



Erasmus+

epOs



24 november 2021

WORKSHOP IMPACT + TOOL



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Impact

Impact is the fundamental change that happens as a result of an activity.

It will generally occur in the long term, often after the activity has finished.



Impact+ oefening

Steven Murray aan het woord

- “It’s a workshop exercise”
- Uitgangspunt oefening = impact project

“The Impact+ Exercise is intended to help projects think about what their impact will be, how they will measure it and how they will collect data to evidence it.”



Impact+ oefening

**If you want to go fast, go alone.
If you want to go far,
go with others.**

African Proverb



STAGE 1.1: Aims, Outcomes and Impacts

YOUR IMPACT

What is the main thing or things that your project hopes to achieve?

Think about the problem or issue that you are trying to solve.

Wat is de **gezamenlijke impact** die jullie als partnerschap willen bereiken?



STAGE 1: Aims, Outcomes and Impacts

KISS

Keep It Short and Simple



STAGE 1: Aims, Outcomes and Impacts

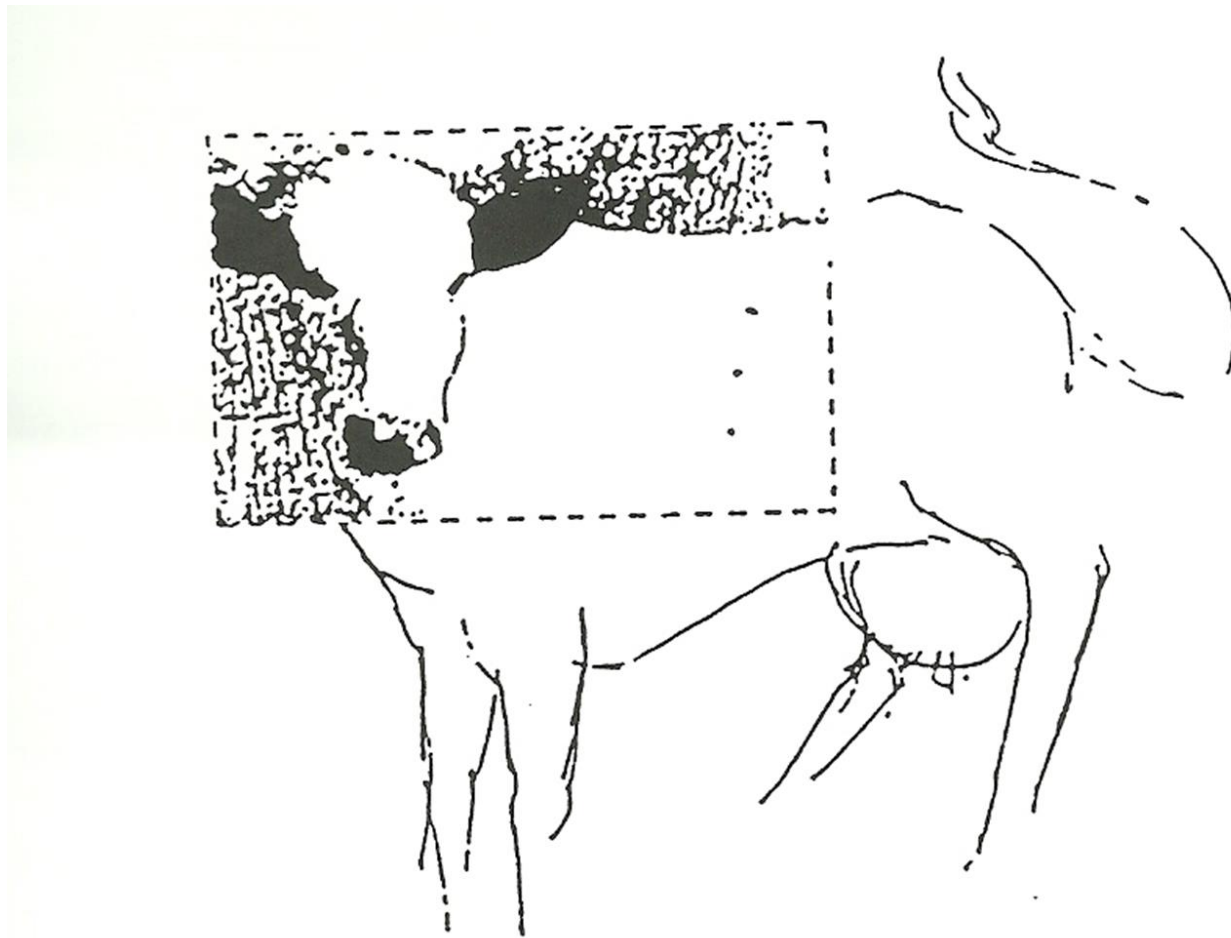
Wat is de
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STAGE 1: Aims, Outcomes and Impacts



