

# Certified Corporate Governance Professional



Insight + Impact

### About the Corporate Governance Institute

We know that governance is a powerful force for good – that enables transformation, drives serious innovation, and supports sustainable, inclusive progress.

Combining grounded expertise with practitioner-led experience, the Corporate Governance Institute is the trusted global leader in educating, certifying, and preparing today and tomorrow's most effective leaders. Positioning switched-on individuals, businesses, and boards to go beyond compliance. To think boldly, act wisely, and lead where it matters most.

Because good governance isn't just about risk. It's about readiness.





# Educating corporate leaders to be a force for good in the world.

- Practical tools, frameworks and strategies.
- Focused on the impact of good governance.
- Creating corporate governance change leaders.
- A supportive learning experience.
- Backed by a Governance Advisory Council.
- Recommended by 97.3% of our alumni.

The Corporate
Governance Institute
partners with
Birkbeck, University
of London

The Corporate Governance Institute — the global leader in online corporate governance education — is proud to announce a strategic partnership with **Birkbeck, University of London**.

Under this agreement, **Birkbeck has formally accredited TCGI's diploma programmes**, confirming they meet the **highest global standards** of academic rigour and professional recognition.

Global recognition. Industry approved. Academic excellence.

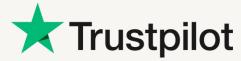




# A trusted voice for achieving excellence

Excellent







Winner

Best institute of the Year 2024





Sep 23, 2022

#### The Diploma in Corporate Governance was...

The Diploma in Corporate Governance was excellent covering all matters of Governance including Finance, Risk, Culture and ESG. It was an eye opener for me and I learnt an immense amount from the course and tutors.

It was very professionally run with excellent tutors and speakers. I would highly recommend to everyone who is is looking to join Boards or who simply want to improve their knowledge in this area.





Aug 11, 2021

#### This was one of the best courses I have...

This was one of the best courses I have completed in recent years, it is a real commitment to undertake the course over 10 weeks along with the additional reading. The workload was just right and the organisation was second to none. Well done to all the team at the CGI.





30 May 2023

#### CGI provides an outstanding accredited...

CGI provides an outstanding accredited platform for certifying professionals in corporate governance and related topics. Excellent thought leadership is produced and a community network of practitioners is well maintained with a steady flow of online learning webinars available.

