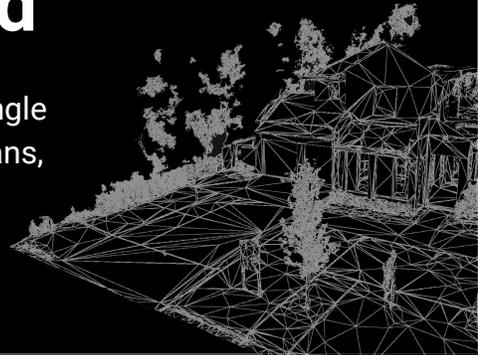


# Property Marketing on Demand

Always start with Matterport. Create all-in-one marketing assets from a single Matterport digital twin, including 3D experiences, 2D photography, floor plans, and more. Matterport offers everything you need to increase customer engagement and attract more buyers or renters to your property.



## Property Layout

Present properties in a simple layout to help illustrate flow.

## More than a Virtual Tour

A digital twin enables viewers to virtually tour the property from anywhere at anytime.

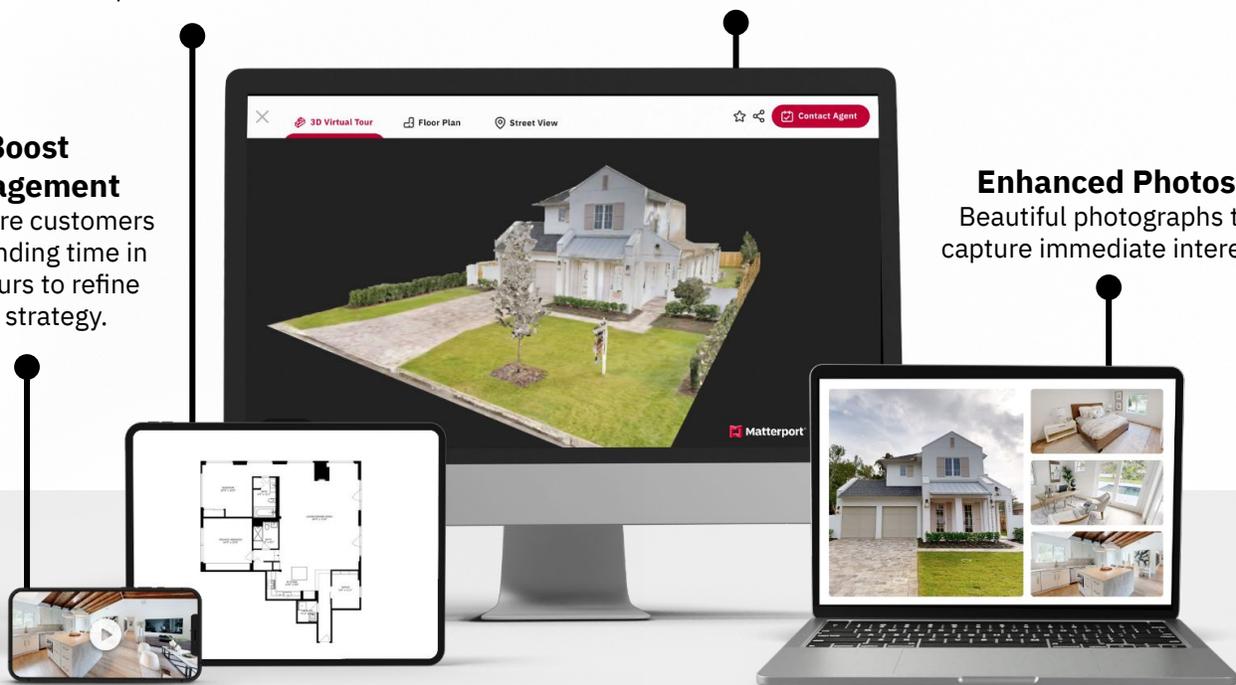
## Boost

### Engagement

See where customers are spending time in your tours to refine your strategy.

## Enhanced Photos

Beautiful photographs to capture immediate interest.



Start with Matterport.  
The easiest way to  
market properties and  
grow your business.

## MORE IMPACTFUL MARKETING

Assist prospective buyers and renters in visualizing the property's layout, measurements, and room flow effortlessly. Seamlessly create interactive media experiences that encourage customers to engage with and explore your space. Both robust and affordable, a **digital twin one-stop-shop marketing package** for most listings.



### Living Room

#### Room Information

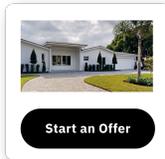
Area  
388 sq. ft.

Dimensions  
20 ft 9 in x 19 ft 8 in

Height  
8 ft 6 in

Full Wall Length  
88 ft 0 in

Build your brand and get more from your home tour.



Work smarter. Supercharge your property marketing to close more deals.



## TURN EXPLORATION INTO ACTION

Digital twins boost viewer engagement 300%, reduce unnecessary showings, and generate more qualified leads. List and close faster with easy-to-access comps so you can spend more time with clients and less time playing phone tag to confirm property details for your buyers.

**Embed, share, and promote your listing** on popular platforms like VRBO, Homeaway, Zillow, Redfin, Vacasa, and social media with just a few clicks. Market commercial listings on **Google Street View** to drive more contacts and customers.

## 24/7 OPEN HOUSE

Create **custom, always-on virtual tours** that continue to promote your business, even after the property is sold. Highlight key features or videos of a home using **tours and tags**. Embed links increase lead generation with our **Quick Link plugin**. Customize your **Business Card** contact info for potential buyers to connect with you.

## AUTOMATIC ROOM DIMENSIONS

When you create a digital twin, **room labels, dimensions, area, and ceiling heights are labeled automatically**. In dollhouse and floorplan view, your customers can visualize room dimensions and layouts like never before.

Review and download a detailed **Property Report** that includes a room-by-room summary of property dimensions and area that can be easily exported and used to compare spaces.

## ONE CLICK FLOOR PLANS

Matterport's **Schematic Floor Plan add-on** offers an affordable way to create professional-grade floor plans without extra appointments or visits. Now available in color, with or without furniture, and multiple languages. Customize schematic floor plans with your business logo.