STAGE 1: Aims, Outcomes and Impacts



STAGE 1.1: Aims, Outcomes and Impacts

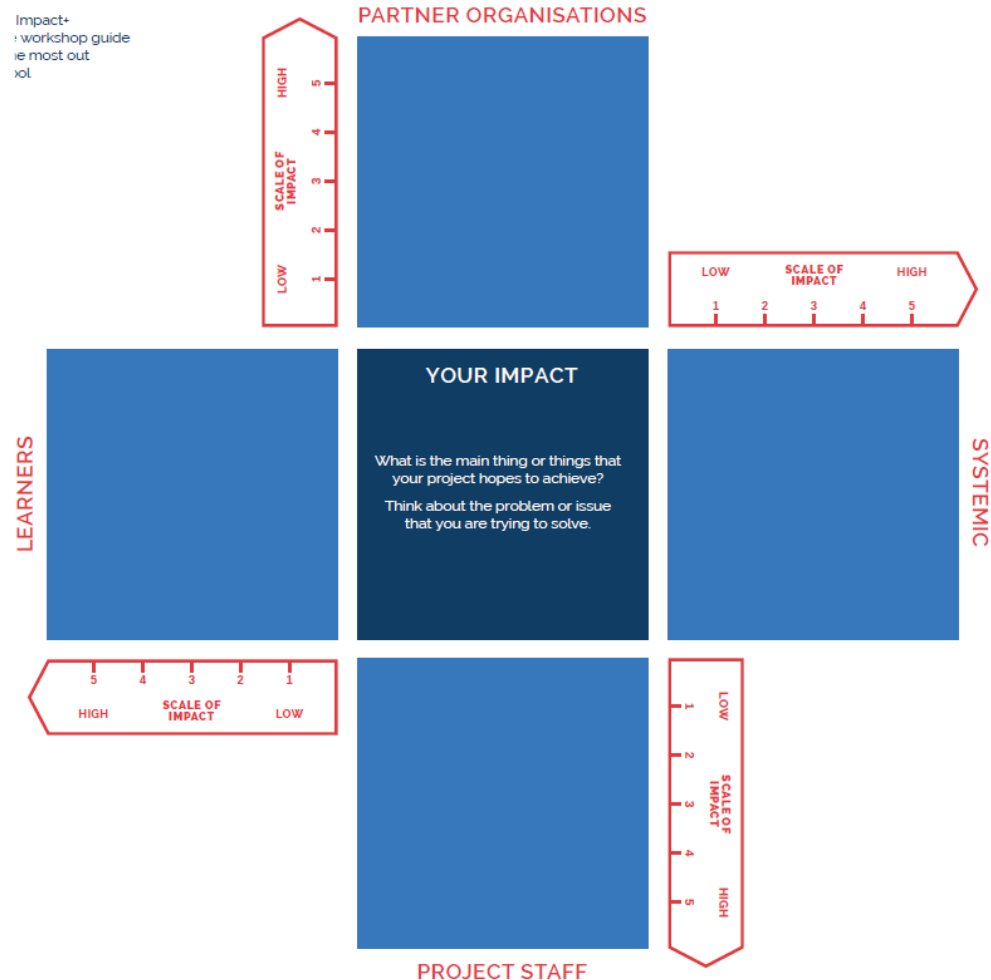
	YOUR IMPACT What is the main thing or things that your project hopes to achieve? Think about the problem or issue that you are trying to solve.	