# Certified Corporate Governance Professional

Book a free consultation



Program duration

Six months



Modules

10 Modules



Assessments

Two online, multiple-choice style



**Contact hours** 

30 plus supplementary research, study, and assessments



Accessibility

Available on any device



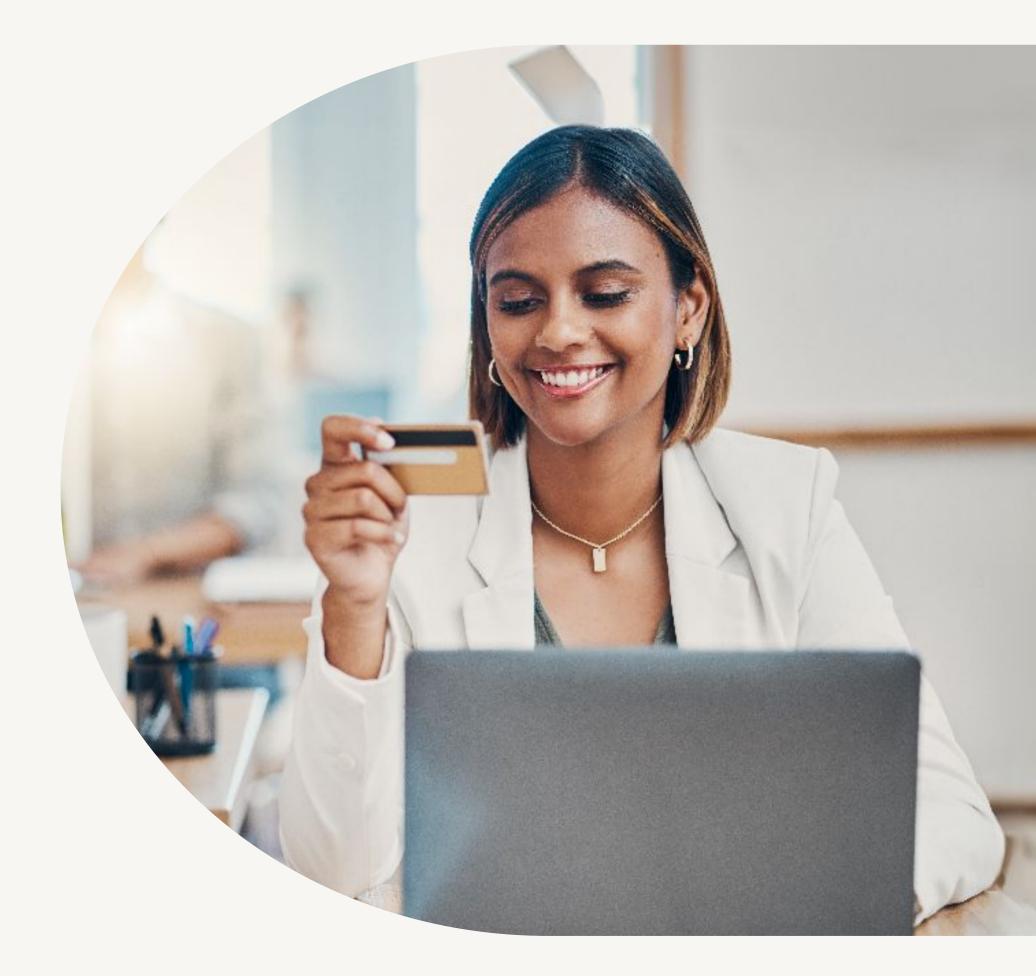
Fees

\$5,495

# Flexible learning. Flexible payments.

We believe professional development should be both accessible and practical. To support this, we offer flexible payment options designed to suit different financial situations, whether you're self-funding or supported by your organization.

Enroll now











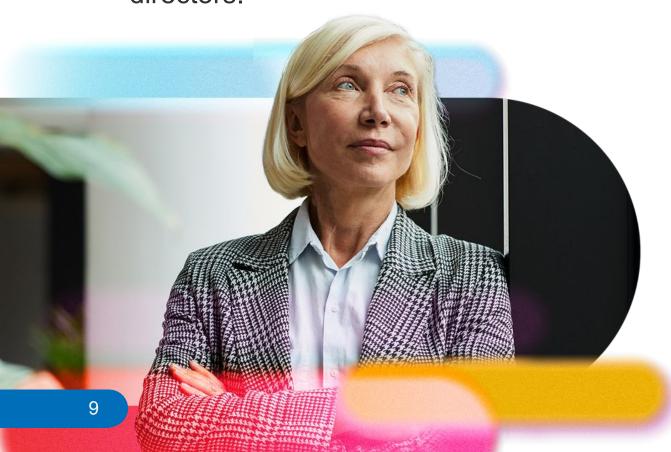
# Military and first responder discount

In recognition of your service, the Corporate Governance Institute offers a **10% discount** on course fees for military personnel and first responders. Please reach out to a member of our team to learn more.

Contact us

# Your learning experience

There are 10 online modules in the Certified Corporate Governance Professional. Each module is broken into chapters and taught by expert speakers who are practising corporate governance professionals and existing board directors.





Get up-to-date insights from corporate governance case studies that bring the content to life.



Gain a holistic understanding of how ESG, AI, and digitization intersect with corporate governance.



Be supported and guided at every step by our friendly Learning Support Team.



Get access to tools, templates, and guides to help with assessments and use immediately in the workplace.



Quiz your knowledge at the end of each module to test your understanding.



Network with peers to share insights, discuss challenges, and exchange perspectives.



Complete your corporate governance qualification with two online assessments.



Enjoy an interactive learning experience that makes the content easy to navigate and retain.



Explore extensive reading resources to learn about specific topics and broaden your understanding.



Watch a mix of videos with global experts to cater for different learning styles.



Apply theoretical knowledge in practical contexts.



governance training in the boardroom.

# Our team of experts

You'll be taught by world-class corporate governance experts who have one sole purpose: to educate a new generation of existing and aspiring board members to be a force for good in the world.



#### **Ruth Odih**

Ruth is a key member of the Secretariat Team at Centrica plc. Her experience is in UK and international corporate governance practices.





#### Stefan Peij

Stefan is a seasoned board and governance advisor, scholar and lecturer with a focus on board dynamics.





#### **Loretto Callaghan**

Loretto is a former CEO with non-executive experience in the pharmaceutical, healthcare and medical devices sector.





#### **Robert Straw**

Robert is CEO Zurich of China Europe International Business School where he teaches on the topics of leadership and financial leadership.





#### Elmarie Van Breda

Elmarie is a specialist in financial risk and regulation with international experience of diverse cultures.

in



#### **Bob Semple**

Bob Semple has more than 40 years' business experience working as an accountant, auditor and management consultant.





#### **Anne-Marie Taylor**

Anne Marie is a Partner at Board Excellence and a leading non-executive director and board chair.





