	0
Rijksoverheid	4	↑	6	2
Apple	5	↓	2	-3
KLM	6	↓	5	-1
Shell	7	↓	4	-3
Unilever	8	↑	9	1
HEINEKEN	9	↑	12	3
Microsoft	10	↓	7	-3
Rijkswaterstaat	11	→	11	0
TNO	12	↓	10	-2
IKEA	13	→	13	0
ASML	14	↑	15	1
BMW Group	15	↓	8	-7
Schiphol Group	16	↓	14	-2
Volvo Cars	17	↓	16	-1
Nike	18	→	18	0
FrieslandCampina	19	→	19	0
European Space Agency/ESTEC	20	→	20	0
AkzoNobel	21	↑	30	9
BAM Groep	22	→	22	0
Sony	23	↓	17	-6
Fokker Technologies	24	↓	21	-3
Royal HaskoningDHV	25	↓	24	-1
Coca-Cola Enterprises	26	↓	25	-1
DSM	27	→	27	0
Van Oord	28	↑	31	3
ARCADIS	29	→	29	0
Coolblue	30	↓	28	-2
Siemens	31	↑	33	2
IBM	32	→	32	0
Nestlé	33	↑	36	3
Mammoet	34	↑	38	4
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bol.com	37	↓	26	-11
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Damen Shipyards	41	↑	43	2
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DOW Chemical	43	↑	64	21

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DAF Trucks	45	↑	47	2
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Danone	48	↓	46	-2
Bayer	49	↑	51	2
Canon	50	↓	44	-6
HEMA	51	New	-	-
The Boston Consulting Group	52	↓	41	-11
Rabobank	53	↓	49	-4
Deltares	54	↑	56	2
BASF	55	↑	73	18
Johnson & Johnson	56	↑	67	11
Sweco	57	↑	111	54
Tui	58	↑	69	11
Ballast Nedam	59	↓	50	-9
Mars	60	↑	71	11
ProRail	61	↑	66	5
SBM Offshore	62	↓	61	-1
Maersk	63	↓	55	-8
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wehkamp	76	↑	84	8
Dell	77	↑	100	23
Heerema Group	78	↓	52	-26
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Henkel	126	↓	124	-2
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