STAGE 1.2: Aims, Outcomes and Impacts

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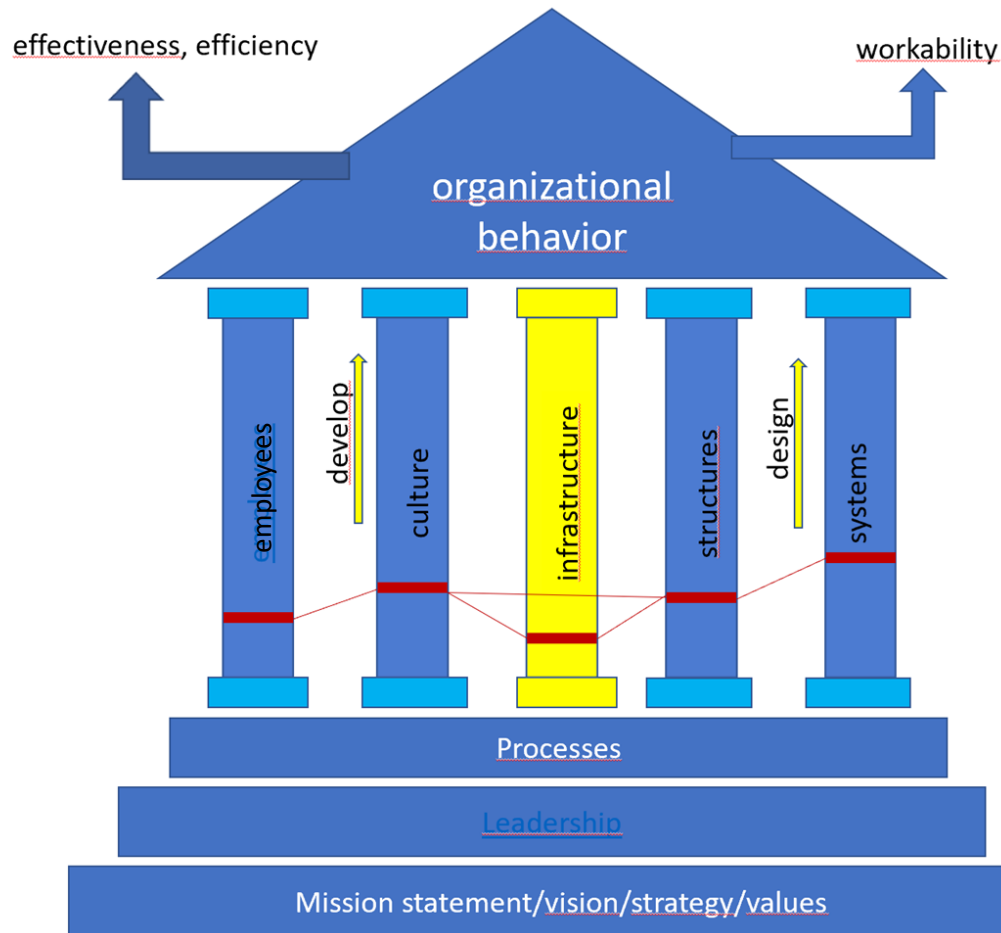