#### Seán O'Reilly

Sean, Chartered
Accountant and
Assistant Professor in
Accountancy at
University College
Dublin.





#### **Hedwige Nuyens**

Hedwige is Chair of
European Women on
Boards and is a Member
of G7 Gender Equality
Advisory Council.





#### John Koopman

John is a Partner at
Spencer Stuart
executive search. He
has completed over
400 board of director
and CFO recruitments.



## Our alumni represent globally recognized organizations























#### **Modules 01-10**

# What you will learn

We provide you with all the tools and skills to become a smarter, more effective board director.

This comprehensive program will empower you to make high-quality, ethical decisions that drive organizational success. The modules are the practical building blocks of knowledge for your career development.

- O1 Introduction to corporate governance
- The company director
- Governance architecture
- Governance handbook and reporting
- 05 Culture
- 06 Strategy
- 7 Financial matters
- 08 Risk
- 09 Board evaluations
- The non-executive director (NED)

## Introduction to corporate governance

This module provides a clear and concise overview of the world of corporate governance, its development, and its importance to the modern business landscape.

It provides you with a broad understanding of the complexity of corporate governance and why it is vital for the success of all organizations, irrespective of size and sector.

#### In this module you'll cover:

#### Principles of corporate governance

- An introduction to corporate governance.
- A brief history of corporate governance.
- Principles of good corporate governance.

#### Benefits of corporate governance

- Leadership and good corporate governance.
- Indicators of good corporate governance.

#### Corporate governance structure

- Key elements of corporate governance.
- Relationships within the corporate governance structure.

#### Global corporate governance trends

- Environmental, Social and Governance (ESG) and shareholder activism.
- Global trends: Al, cybersecurity, digitization and diversity, equity, and inclusion (DE&I).

#### Special features

Case study challenge

Expert speaker videos



Expert speaker interview

Discussion group



### The company director

The role of company director can be rewarding and onerous in equal measure.

It is a role that requires professional commitment due to its significant corporate and fiscal responsibilities. We will take you through all you need to know to be a director who you can make a real impact.

#### In this module you'll cover:

#### Roles and responsibilities of a company director

- Role and responsibilities.
- Director eligibility.
- Essential knowledge of company directors.

#### Director appointment, compensation, evaluation and removal

- Director appointment.
- Director compensation.
- Evaluation and succession planning.
- Resignation and removal.

#### Regulation and governance codes

- Regulation.
- Governance codes.

#### Regulation and the director's liability.

- Director liability.
- Directors' and officers' (D&O) insurance.

#### Special features



Case study challenge



Expert speaker videos



### Governance architecture

The governance of every organization is unique, given its heritage, culture, and the sector in which it operates.

This module focuses on the building blocks of good corporate governance. You'll get a solid understanding of how to set up new governance structures and committees. You'll also be clear about the relationship between the executive and the board.

#### In this module you'll cover:

#### An introduction to corporate architecture

- Introducing governance architecture.
- Determining an organzsation's ideal governance structure.

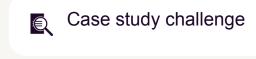
#### Board structure and composition

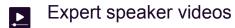
- Board size.
- Board composition.
- Board diversity and inclusion.
- Board evaluation and succession planning.

#### Board roles and responsibilities

- Board responsibilities.
- Board roles.
- · Board committees.
- The executive team.
- The relationship between the chair, the board and the CEO.

#### Special features







Expert speaker interview



Discussion group



# The governance handbook and reporting

Once the governance framework is in place, the board then decides how the it will operate. Appropriate policies, processes, and reporting are required to make it work on a day-to-day basis.

The Governance Handbook is the rulebook for directors, while reliable and accurate performance reporting is critical for directors to make informed, evidence-based decisions. This module clearly explains in detail the governance handbook as the rulebook for directors. It also provides a number of best-in-class and user-friendly reporting formats.

#### In this module you'll cover:

### An overview of the governance handbook

- The governance handbook.
- Board policies.

#### **Board reporting**

- Introduction to reporting including ESG.
- Levels of reporting.

#### Types of meetings

- Annual and extraordinary general meetings.
- Board meetings.
- Committee meetings.
- Executive team meetings.

#### Special features

#### Planning and conducting board meetings

- Factors to consider.
- Good practice for setting board meeting agendas.
- Good practice for minute-taking at board meetings.
- Best practice for wrapping up a board meeting.
- Managing people dynamics.

#### Boardroom and technology tools

- Boardroom technology and Al.
- Board tools.



Case study challenge



Discussion group



### Culture

The culture of an organization is shaped by the board along with the executive team. This module explains the importance of the board culture and good decision making.

