



Keynote:

Titel van de presentatie

- Motivation Manifesto

Gegevens spreker

- **Naam:** Jonas Erin
- **Functie:** Senior Advisor and programme manager, Education Department – Raad van Europa

Biografie: Jonas Erin is currently Programme Manager for Digital Transformation in Education at the Council of Europe.

As a civil servant in France, he served as a crisis management liaison officer for the French Ministry of Education and as Inspector General with expertise in plurilingual and intercultural education, democratic citizenship, change management, AI and youth and sport policies.

As an expert at the European Centre for Modern Languages (ECML) since 2013, he coordinated the EOL project on learning environments where modern languages flourish. He organised consulting and training activities, particularly on AI, in numerous member states. He is co-author of the Council of Europe Recommendation on the importance of plurilingual and intercultural education for democratic culture (2022) and the Motivation Manifesto (2025).

Samenvatting Keynote

The “**Motivation Manifesto**” developed by the European Centre for Modern Languages (ECML) in cooperation with the European Commission explores why motivation is essential in language learning and how plurilingualism contributes to intercultural understanding, inclusion and personal development.

The presentation will highlight the different actors involved in creating a positive “motivational ecology” for learners and show why plurilingual and intercultural education is even more important for democracy in times of AI.