STAGE 1: Aims, Outcomes and Impacts

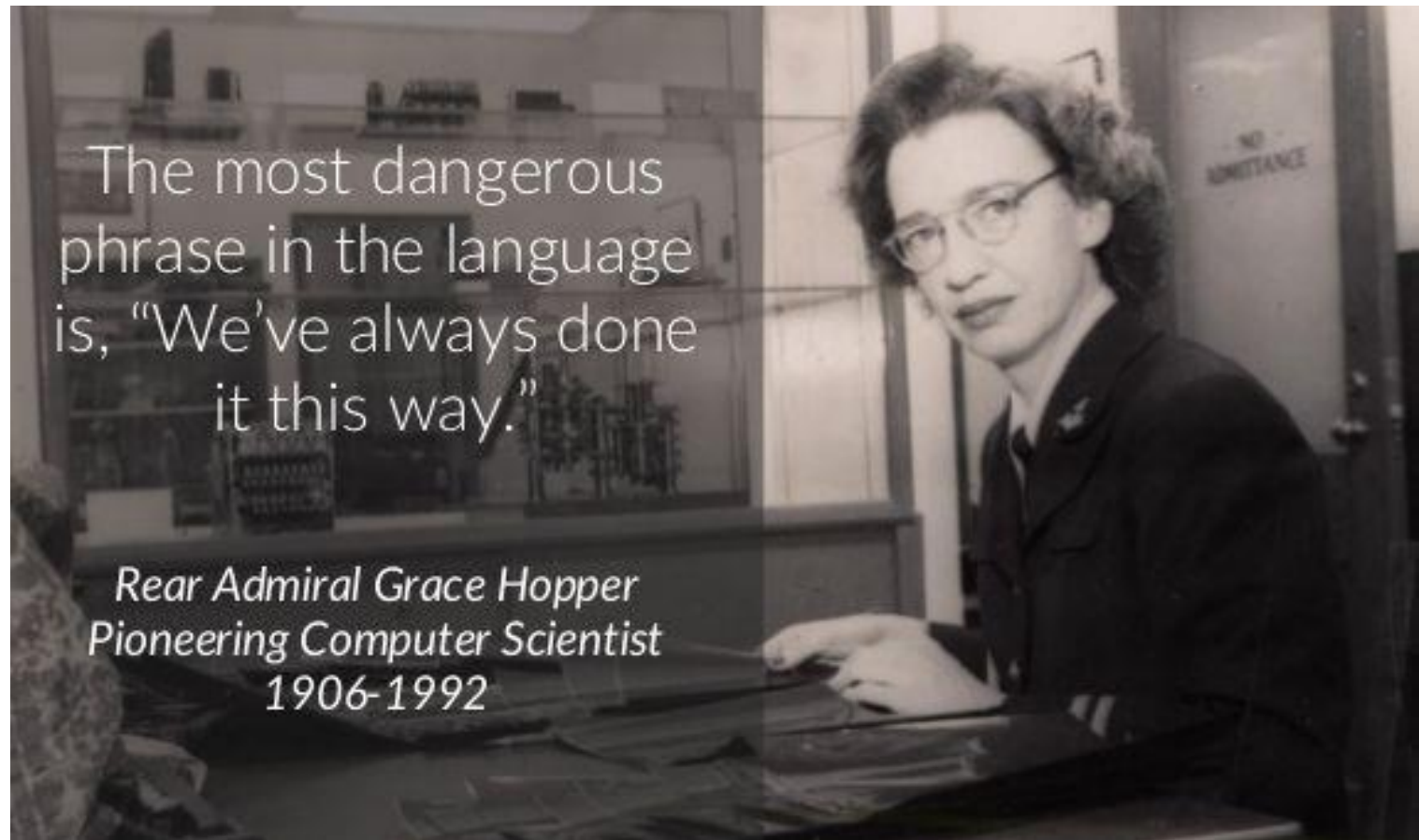
ONE SIZE DOES
NOT FIT ALL



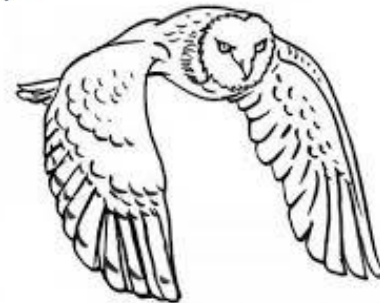
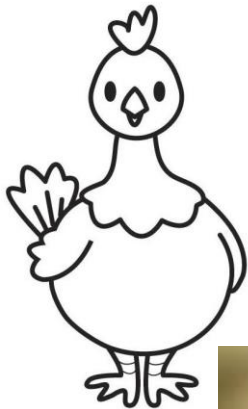
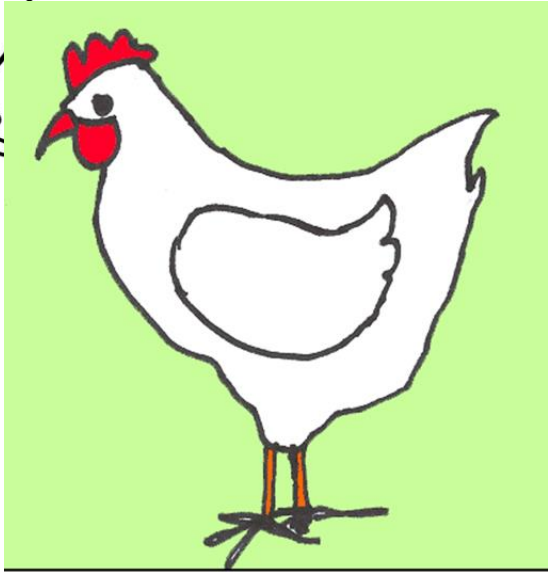
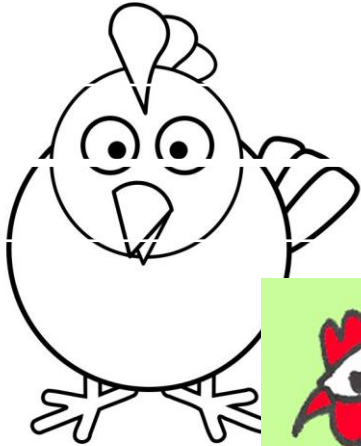
“How to create impact on your organizational behavior?”