Underpinning the organization's culture, the board needs to set out its stall on the supporting ethical framework to guide the behaviours of directors and employees.

#### In this module you'll cover:

#### The fundamentals of culture

- Understanding organizational culture.
- Characteristics of healthy organizational culture.
- The role of the board in shaping culture, ethics and values.

#### Evaluating organizational culture

- Cultural enablers, attributes and barriers.
- Cultural diagnostic tools.
- Making organizational culture stick.

#### Culture and the board

Shaping board culture.

#### Special features





Expert speaker videos



Expert speaker interview



Discussion group

### Strategy

This module will help you to understand the strategic tools used for strategy development and implementation, including ESG, and the board's role.

One of the prime roles of the board is to ensure that the organization has a clear purpose and a strategy that is realistic but achievable. The role of the individual directors is to provide input into the process and challenge where appropriate.

Finally, it is the role of the board to hold the executive to account in the delivery of the strategic plan.

#### In this module you'll cover:

#### The purpose of strategy

- Fundamentals of strategy.
- Shaping organizational strategy.

#### Strategic tools

- The purpose of strategic tools.
- Seven tools for strategic success.

#### Developing and implementing strategy

- Developing an effective strategic plan.
- ESG and strategy.
- Digital strategy.
- Implementing strategy.

#### Special features



Case study challenge



Expert speaker videos



Discussion group



## Financial matters

All directors should be able to read and understand management accounts and financial statements. They need to also understand how auditors are assigned and what internal controls are in place.

This module will help to interpret financial statements. You will learn how to identify and critique the relevant areas of the financial statements, including ESG investing, that relate to company operations.

#### In this module you'll cover:

#### The company director's financial responsibilities

- The importance of financial governance.
- The director's financial responsibilities.
- Oversight of organizational finances.

#### Important financial statements and processes

- Reviewing important financial statements.
- Financial health of an organization.
- · Financial controls and audits.

#### Managing financial distress

 Approaches to managing financial distress.

#### ESG investing and financial decision-making

- ESG and financial decision-making.
- Assessing ESG performance and reporting.
- ESG investing challenges and opportunities.

#### Special features



Case study challenge



Expert speaker videos



Discussion group



### Risk

The world is now operating in a much more complex risk environment, for both the company and you as a director. This is in addition to the normal risks that any organization faces.

This module ensures that you are in a position to provide the appropriate oversight of risk around the boardroom table and to be able to ask intelligent questions. You'll gain a firm understanding of crisis and reputation management, risk culture, cybersecurity, AI, and how to manage ESG risks.

#### In this module you'll cover:

#### An introduction to risk

- Risk management basics.
- Categories and sources of risk.

#### Risk and the corporate governance framework

- Governance and risk oversight.
- Responsibilities in risk management and oversight.
- The risk committee.

#### The risk management process

- Enterprise risk management.
- Risk management tools and techniques.

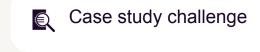
#### Responding to risk

- Risk responses.
- Risk strategy, appetite and tolerance.
- Crisis and reputation management.

#### Emerging trends in risk management

- Risk culture and mindset shift.
- Cybersecurity and risk management.
- Environmental, Social and Governance (ESG) risk management.
- Data analytics and artificial intelligence in risk management.

#### Special features







Expert speaker interview



Discussion group



## Board evaluations

The systematic and ongoing evaluation of the performance of the board, the individual directors, and the CEO are vital to improving governance.

Regulated entities such as financial institutions, charities, state-funded, and healthcare organizations require these to be done on a regular basis. This module clearly explains how to leverage technology to initiate and implement an evaluation of a board on an internal and external basis.

#### In this module you'll cover:

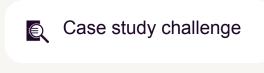
#### The purpose of board evaluations

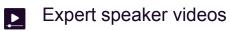
- The importance of board evaluations.
- Key aspects of the board evaluation process.
- Frequently asked questions.

#### Conducting evaluations

- · Board and director evaluations.
- CEO evaluations.

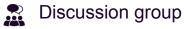
#### Special features







Expert speaker interview





# The non-executive director (NED)

The road to being a successful nonexecutive director (NED) needs to be carefully planned.

This module will help you to formulate, in a systematic manner, your own personal plan for a career as a director or a NED. The earlier you think about this the better. This module specifically starts you on the process of accelerating your NED career.

#### In this module you'll cover:

#### Establish your goal

- Find your purpose.
- Promote yourself.