STAGE 1: Aims, Outcomes and Impacts



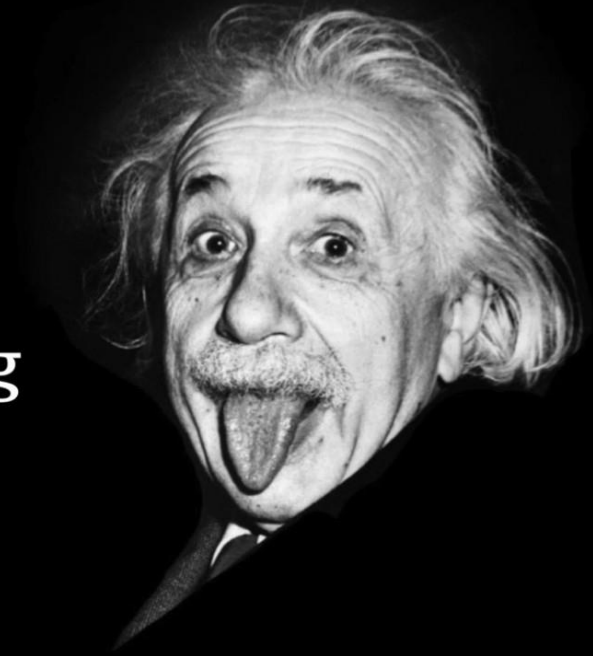
STAGE 1: Aims, Outcomes and Impacts



STAGE 1: Aims, Outcomes and Impacts

"Insanity is doing the same thing over and over again and expecting different results"

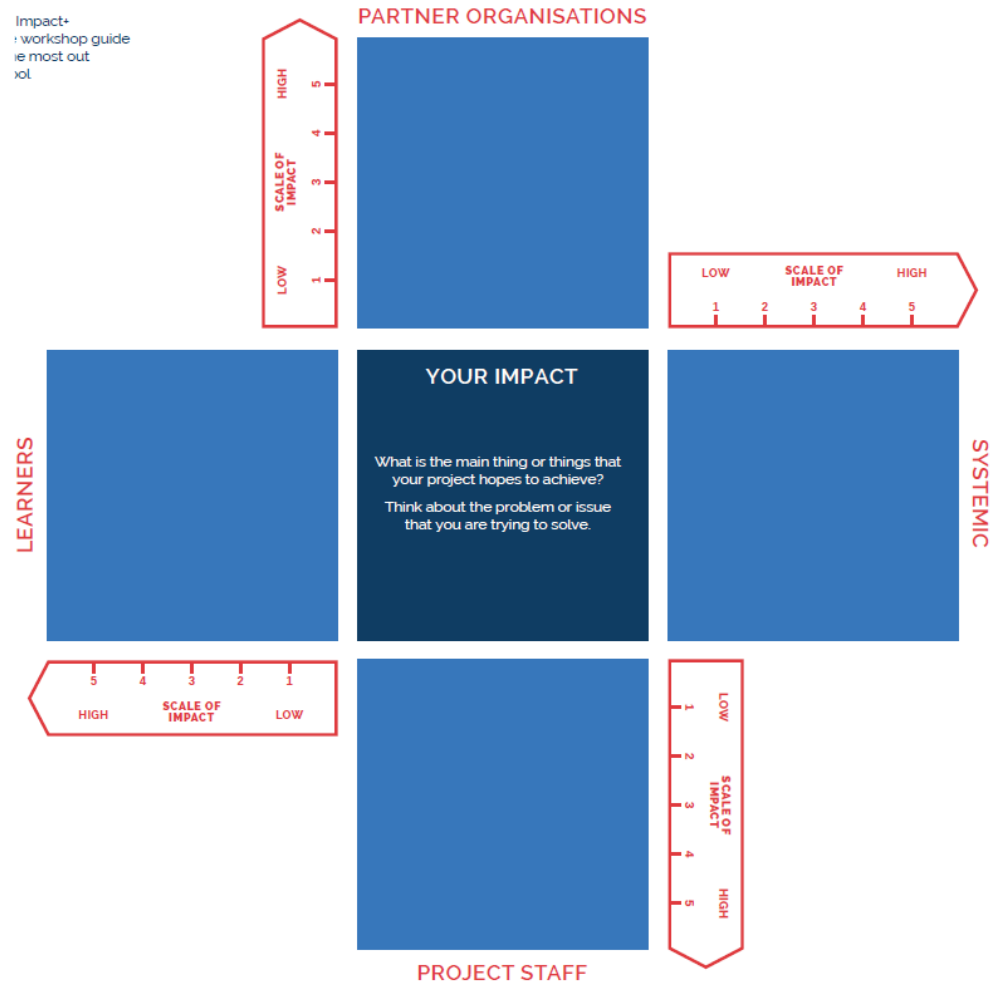
Albert Einstein



STAGE 1.2: Aims, Outcomes and Impacts

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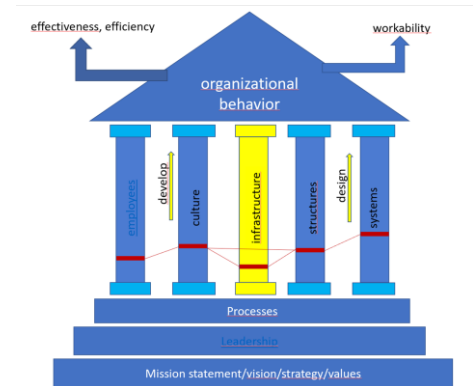
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STAGE 1.2: Aims, Outcomes and Impacts



STAGE 1.2: Aims, Outcomes and Impacts



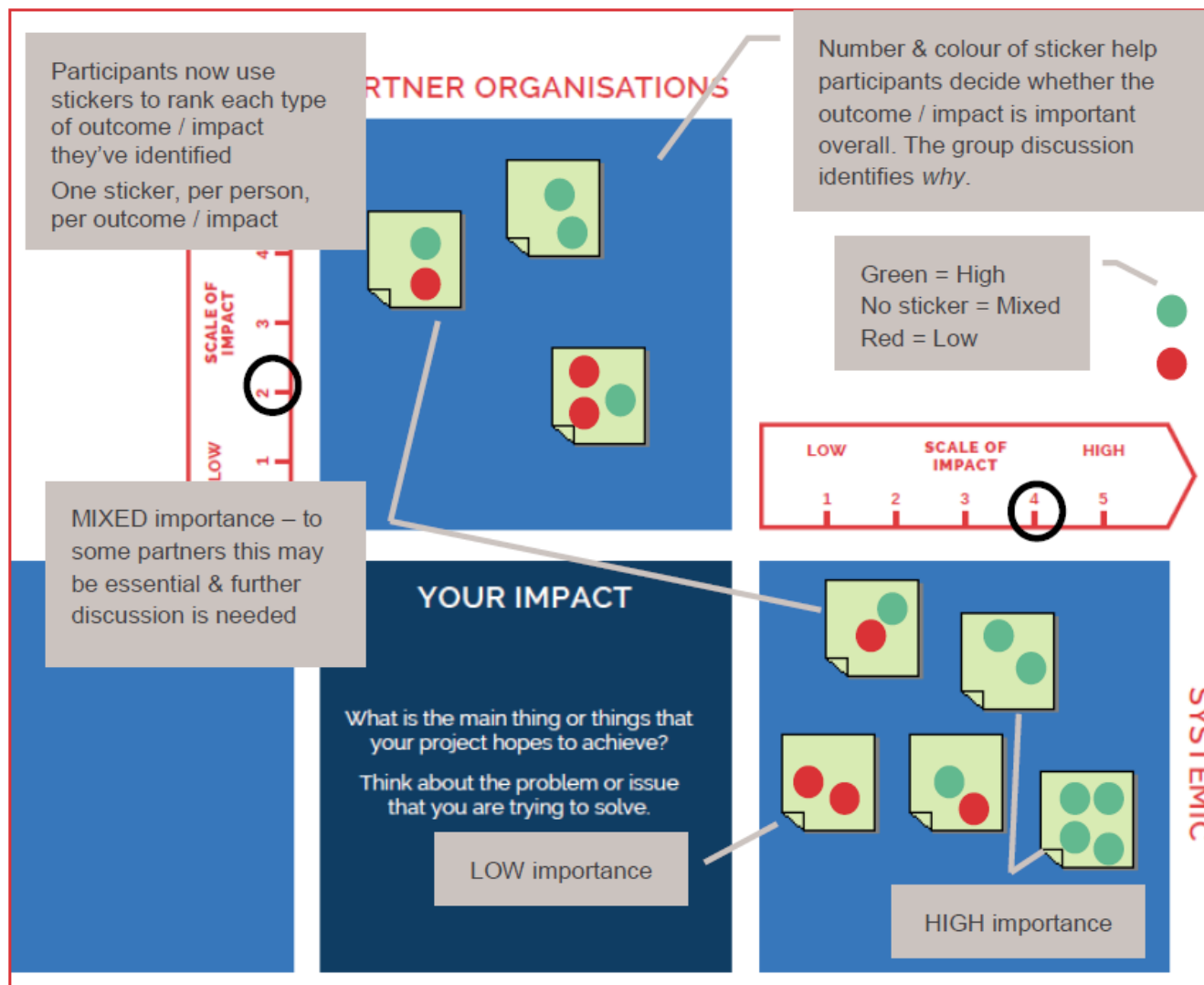
We Will Work On - WWWO

What I look for - WILF

This is because - TIB



STAGE 1.3+4: Aims, Outcomes and Impacts



STAGE 1.3: Aims, Outcomes and Impacts

Impact scale

- “The aim is to rate how important the notes in each side box are to the achievement of the overall intended aim in the centre box.”
- It will help to understand where you need to focus your energy and resources.