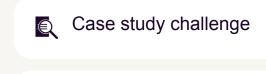
#### Doing your research

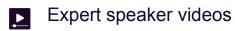
- Perform your due diligence.
- Making an informed decision.

#### Advance your career

- Managing your and your organization's reputation.
- Preparing for the future.

#### Special features







Expert speaker interview



Discussion group

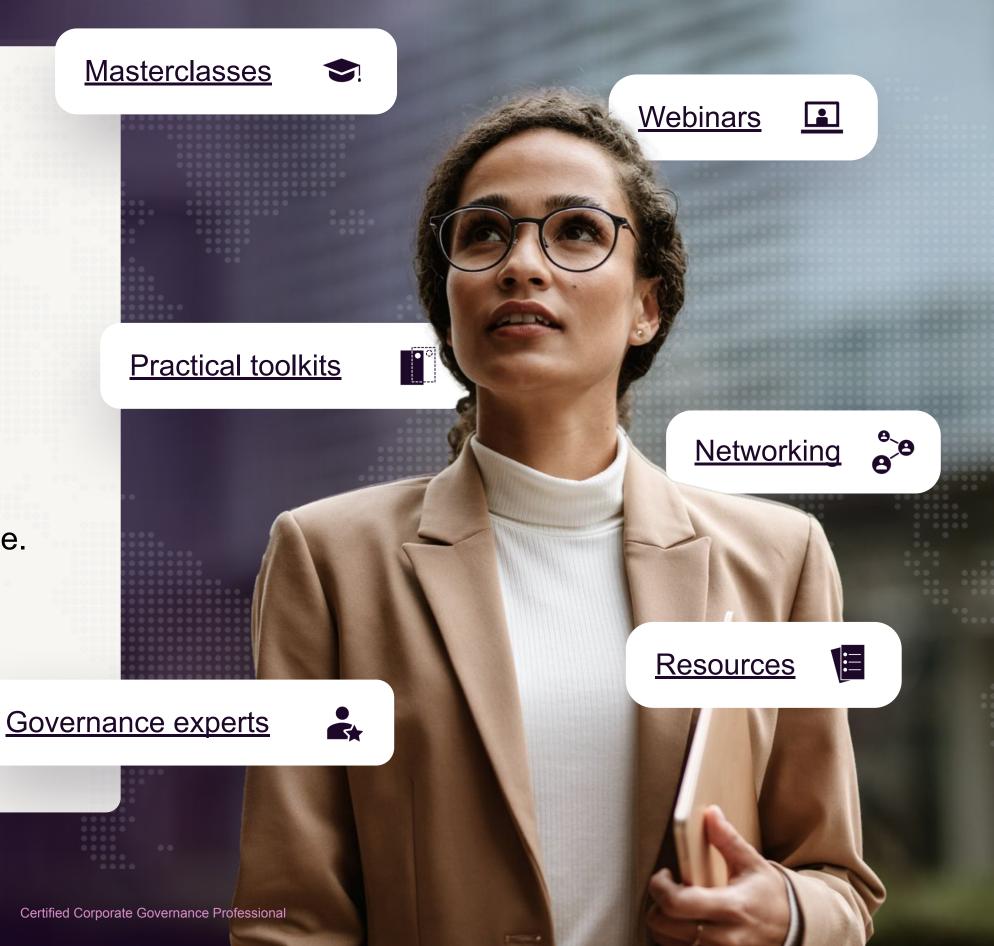


# Elevate your learning journey with TCGI premium membership.

Secure up to 25% off with every course purchase.

<del>\$435</del> **\$330** 

Learn more





### Education and professional development

Support your professional development with practical masterclasses, webinars, a vast resource library, networking, discussions, and more. Optimize your leadership mindset.



#### Content

Explore hundreds of pieces of content tailored to your learning style including webinar recordings, toolkits, templates, news analysis, ebooks, case studies, interviews, guides, and more.



#### **Career and community**

Grow your network with a community of like-minded professionals. Draw on the collective knowledge and experience of the community to help achieve your career aspirations.



#### **Fast-growing community**

100+ members joining monthly.

Connecting you to a global, vibrant, and diverse network united to drive change and inspire growth in good governance and ESG.



#### **Member supports**

Stand out for your professional experience within the member community. Unlock access to specialized TCGI thought leadership. Reach your career goals with TCGI team and community support.



# Ready to take the next step?

Our team of education advisors are always here to help. Let them answer your questions about who we are, our faculty, program content, our alumni, and importantly, your governance career goals.

Enroll now

Book a free consultation

<u>info@thecorporategovernanceinstitute.com</u> <u>www.thecorporategovernanceinstitute.com</u>