STAGE 1.3: Aims, Outcomes and Impacts

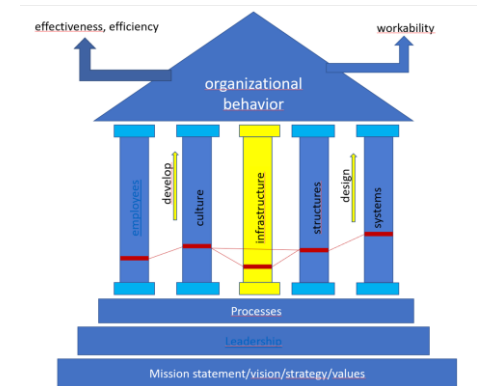
Rating outcomes/impact

- Select the highest or one of the highest ranked sideboxes. These are the most important areas of potential impact for the project.
- It will help to understand where you need to focus your energy and resources.
- Each participant should rate every note in the sideboxes
 - very important
 - mixed importance / unsure
 - not at all important
- Depending on the time available: repeat this stage for all the side boxes

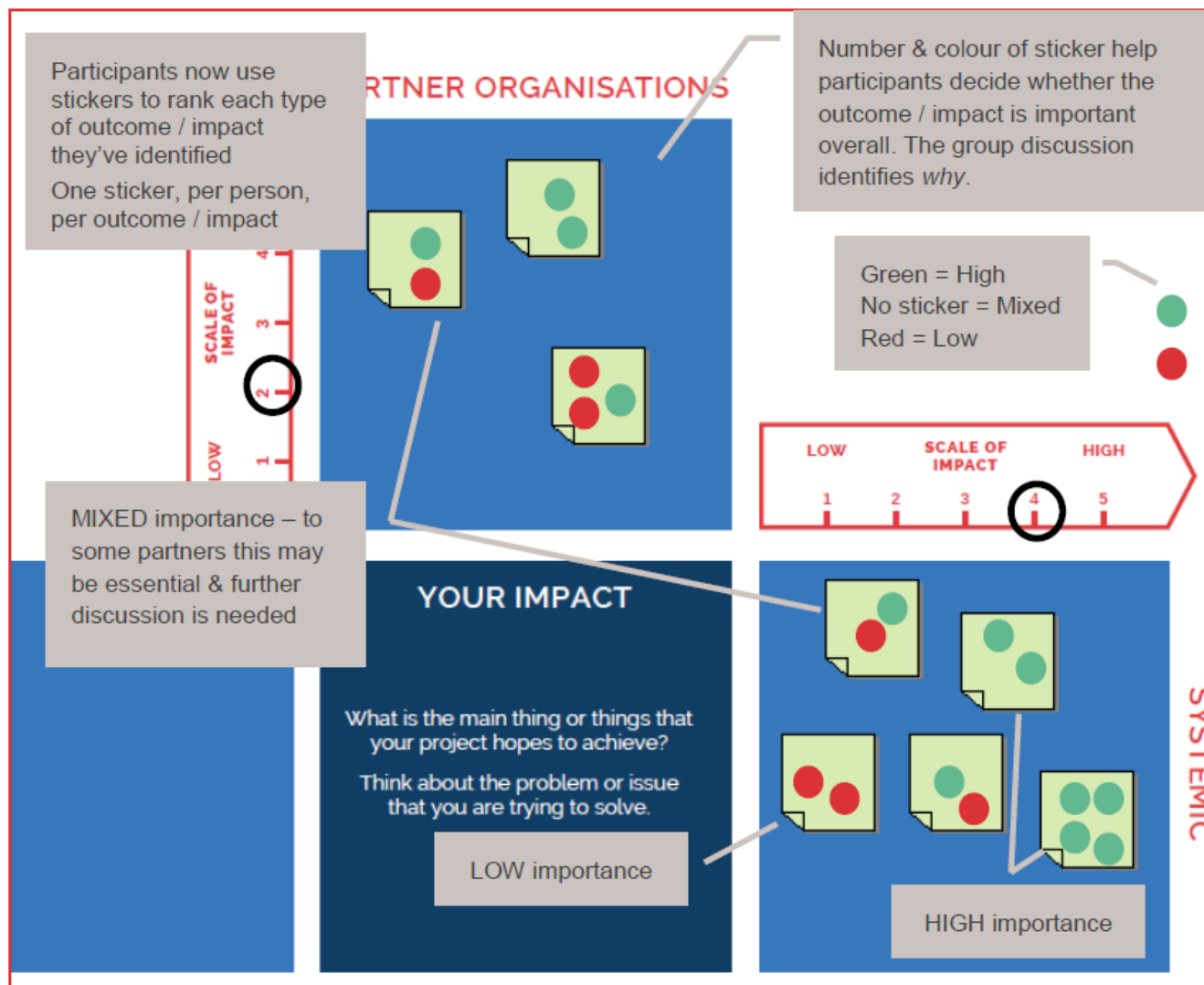


STAGE 1.3+4: Aims, Outcomes and Impacts

- Geen onderscheid maken tussen side boxes
- Belangrijkste outcomes / impact per side box bepalen

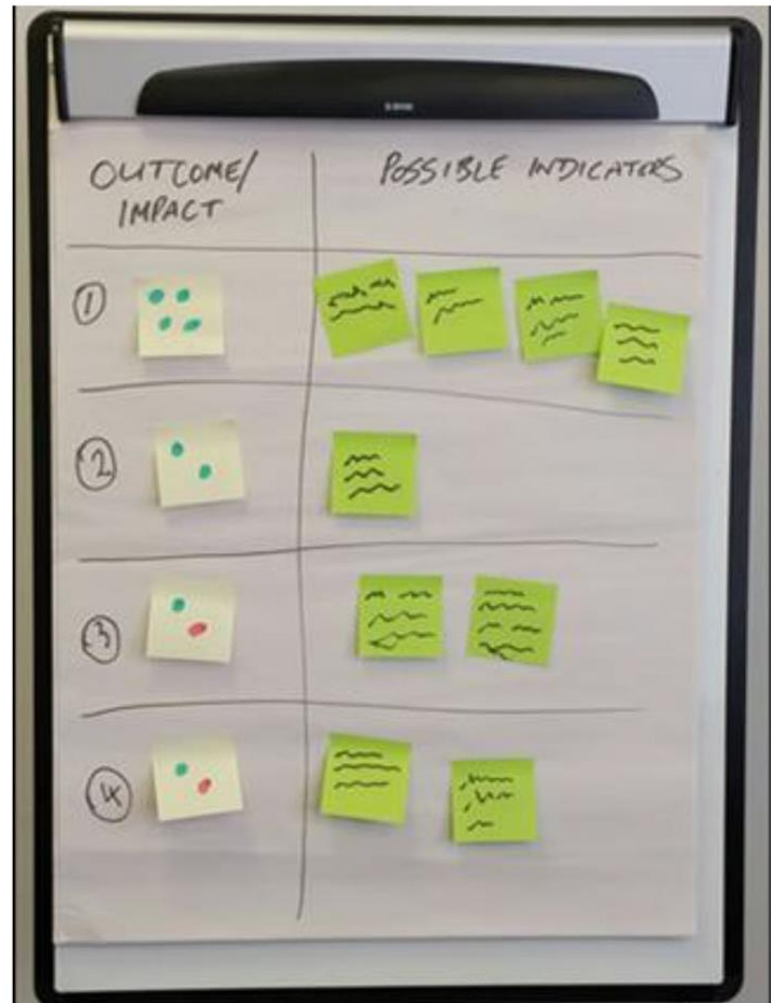


STAGE 1.3+4: Aims, Outcomes and Impacts



STAGE 2: Exploring Indicators

Think of ways to measure each of the outcome / impact notes



STAGE 2: Exploring Indicators

SMART

Specific – Measurable – Action oriented –
Realistic – Timed



STAGE 3: Data Sources & Data Collection

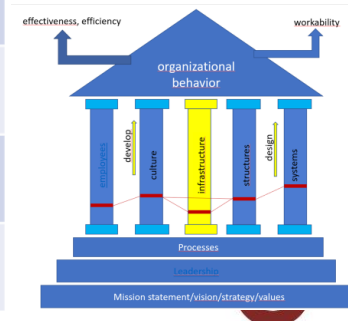
OUTCOME / IMPACT	INDICATOR	DATA COLLECTION / SOURCE	
		SURVEY	PARTICIPANT RECORDS
		GROUP WORKSHOP	MGT DATA
		MGT DATA	
		EVENT FEEDBACK	
		MGT DATA	MEDIA MONITOR



STAGE 4: Round-up and bringing it all together

	Impacts / Outcomes	Indicators	Data sources	Short term	Medium term	Long term
Systemic						
Organisations						
Learners						
Staff						

Area's	Impacts/ outcomes	Indicators	Data sources	<i>Short term</i>	<i>Medium term</i>	<i>Long term</i>



- Impact+ Exercise zoals we net bespraken
- Impacttool Nederlandse NA



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